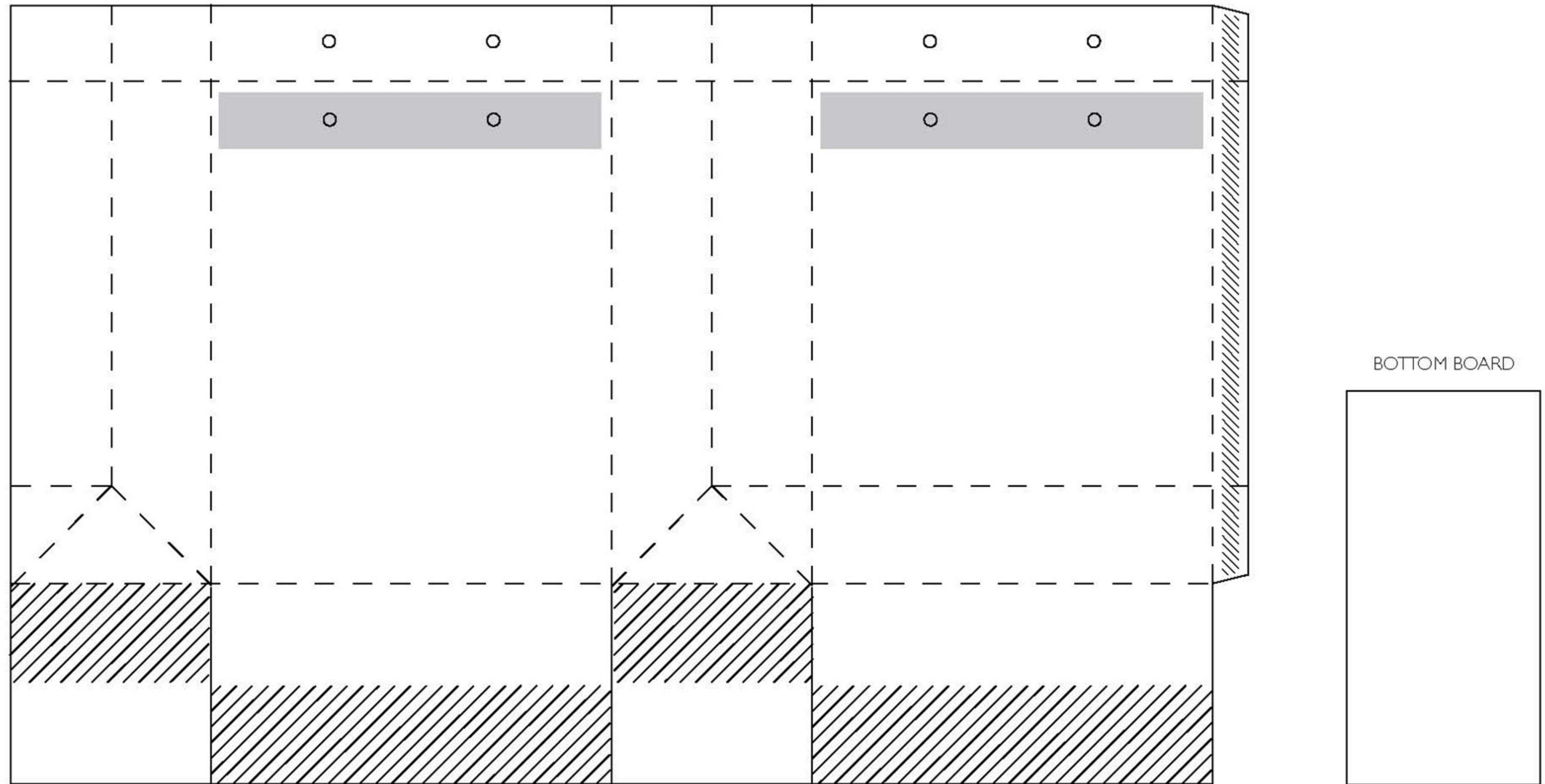


# EURO-STYLE SHOPPING BAG

The Euro-style shopping bag is defined by its reinforced turned edge along the top of the bag. This fold provides added rigidity and differentiates the bag construction by commanding a level of luxury. The turned edge is accented by either using a four knot, or vanishing type handle to elevate the tactile experience.

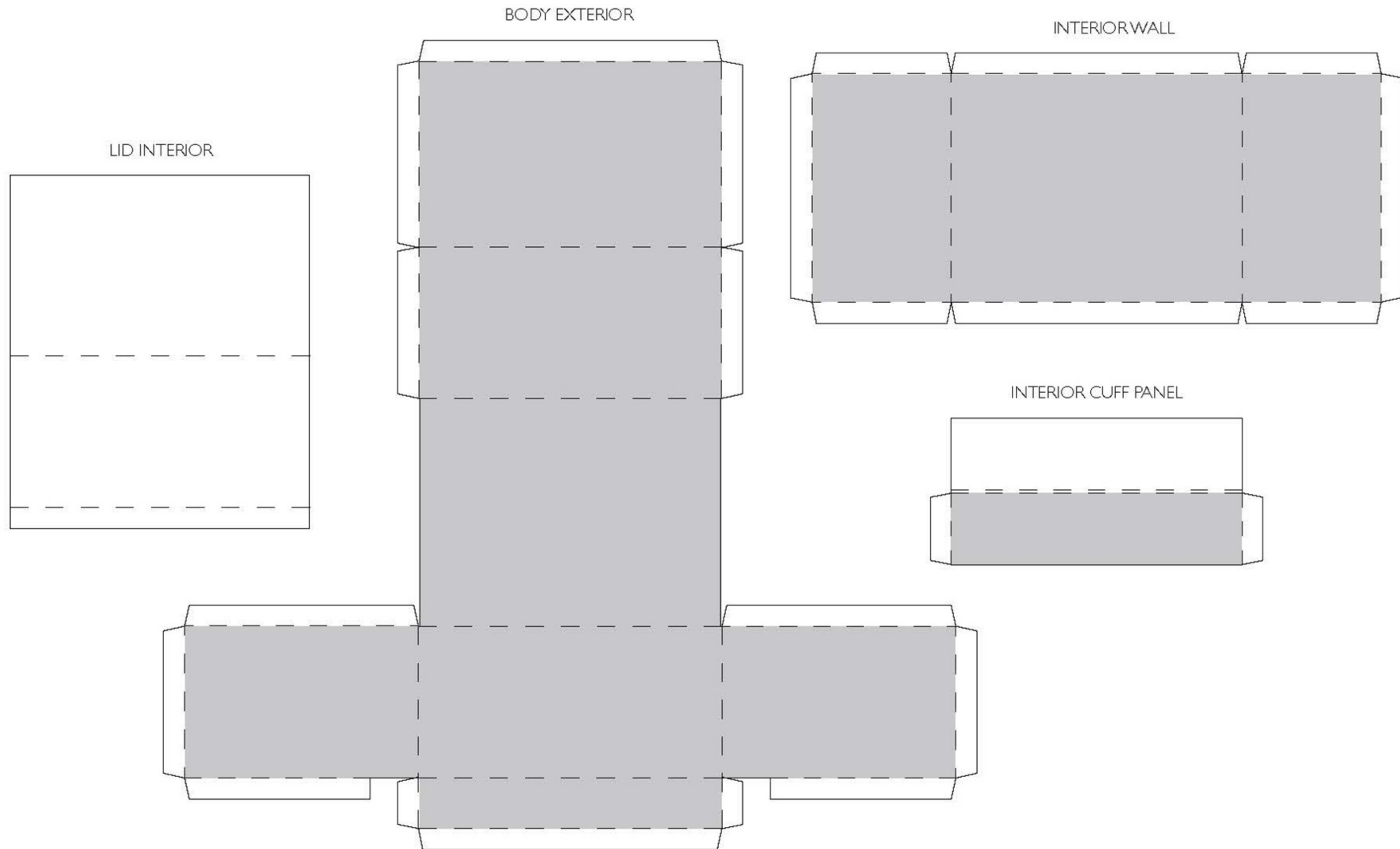






# RIGID FLIP TOP BOX

The Rigid Flip Top Box and its segmented two-hinge lid can be closed through several methods: sleeve, ribbon closure or magnets.  
The lid rests securely in place on the interior wall, while the interior cuff panel provides a stopping point.

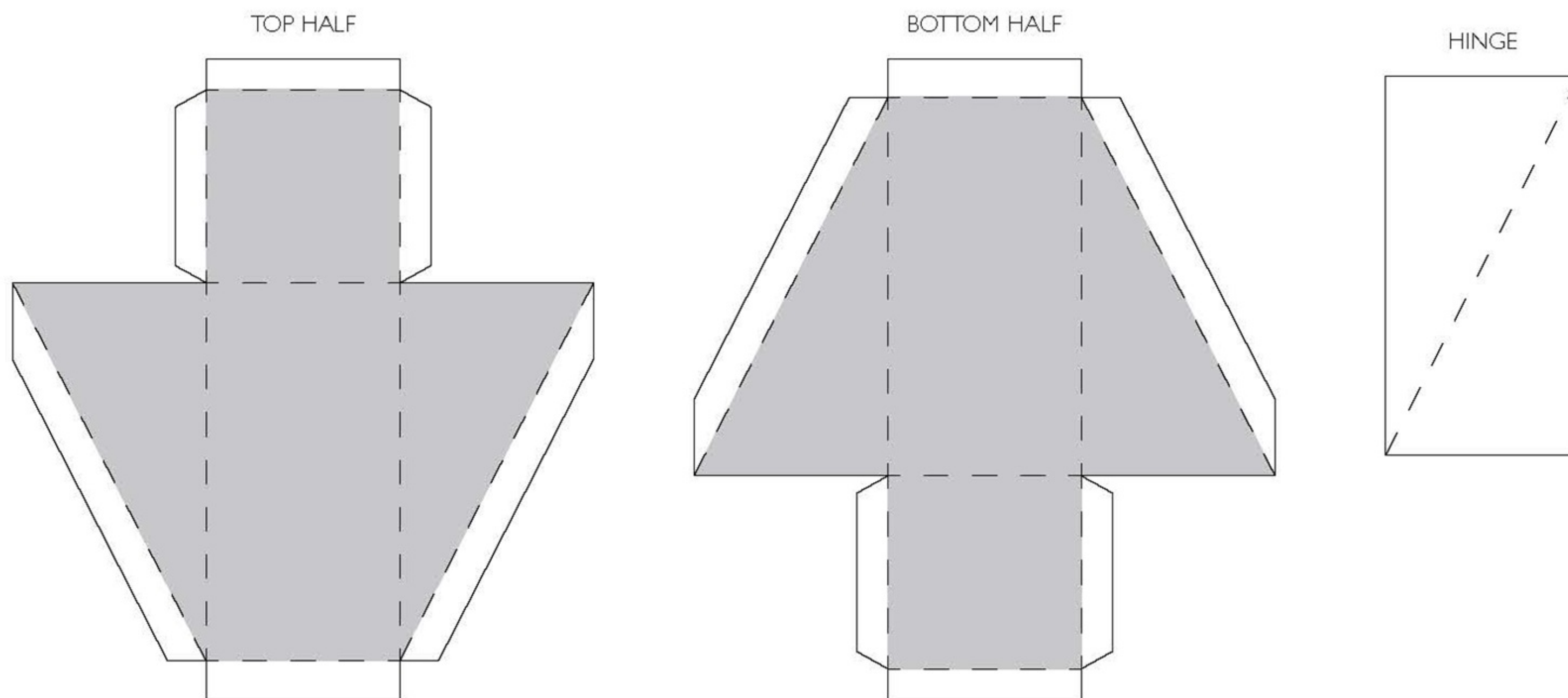






# WIDE TRIANGULAR FLIP-TOP BOX

The Wide Triangular Flip-top box, is best used with an insert to hold an individual product. The angled flip top gives the user an alternative to the standard horizontal/vertical haptic motion.

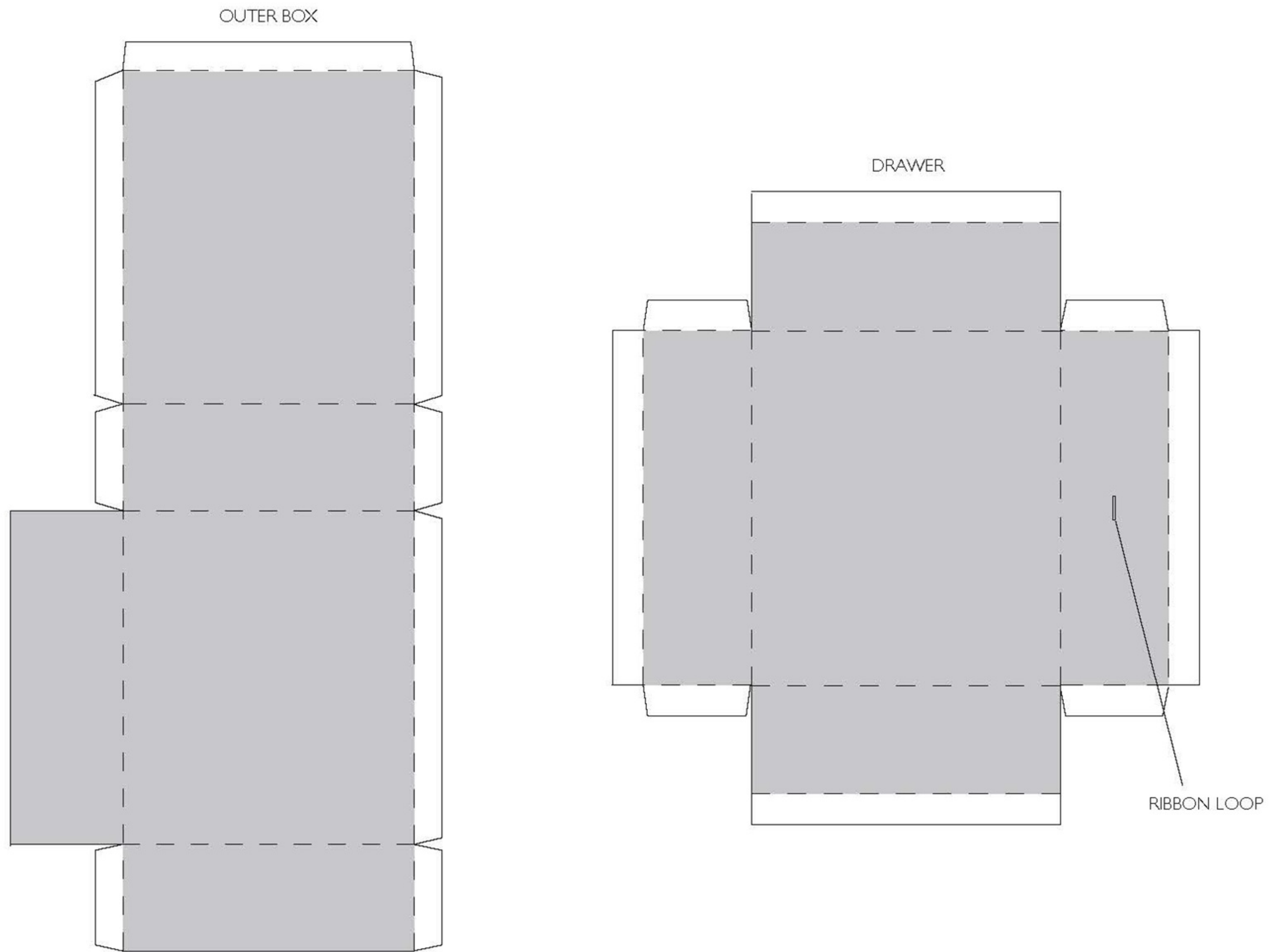






# DRAWER BOX

The Drawer Box is made up of two components: a sleeve and a drawer. Being held together through friction, the drawer should pull forward in one smooth motion to reveal the product inside.

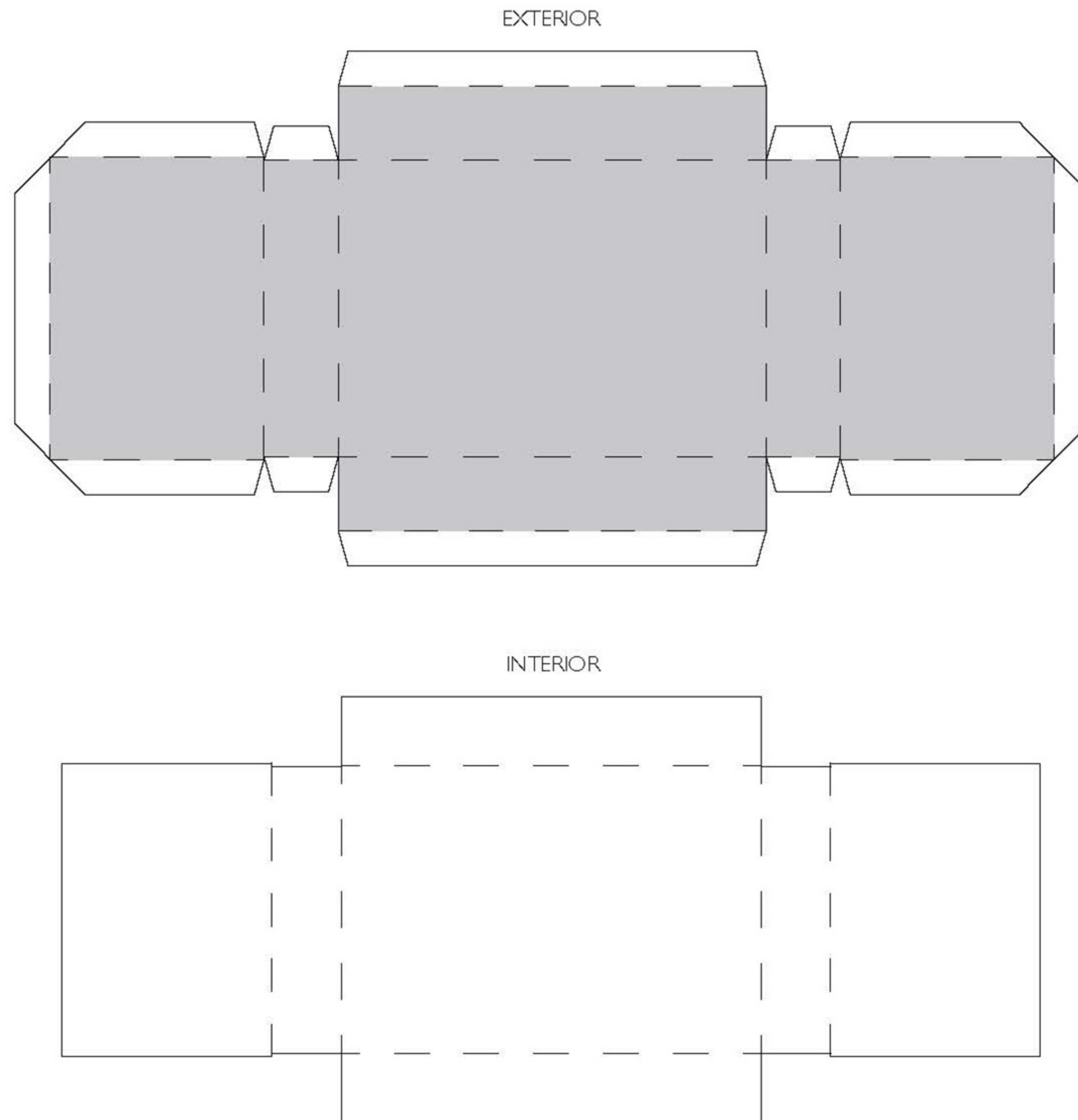




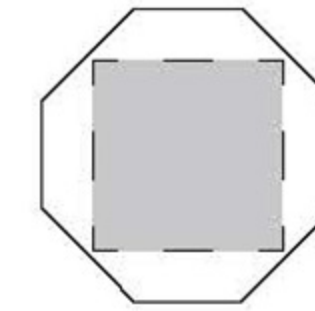


# BUCKLE BOX

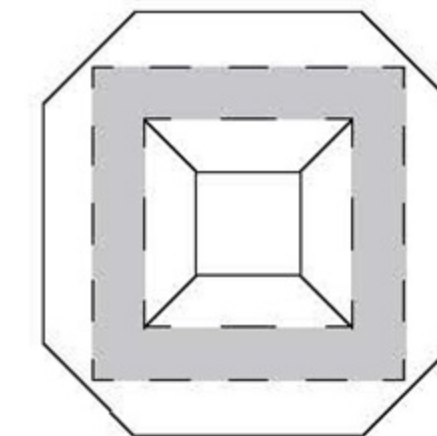
The Buckle Box is a simple closure system inspired by a belt buckle. The left and right flaps meet together and interlock when closed, and lifts one by one when opened for a unique unveiling experience. This closure utilizes hidden magnets to lock it in place.

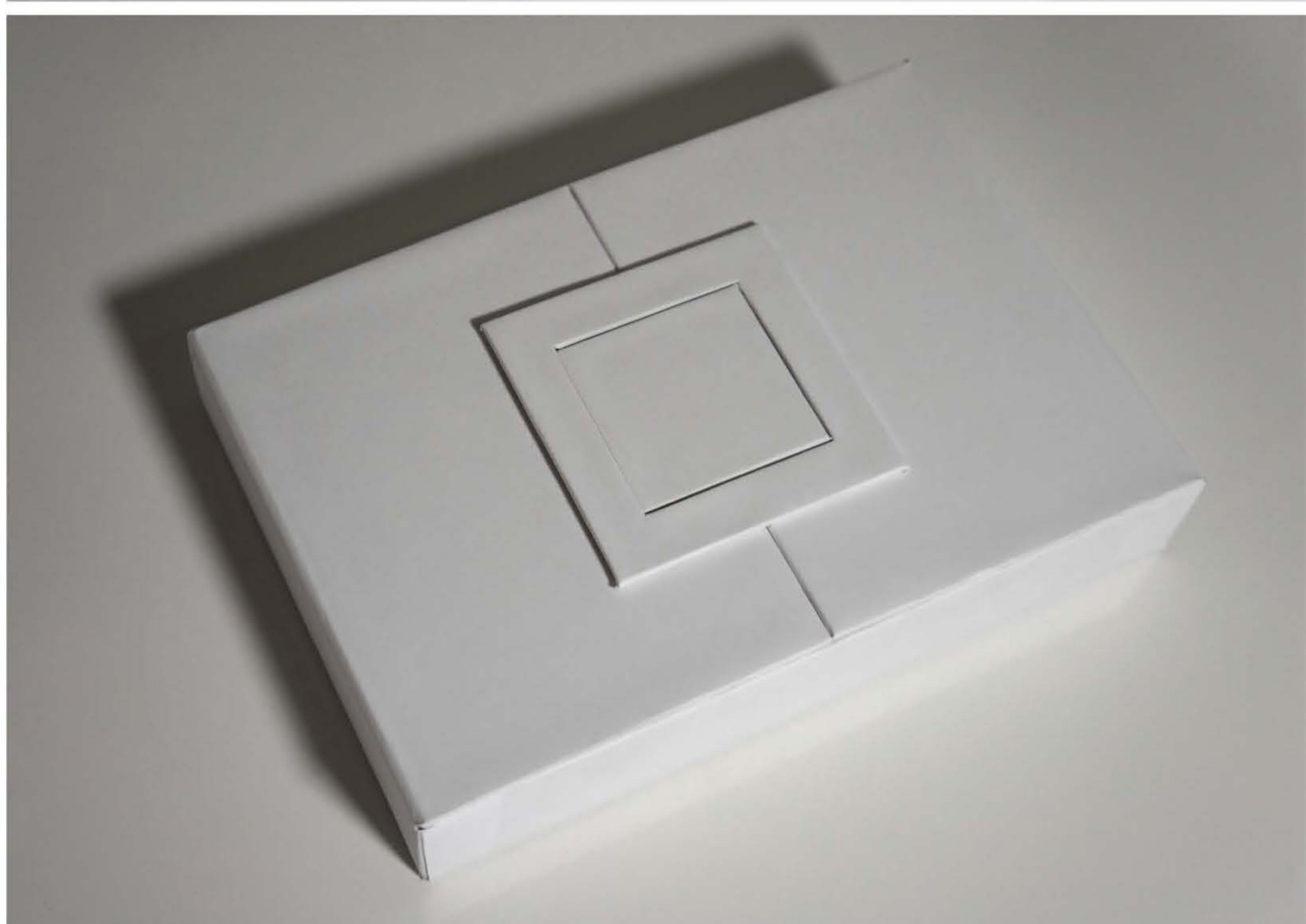
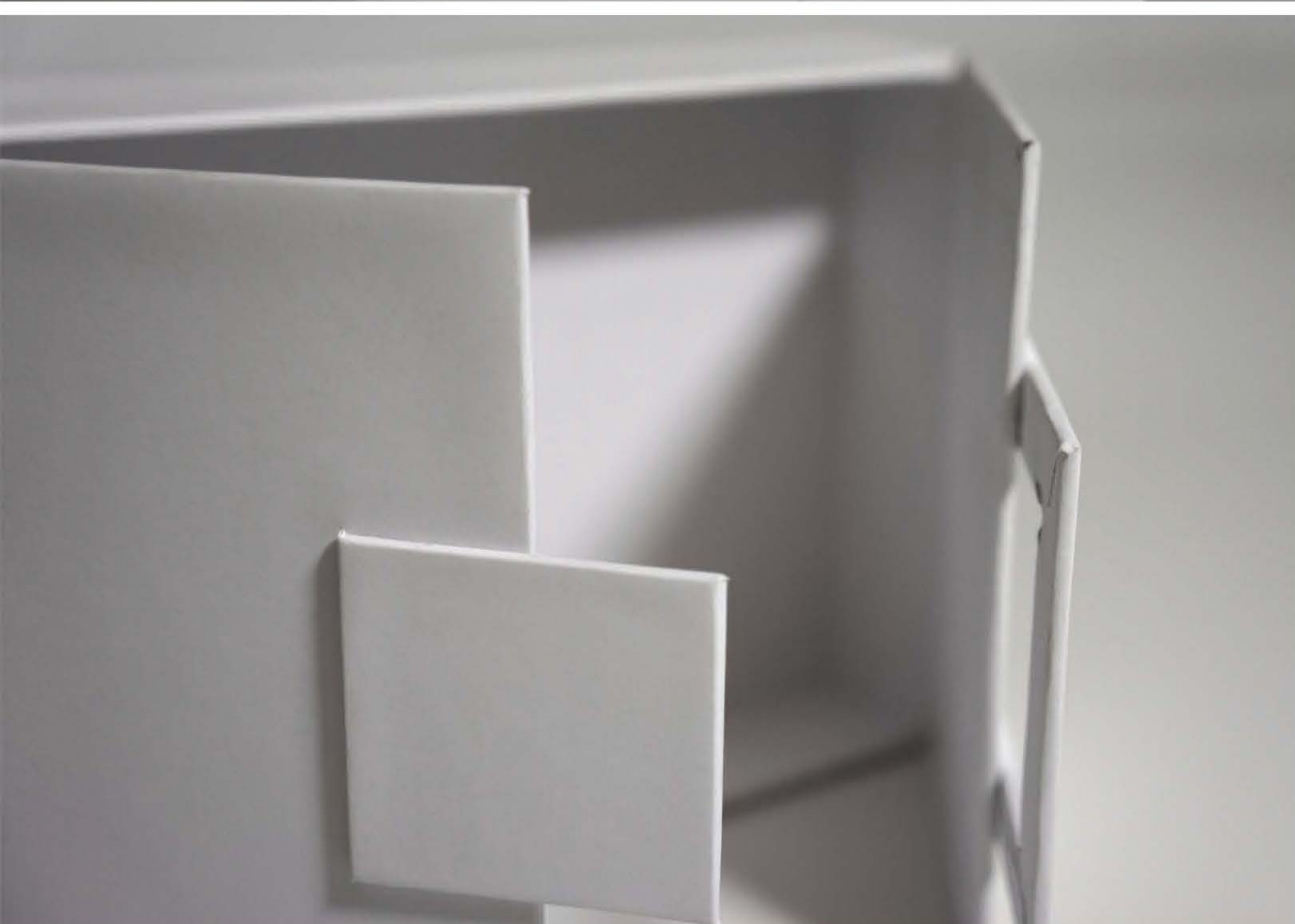
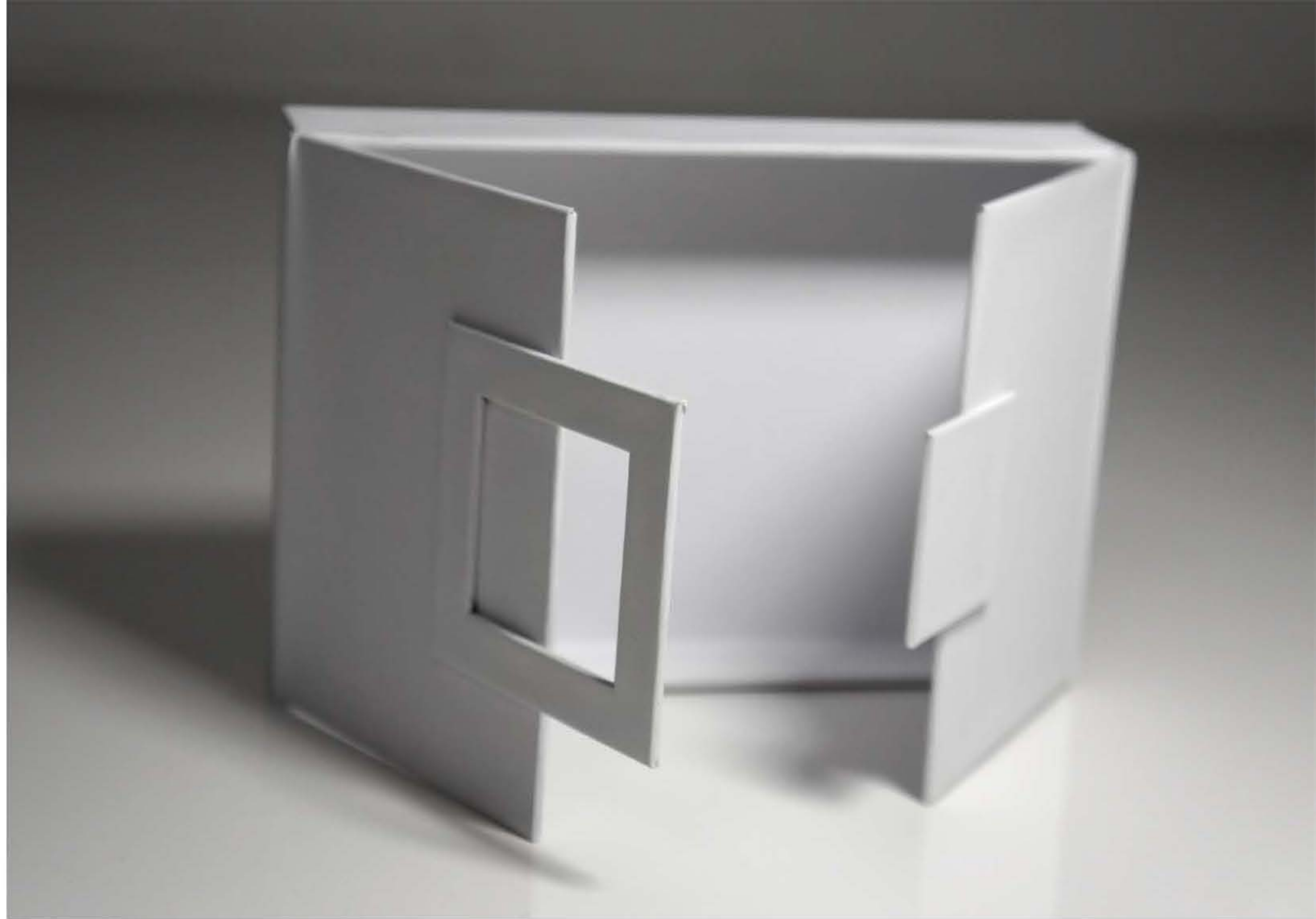


LEFT BUCKLE



RIGHT BUCKLE

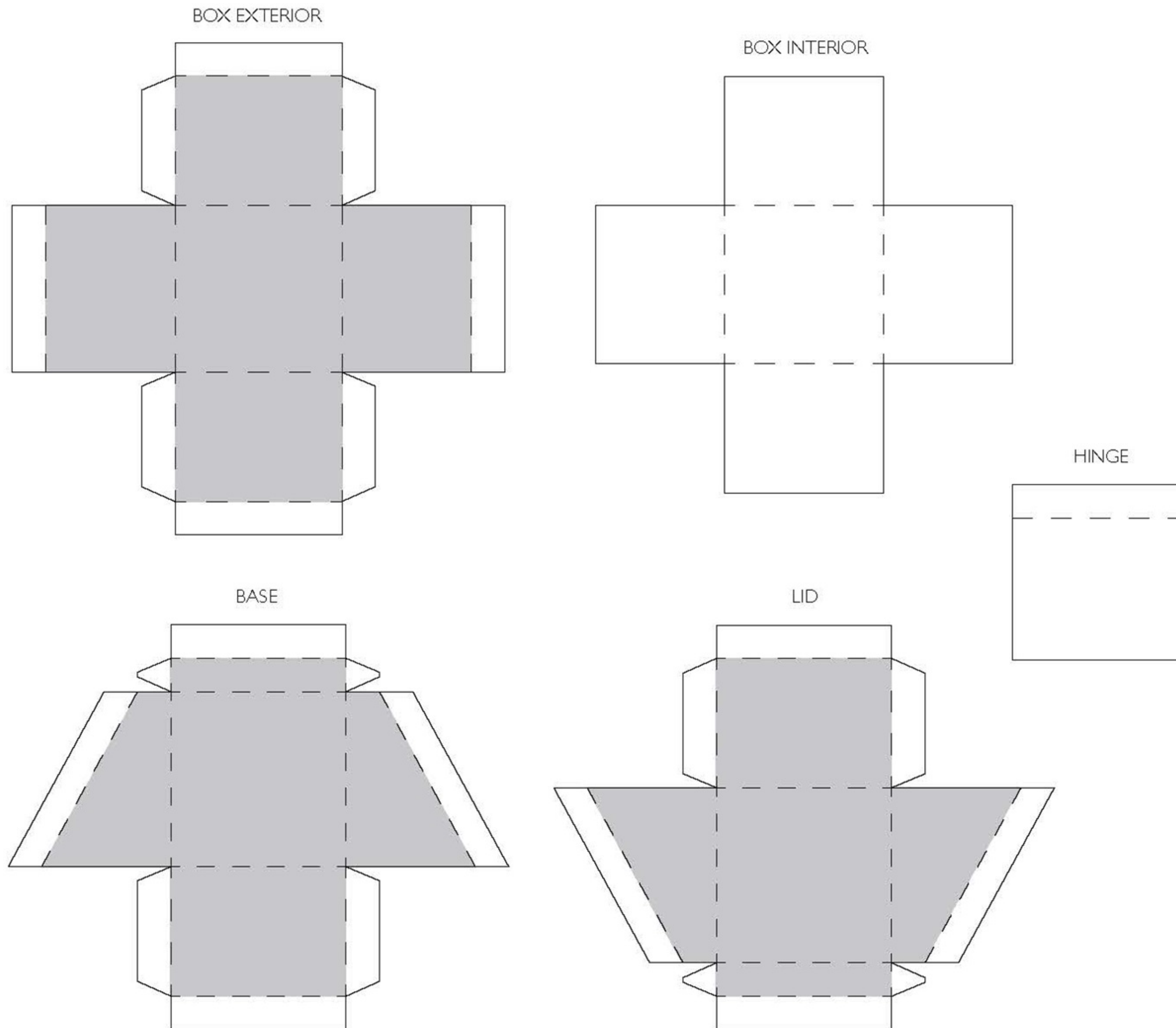


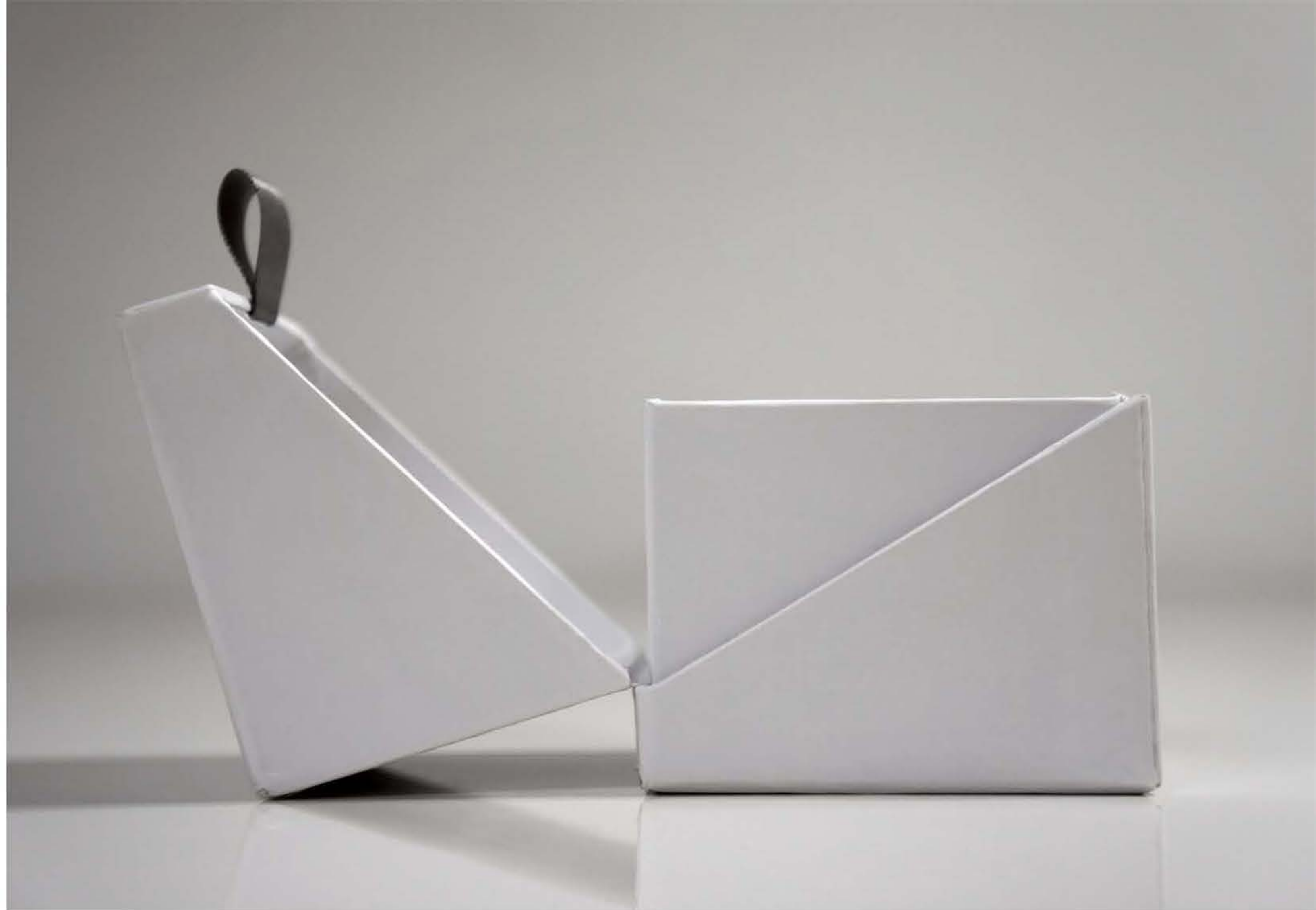




# ANGLED CUFF RING BOX

The Angled Cuff Ring Box, is a simple evolution of the standard hinged ring box. The interior cuff allows the exterior lid and base to create this sharp, modern shape while the ribbon pull provides softness and interactivity.

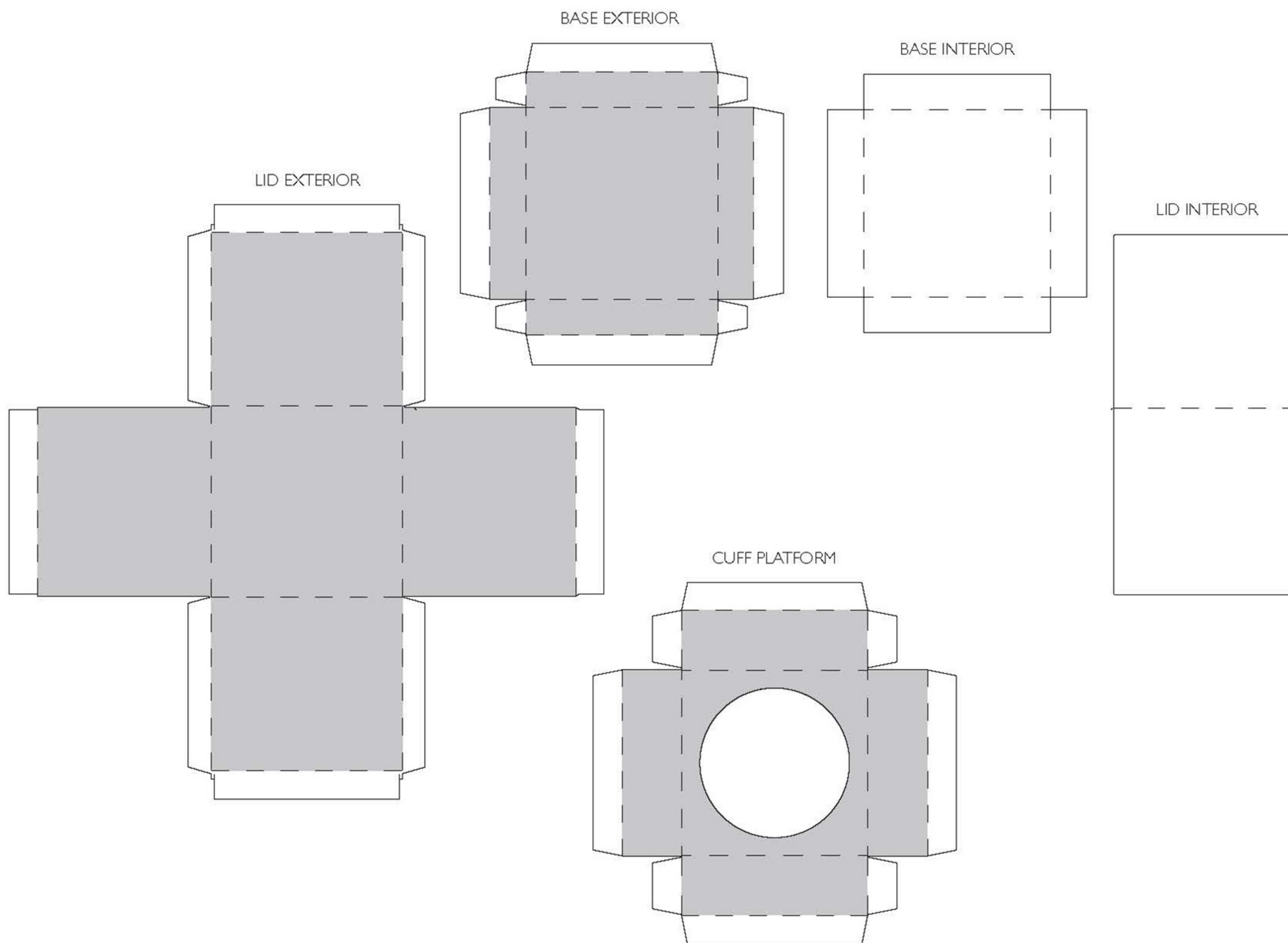






# PEDESTAL BOX

The Pedestal Box is a two-piece construction that allows the product to be displayed and held securely on a platform for merchandising at retail, and provide a dramatic presentation when opened.

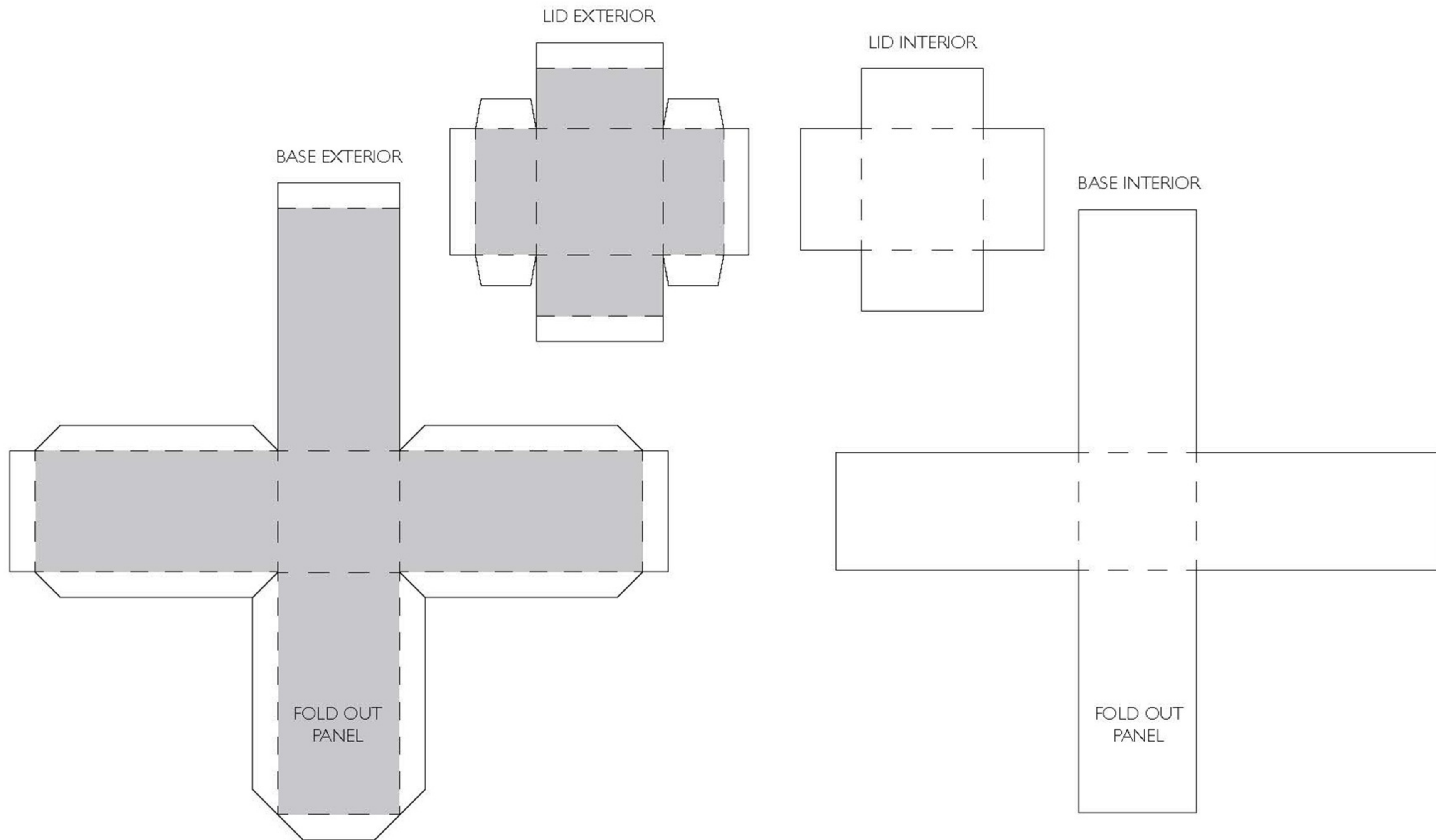


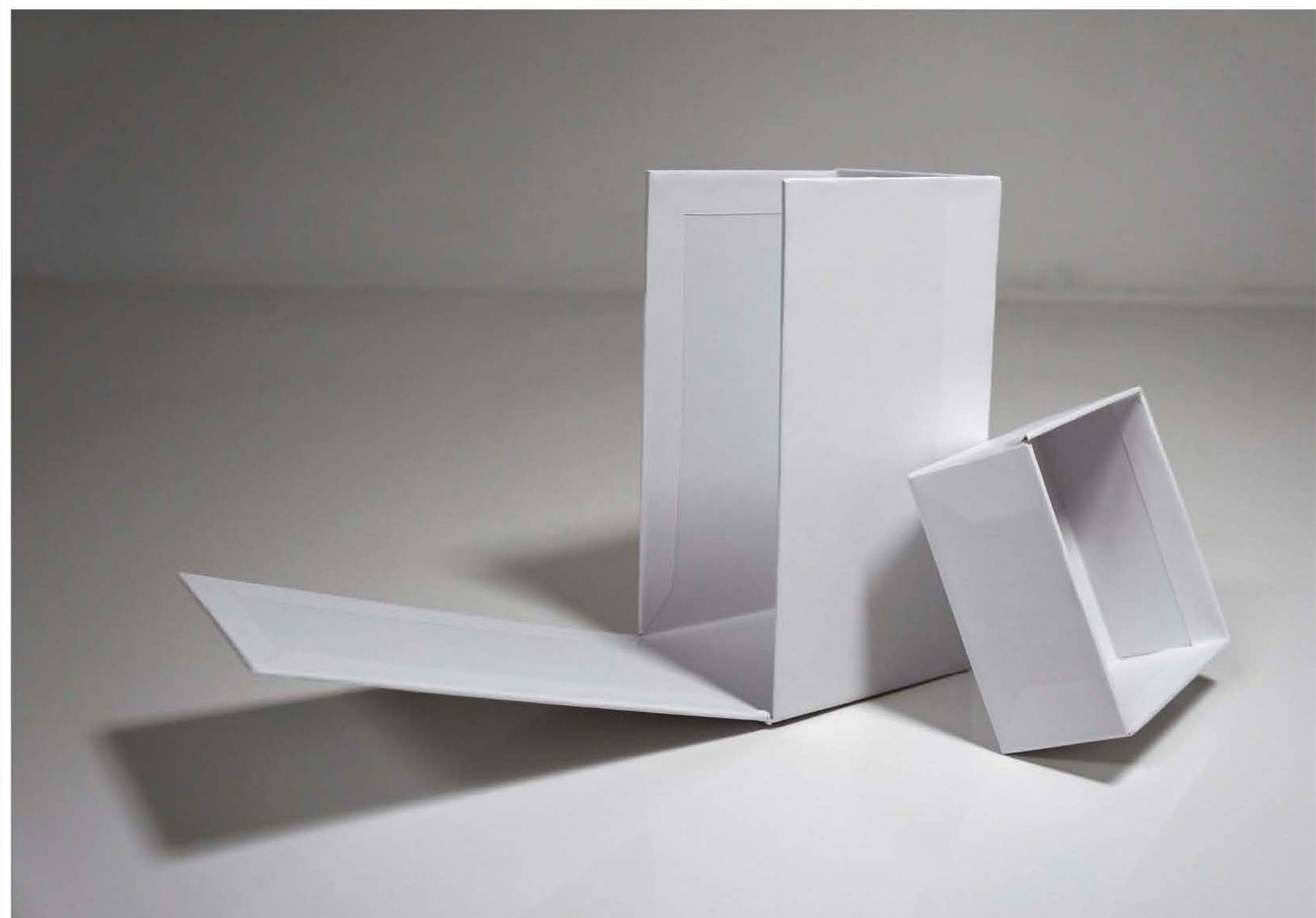
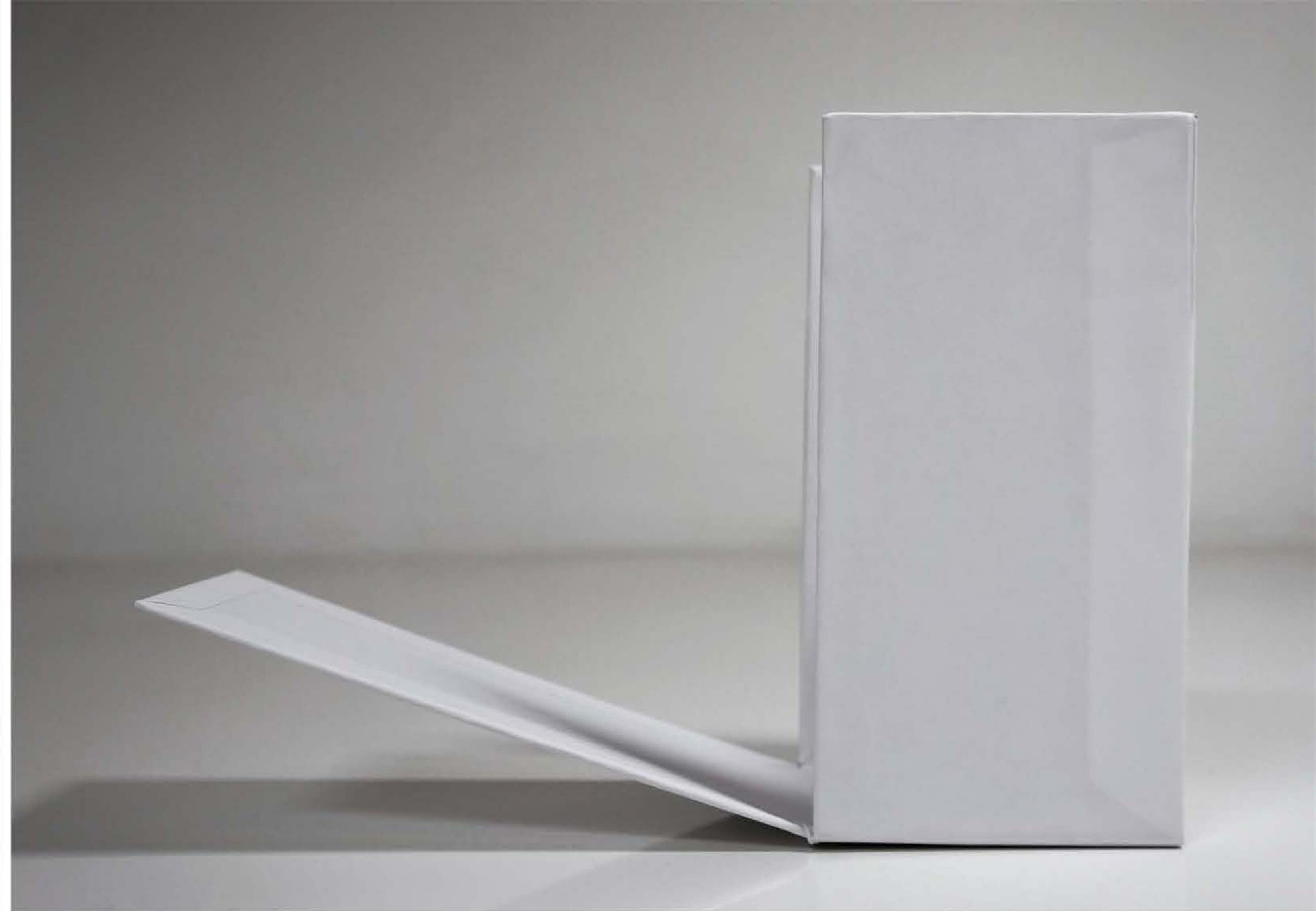




# DRAWBRIDGE BOX

Inspired by drawbridge towers, this box can be designed with either a separate lid (pictured) or a hinged top that when opened, allows the front panel to be lowered by the user revealing the product.

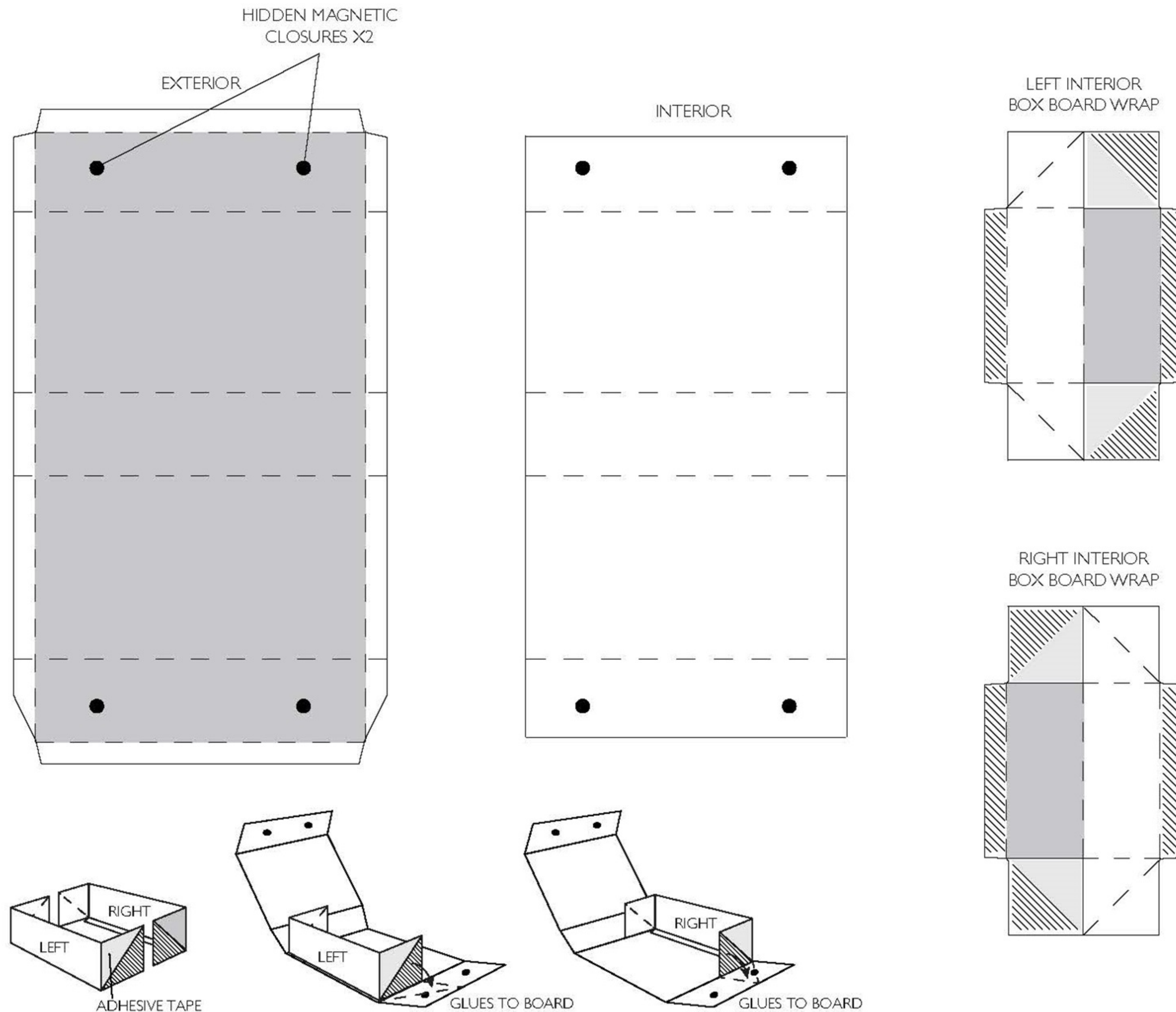






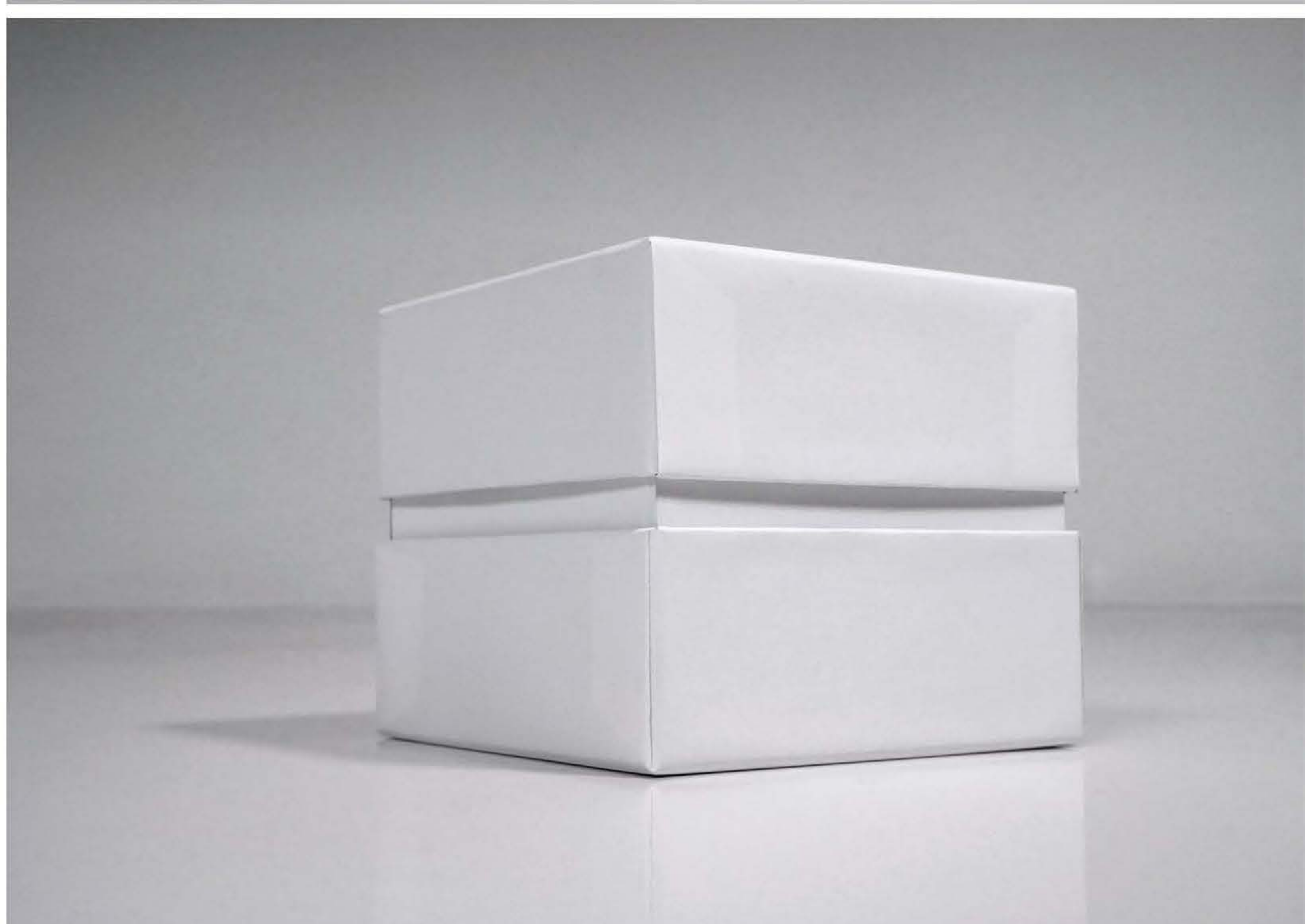
# RIGID COLLAPSIBLE BOX

The Rigid Collapsible box is a space-saving solution that allows for a rigid box presentation, but with the convenience of a folding box. The box can stack flat behind the counter at retail, and popped open upon purchase.



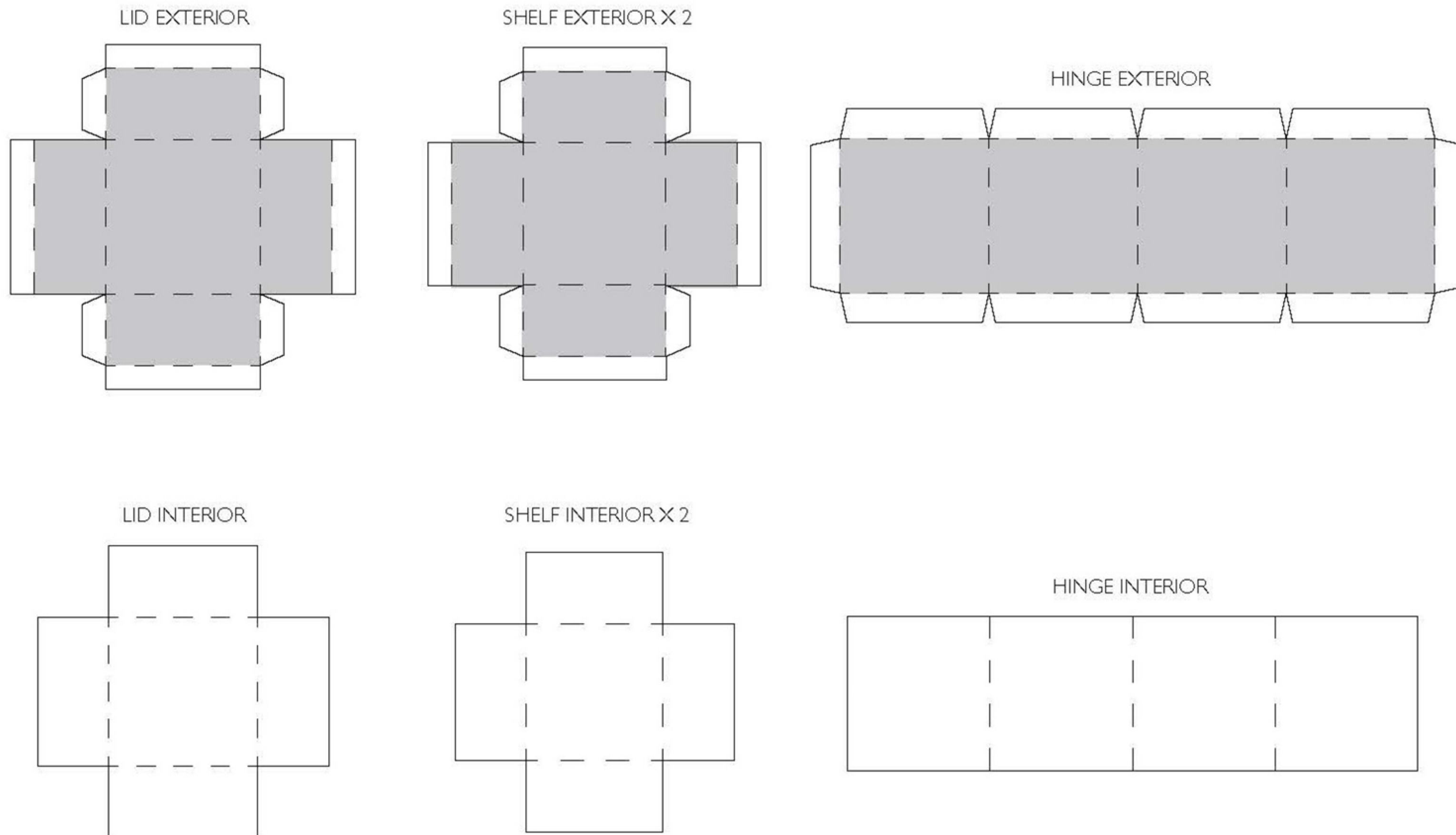






# 2-TIER BOX

What at first seems like a simple box, delivers it's layered impact upon unveiling. The top tray pulls away to reveal the contents of the bottom tray. The hinged construction delivers a dramatic display once opened.

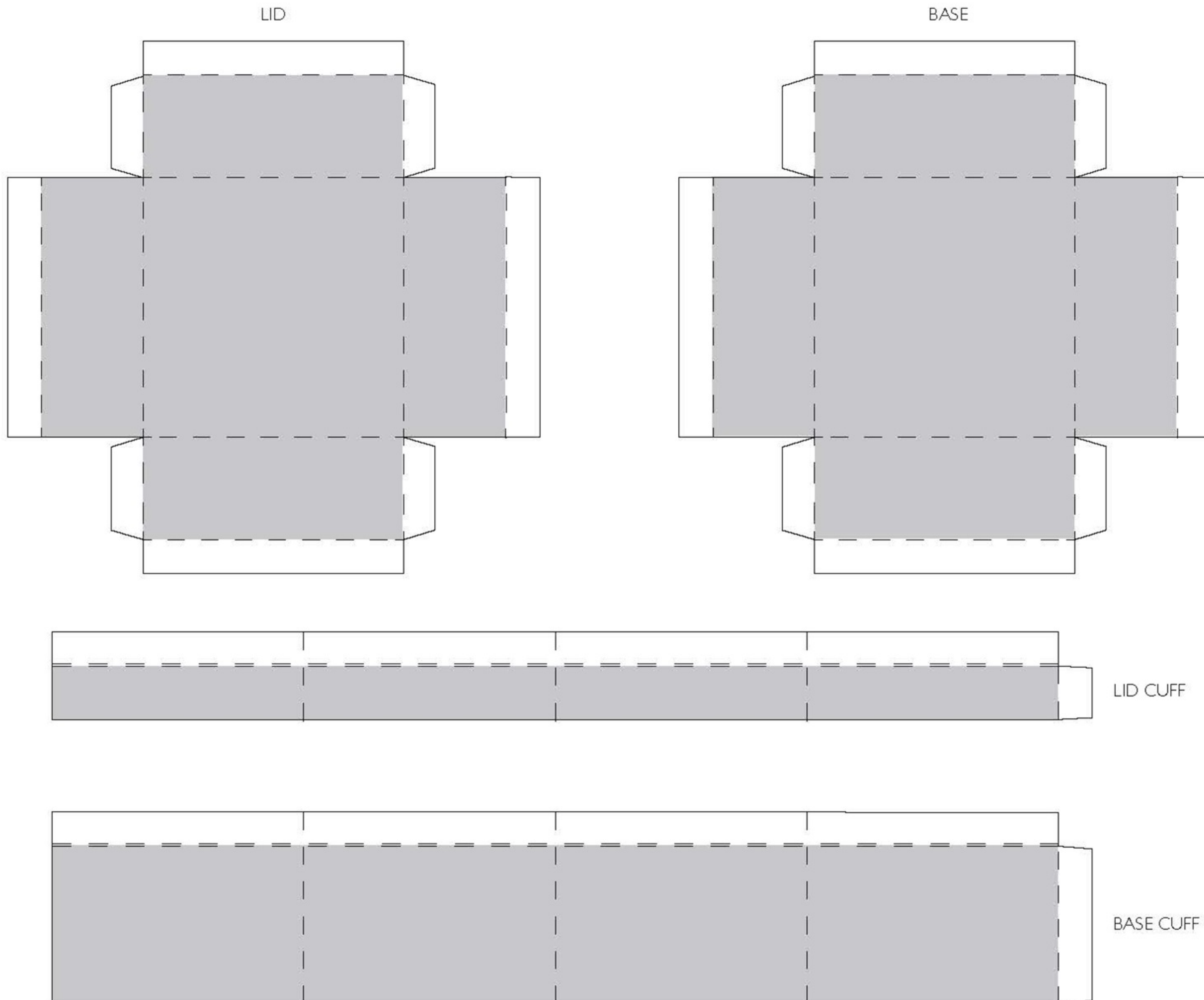






# CUFF BOX

The Cuff Box is a two-piece construction with a cuff glued to the interior walls of the base that can either be exposed (pictured), or hidden within the lid to reveal the detail when opened.

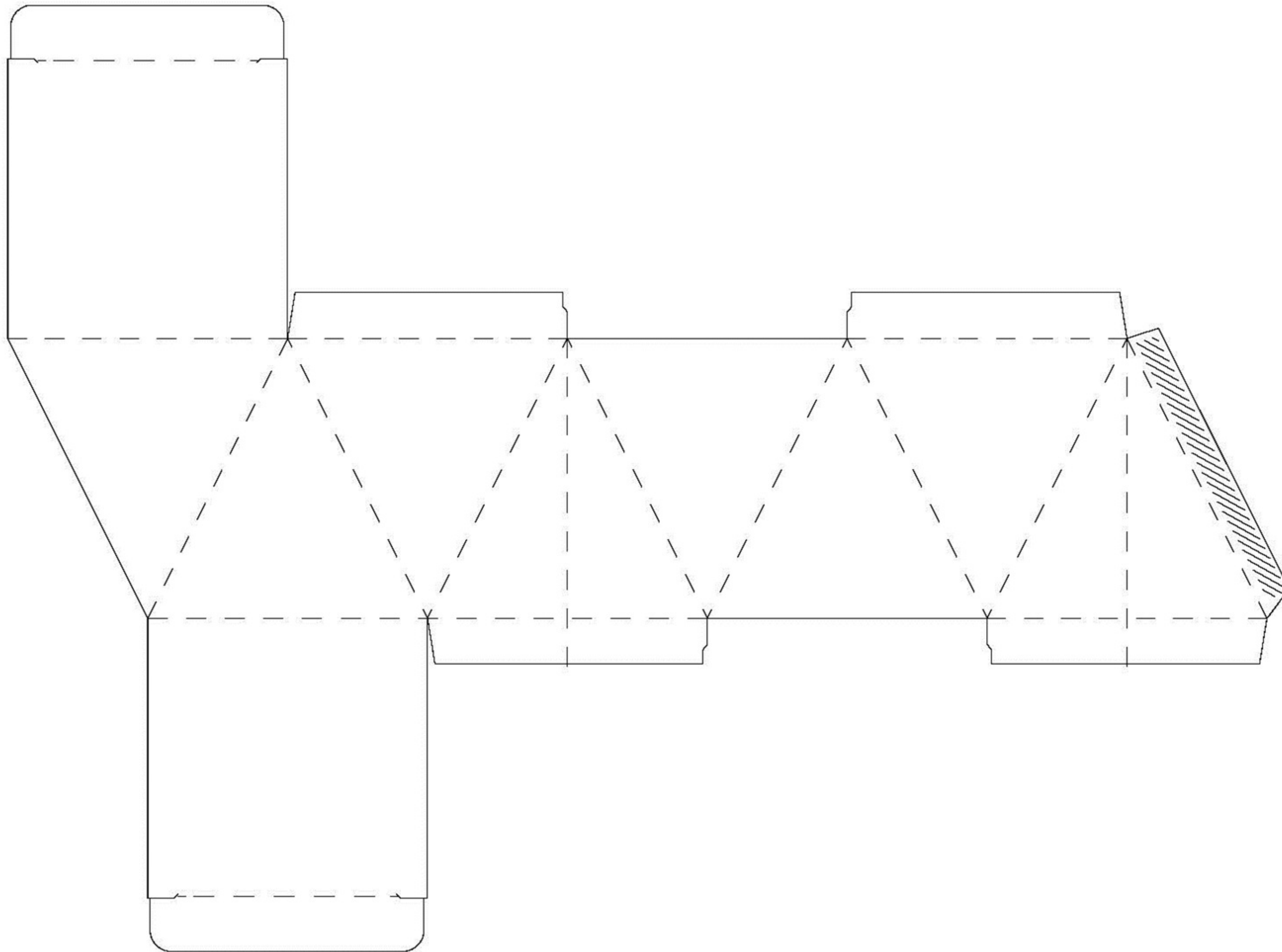






# ANGLED SIDE BOX

The Angled Side Box has a multi-faceted presentation that is able to collapse flat, and pop up easily for fulfillment. The front triangular surface provides an angled canvas for artwork that stands apart compared to vertical, flat boxes.

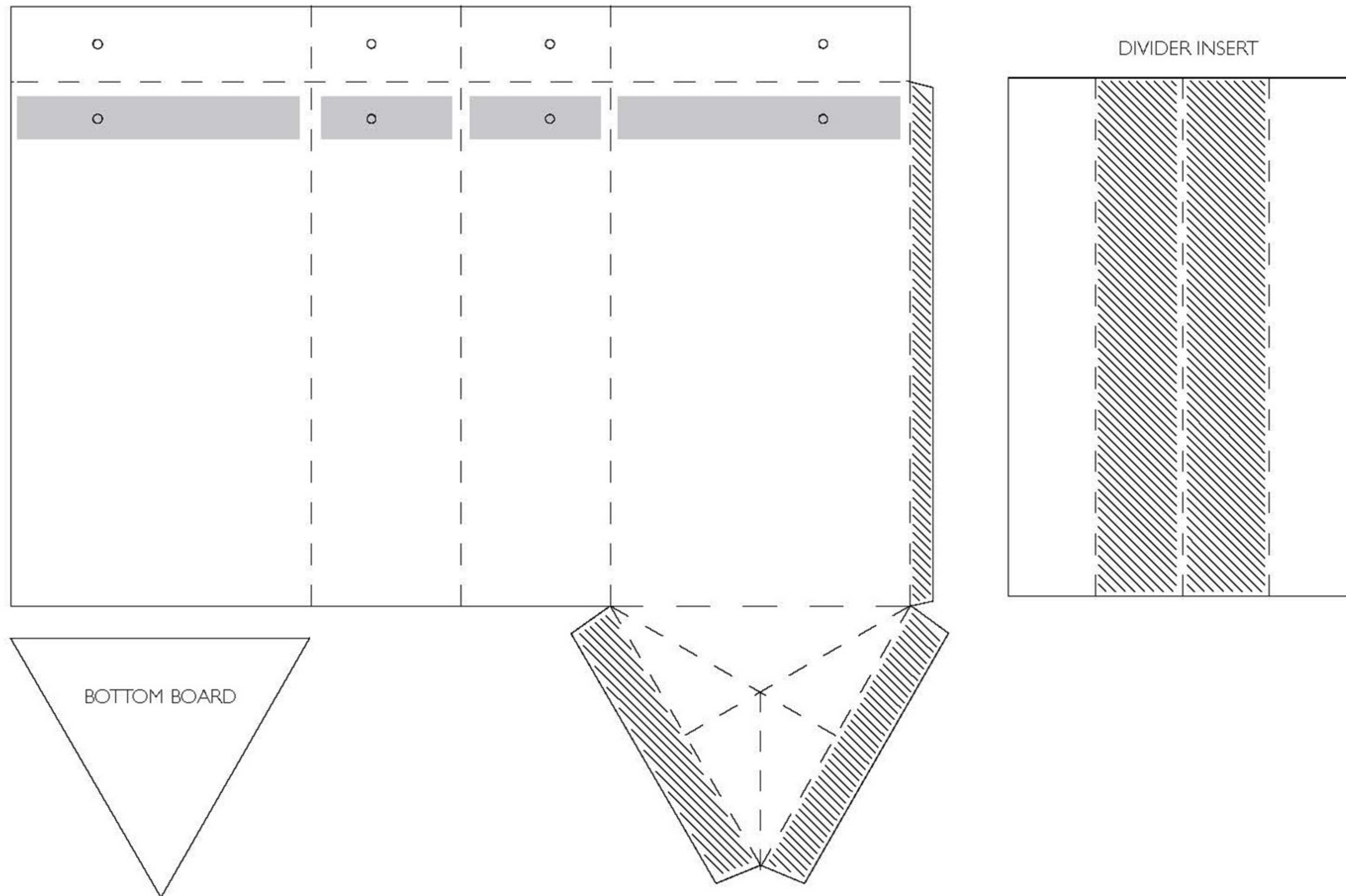






# TRIANGLE BAG

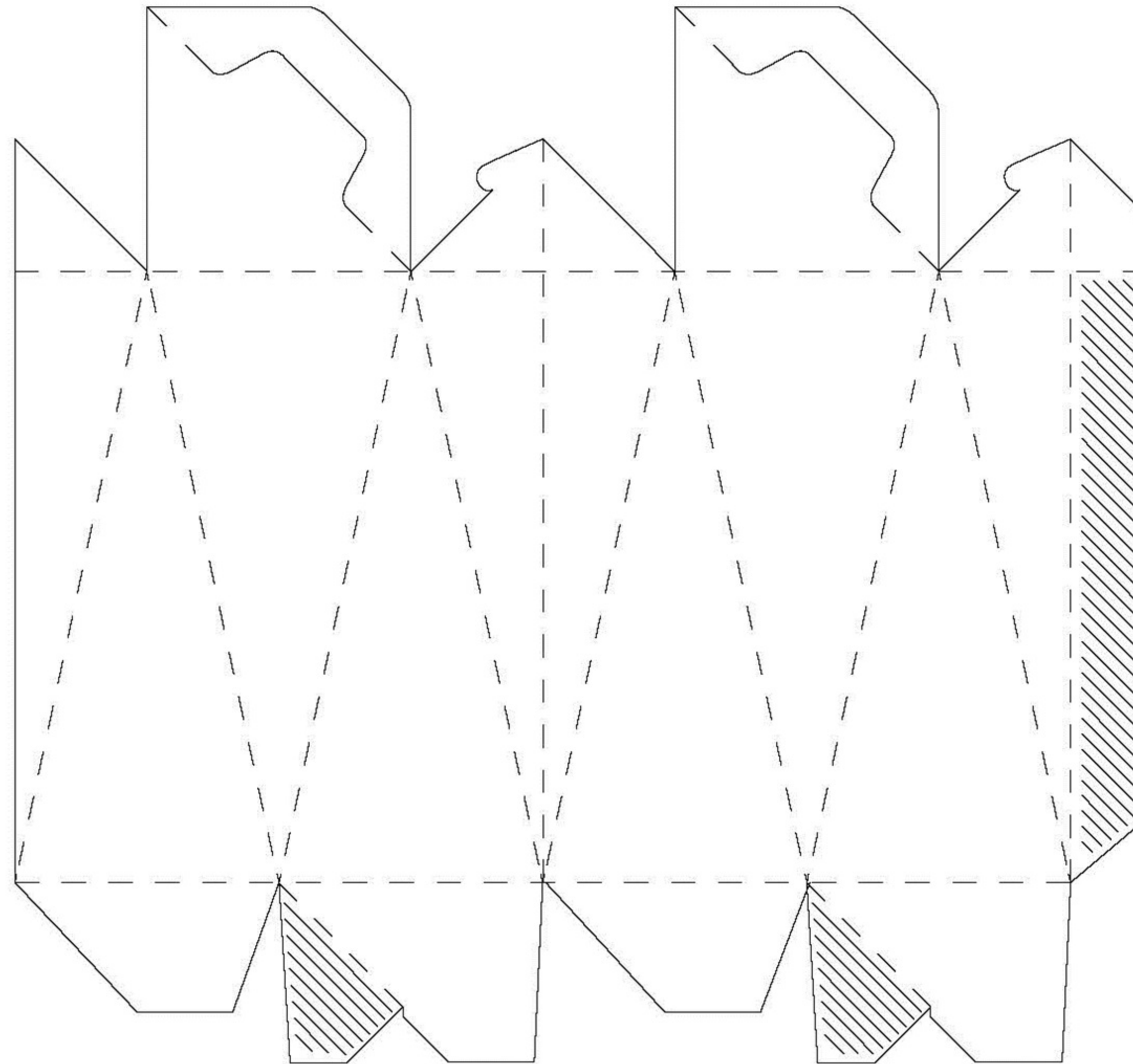
The Triangle Shopping Bag is a specialty bag most often found carrying three bottles of a fine wine, with a simple insert construction protecting the bottles. Due to it's angled footprint, this bag is best used as a taller structure with a narrower footprint to maintain a level of comfort when carried.

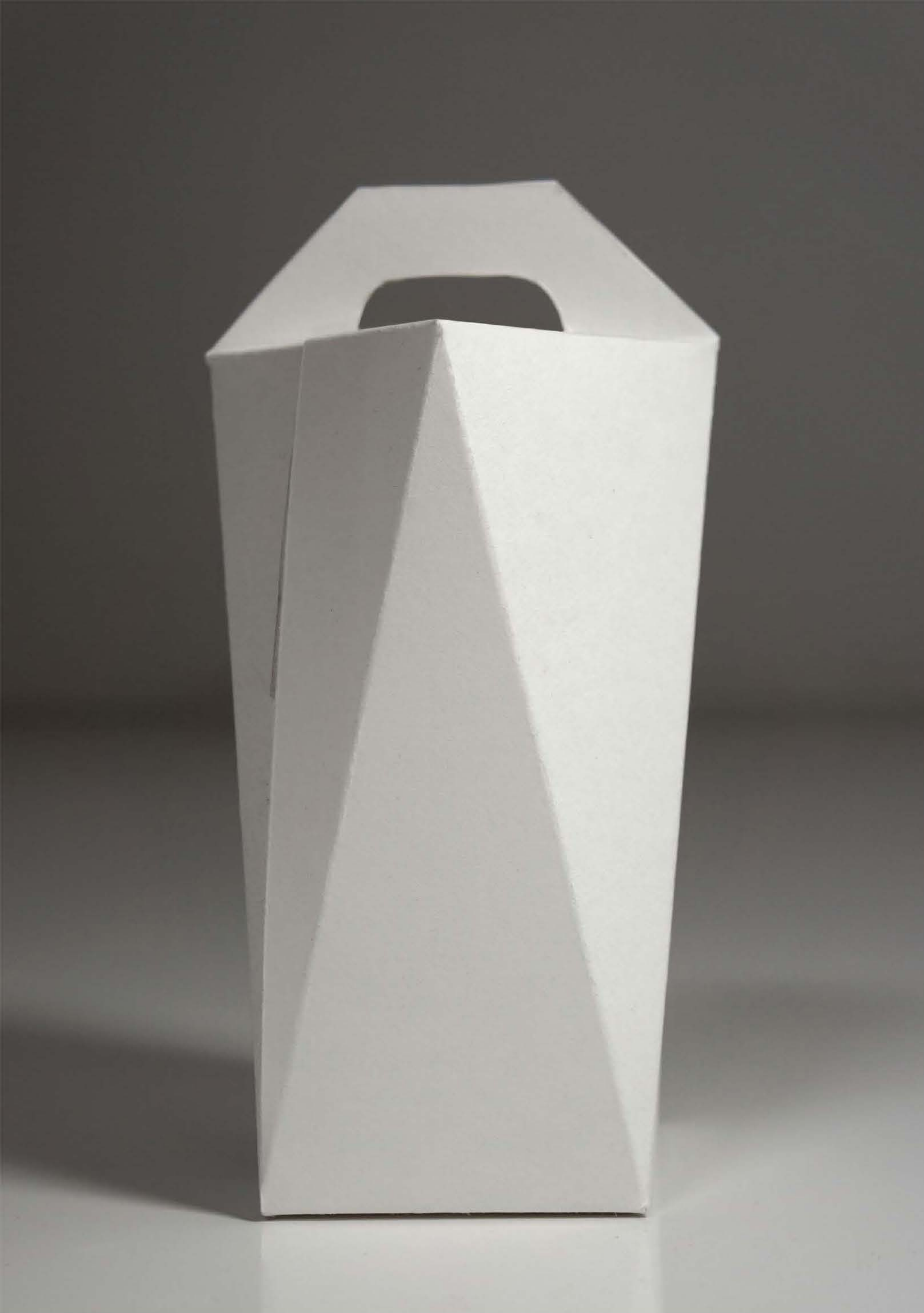




# ANGLED SIDE BOX WITH HANDLE

A variation of the Angled Side Box (see previous page), is a taller version with handles. This construction also collapses flat and pops up easily for fulfillment.

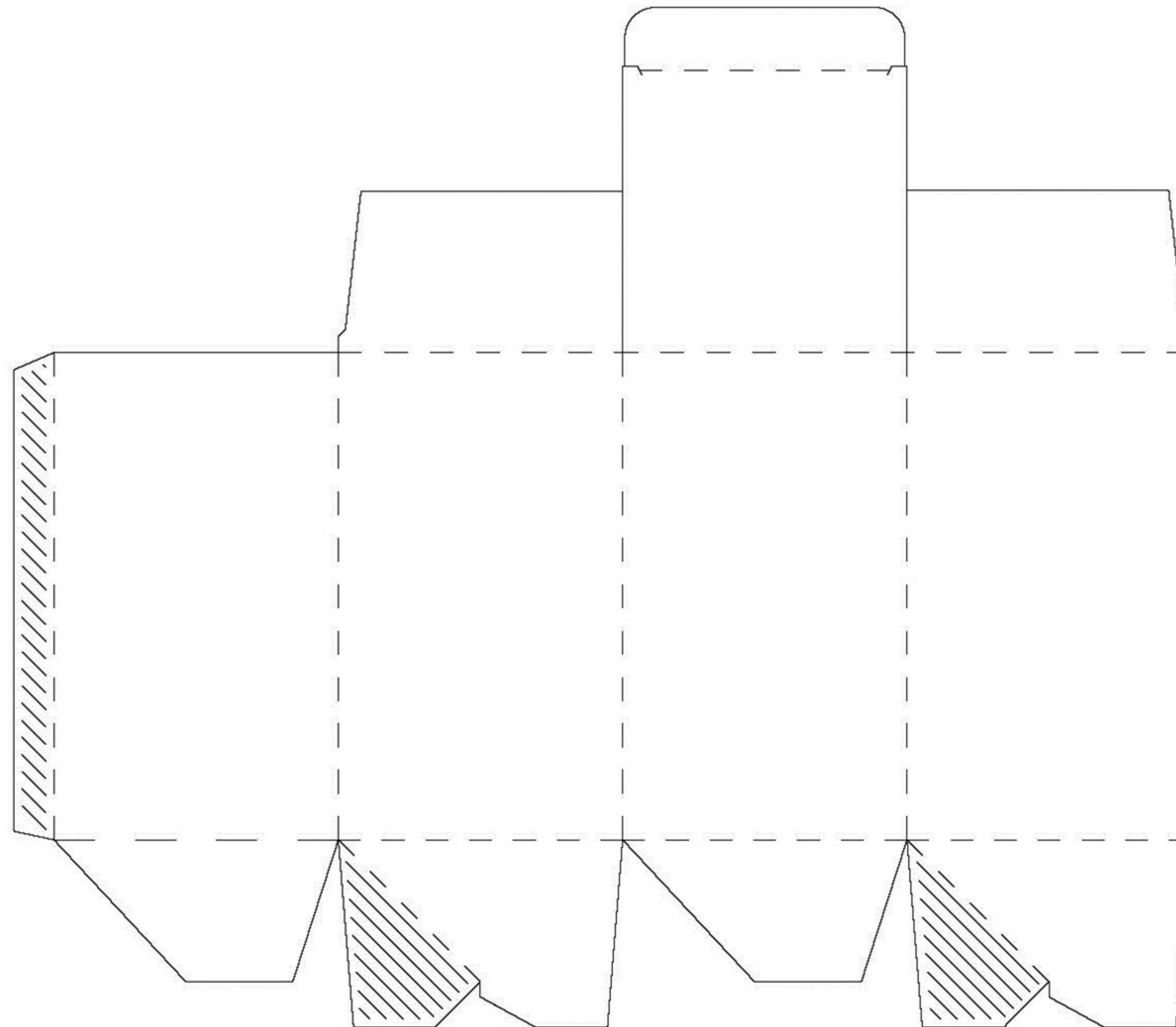






# AUTO-LOCK BOTTOM BOX

The Auto-Lock Bottom Box is a construction that allows boxes to collapse flat and pop-up in one swift motion. The unique bottom construction automatically locks while providing strength and support to the weight of the product within.

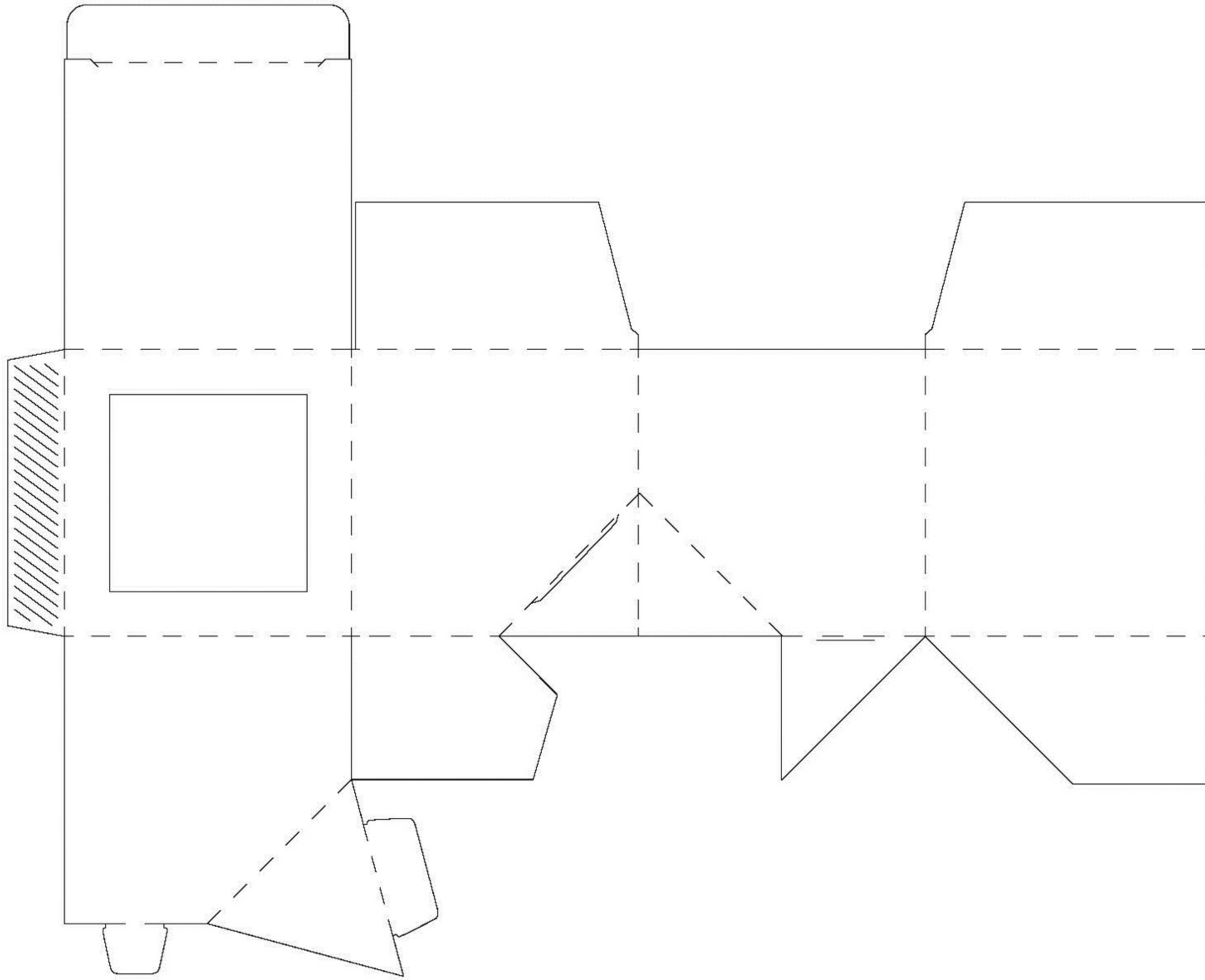


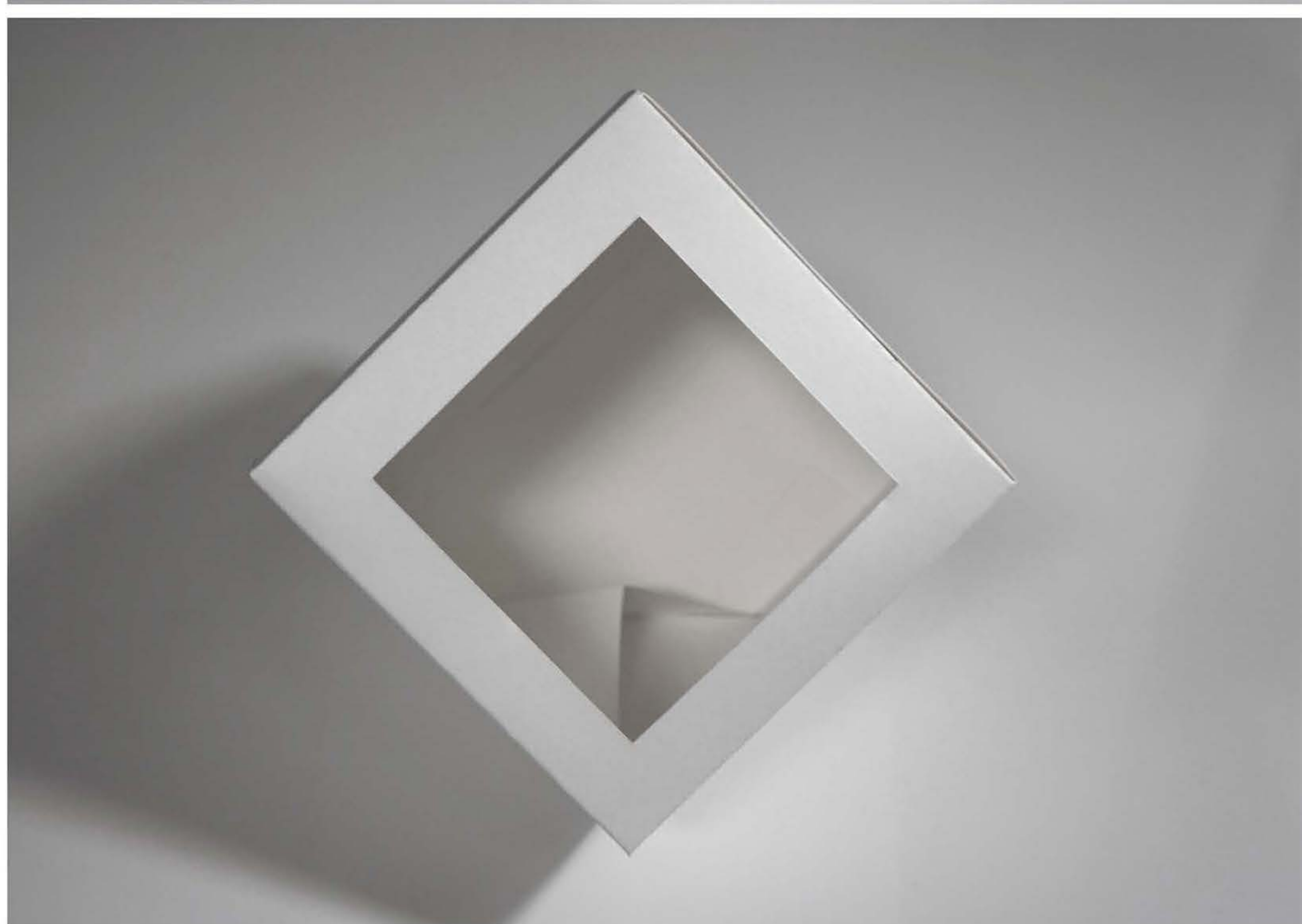
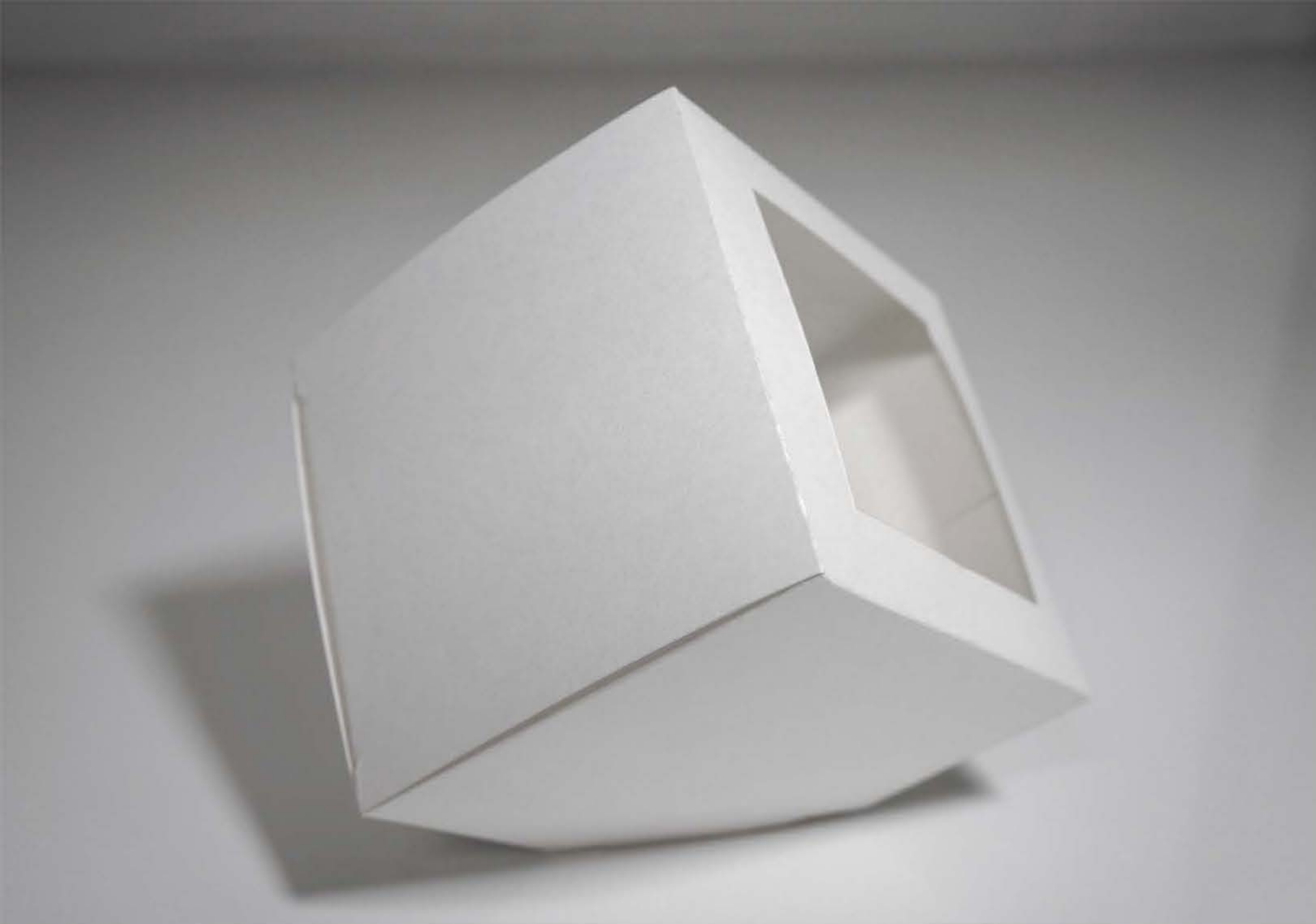




# CHAMFERED CUBE

The chamfered cube presents the product through it's window and creates a dramatic silhouette. The chamfered bottom allows the box to be displayed in a 45° with an angled front panel, rather than the standard 90° with vertical panel.

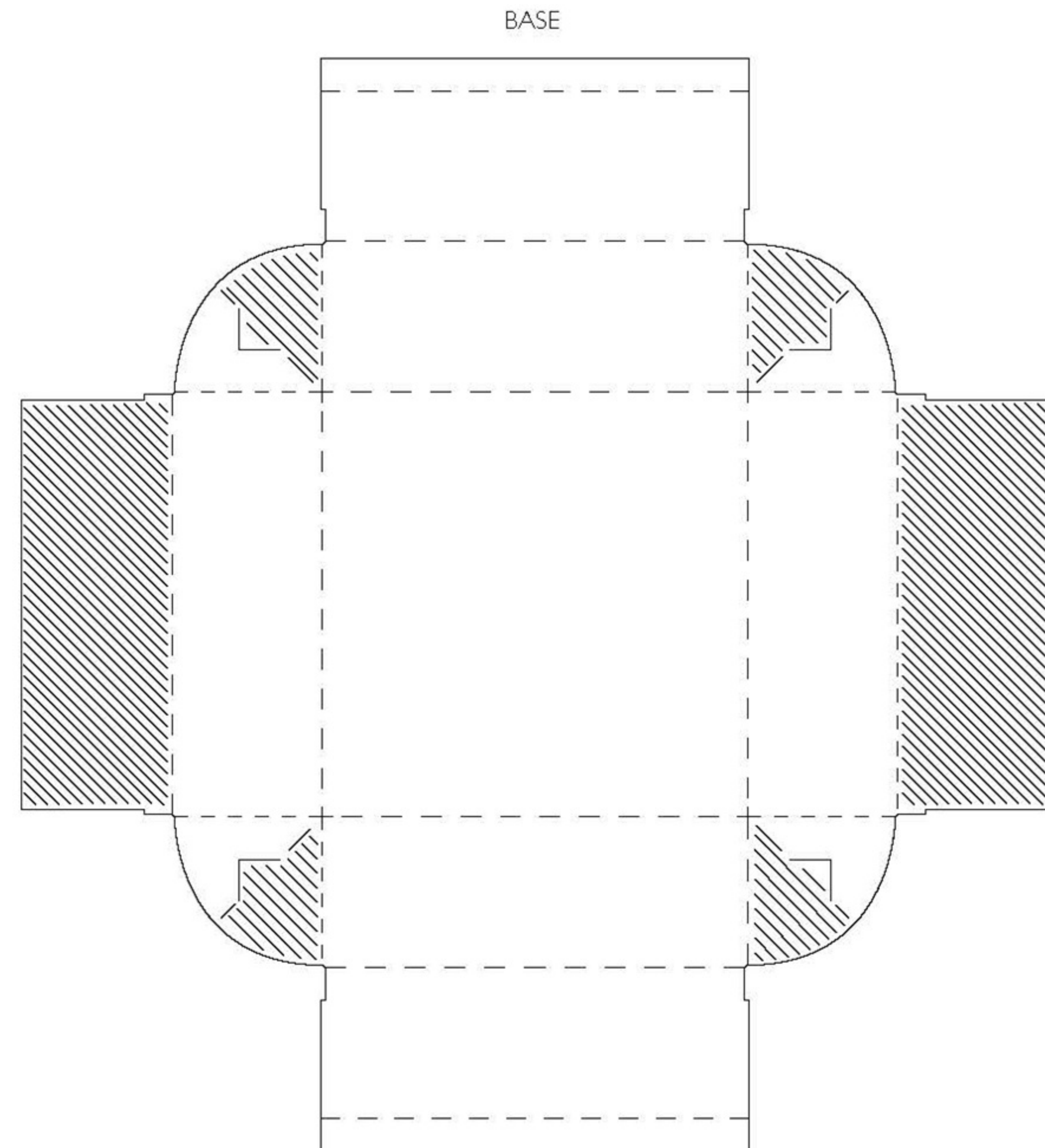
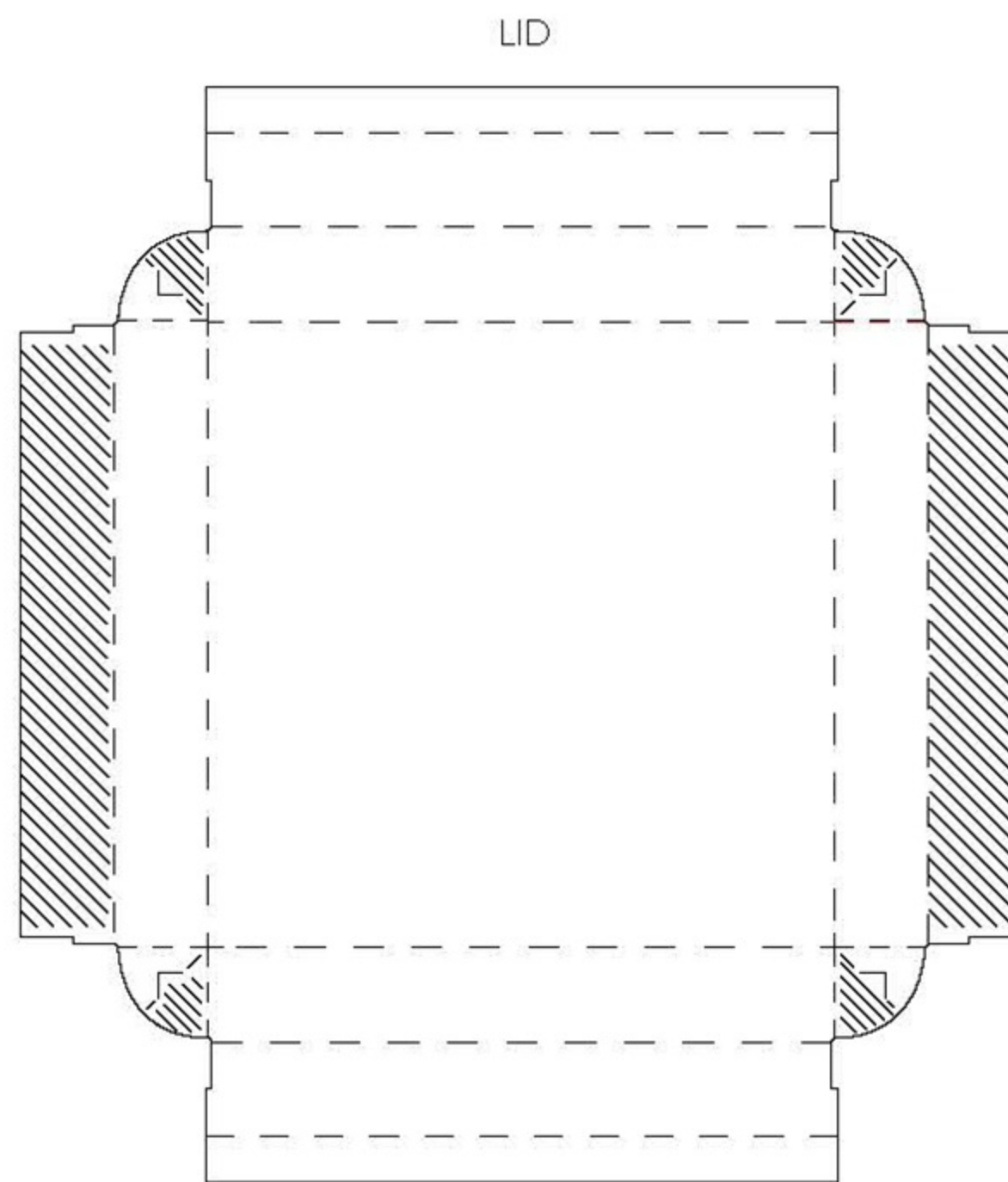






# COMPOUND SIMPLEX BOX

The Compound Simplex Box is often used in retail as gift packaging due it's simple lid and base pop-up construction. Two of the side panels fold up, while the other two panels are folded in and secured by notches built in to the die lines.

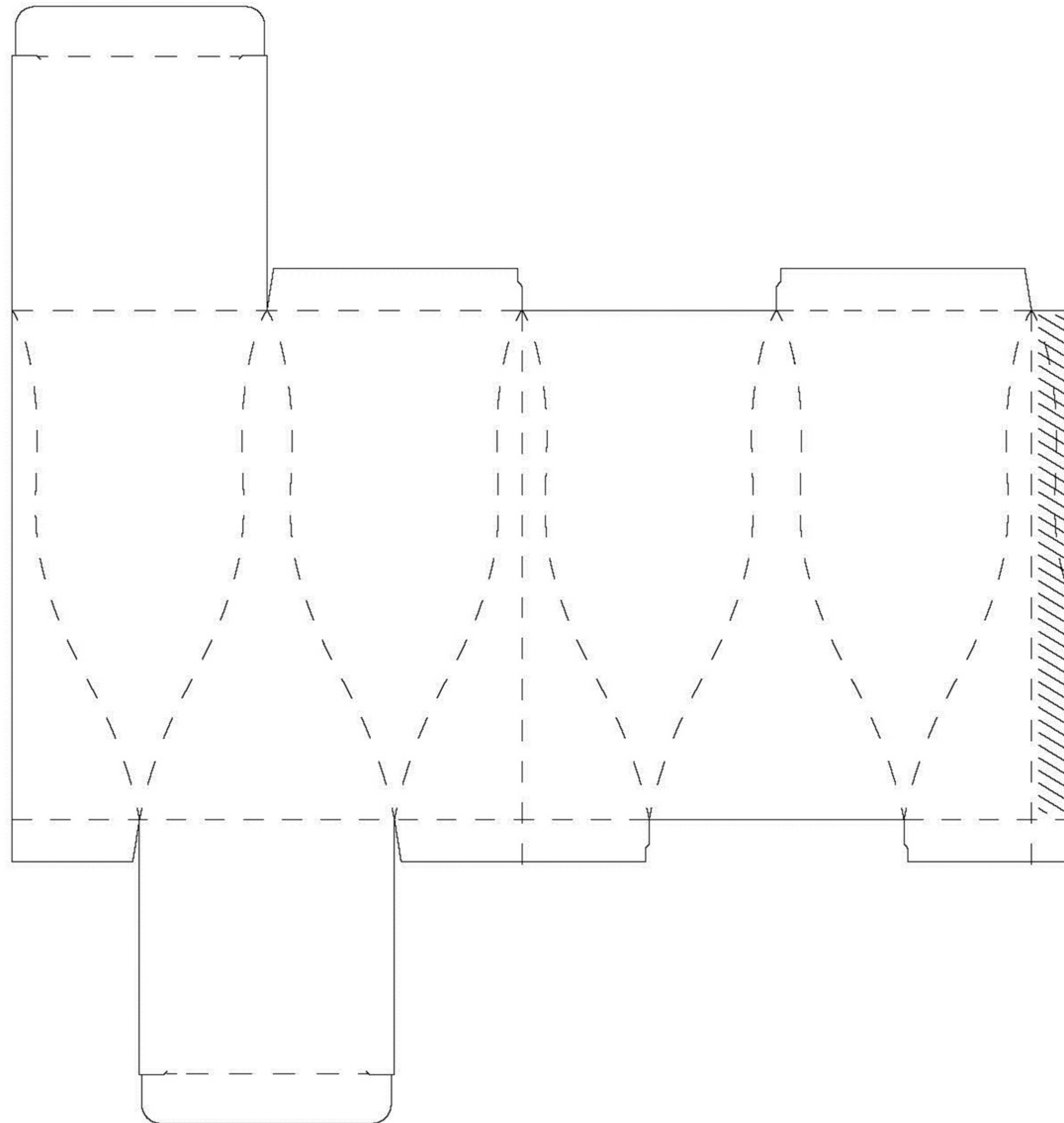


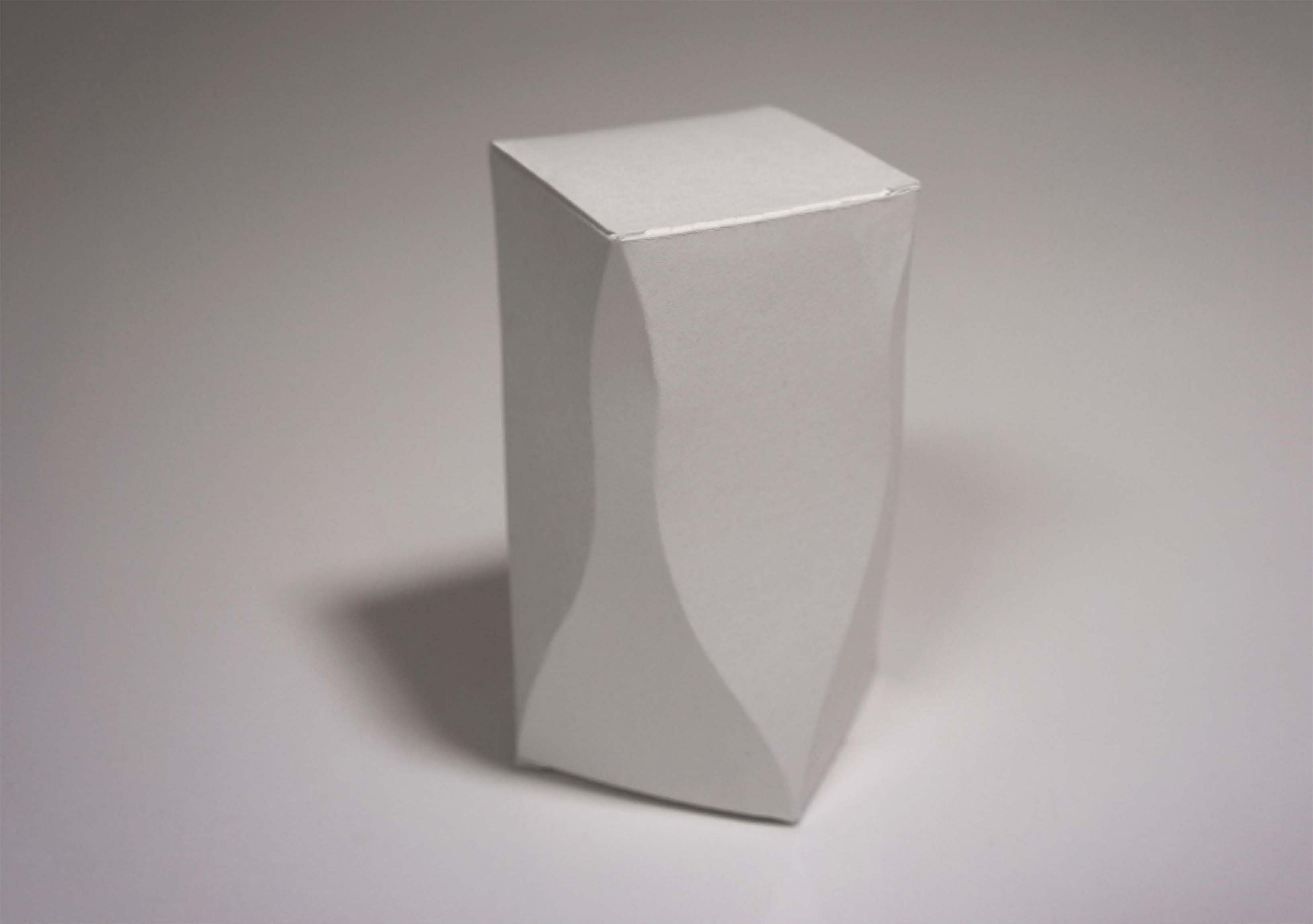




# CURVED SIDE BOX

The Curved Side Box is an evolution of the standard tuck-top boxes presenting itself with curved facets, folds, and angled footprint.

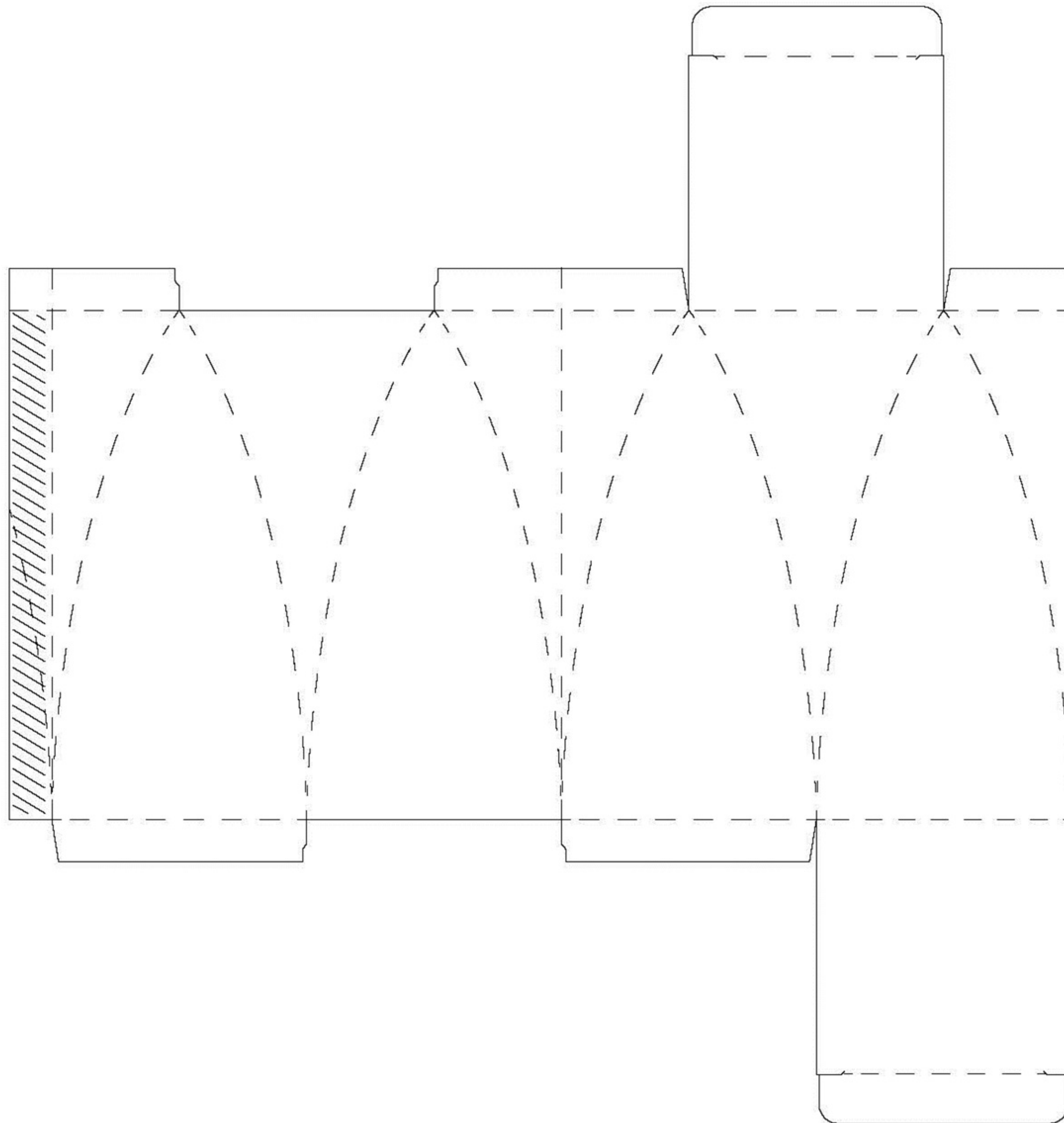






# CURVED SIDE BOX II

This Curved Side Box II is a variation of the previous curved side box presenting itself with more cathedral facets, folds, and angled footprint.

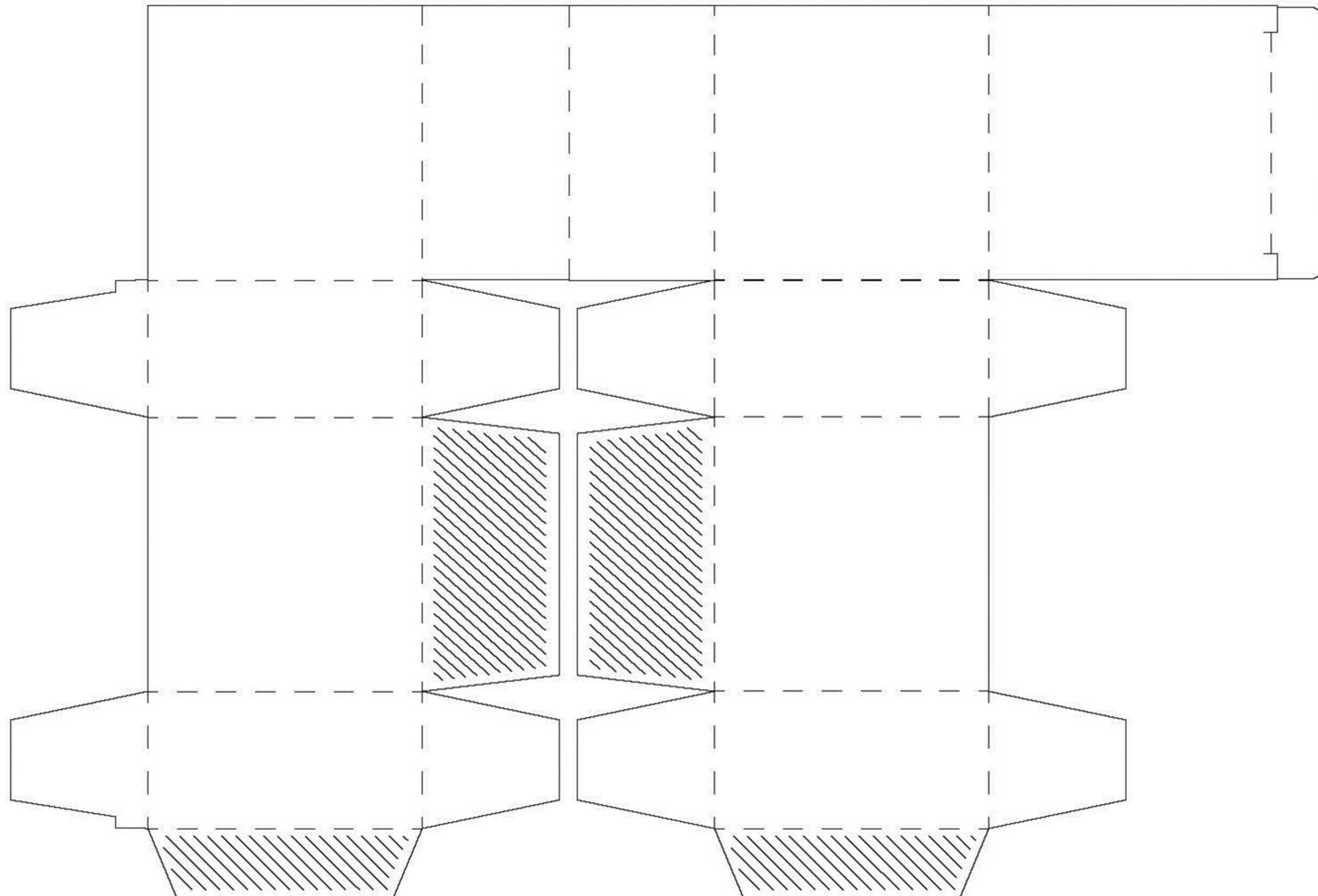


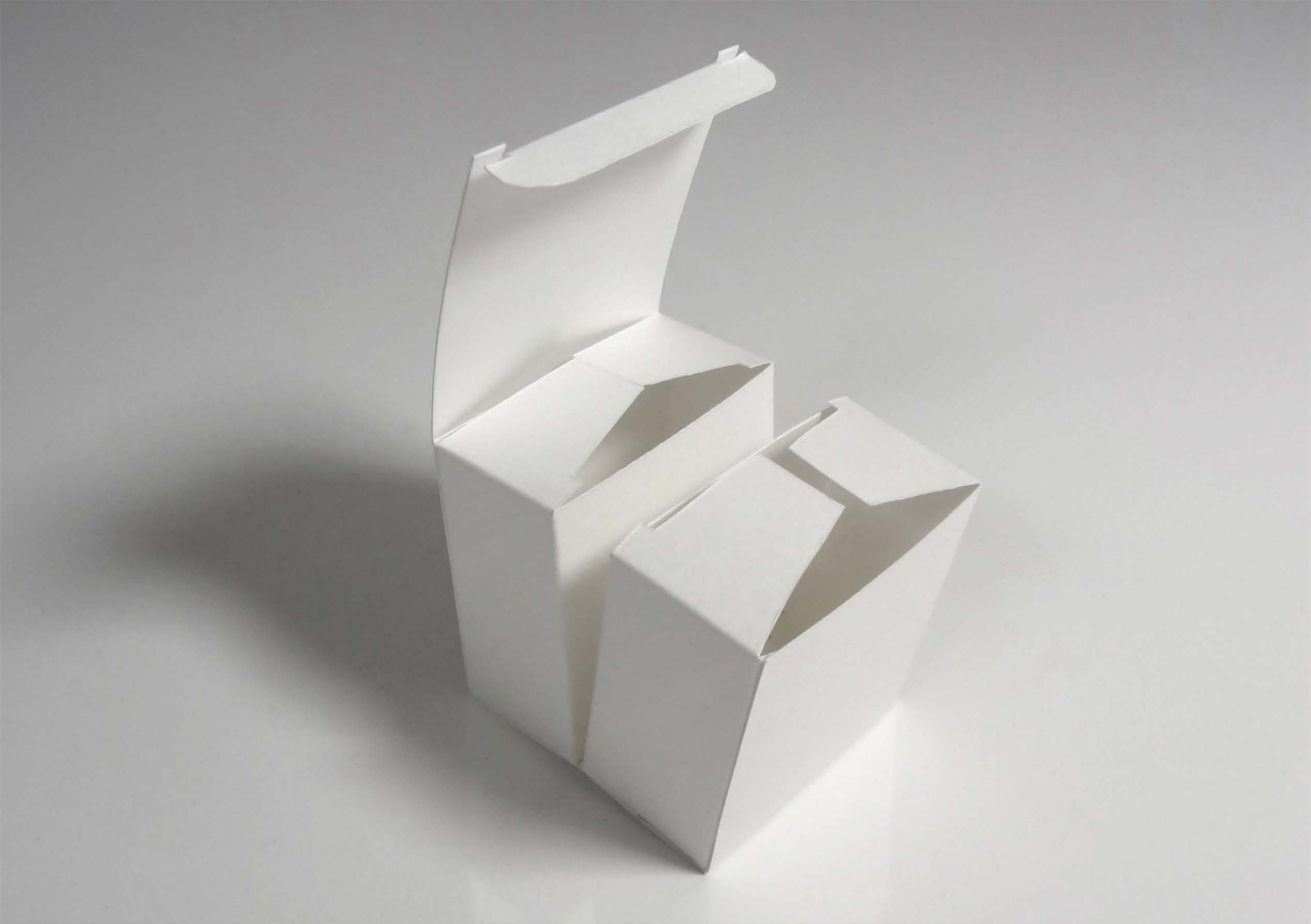




# DOUBLE-FOLDING BOX

The Double-Folding box creates two separate compartments under one lid and base that can be scaled individually.

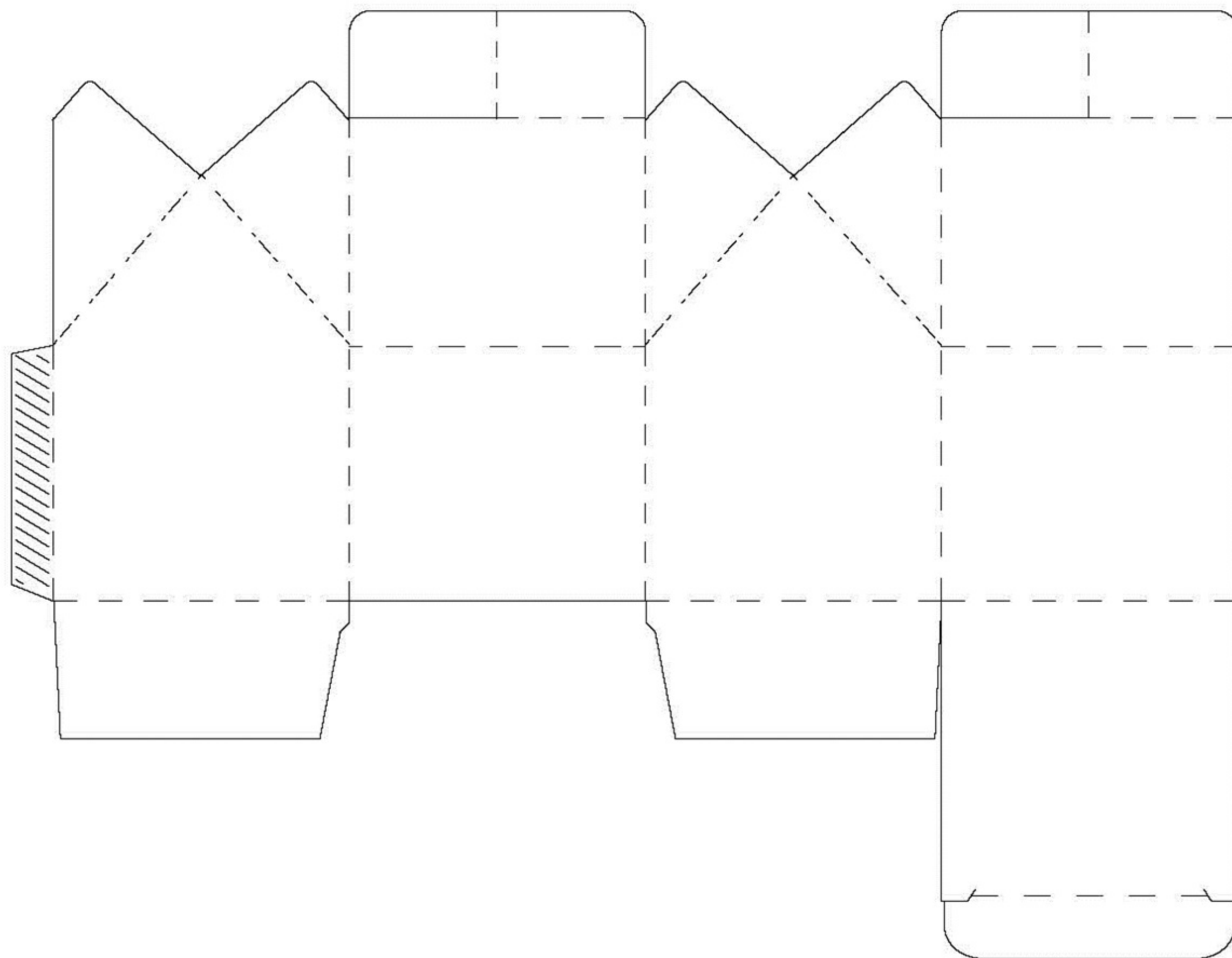






# HOUSE BOX

The house box remains closed by interlocking the flaps on it's roof that can be easily opened to reveal the product inside.



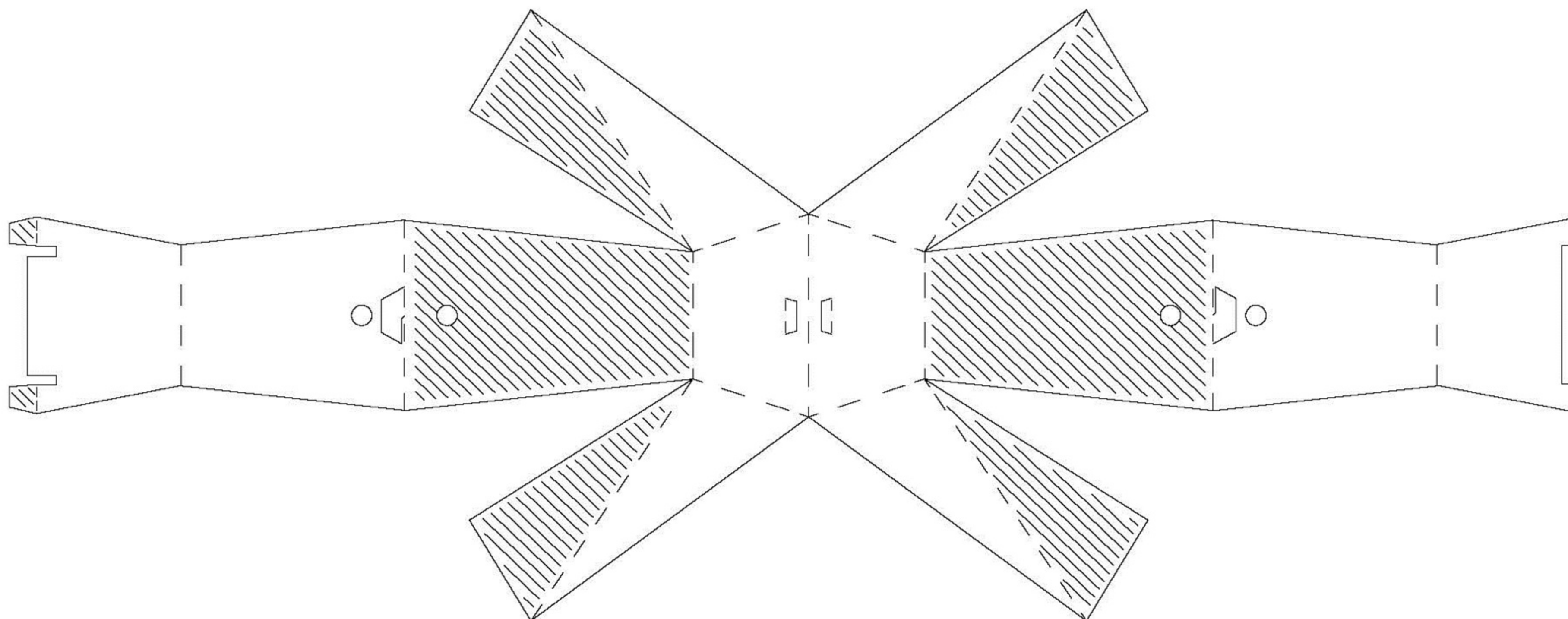


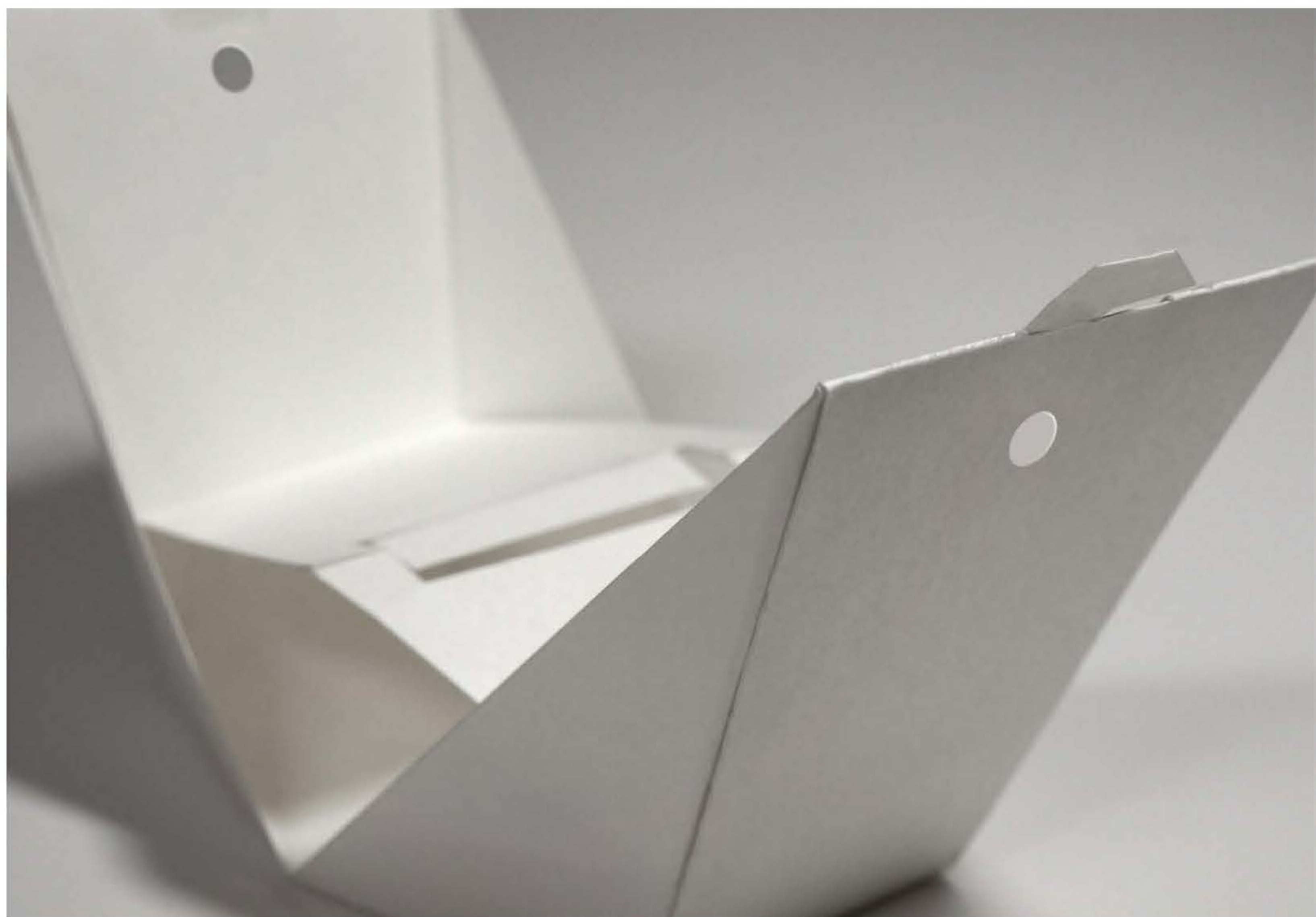
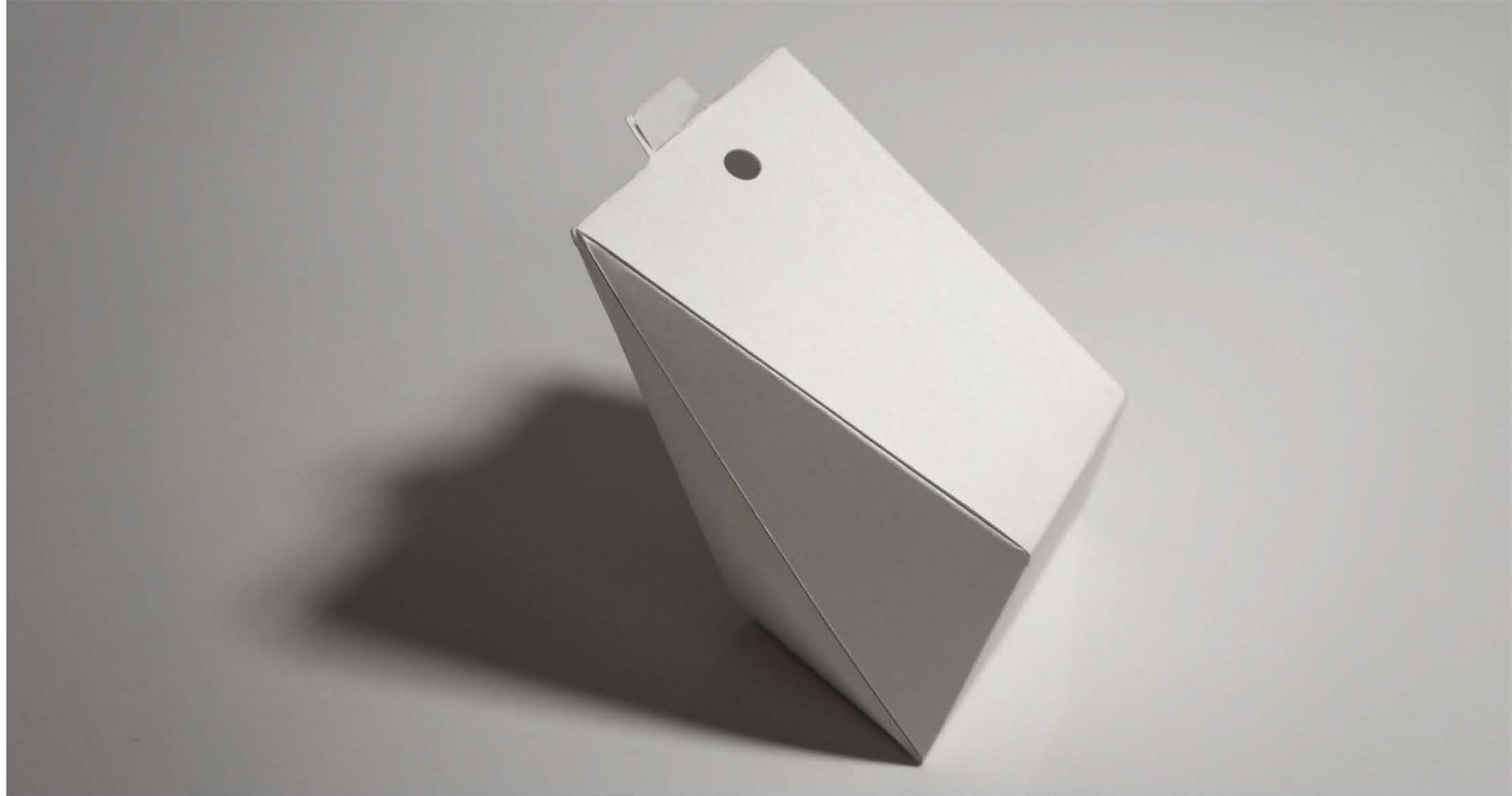


# HANGING SMARTPHONE CASE BOX

The interactive presentation of this box looks beautiful hanging on a peg, but the real charm is the moving insert that holds the case in place. When the box is opened, the connected insert slides down, displaying the case vertically.

*Click to See More*

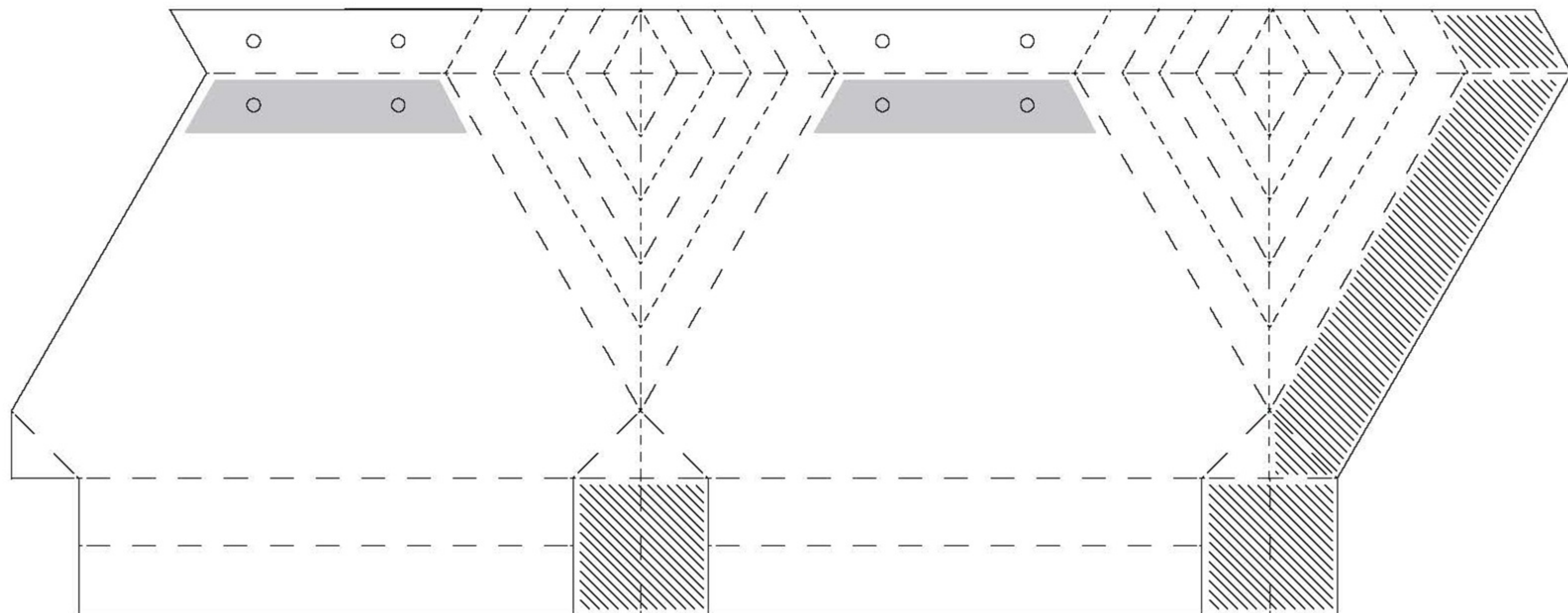






# PLEATED SHOPPING BAG

The Pleated Shopping Bag is a specialty retail shopping bag that alludes to the future of retail through facets, folds, and contrast.



BOTTOM BOARD

---  
VALLEY FOLD

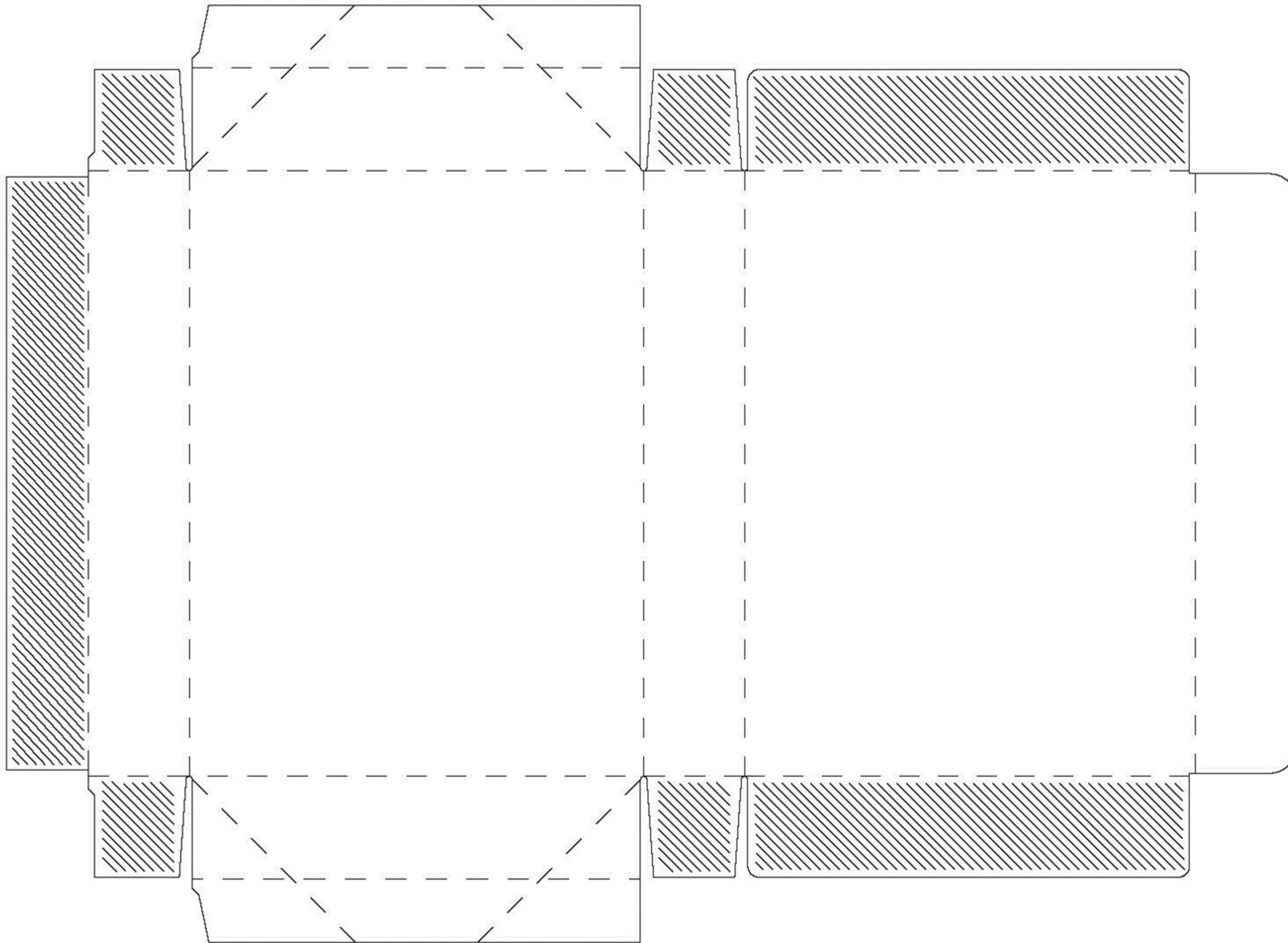
- - -  
PEAK FOLD

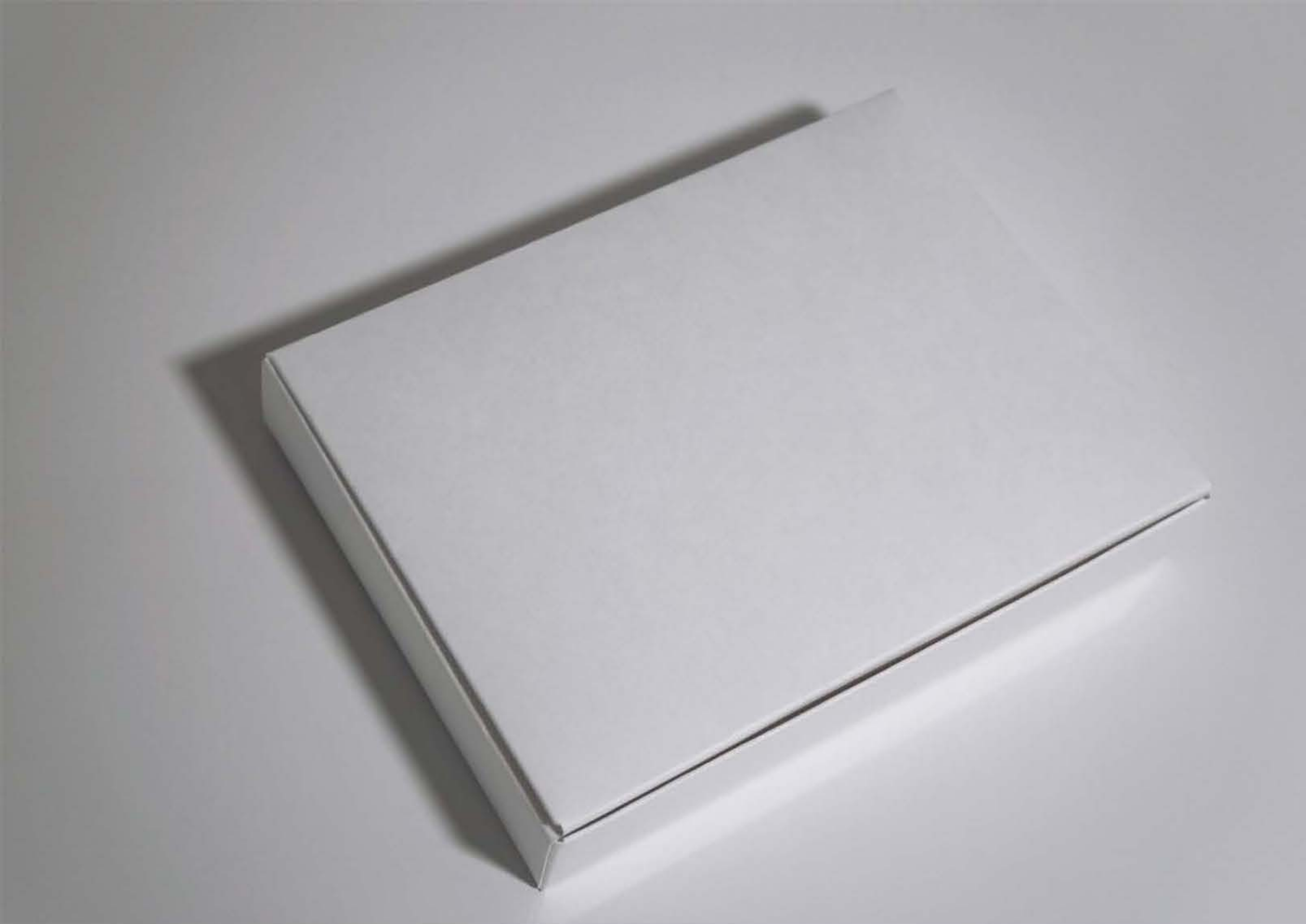




# 1-PIECE DOUBLE-WALL FOLDING BOX

This 1-piece box is a retail standard behind the counter. "Double wall" refers to the thickness of the lid and base as it folds in to itself for added rigidity.

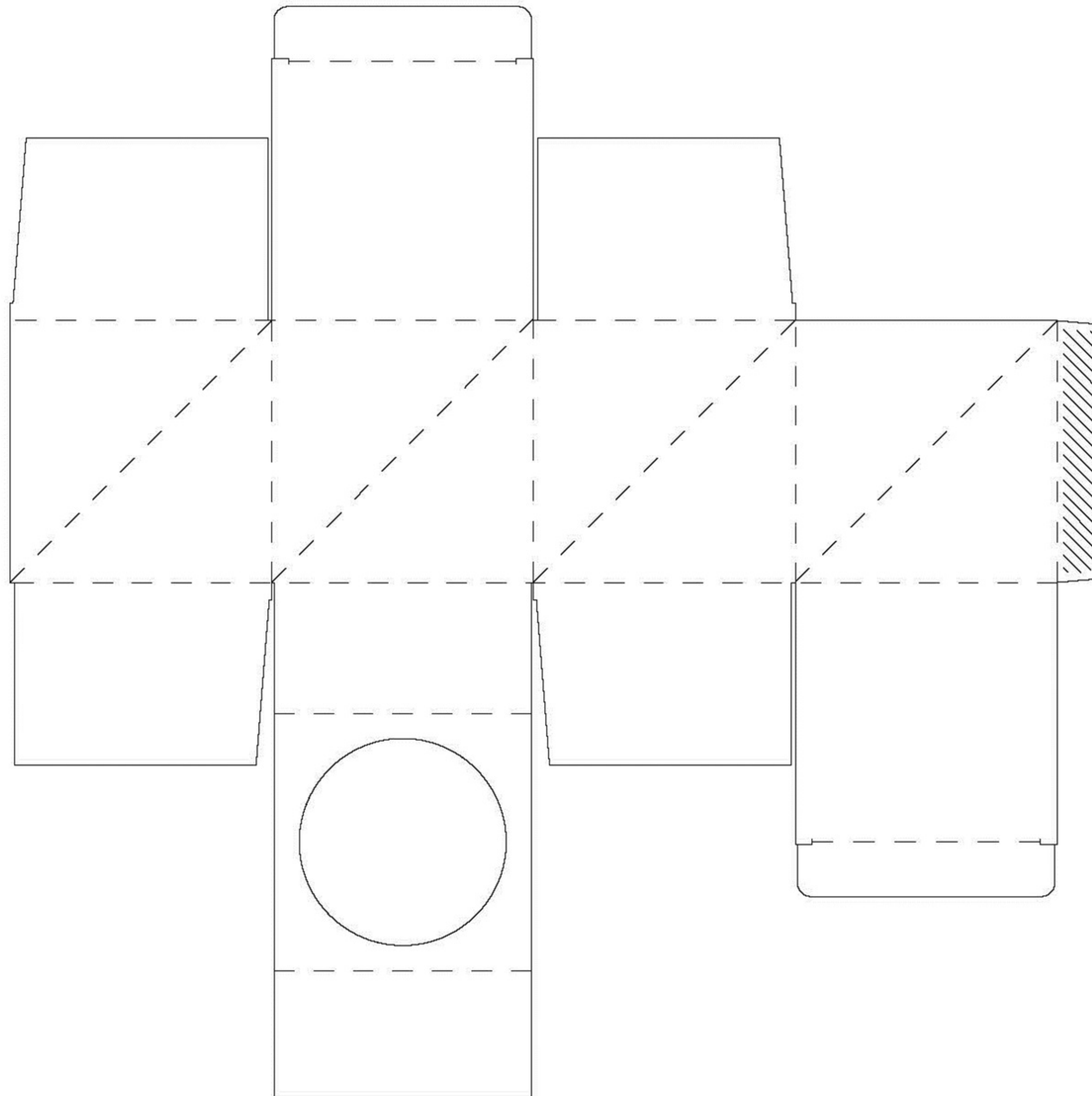


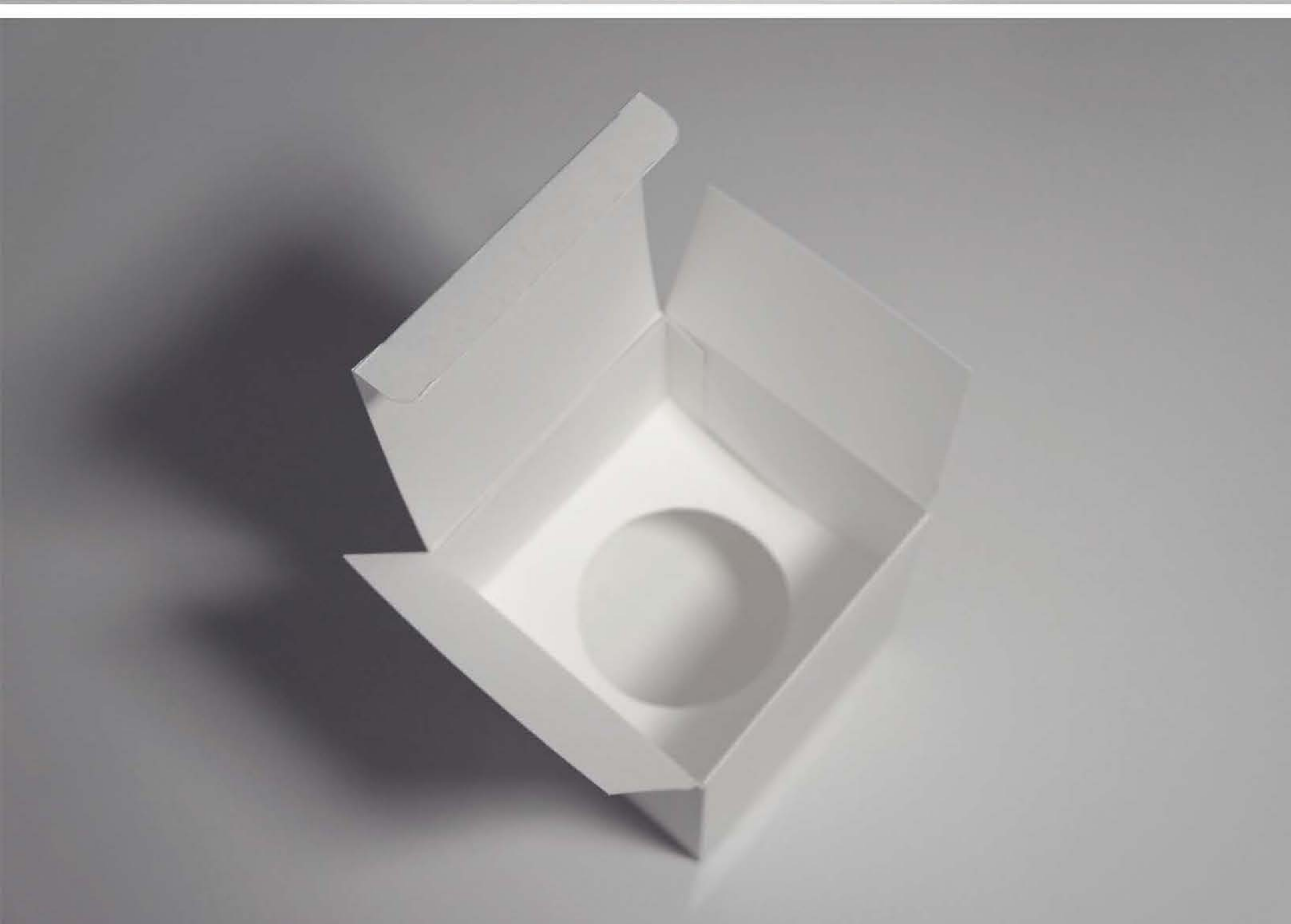




# 1-PIECE TUCK BOX WITH INSERT

Tuck boxes fold flat, and any inserts typically require a separate component. In this case, we have designed the insert to be part of the main structure. The box also collapses flat at an angle through a unique construction.

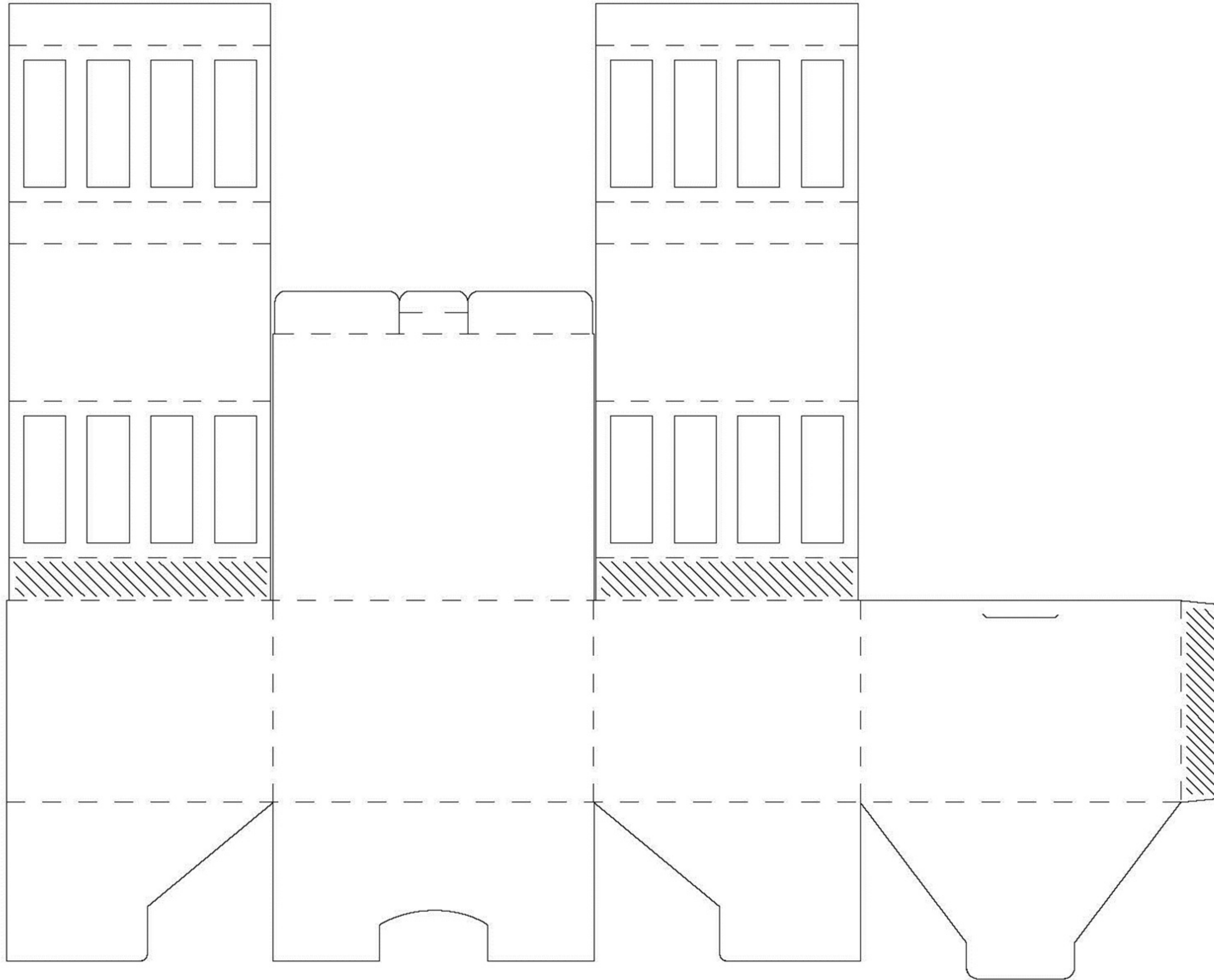


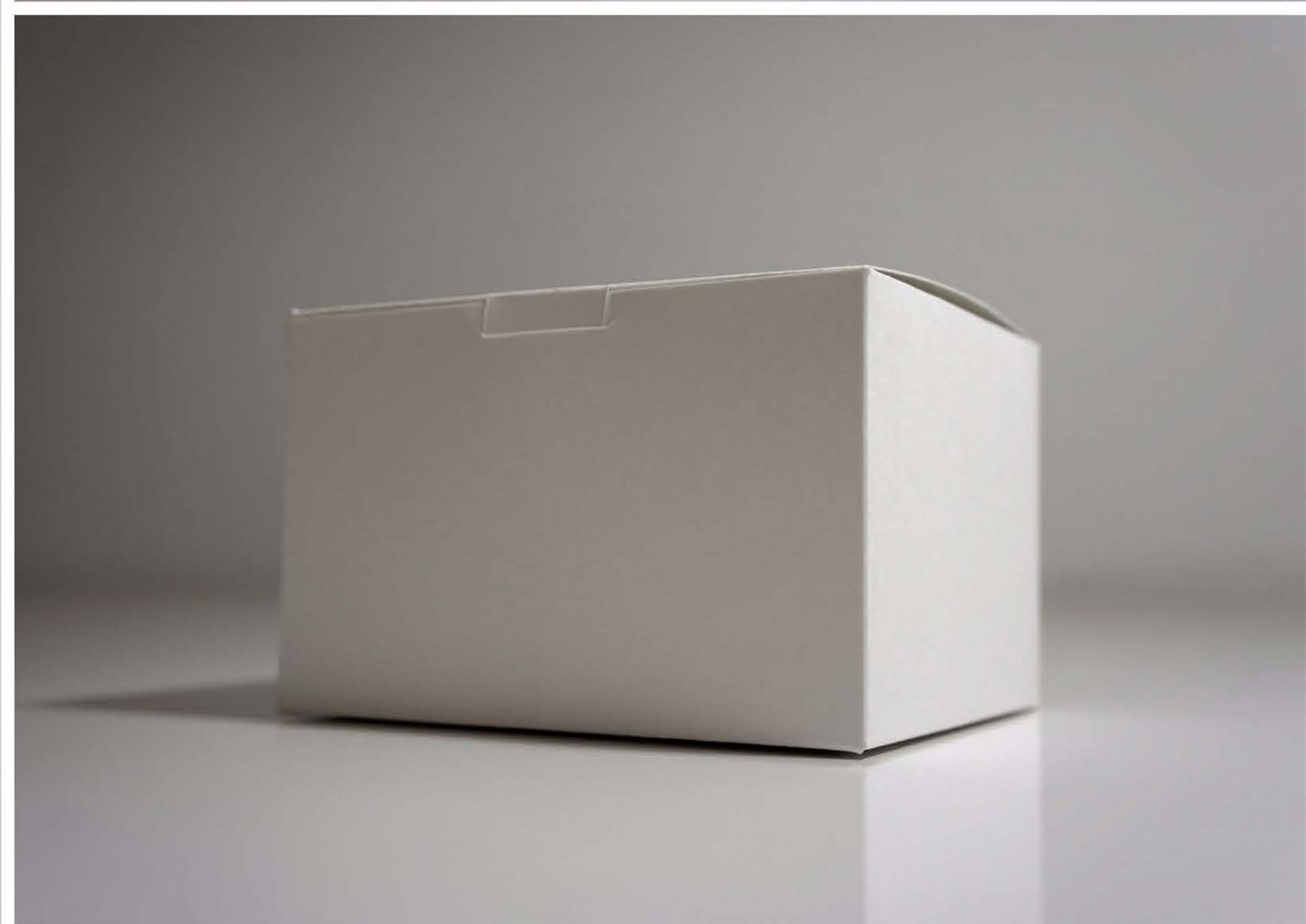




# 1-PIECE TUCK BOX WITH SLOTTED INSERT

Tuck boxes fold flat and typically any inserts required are a separate component. In this case, we have designed the insert to be part of the main structure. The base consists of a 1,2,3 bottom requiring no glue and assembles easily at retail.

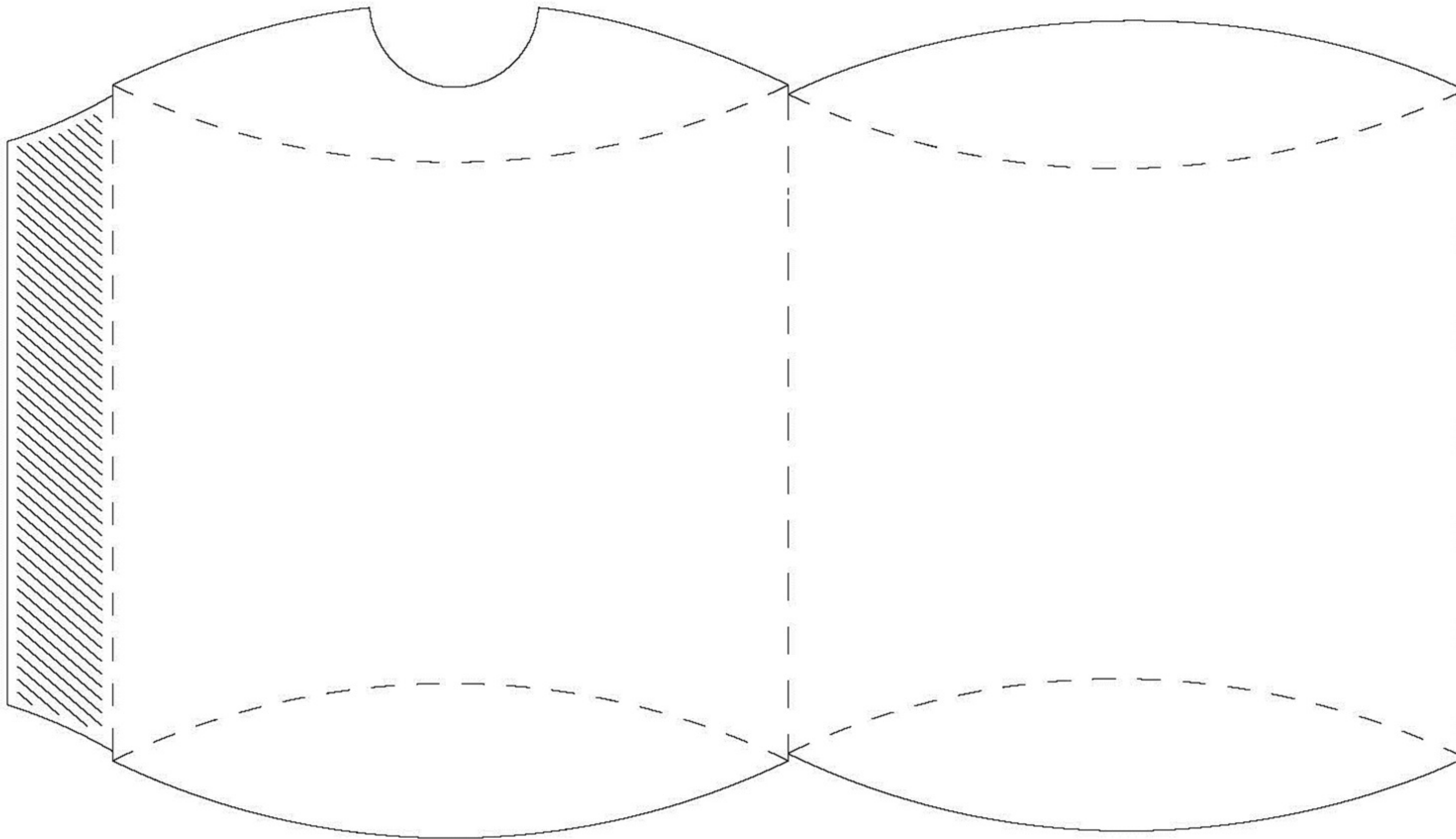


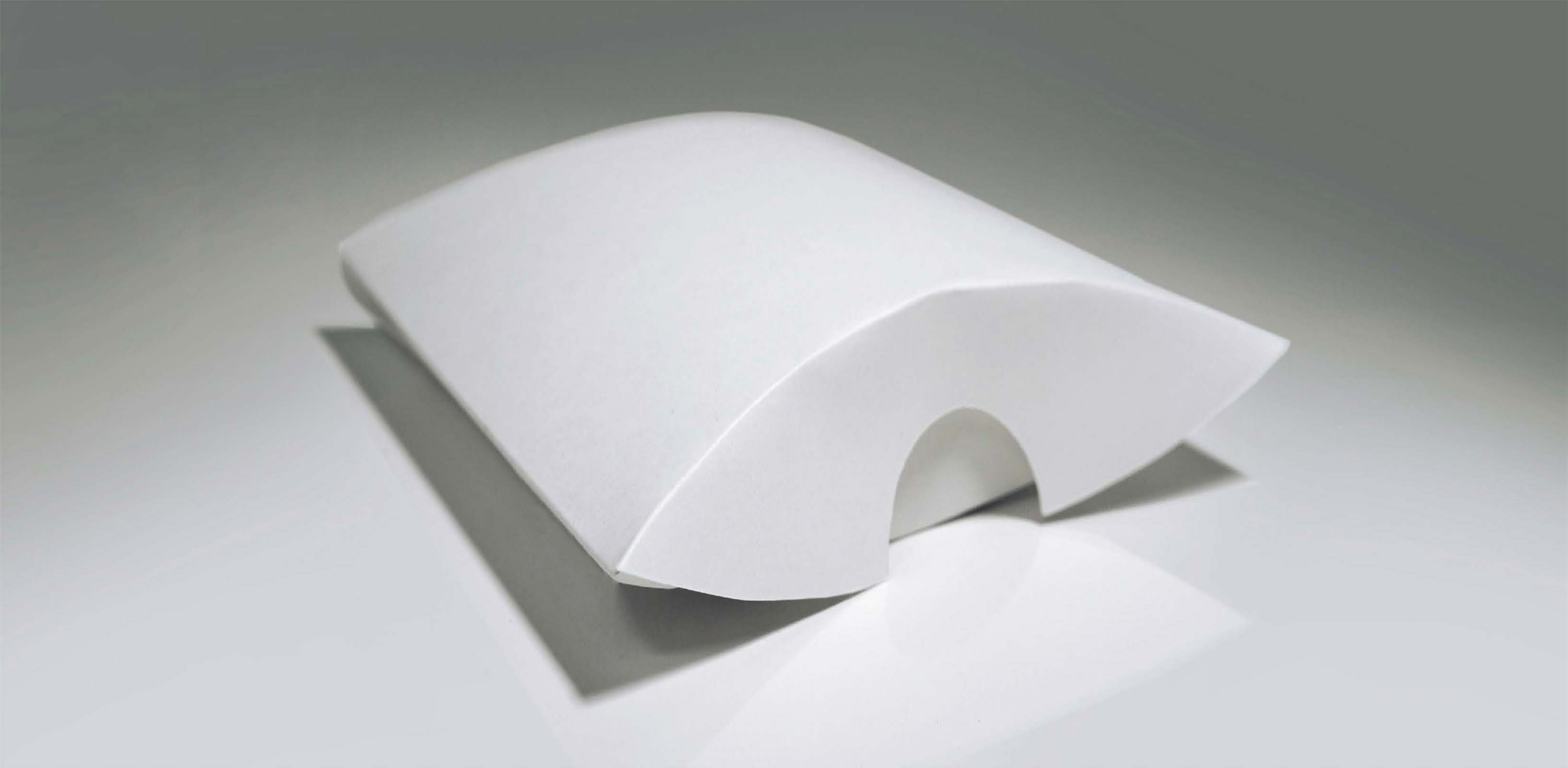




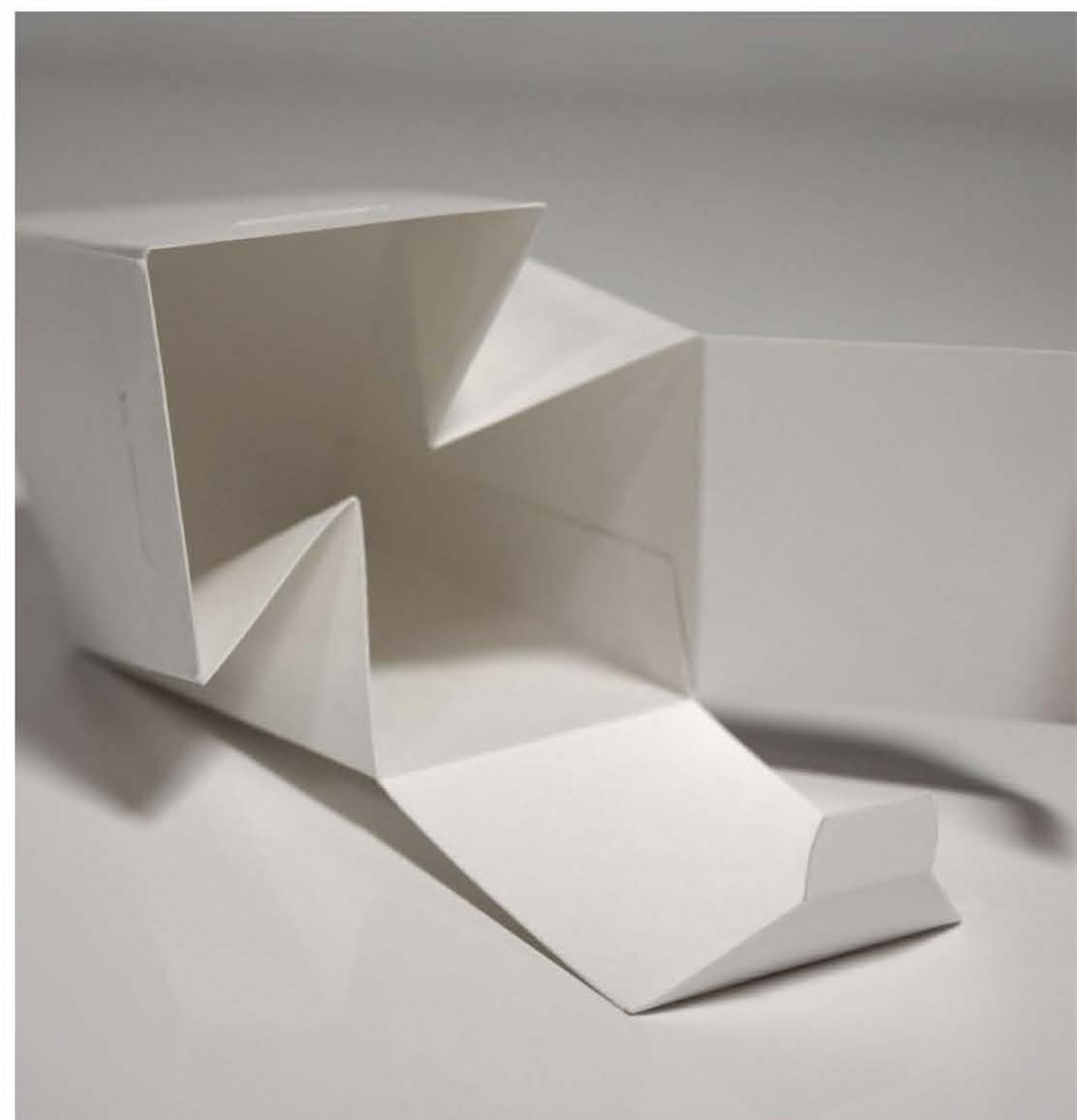
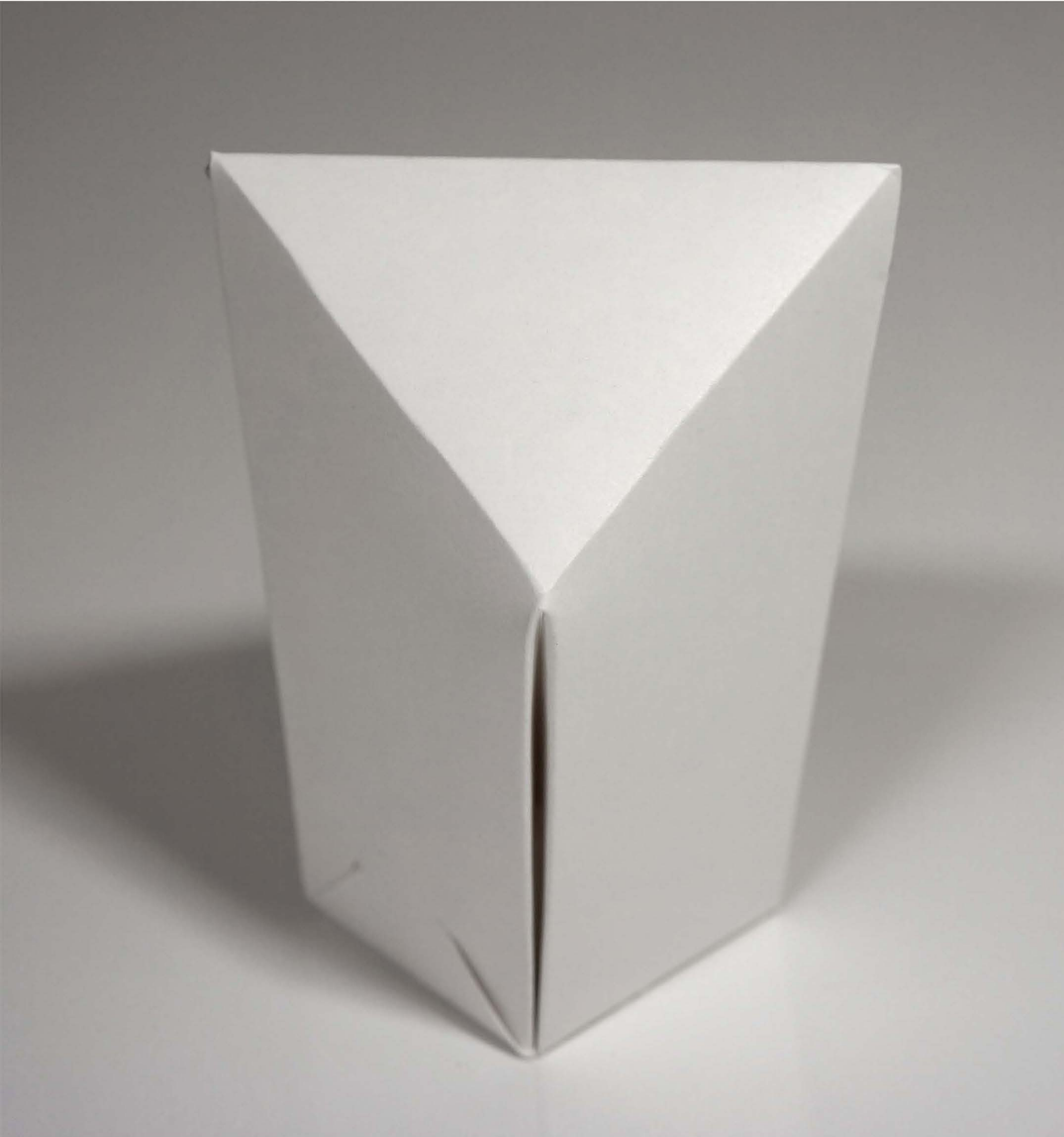
# PILLOW BOX

The pillow box is a standard container that remains flat until the side flaps are closed, which creates the convex pillow structure this construction is known for.



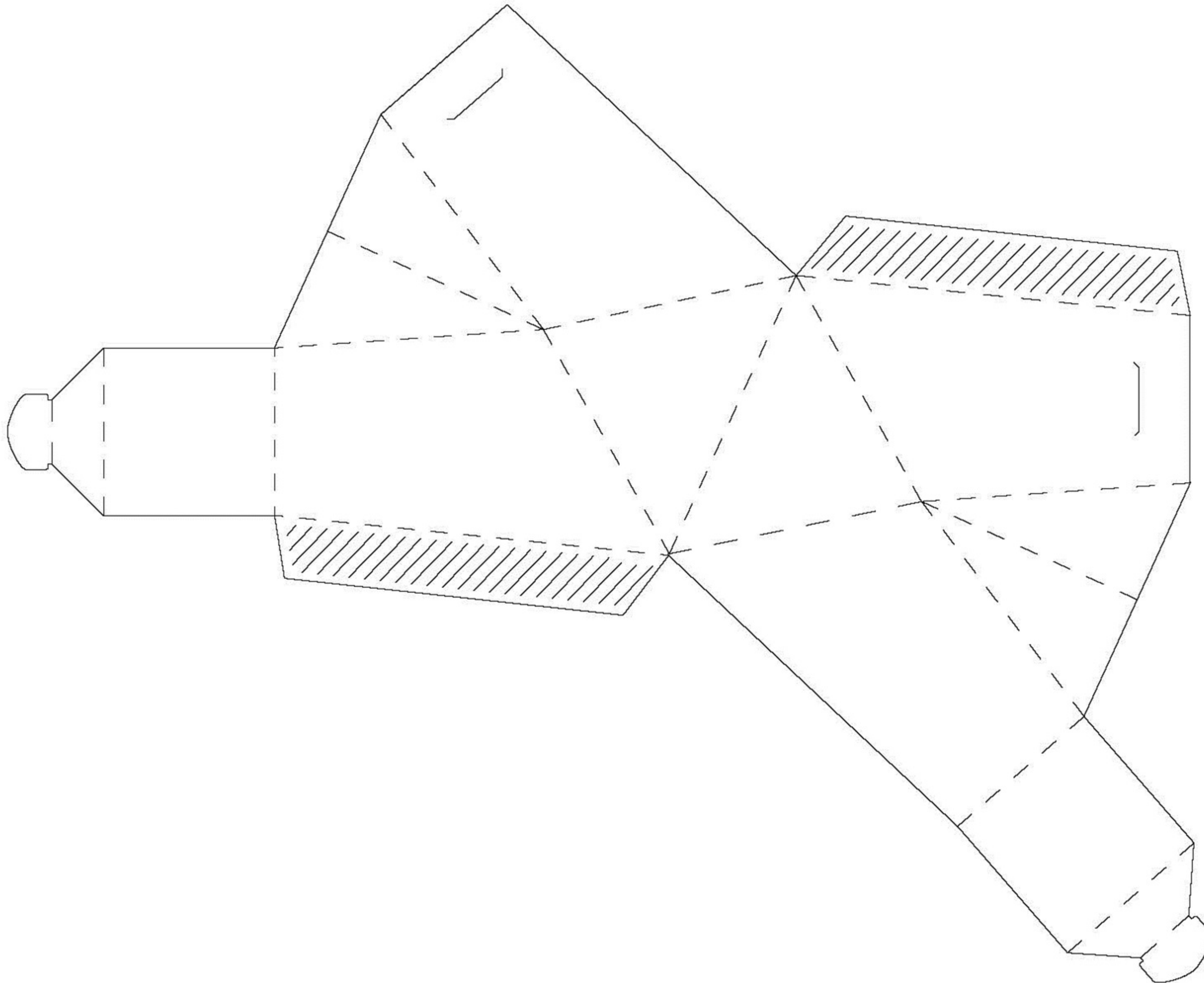






# POINTED CAP BOX

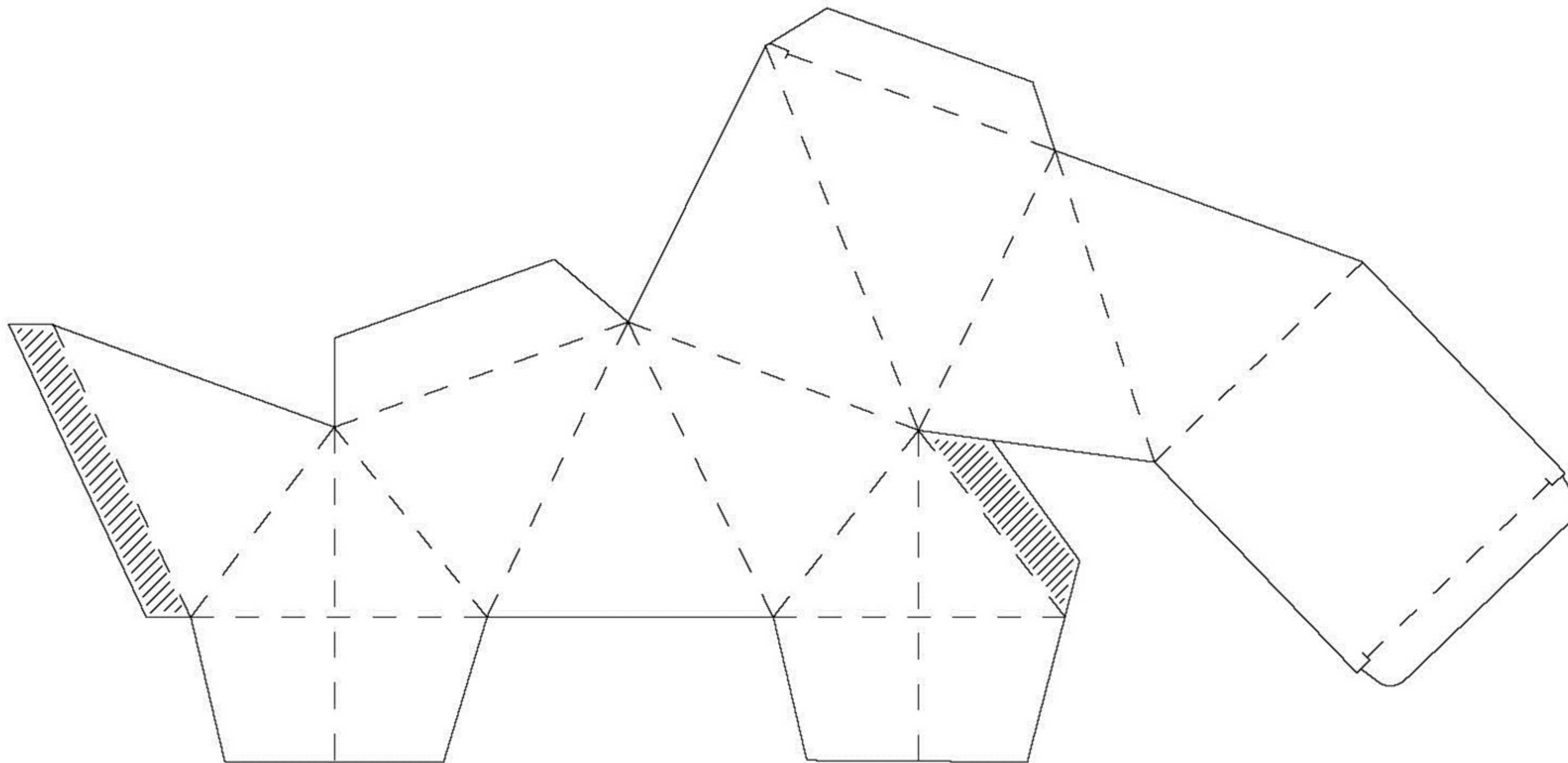
An exploration in folds and closures, this box provides a large angled billboard area that breaks up the monotony of the retail shelf.

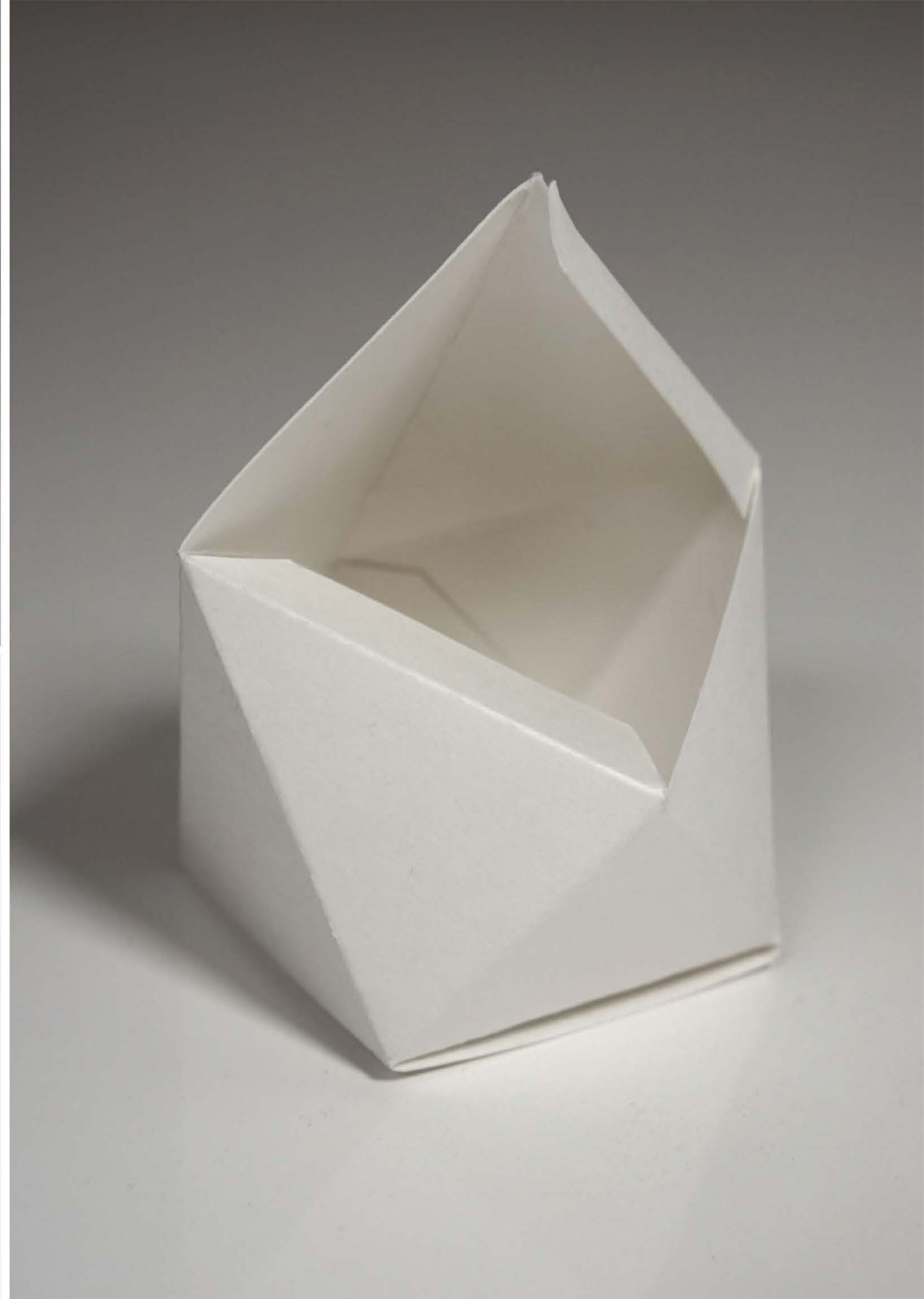




# POLYGONAL BOX

This study in geometric shapes is able to be stored flat, and pop open quickly for ease of use. The multi-faceted panels create a beautiful interplay with light and shadows making this little concept a keepsake.









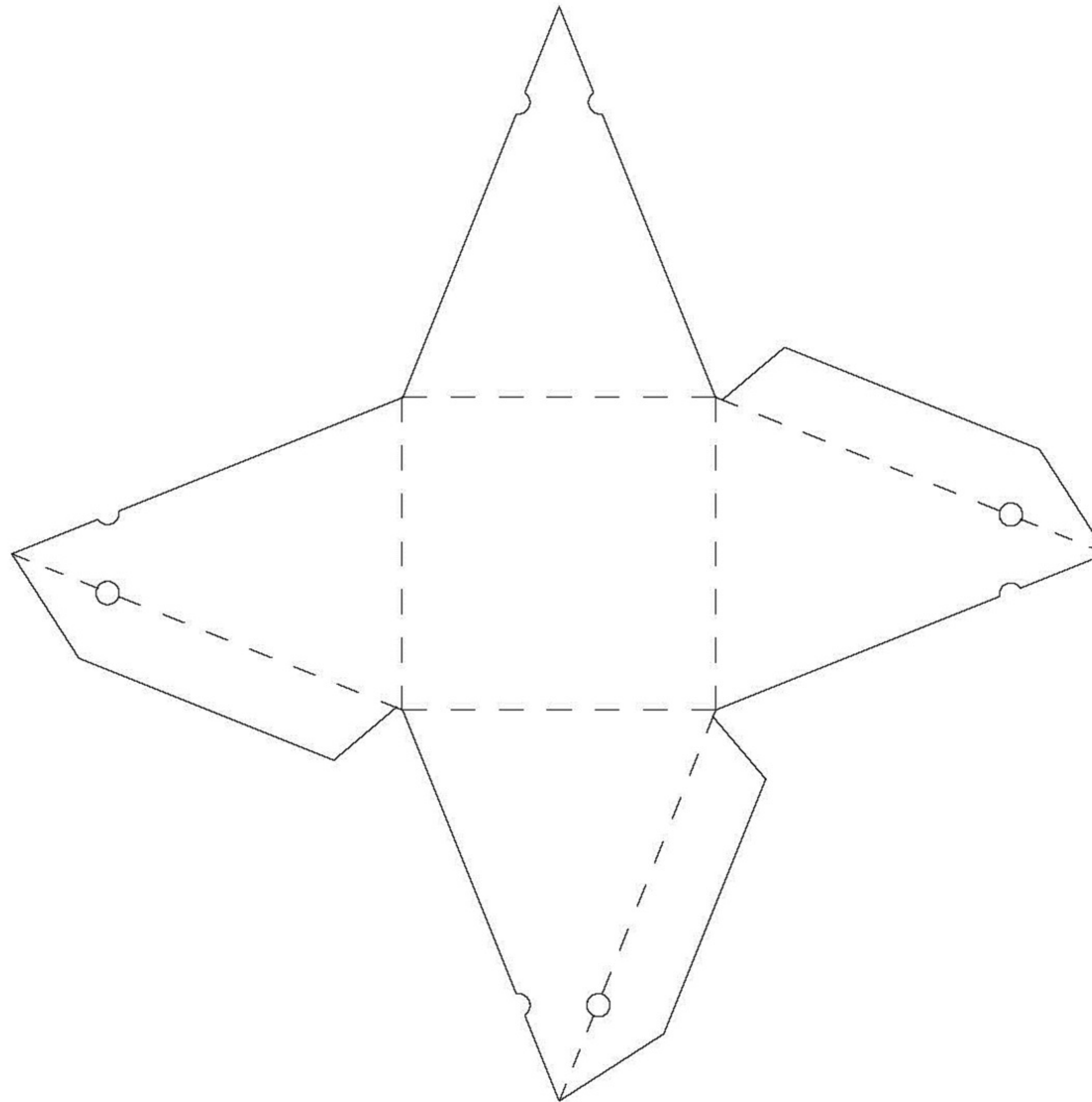






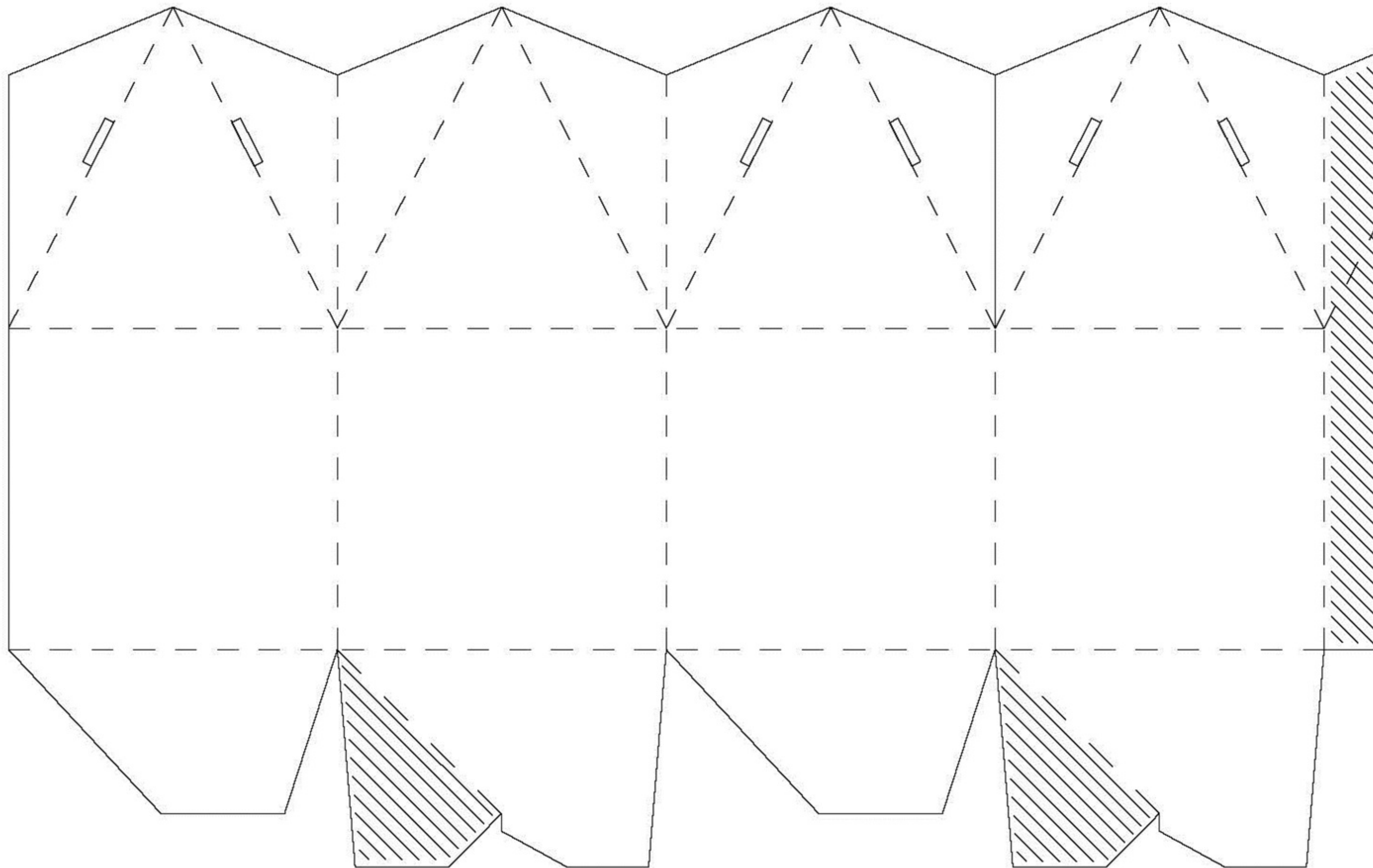
# PYRAMID BOX

The Pyramid Box sits solidly in place, held together by an elastic band. The box then blossoms open to reveal the product once the elastic is removed.



# PYRAMID TOP BOX

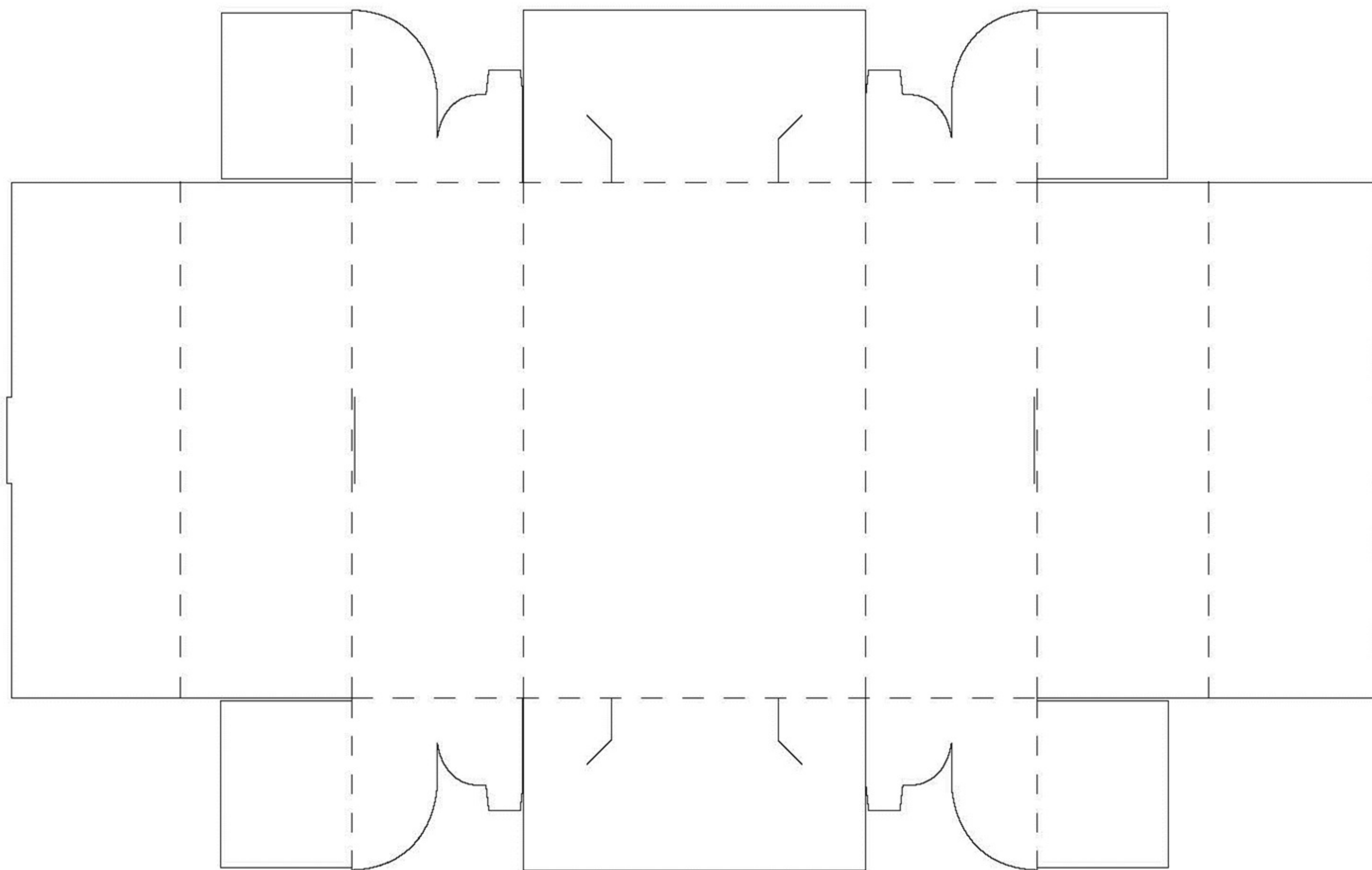
A variation of the Pyramid Box (previous page), this box provides a vertical presentation that is held together by a threaded satin ribbon that is then tied in to a bow. It's able to open and close with ease for fulfillment and unboxing.





# LONG BOX

The Long Box has two drawbridge-like doors that swing open to reveal the contents inside the box. Perfect for pastries or apparel (though not together), this box is glue-less, and versatile enough to accommodate a variety of products.

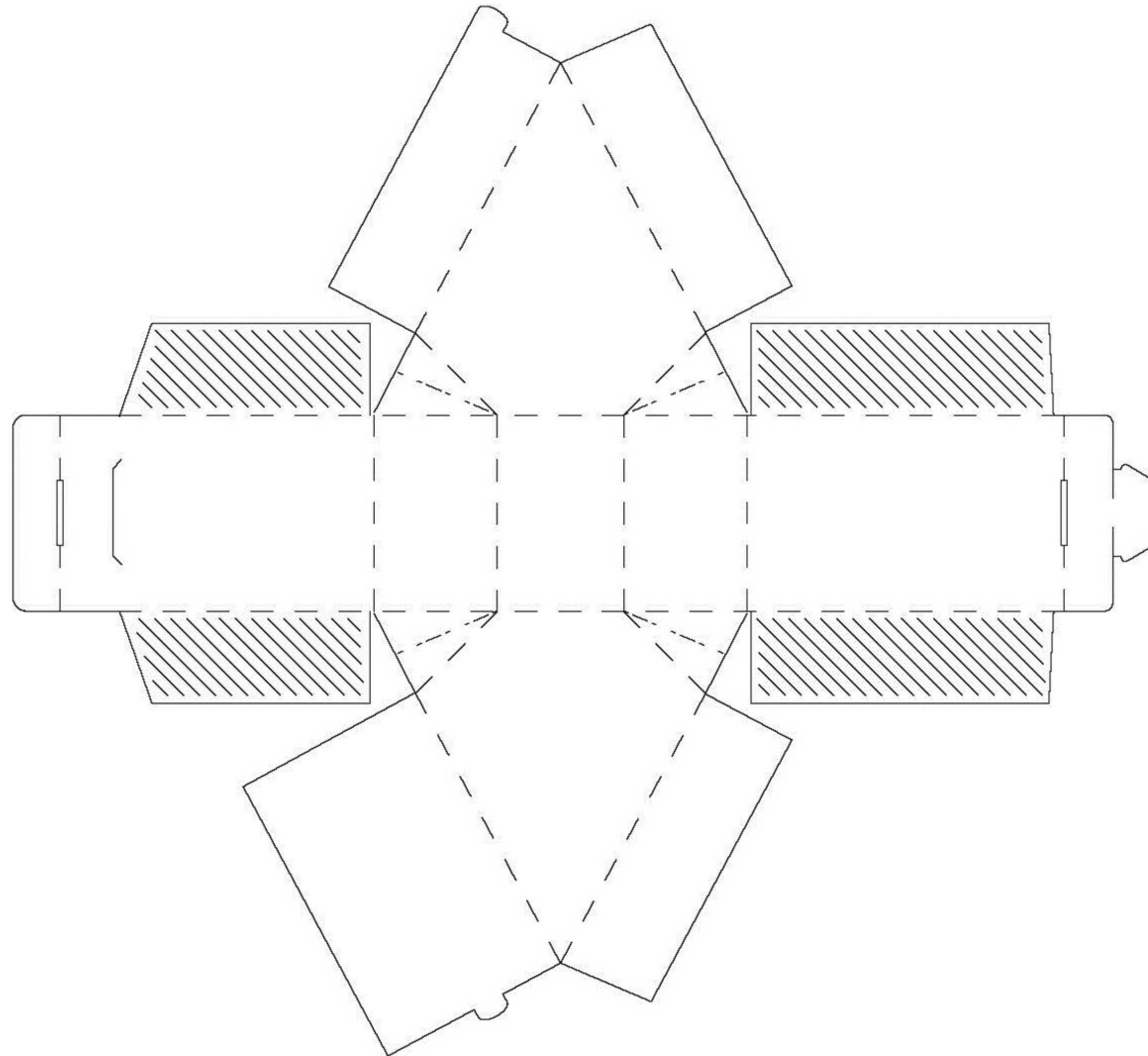


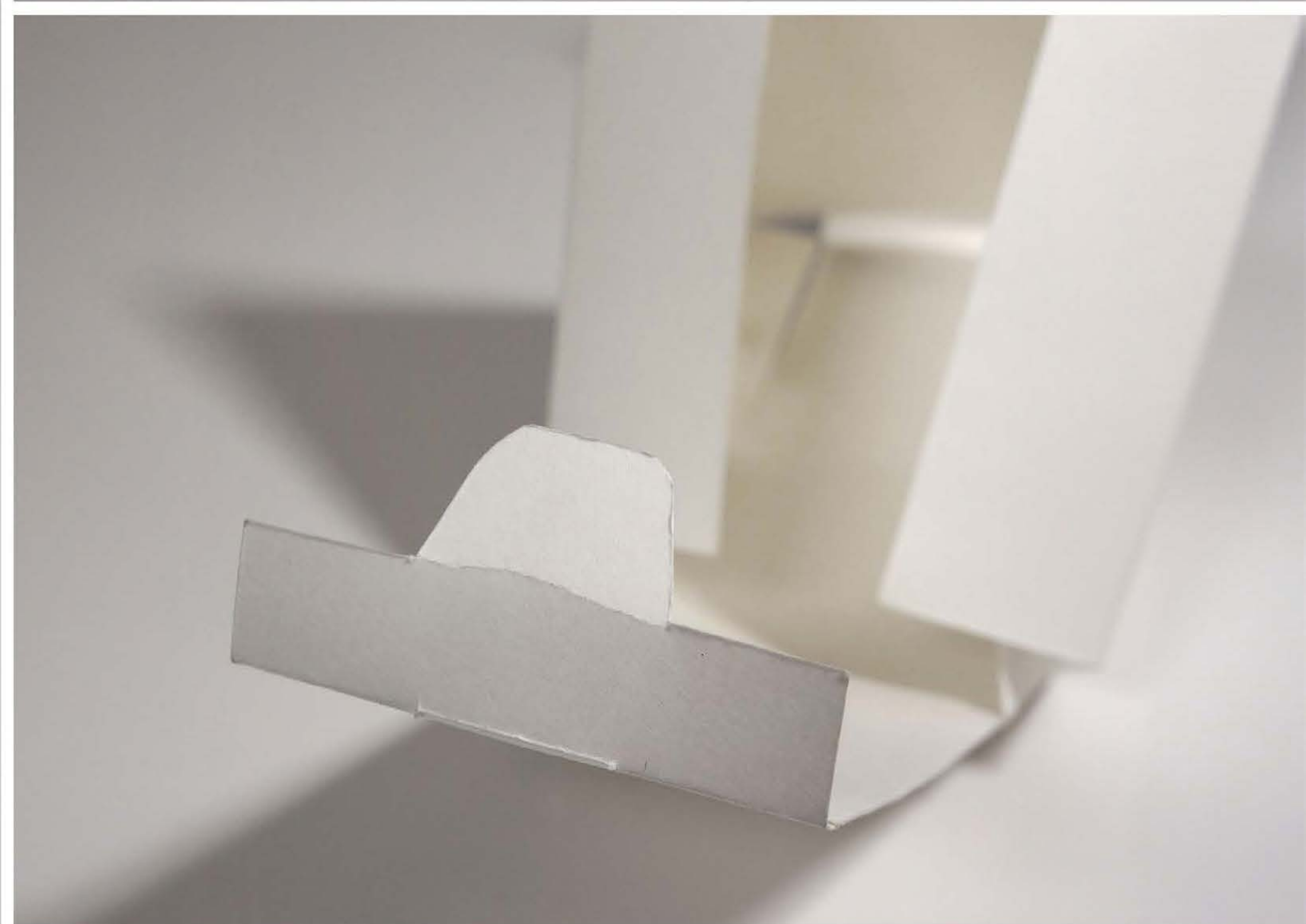
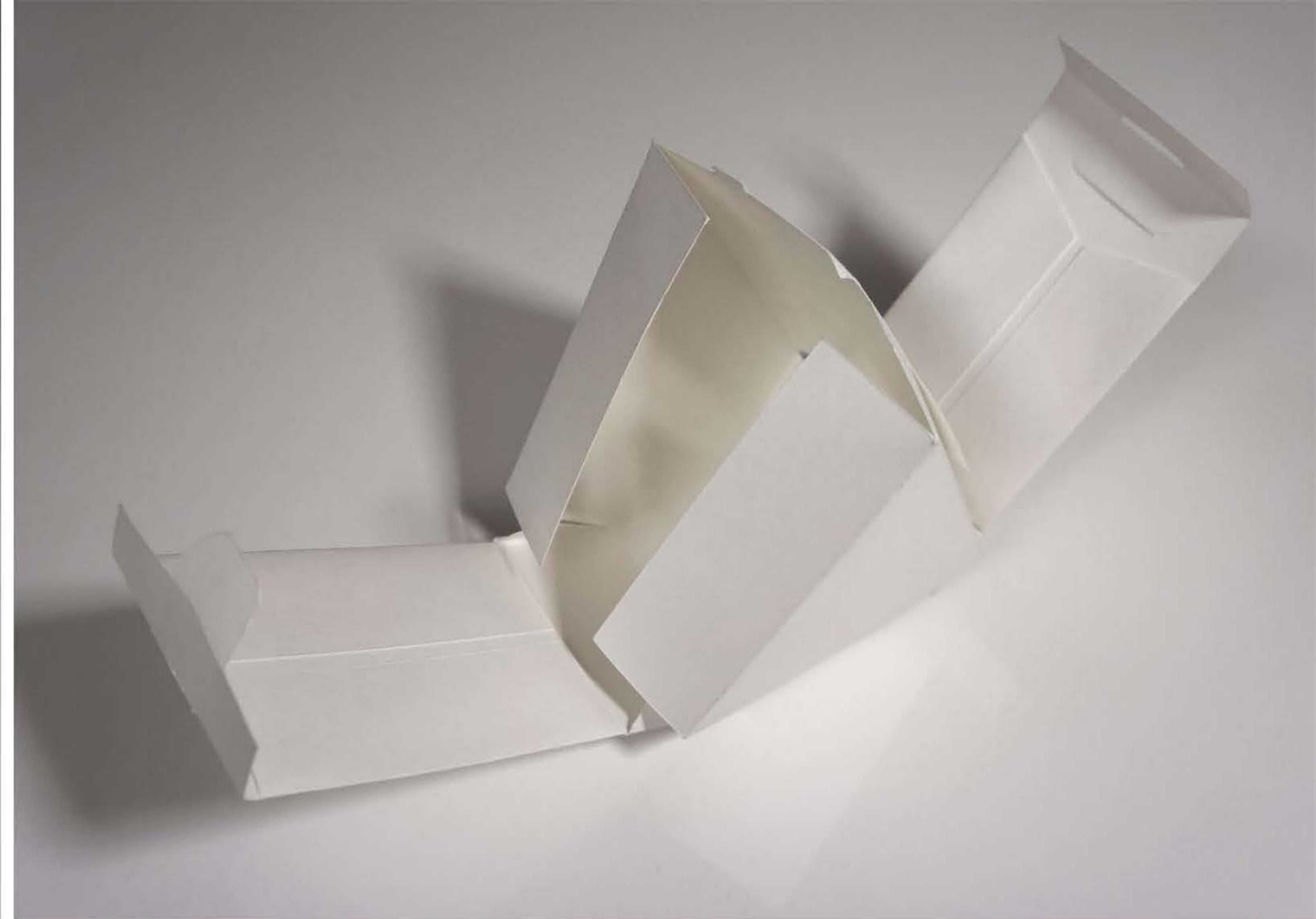
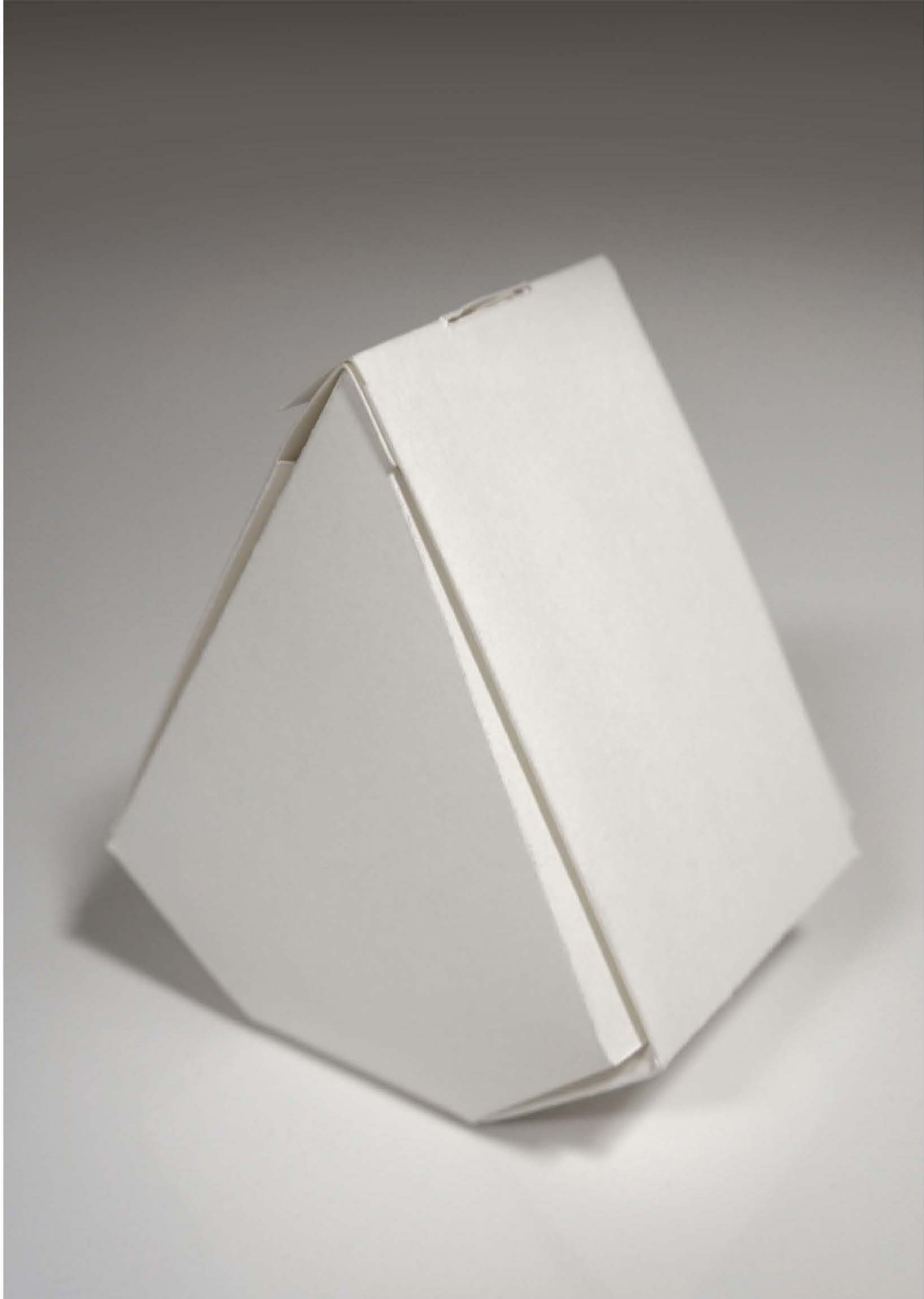




# TRIANGULAR BOX

The Triangular Box features an inverted diamond-like construction that secures in place with a locking tab. The glued fold-over flaps add rigidity and a finished edge.

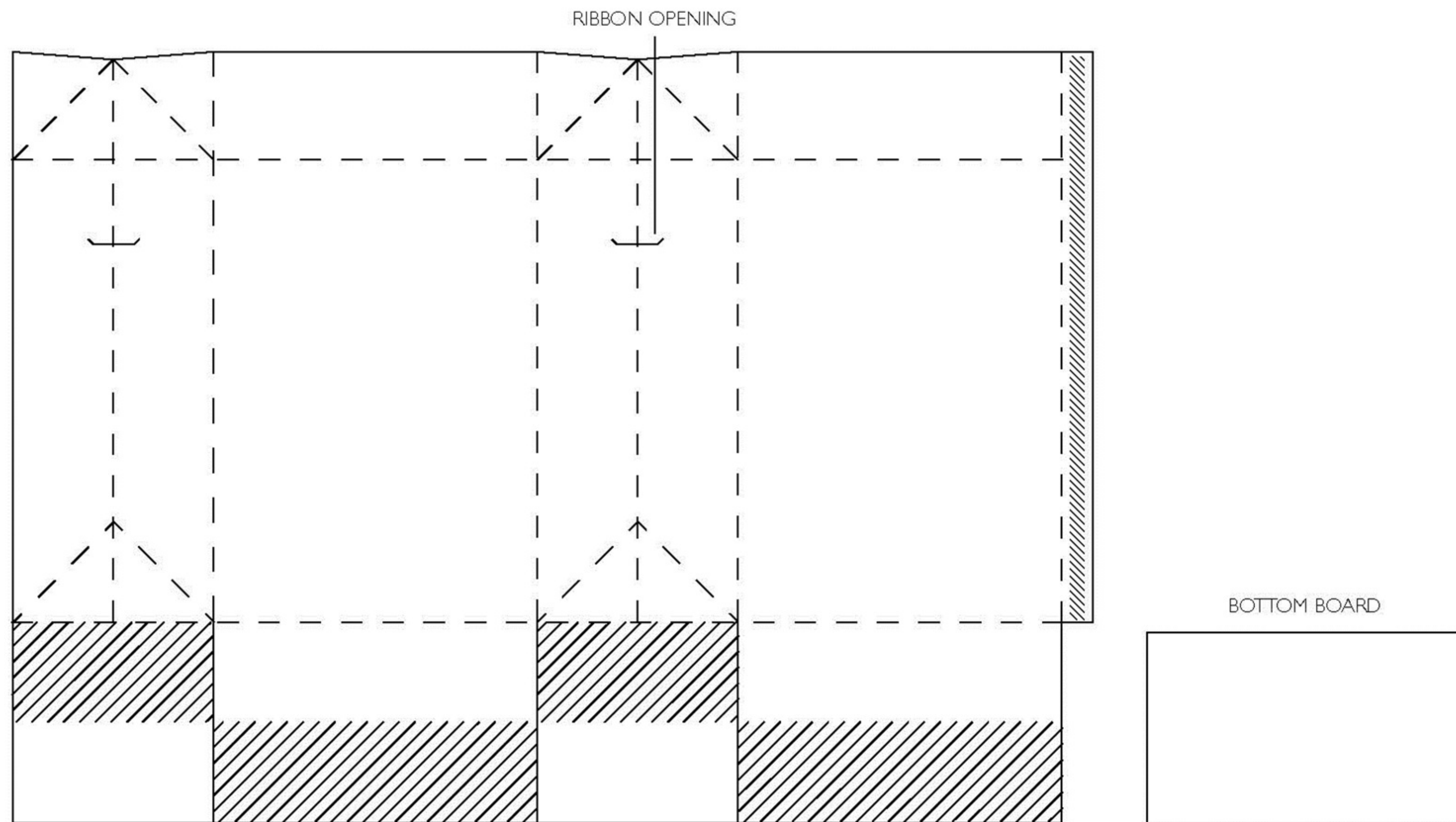






# GIFT WRAP BAG

The Gift Wrap Bag is a simple solution that allows fast and easy gift wrap behind the counter or at the cashwrap stand within retailers. By utilizing a heavier board, you may be able to eliminate the need for an internal box completely.



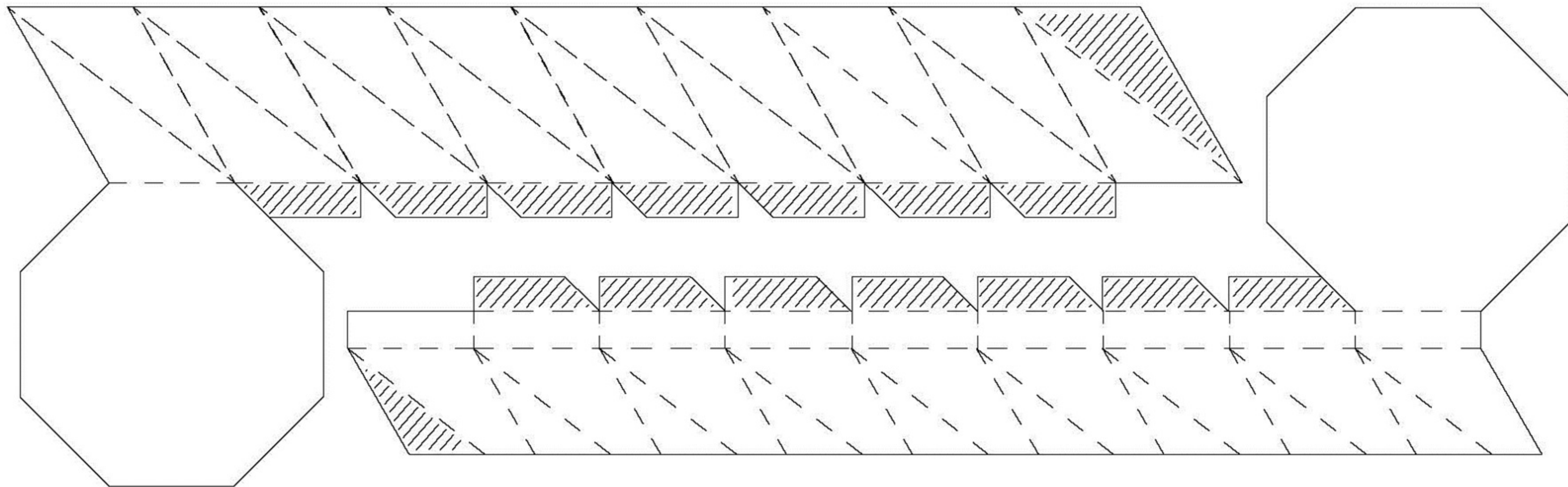




# THREADED 2-PIECE FOLDING BOX

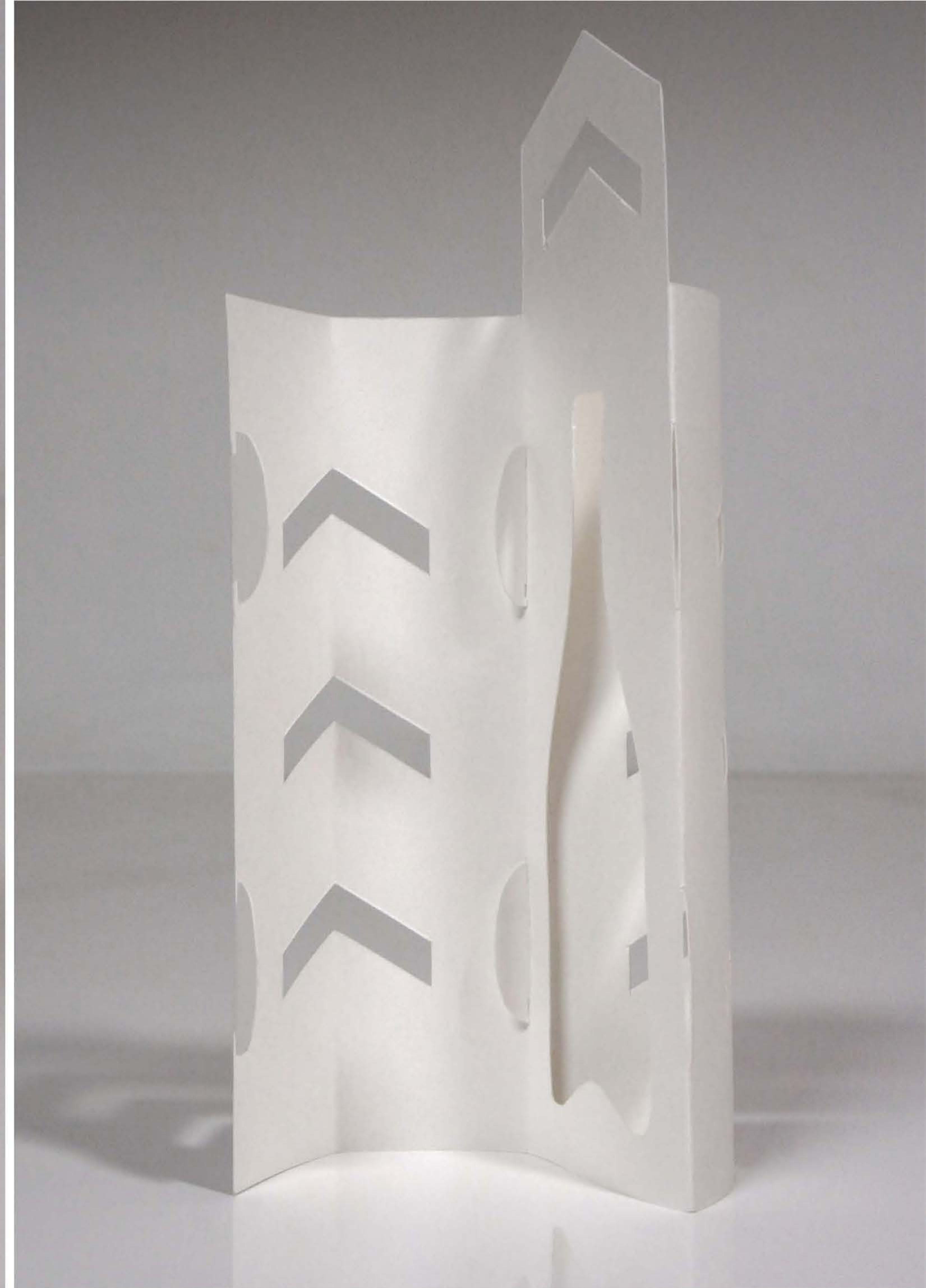
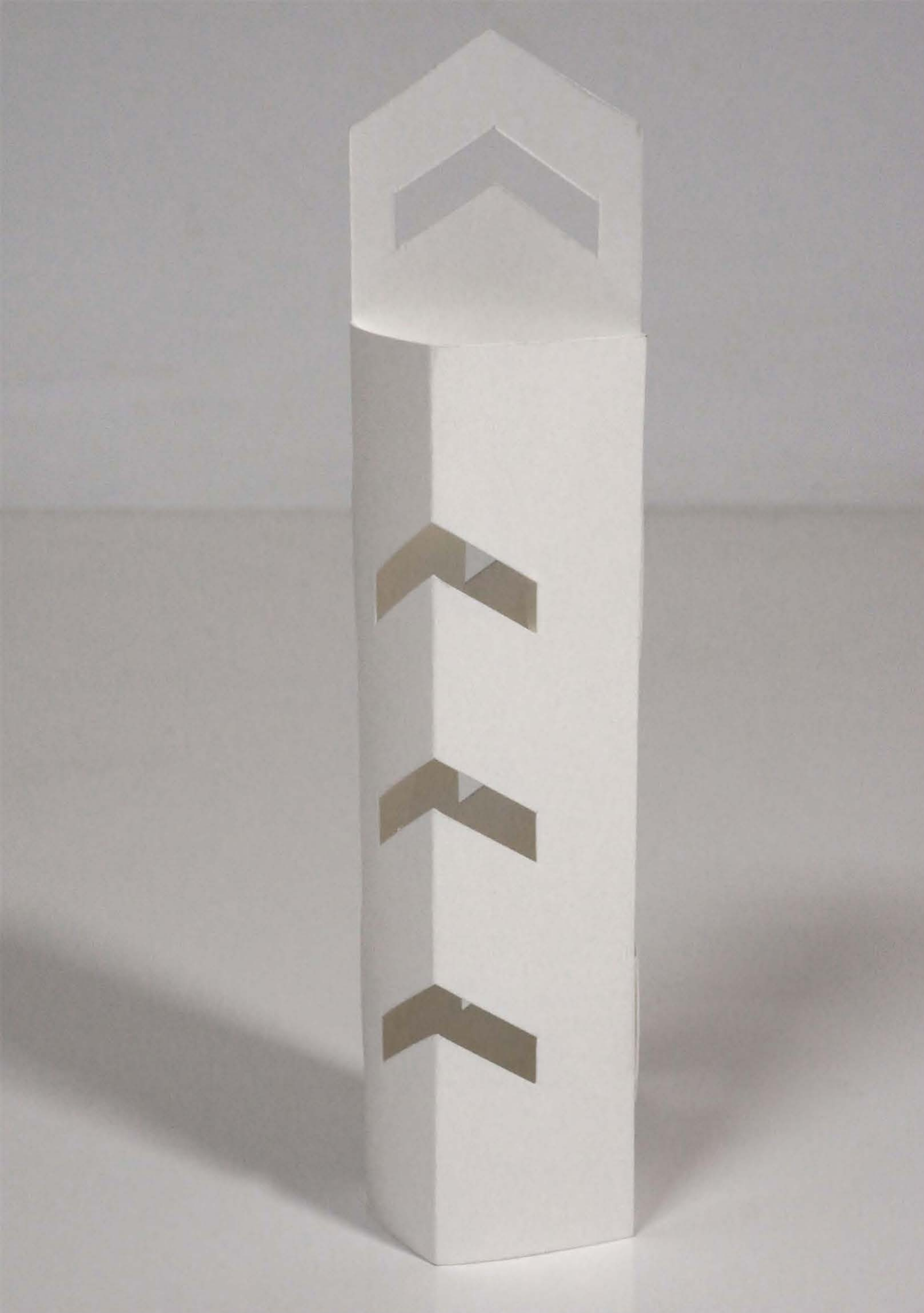
This ultra-interactive, threaded two-piece box squeezes to half its height using a bellows-like action. The lid utilizes a twisting, threaded action to separate it from its octagonal base.

*Click to See More*



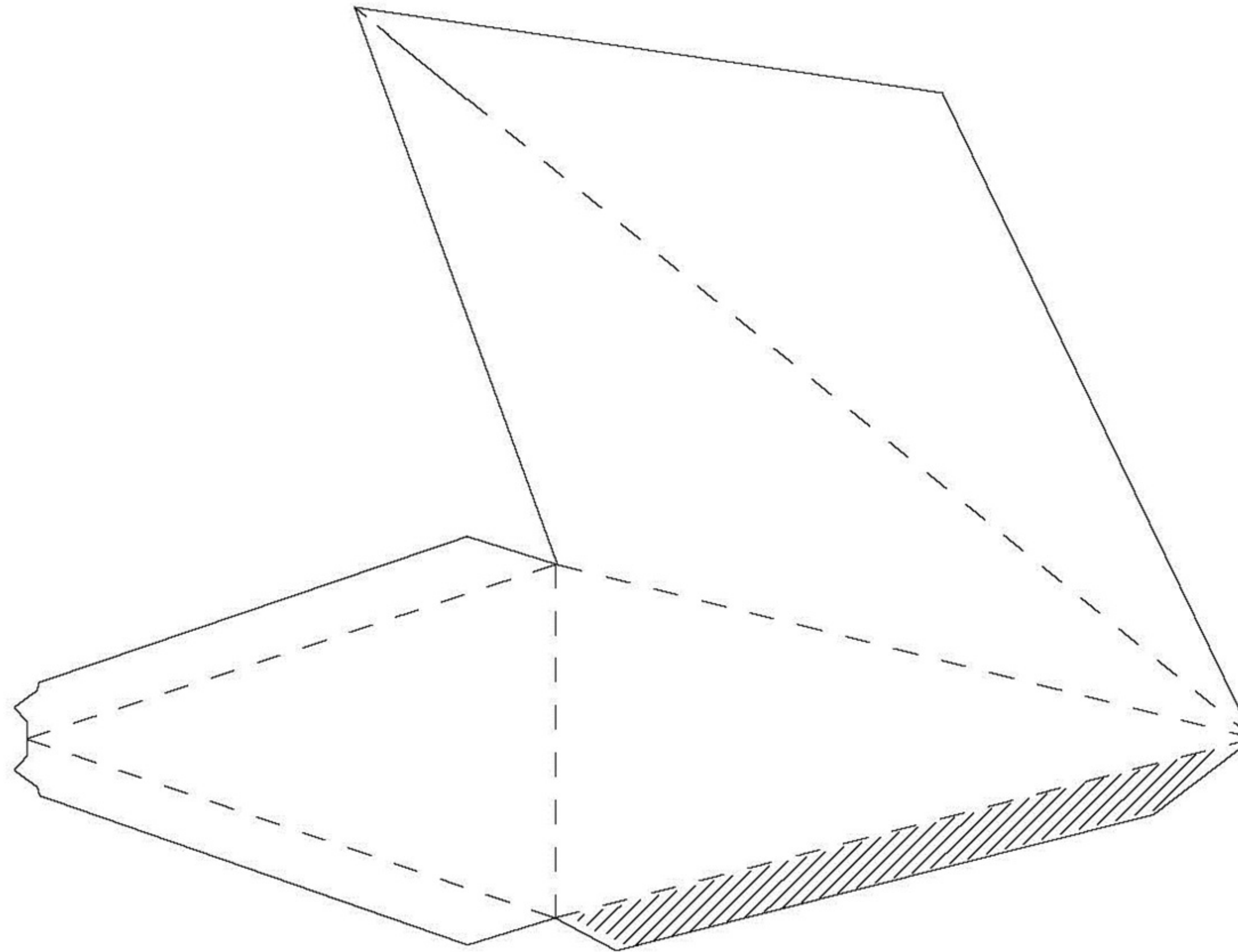




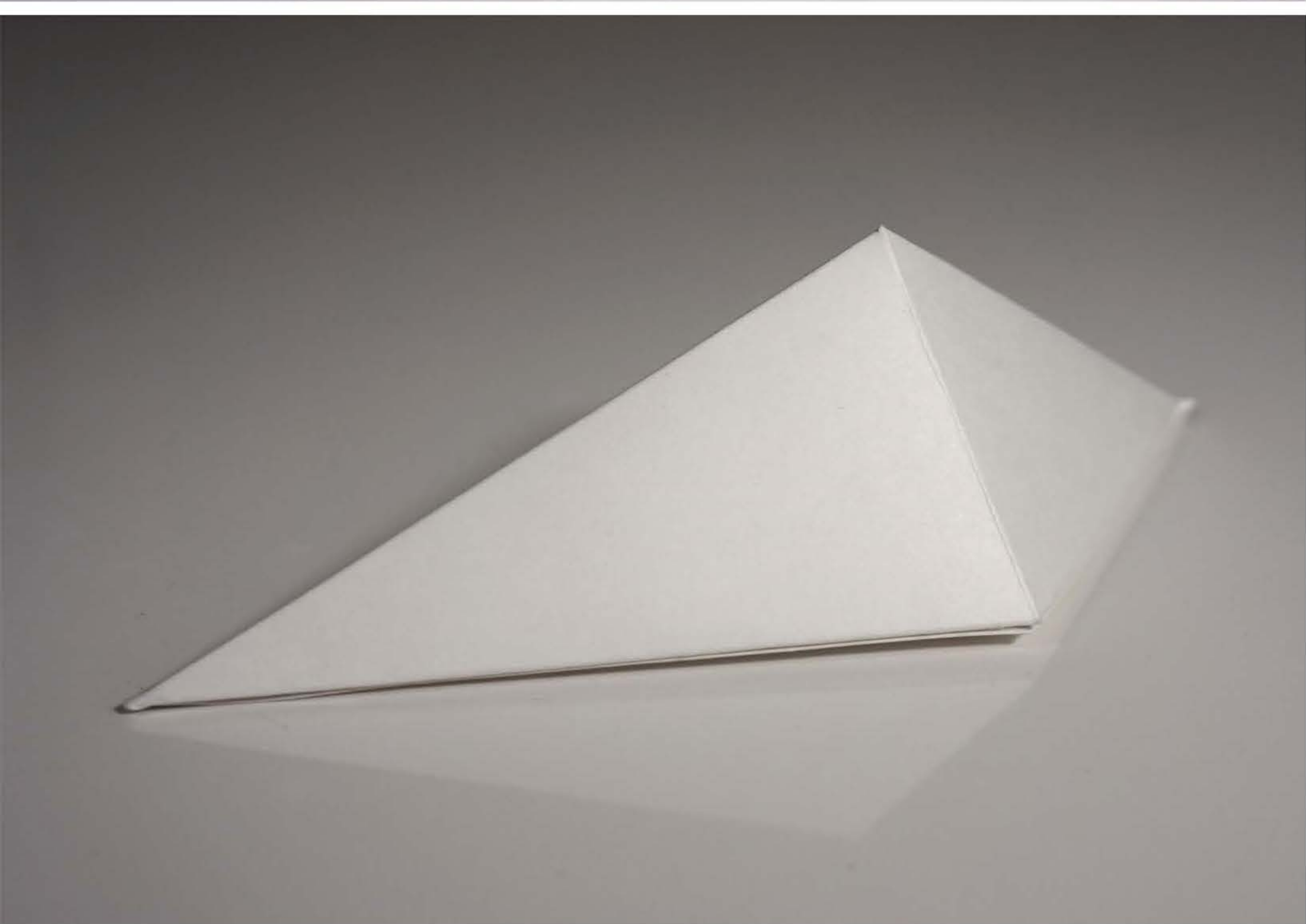
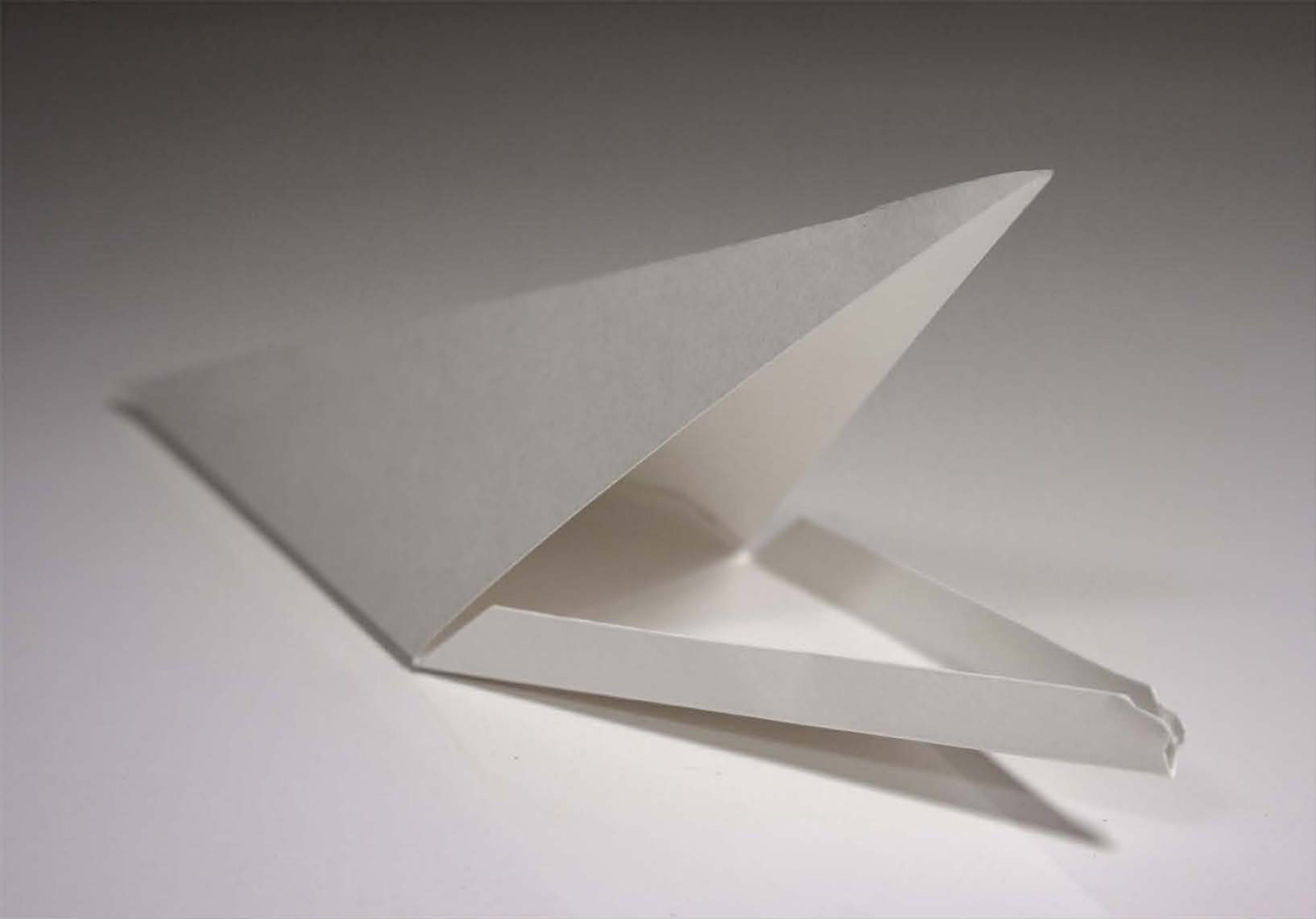


# FACETED DIAMOND BOX

The Faceted Diamond Box is a simple structure that will require a closure mechanism consisting of either a decal, a ribbon tie, or cherry-locks on each flap to keep it secured.

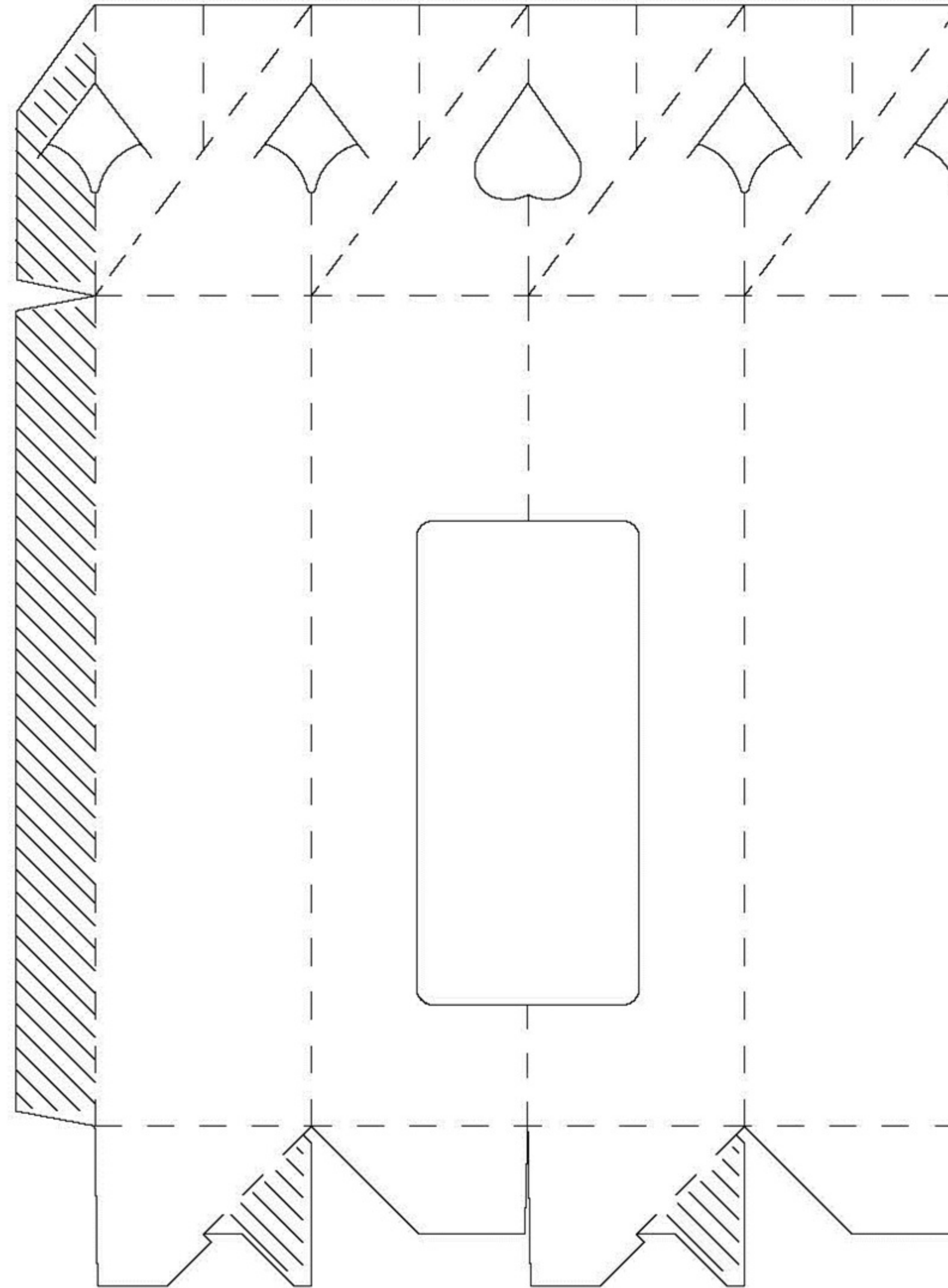






# TWIST TOP GIFT BOX

The Twist Top Gift Box is a perfect way to present a bottle of wine complete with a dramatic twist-top closure. This box accessorizes beautifully with a wide ribbon tied around the neck of the closure and nestled in the middle die cut.

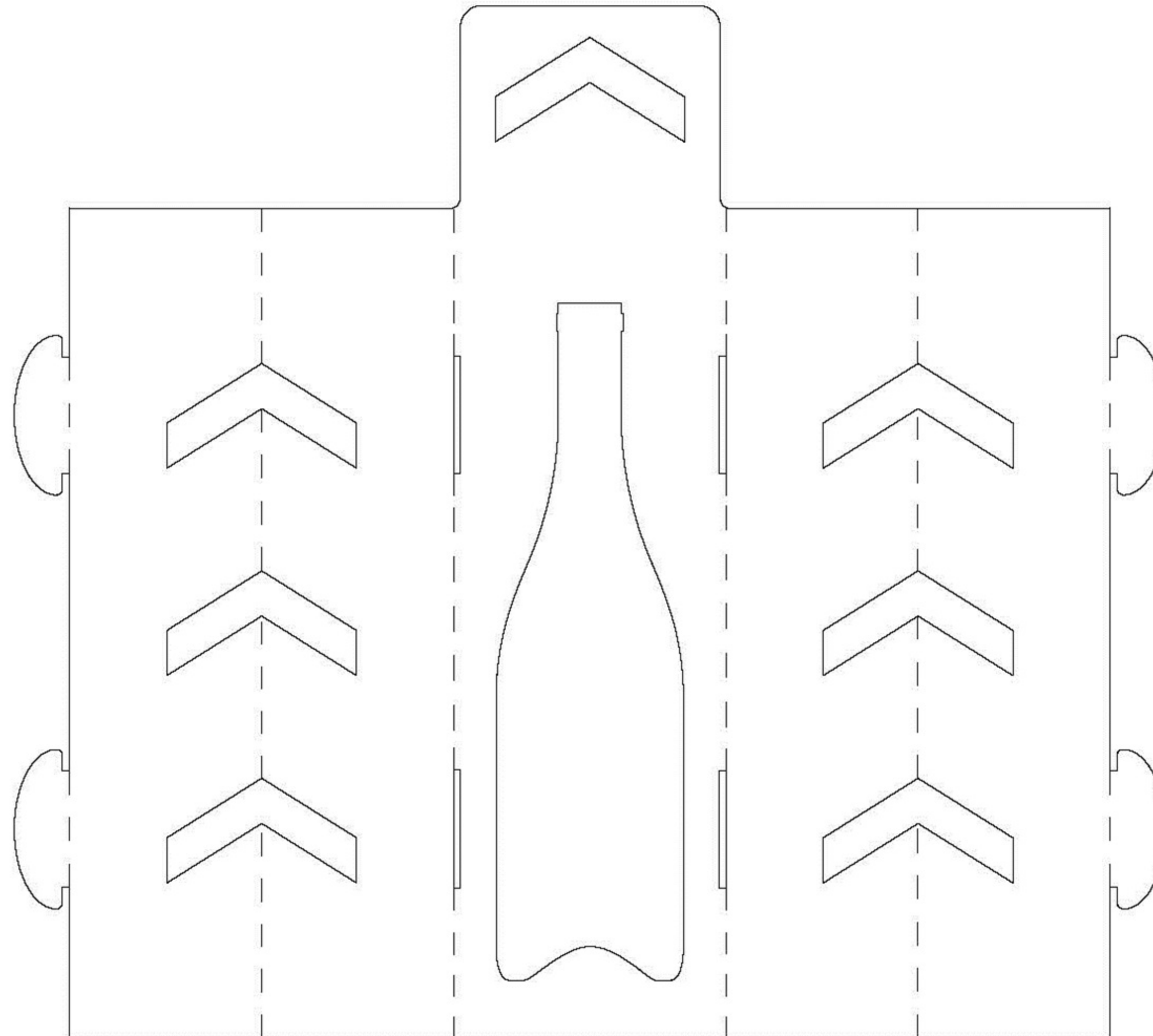






# BOTTLE CARRIER

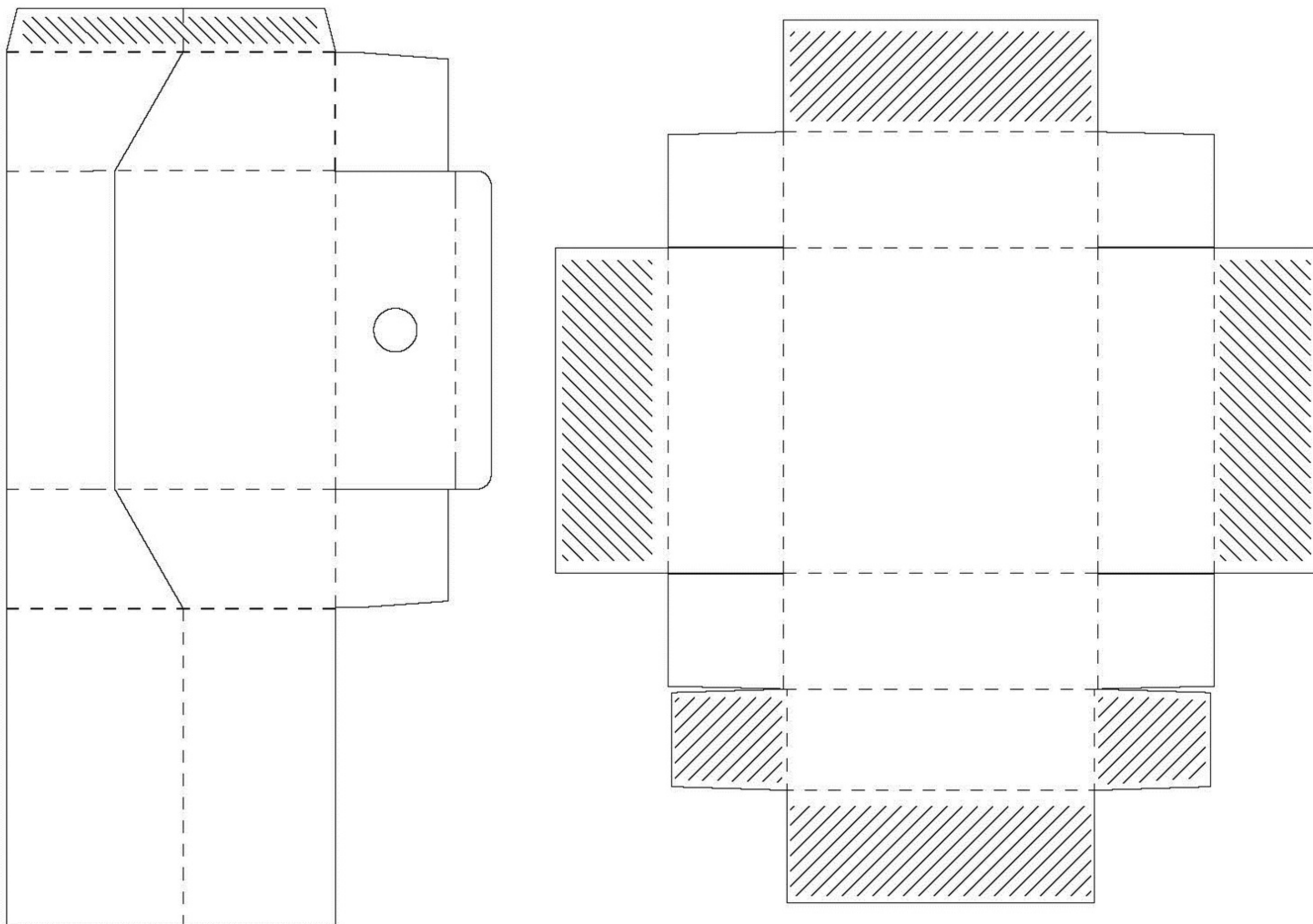
This bottle carrier concept is a simple structure that works best utilizing a micro-flute corrugate for strength as a stand-alone element, or in conjunction with a telescoping lid .The chevron diecuts allow a peek inside while the top can be used as a handle.





# DISPLAY BOX

This display box is based on one of our childhood favorite packaging structures: crayons. The level of interactivity and displaying action makes this a winner for cosmetics, or anything requiring a little extra user interaction.

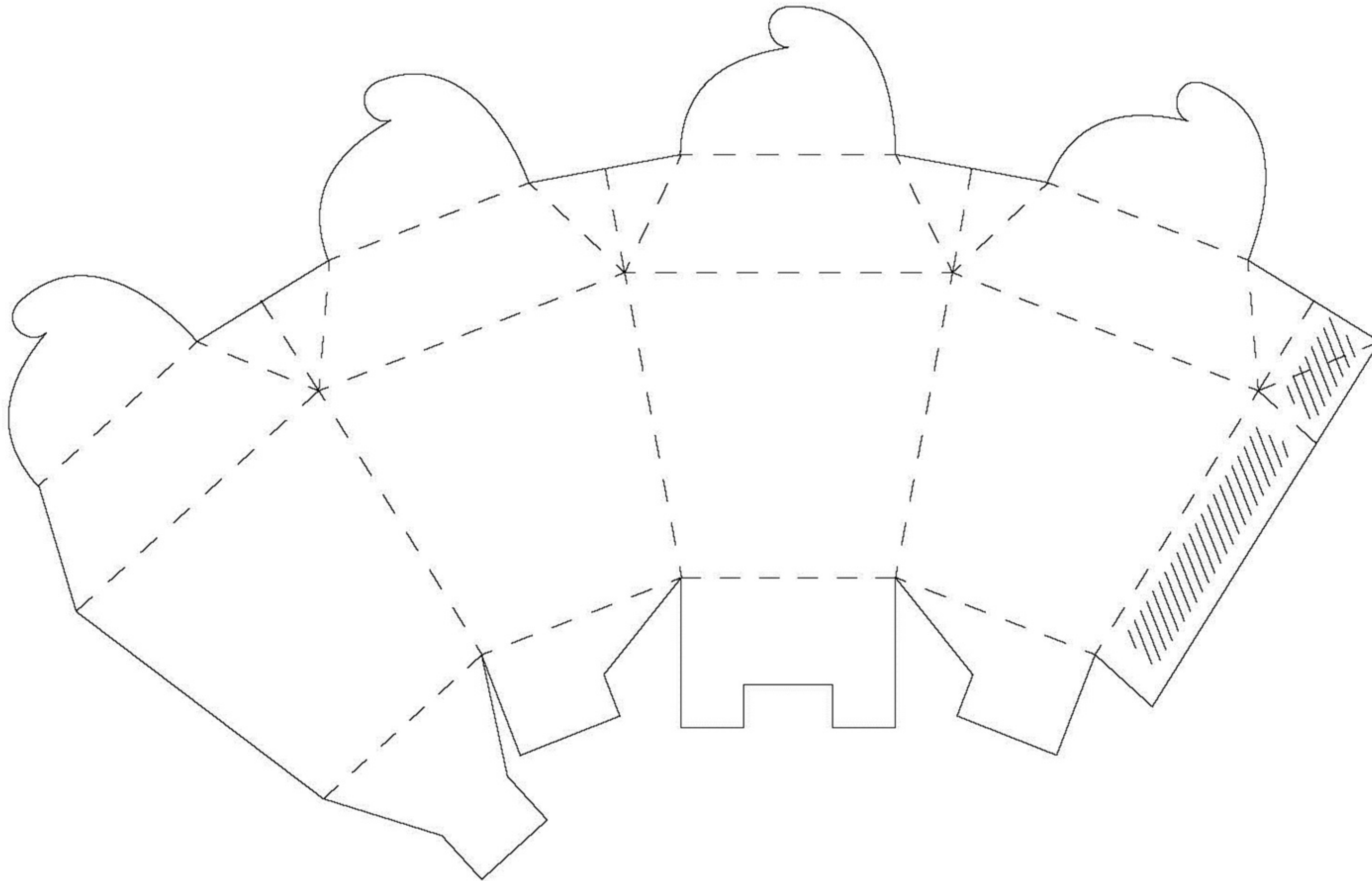






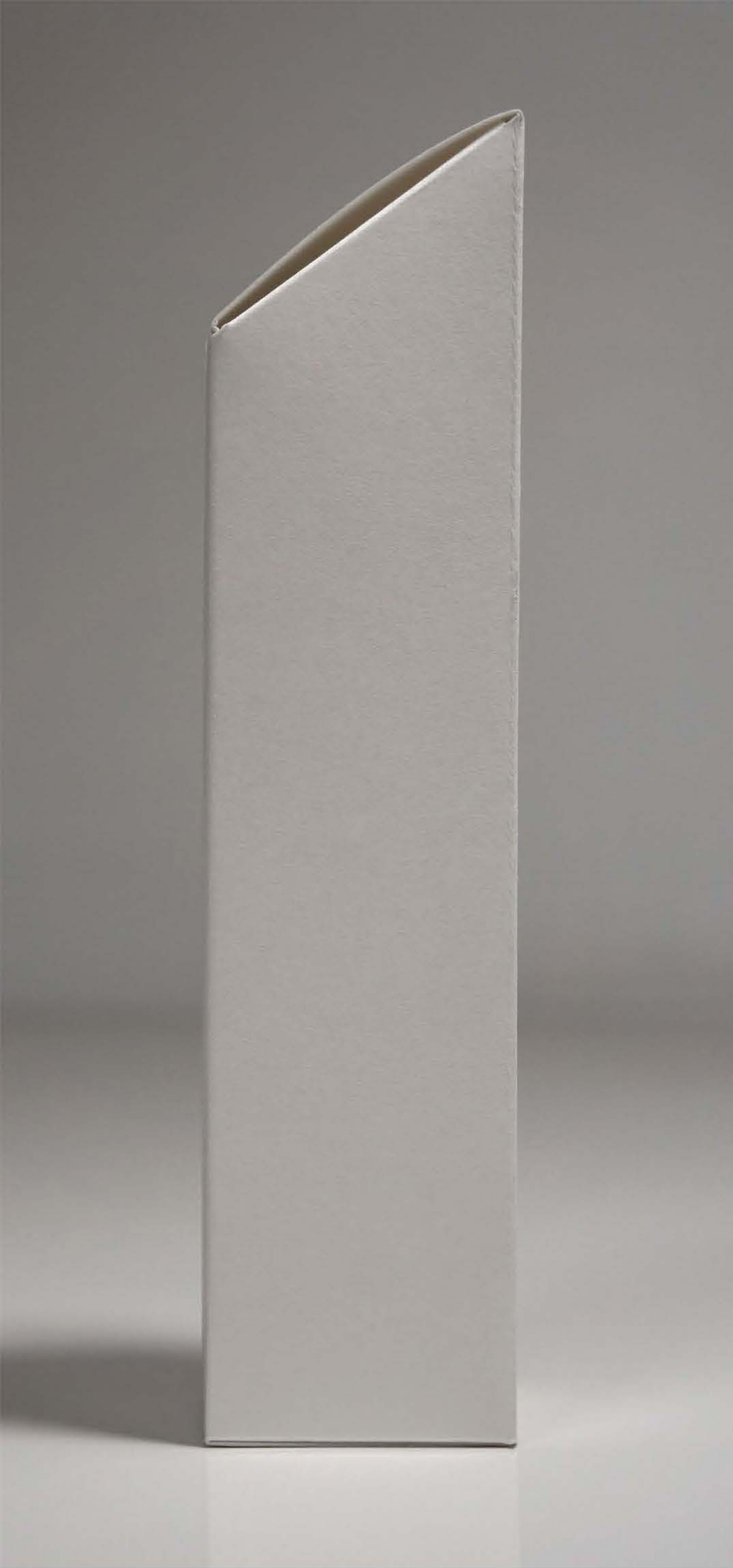
# PIN-WHEEL TAKE OUT BOX

The Pin-Wheel Take Out Box is a variation on the traditional Chinese take out box, except with a twist (no pun intended). The flaps layer over each other and lock in place in a swirl motion, giving it a more playful look.



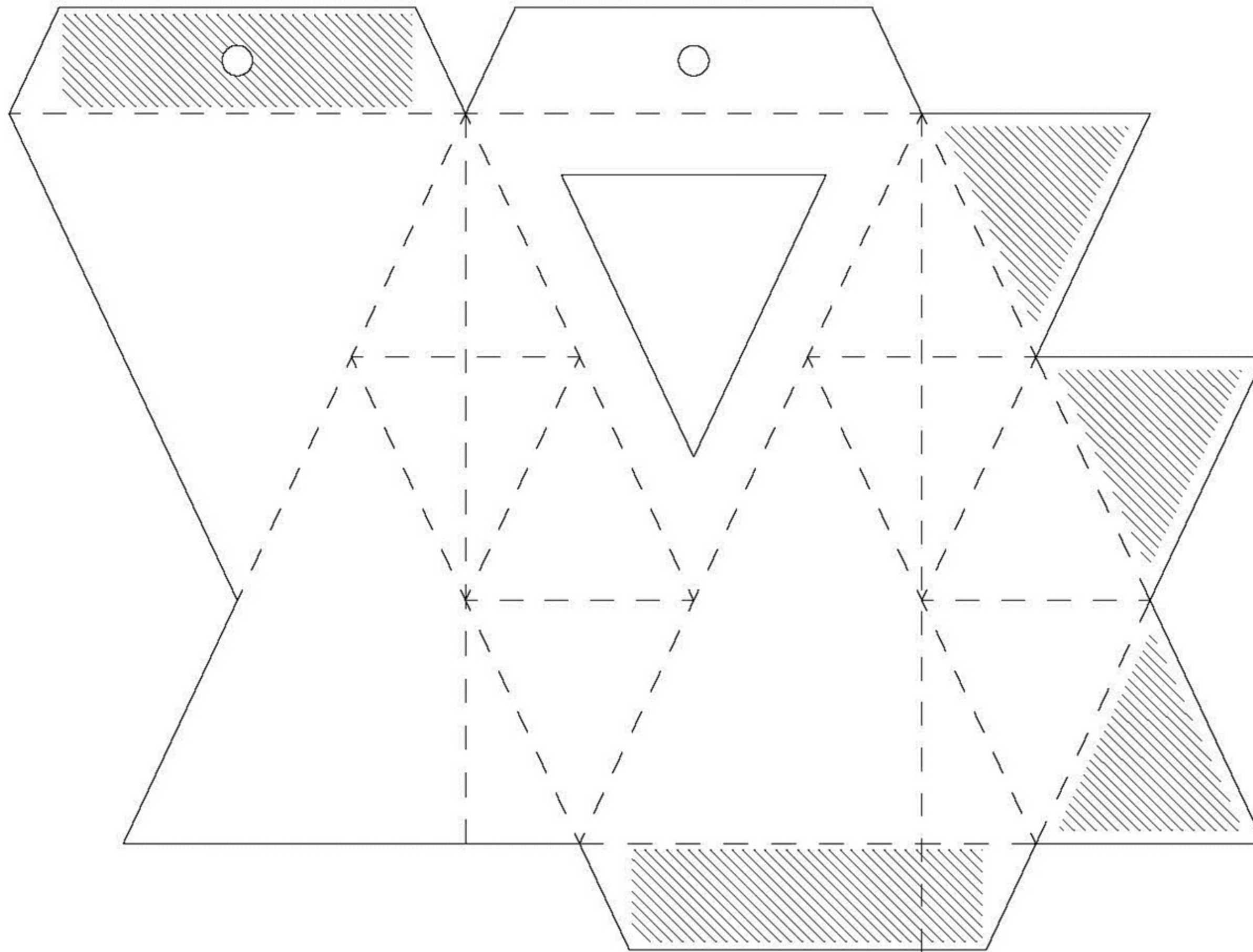




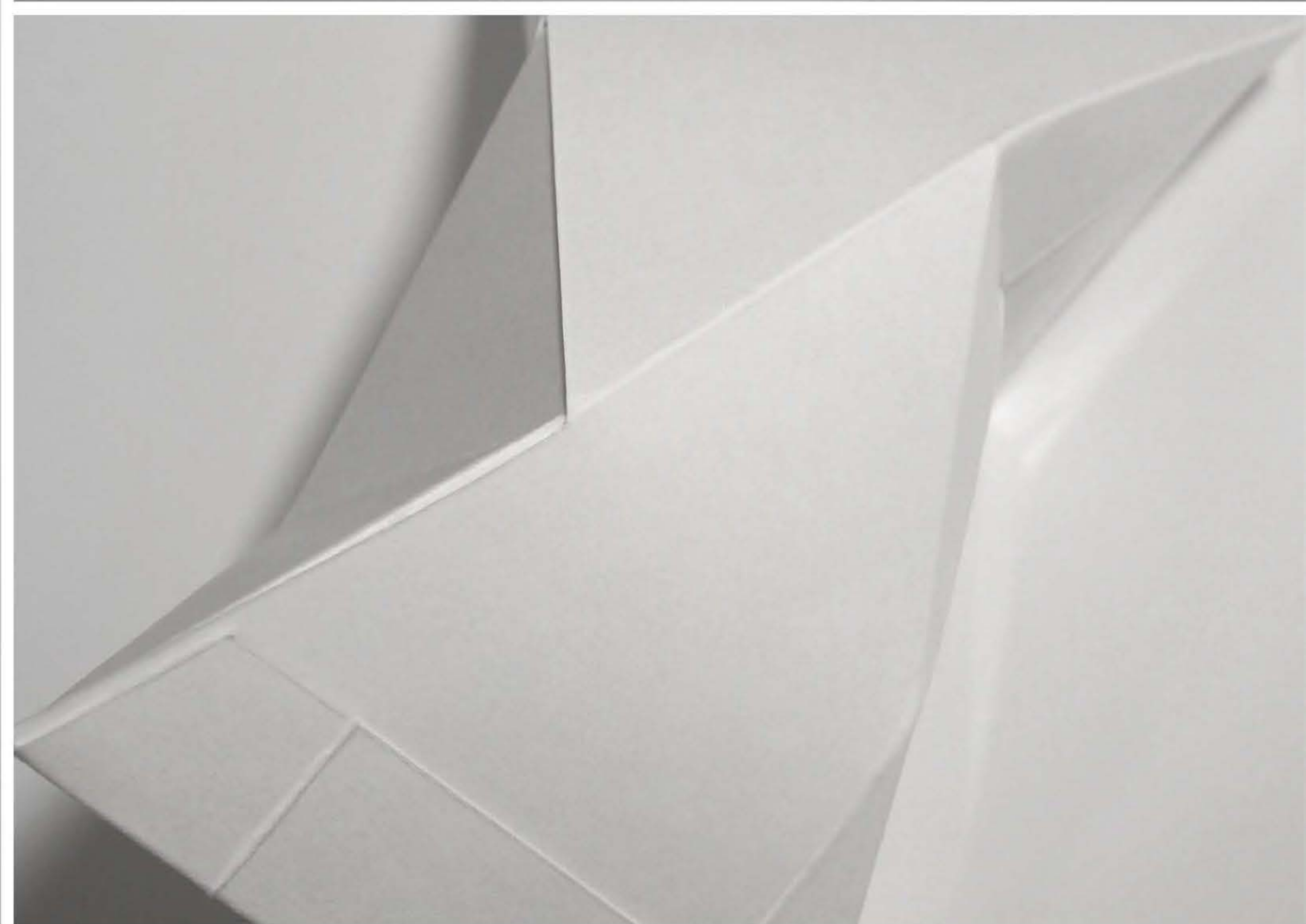
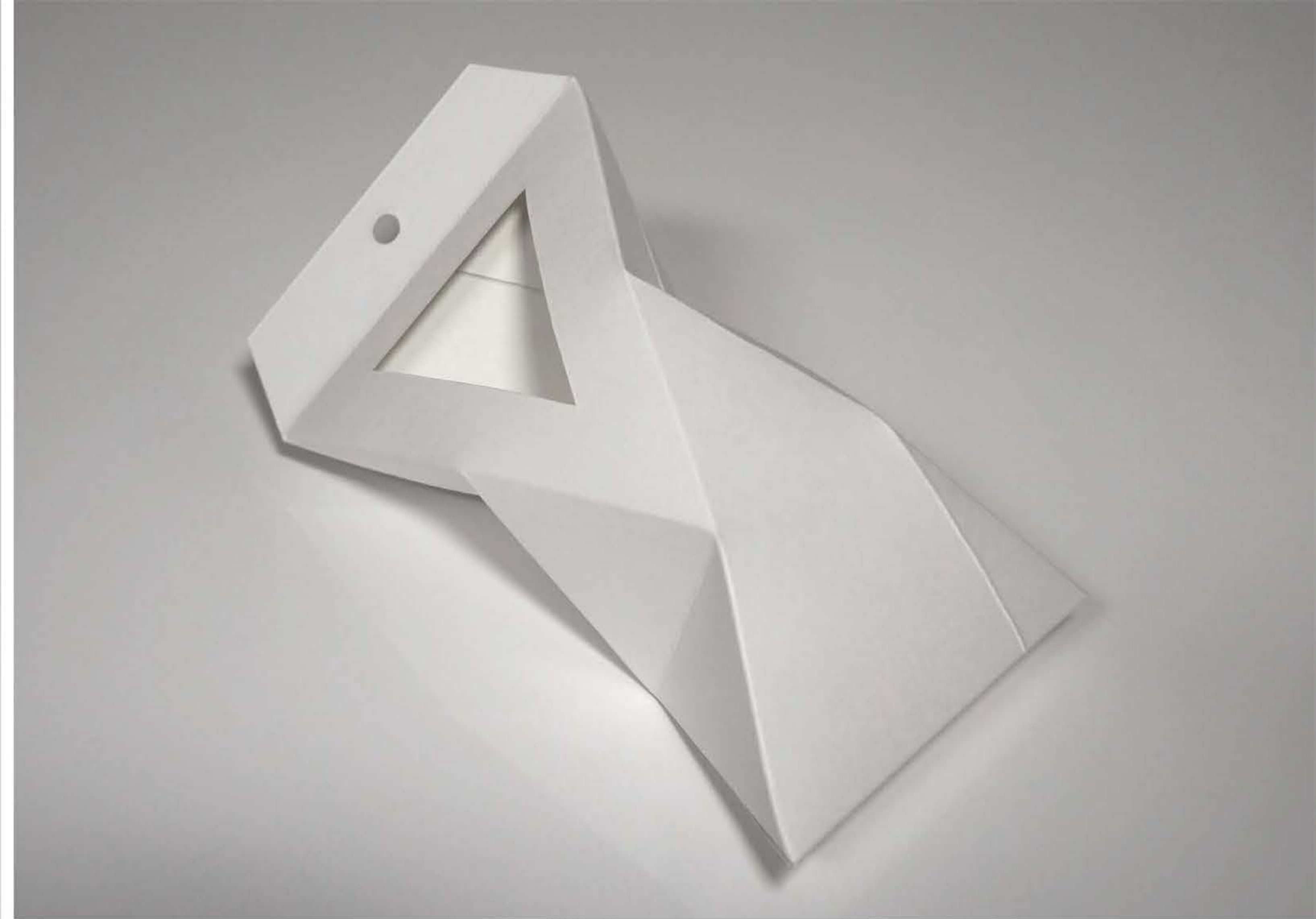


# HANGING FACETED WINDOW BOX

We're fascinated with facets. This simple structure folds flat, and pops up into a sharp-looking geometric compartment. It's ready to hold and display socks, tech gear, or anything else needing a distinct tactile presentation.

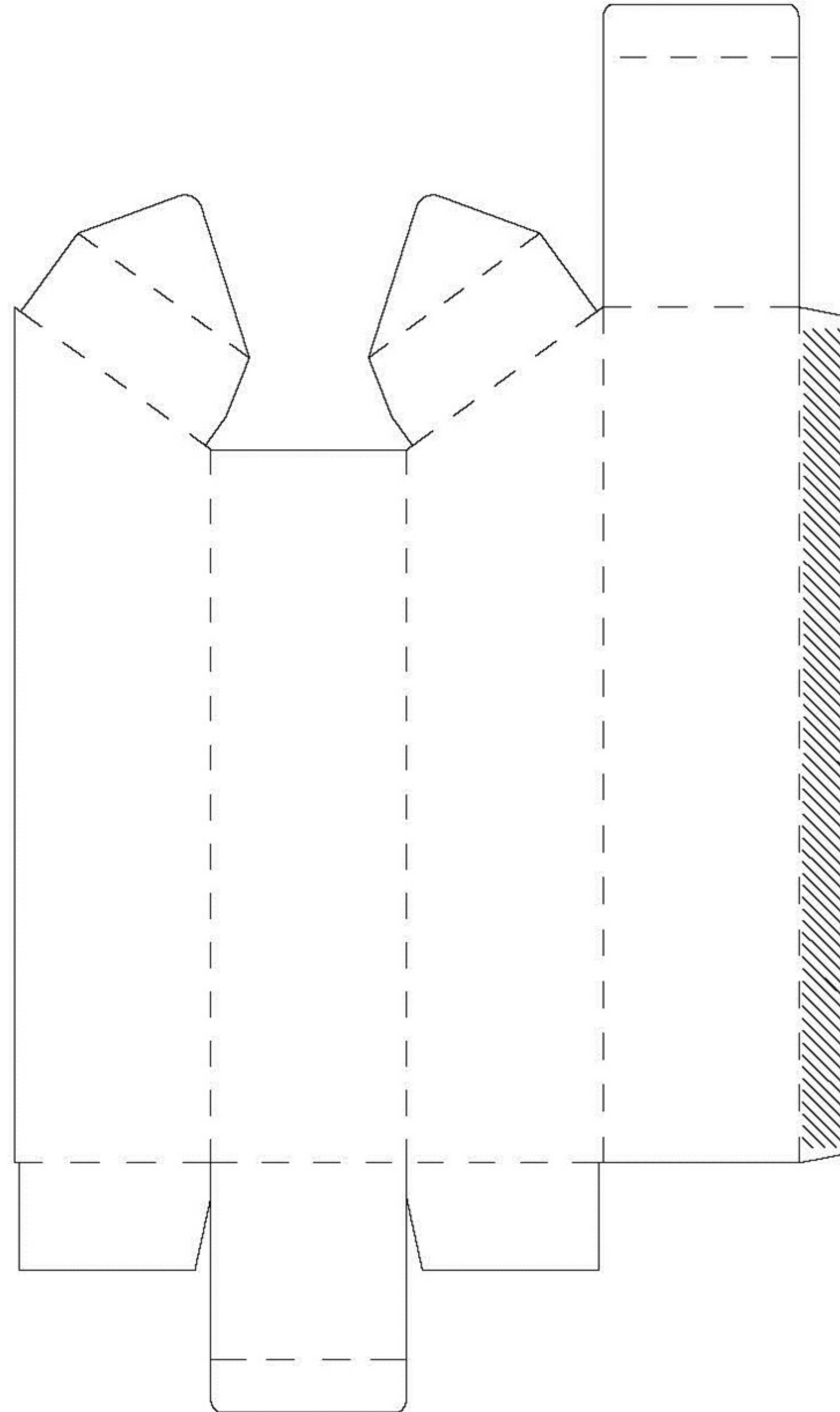






# SLANTED TUCK BOX

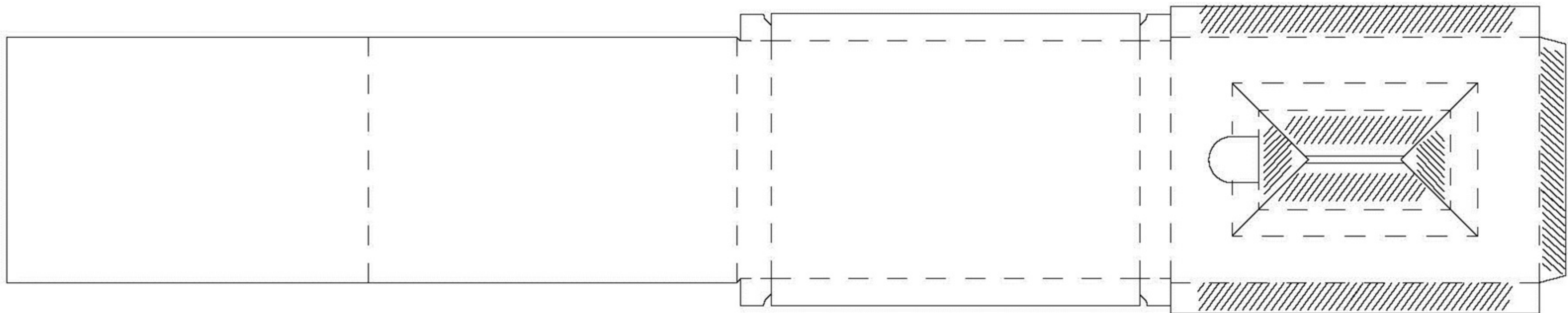
The Slanted Top Box, is a perfect solution for products residing on the lower shelves at retail. The top presents product information at an angle, making it easy to locate the product for busy shoppers. The angled dust flaps fold in, securing the product.

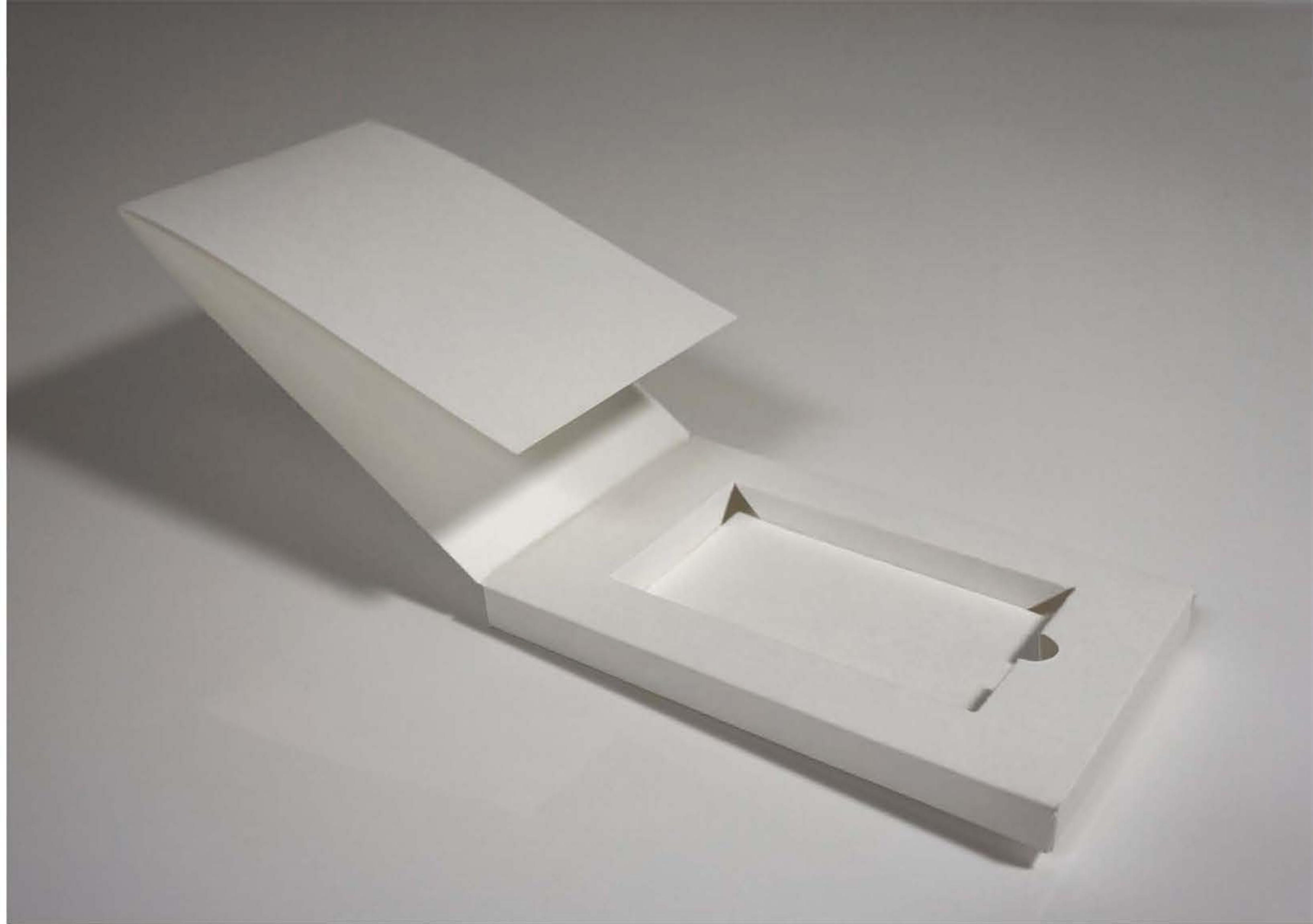
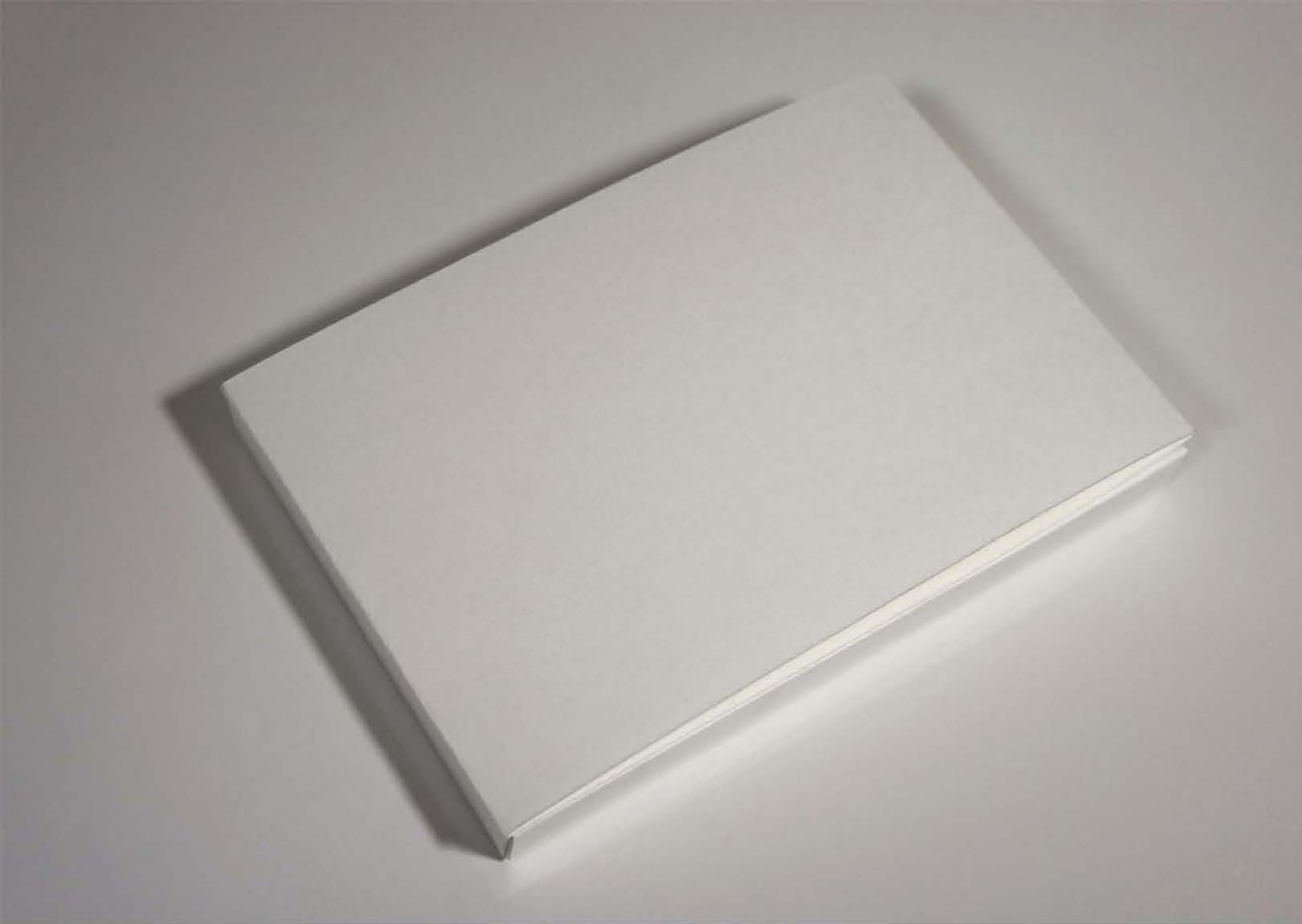




# TRI-FOLD GIFT CARD CARRIER

The Tri-Fold Gift Card Carrier provides volume and creates adequate space on the fold-over flaps for branding as well as personalization. It instantly makes this carrier a keepsake long after the cards value has been monetarily depleted.

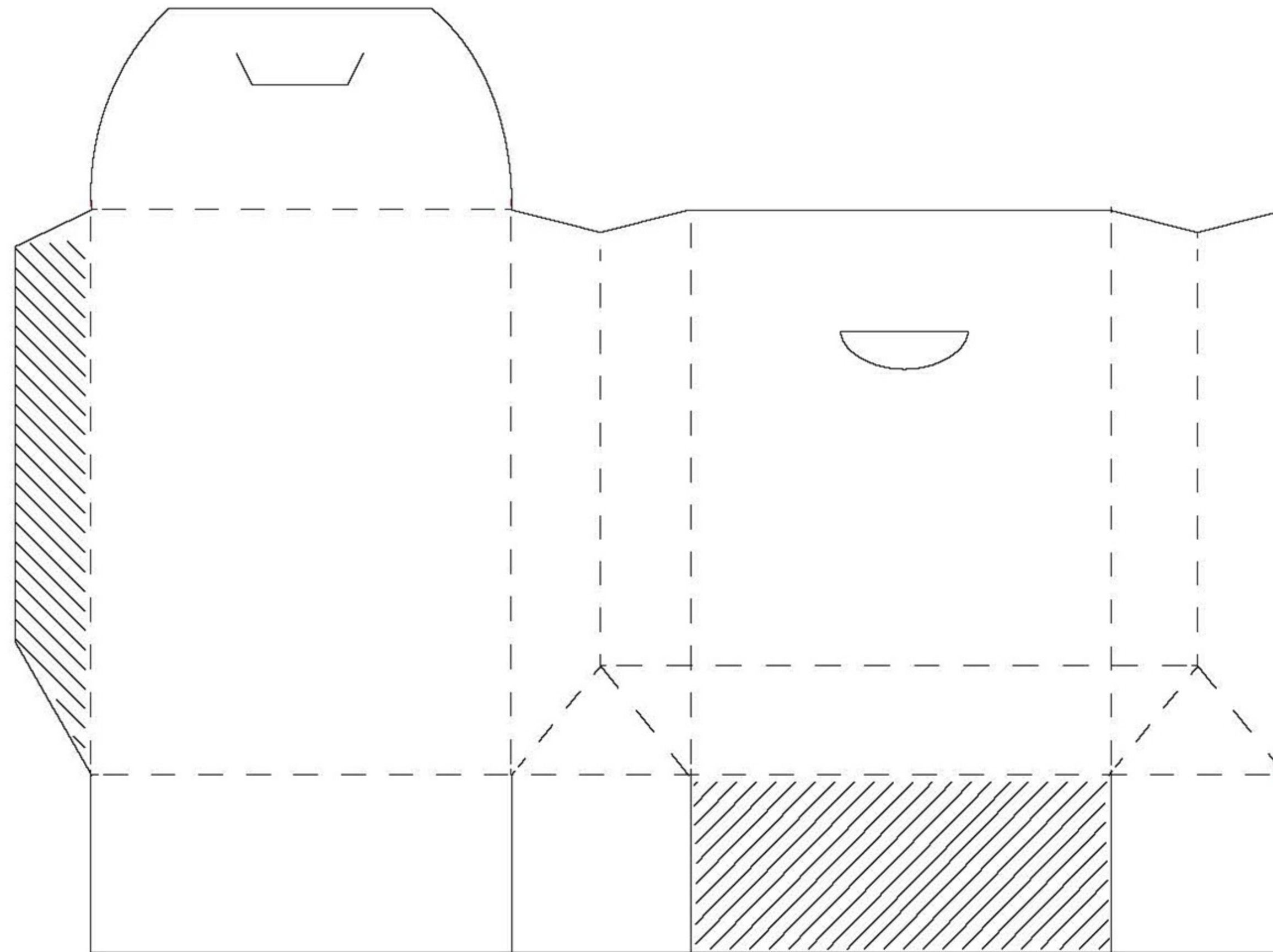






# A-FRAME GIFT CARD CARRIER

Not all gift card carriers need to be flat. This A-frame carrier is perfect for merchandising at cashwrap with it's large billboard areas, while the flat base allows it to stand up and be noticed.

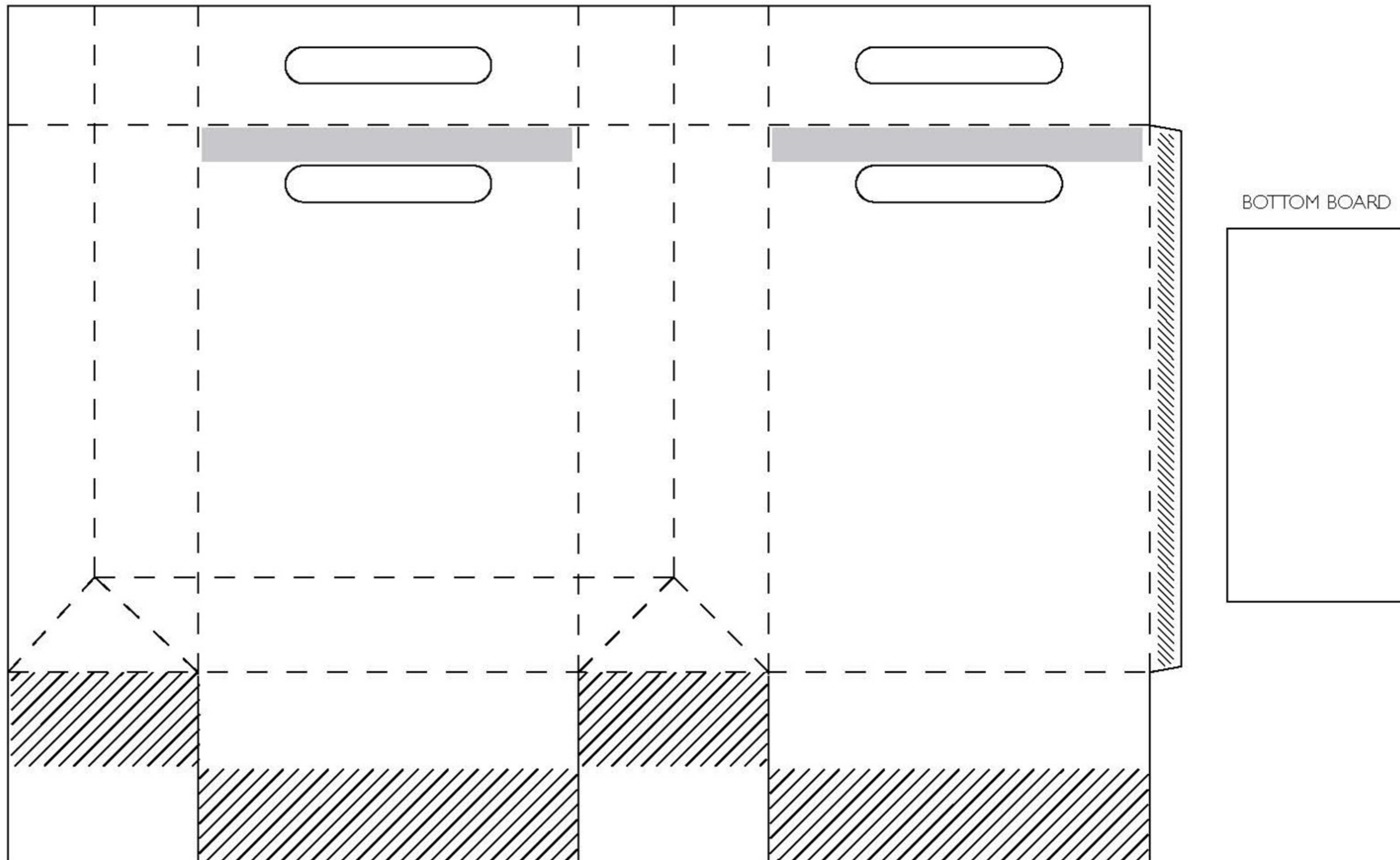


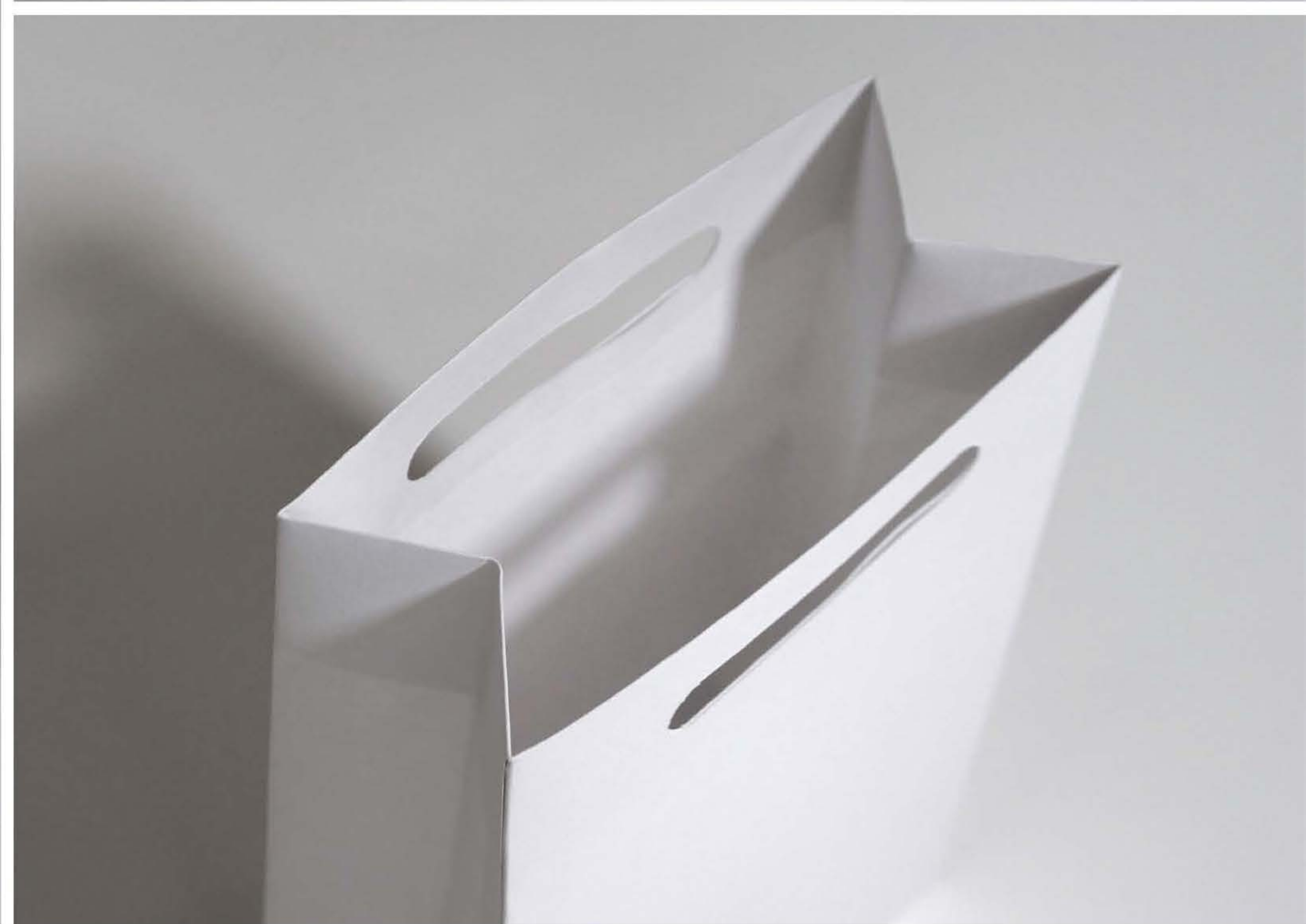




# DIECUT HANDLE BAG

The Diecut Handle Bag is a standard shopping bag on the lower end of the pricing spectrum. It's simplicity is derived from the die cut vs. requiring a hand-applied handle. The die-cut handle will require a reinforcement board under the turn top to provide the adequate structure to carry the appropriate weight for the internal volume of the bag.







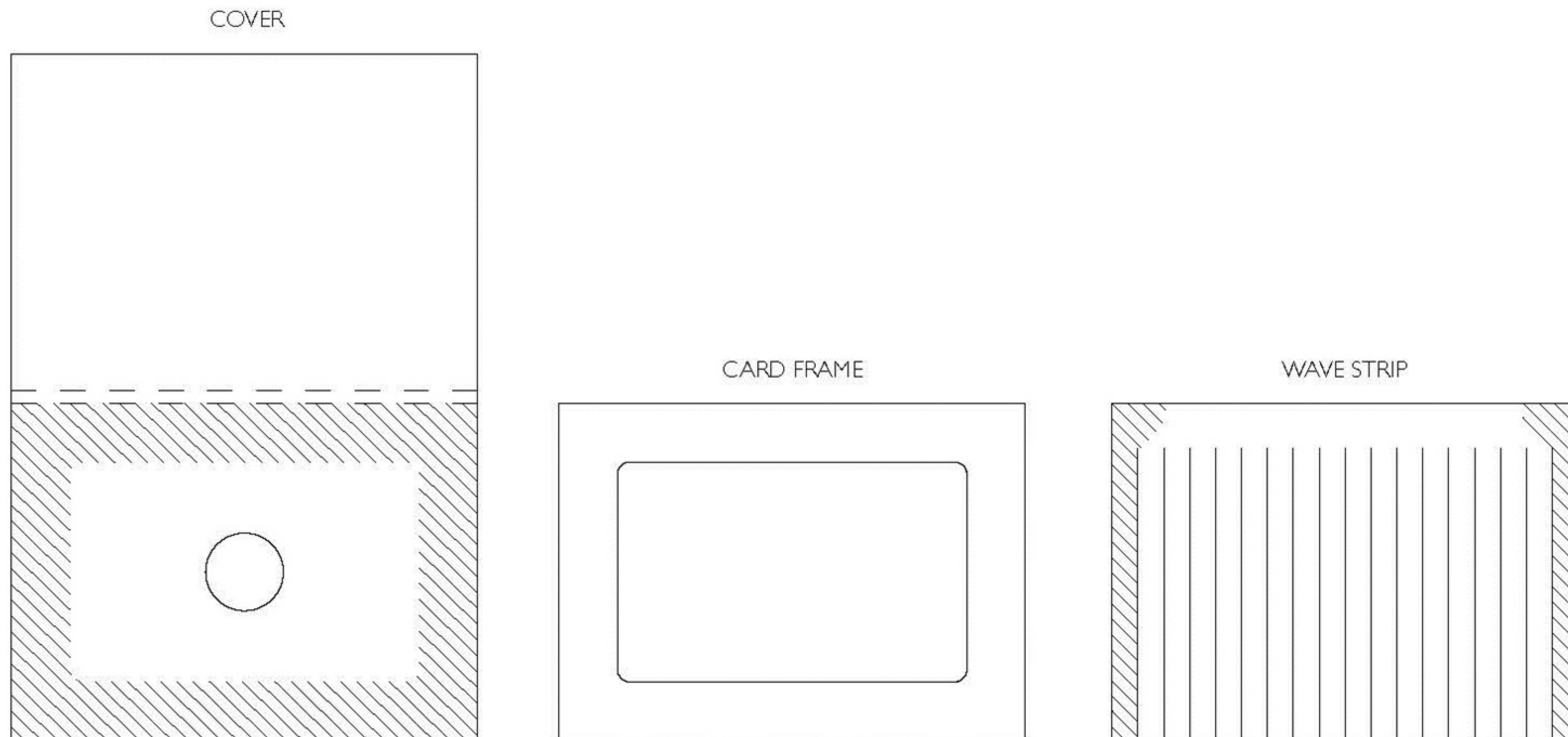




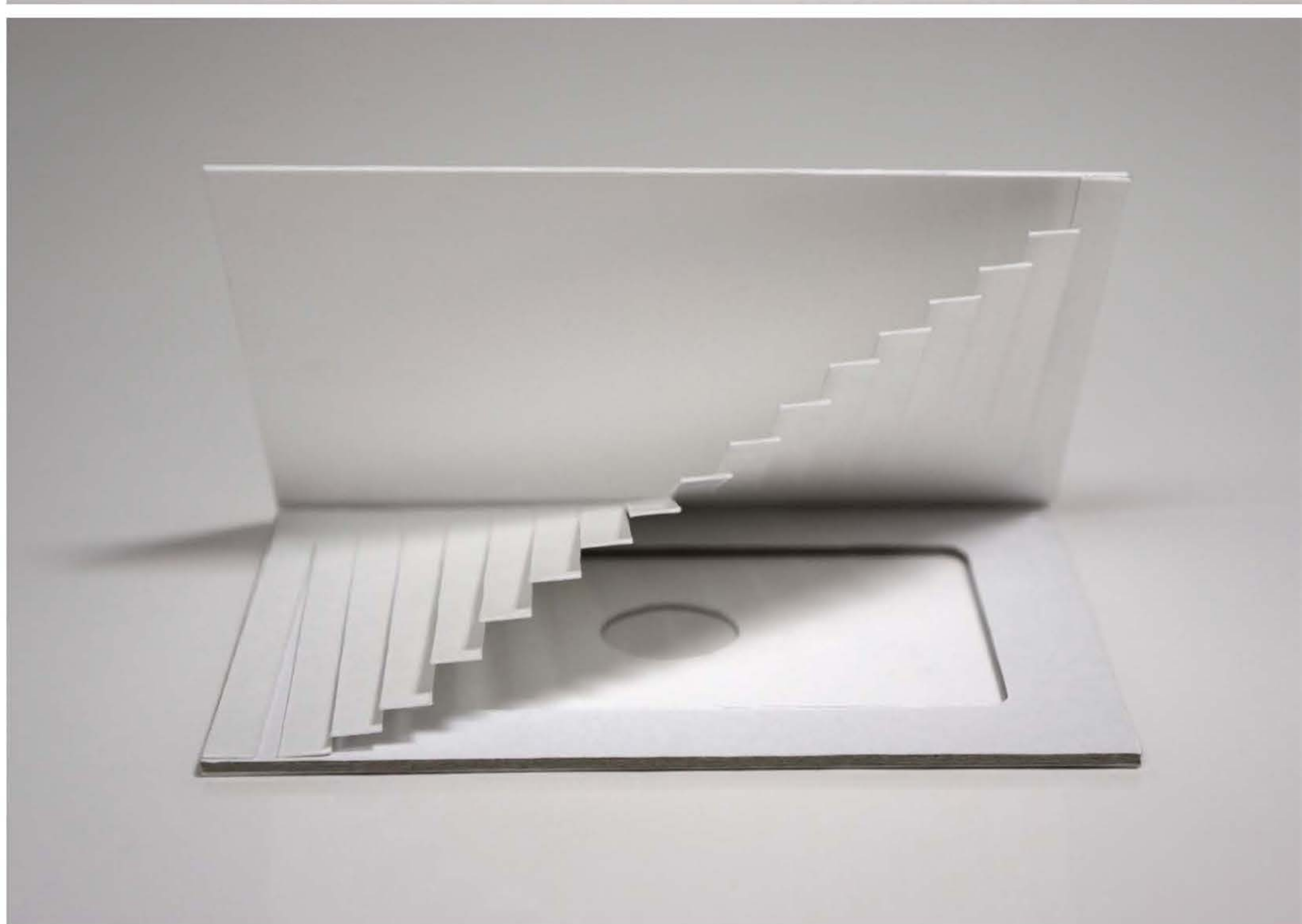
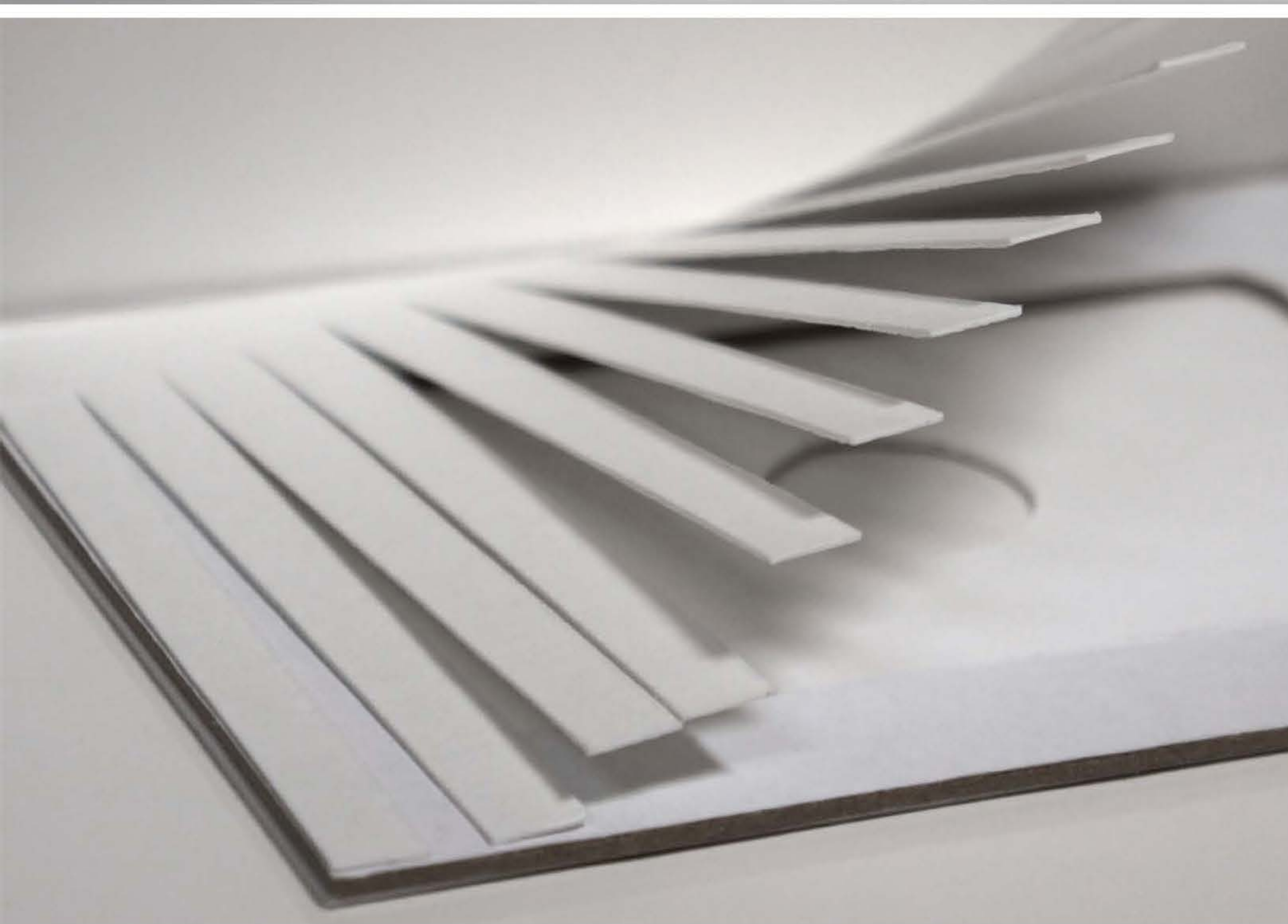
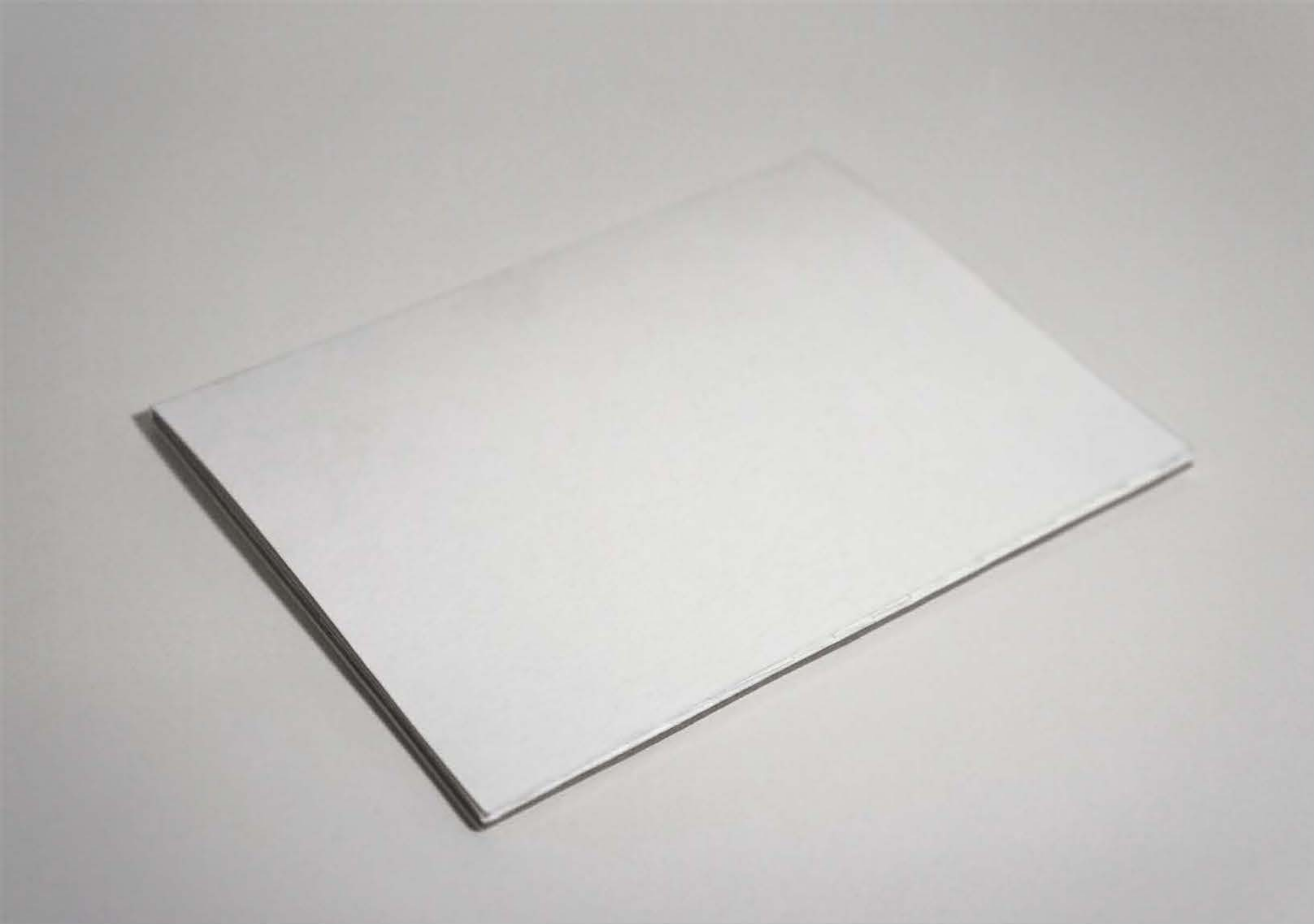
# WAVE GIFT CARD CARRIER

No waves no glory. This surf-inspired gift card carrier opens to reveal a barrel wave that will get the user super stoked. The simple construction utilizes a row of slits on the wave strip that when glued, creates an experiential moment.

*Click to See More*



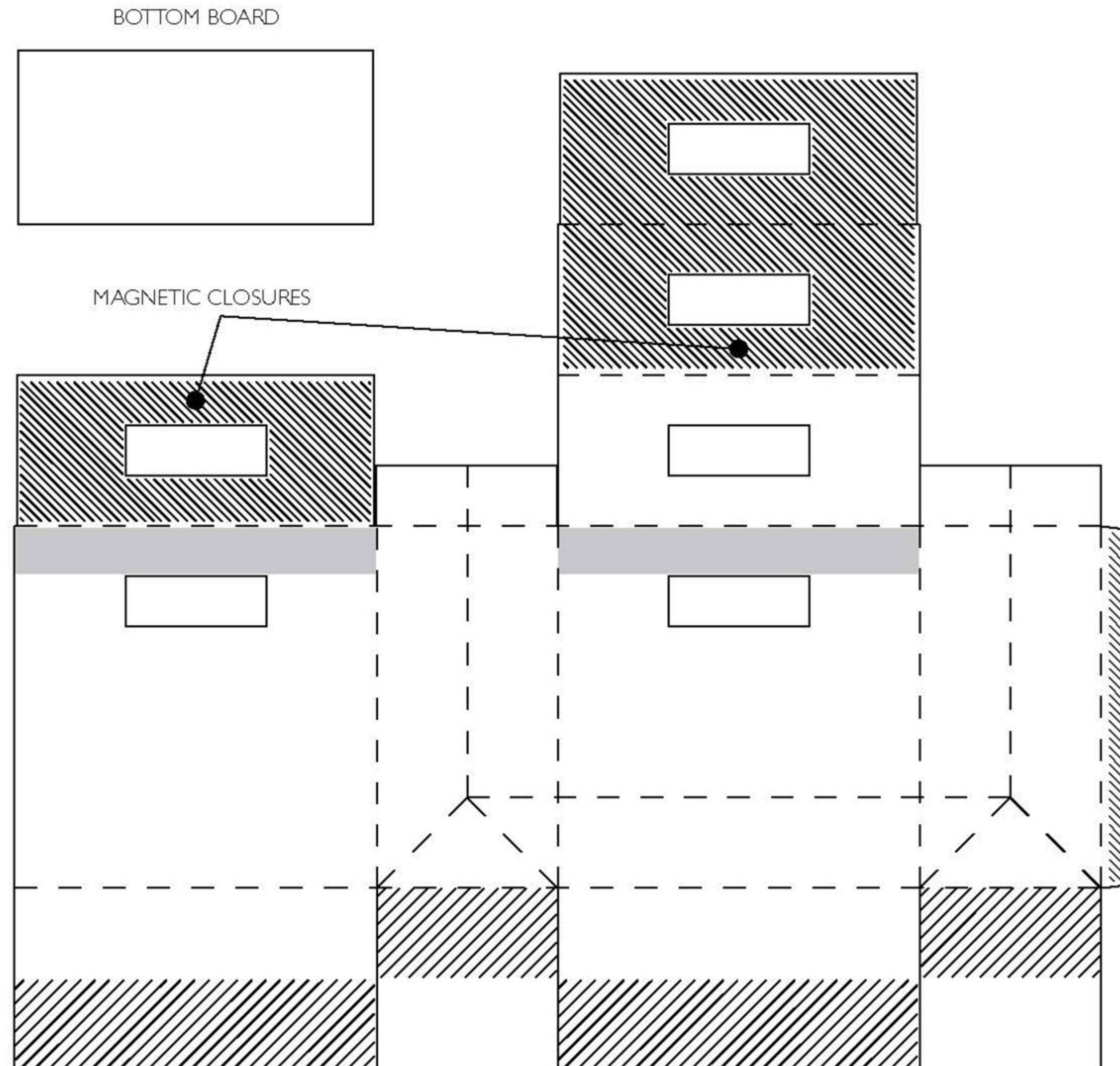




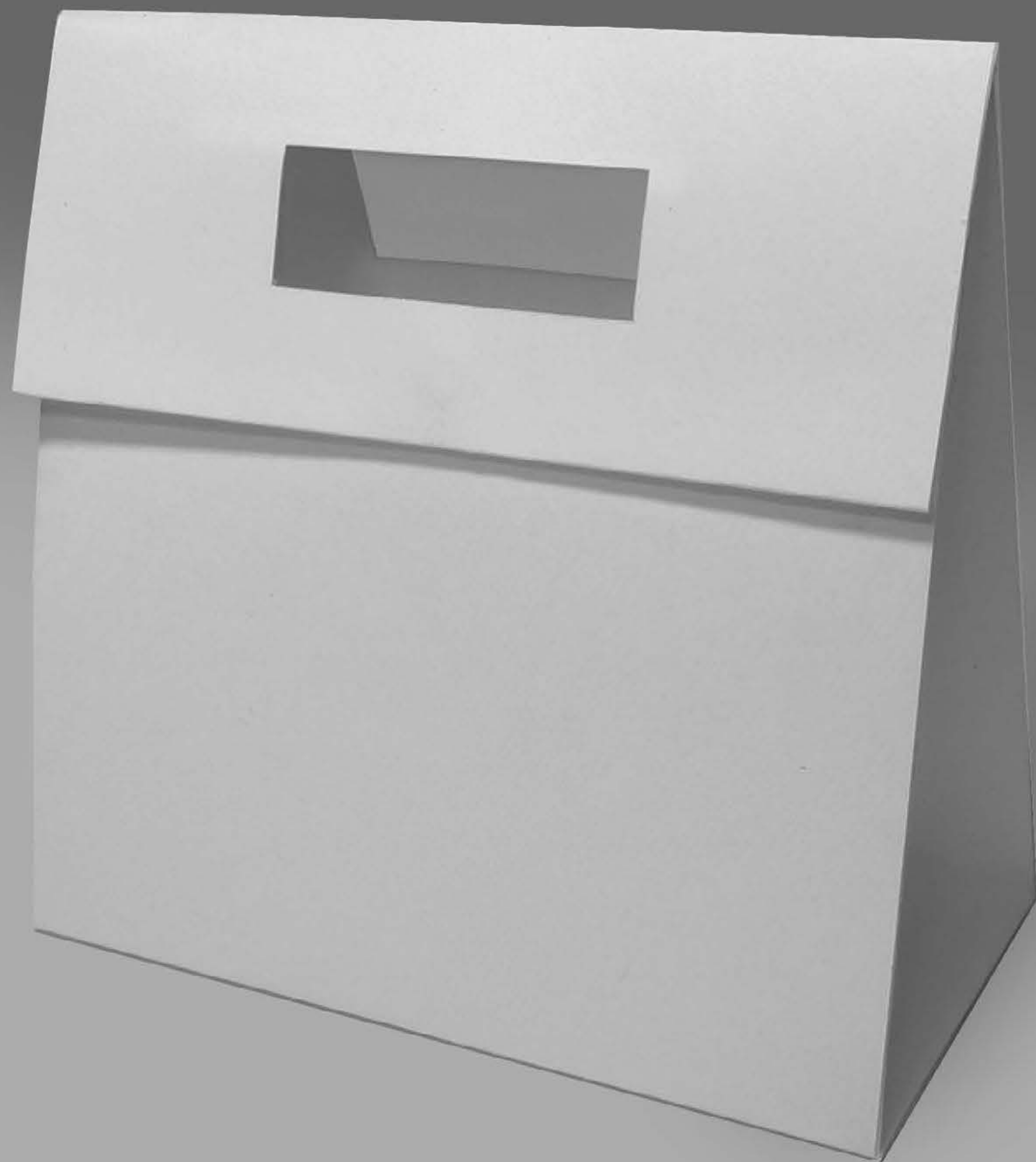


# DIECUT HANDLE BAG WITH FLAP

This is an evolution of the die-cut handle bag, elevating the look and feel of the die cut through the use of magnets and flap closures. It's simplicity is derived from the die cut vs. requiring a hand-applied handle. The flap and handle area will need a reinforcement board to provide the structure required to hold the client's specified product weight without tearing.

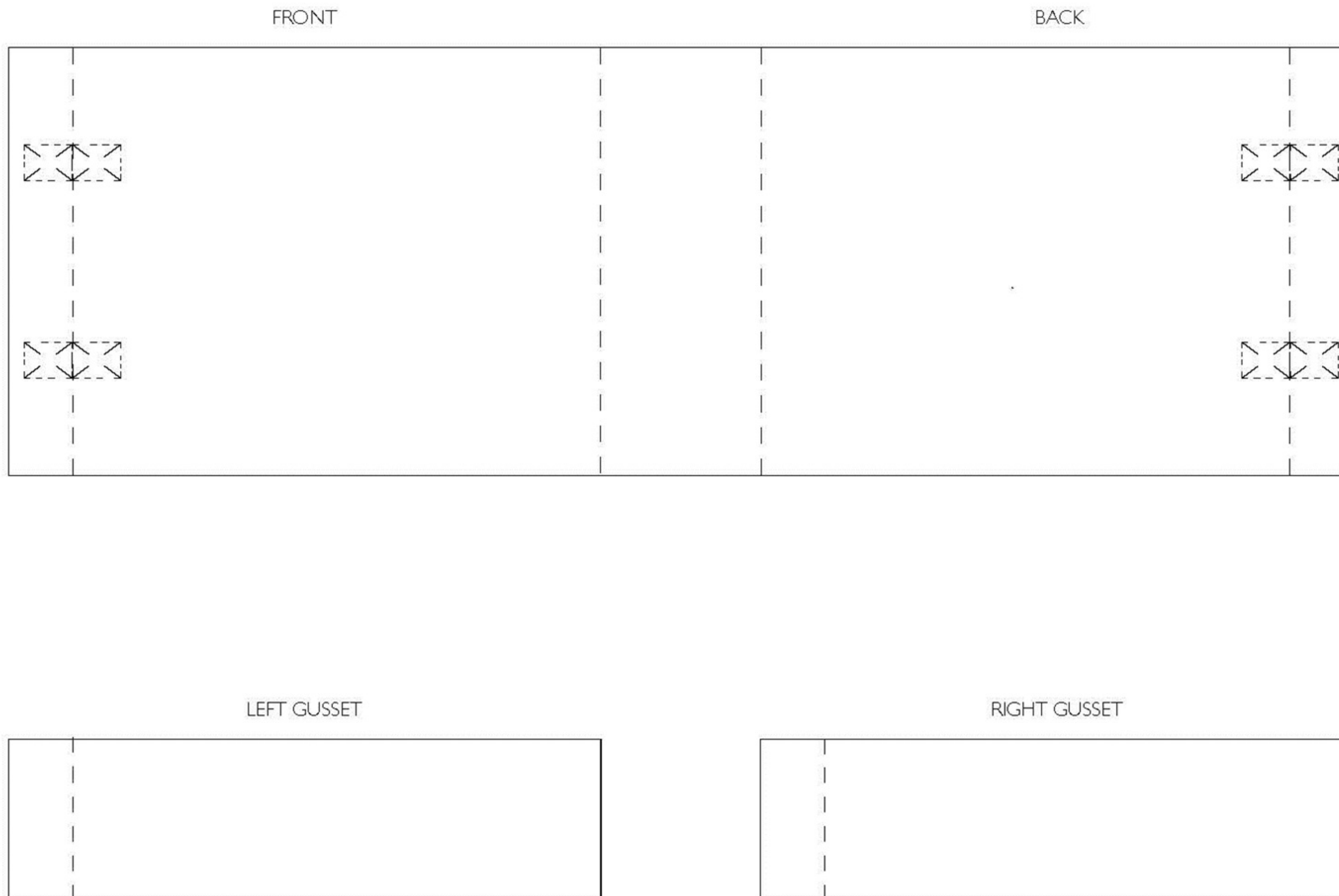




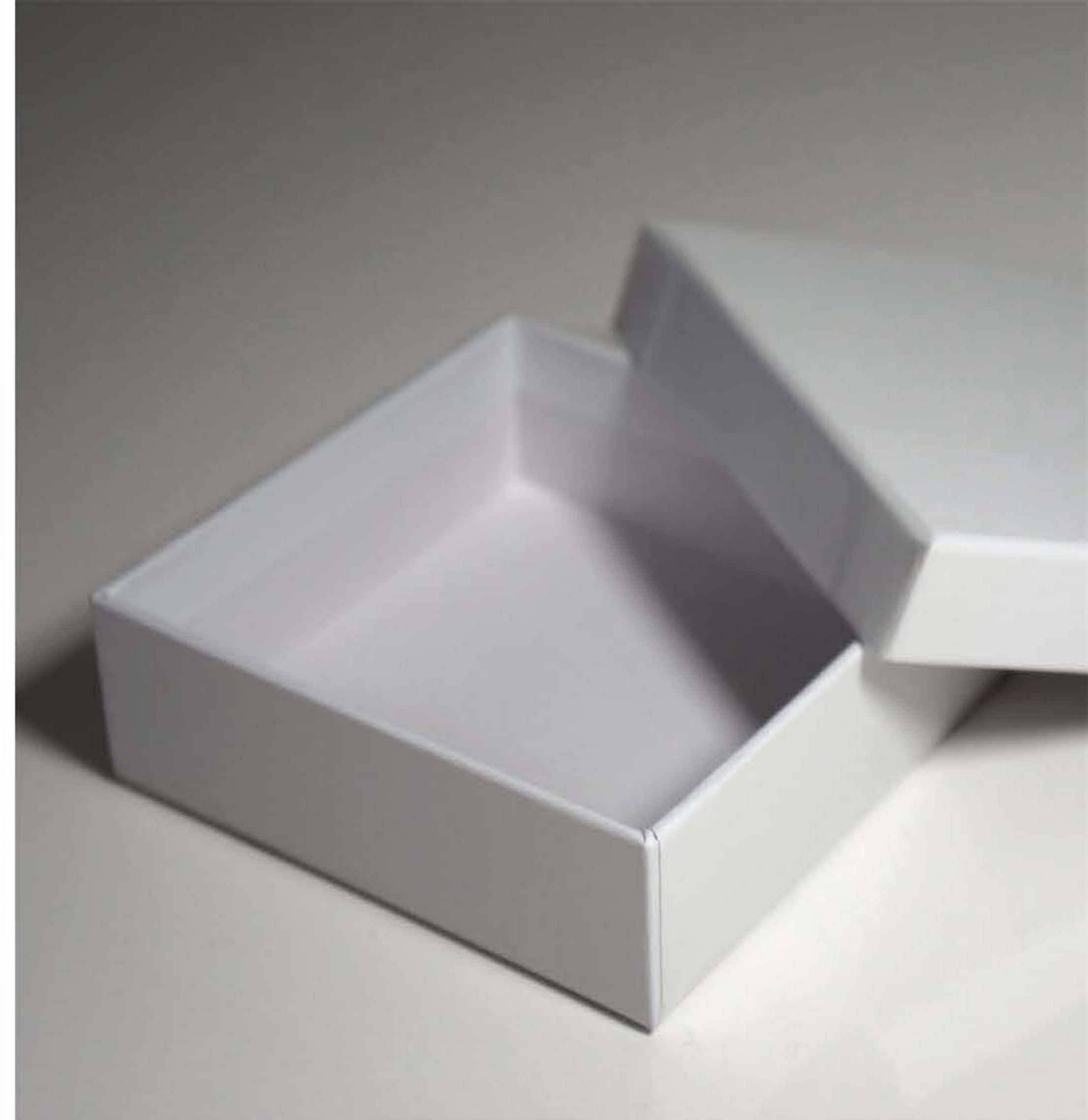


# NWPP TOTE BAG

This synthetic non-woven polypropylene shopping bag provides a reusable solution for retailers, which can be produced both in a laminated and unlaminated option. Handles are variable as they can be made of self material, or a new material can be introduced as an accent to the overall design.

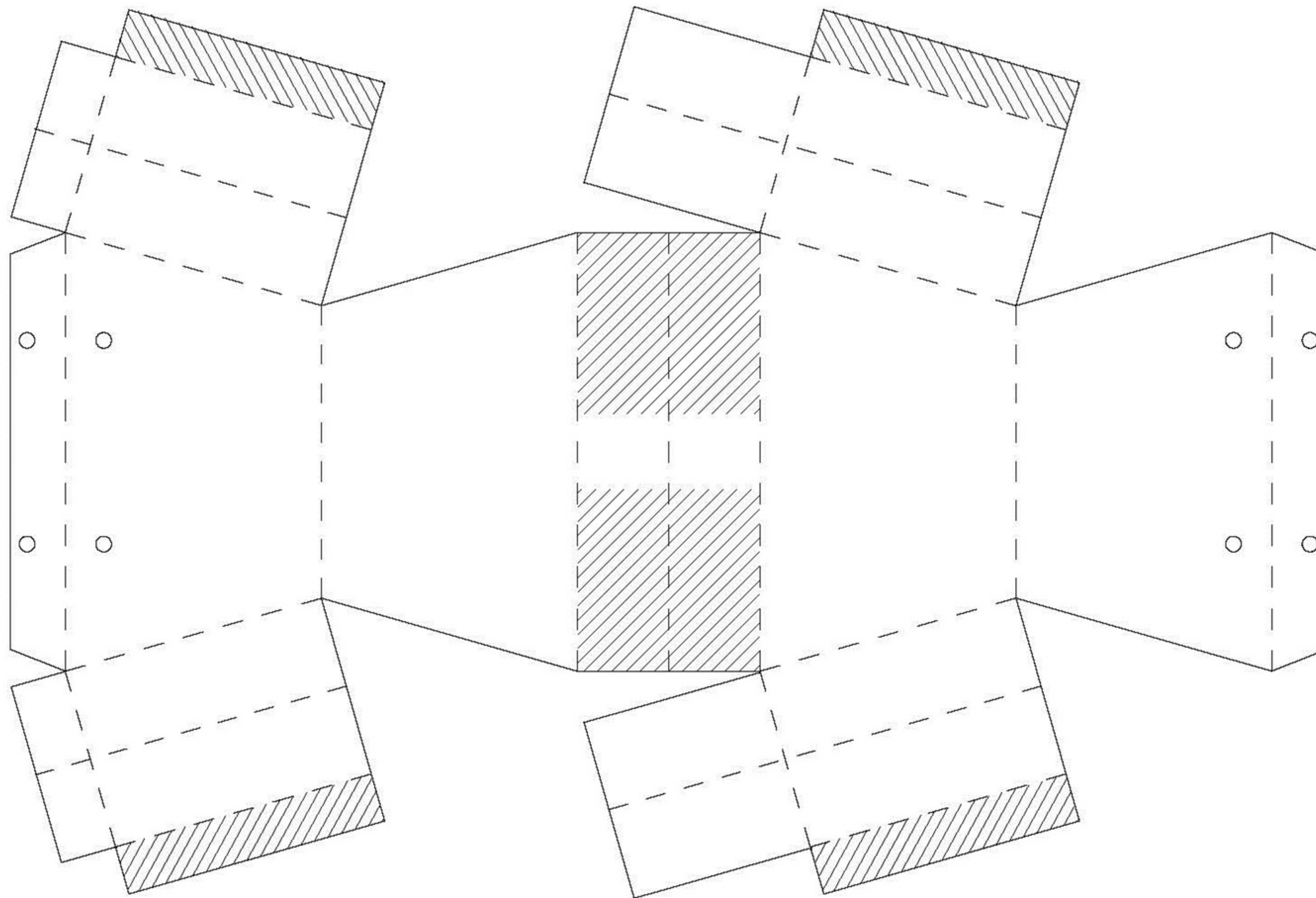






# HOURGLASS SHOPPING BAG

This hourglass figure shopping bag makes a strong visual statement with its angled gussets, and is most effective at smaller sizes. The hourglass shopping bag folds flat just as easily as traditional bags, requiring no additional space at retail.

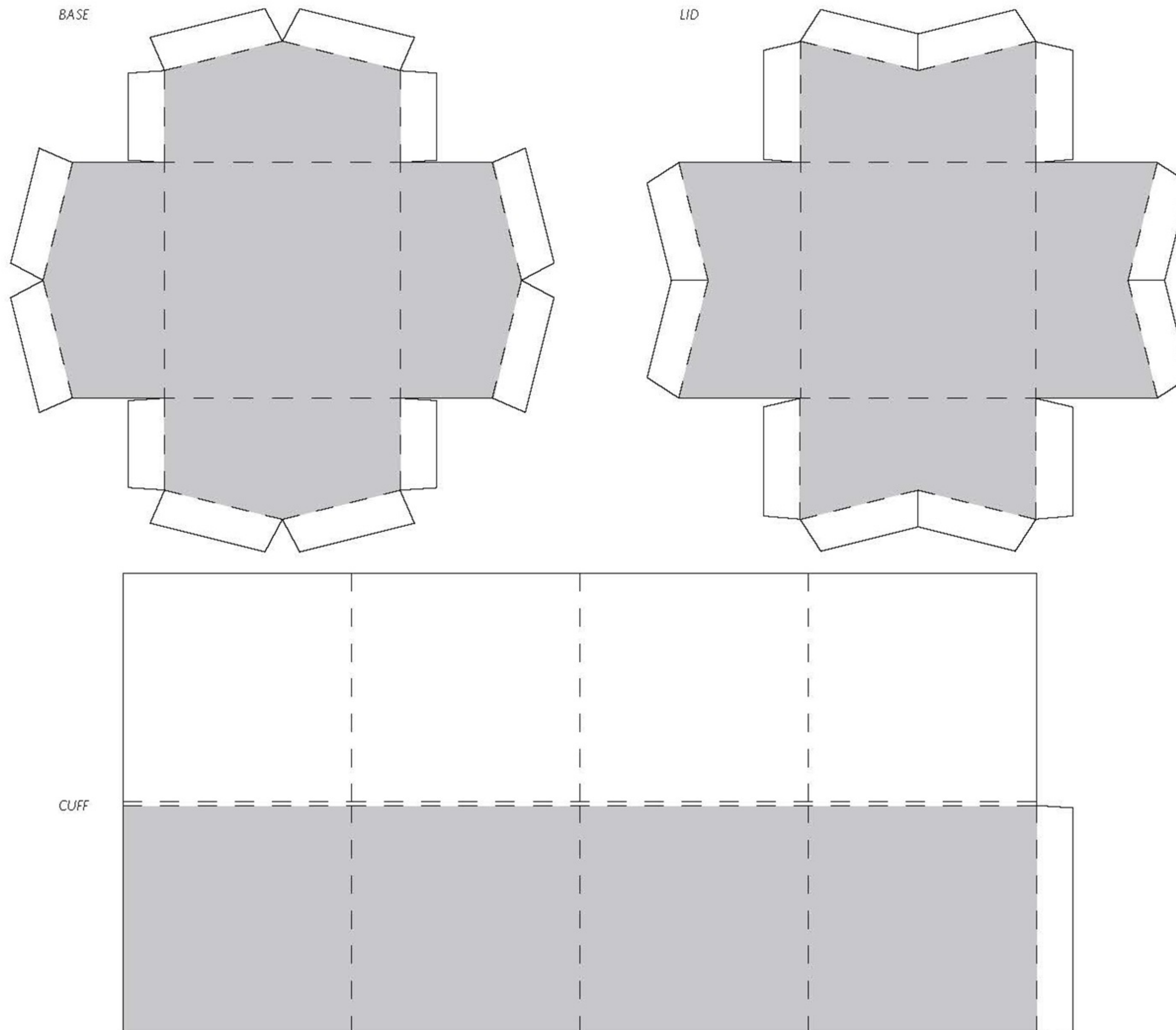






# ZIG ZAG CUFF BOX

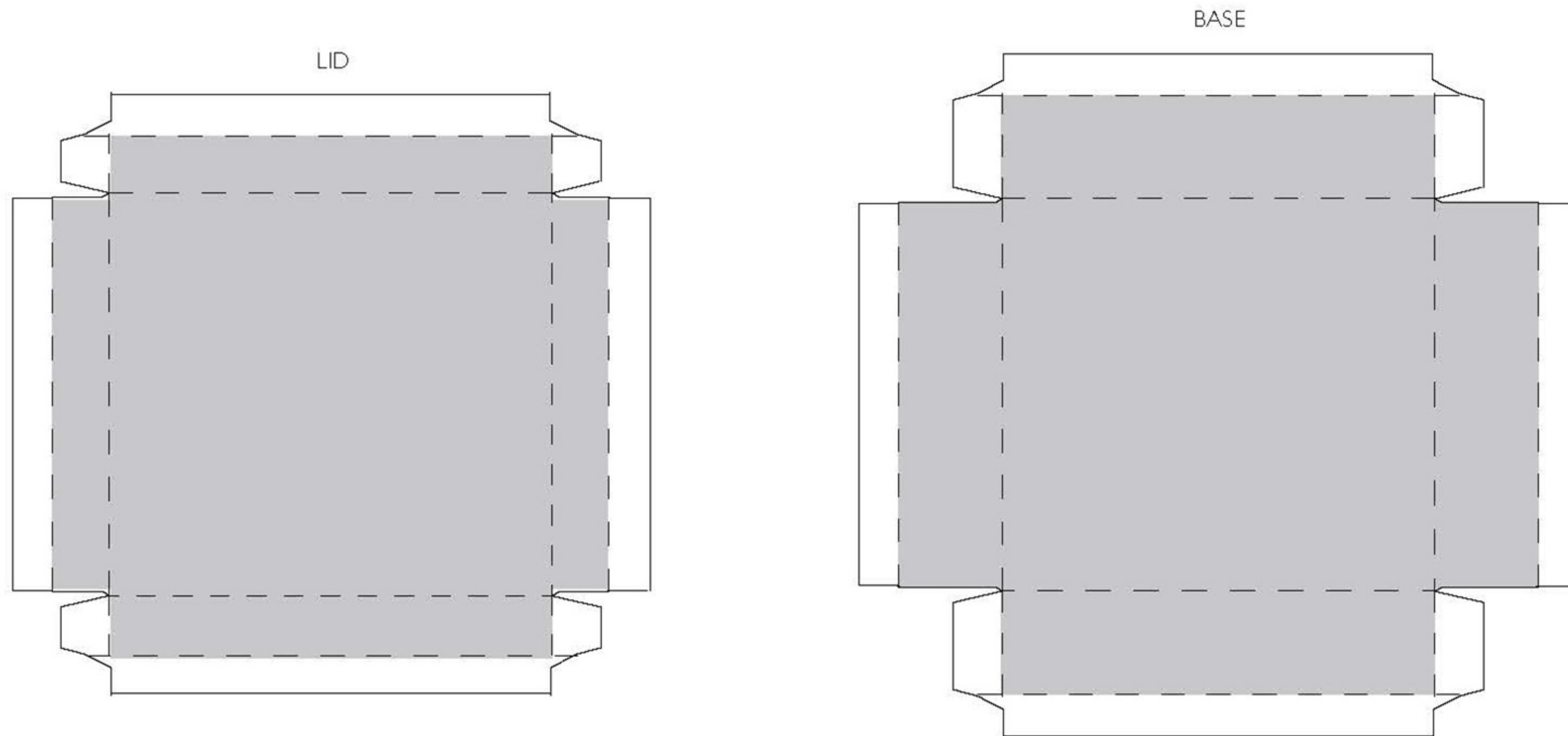
A twist on traditional cuffed packaging design, the Zig Zag Cuff Box catches your eye with its chevron-like detail.  
A contrast finish or color in the cuff area provides a memorable shelf presence, and at-a-glance recognition.





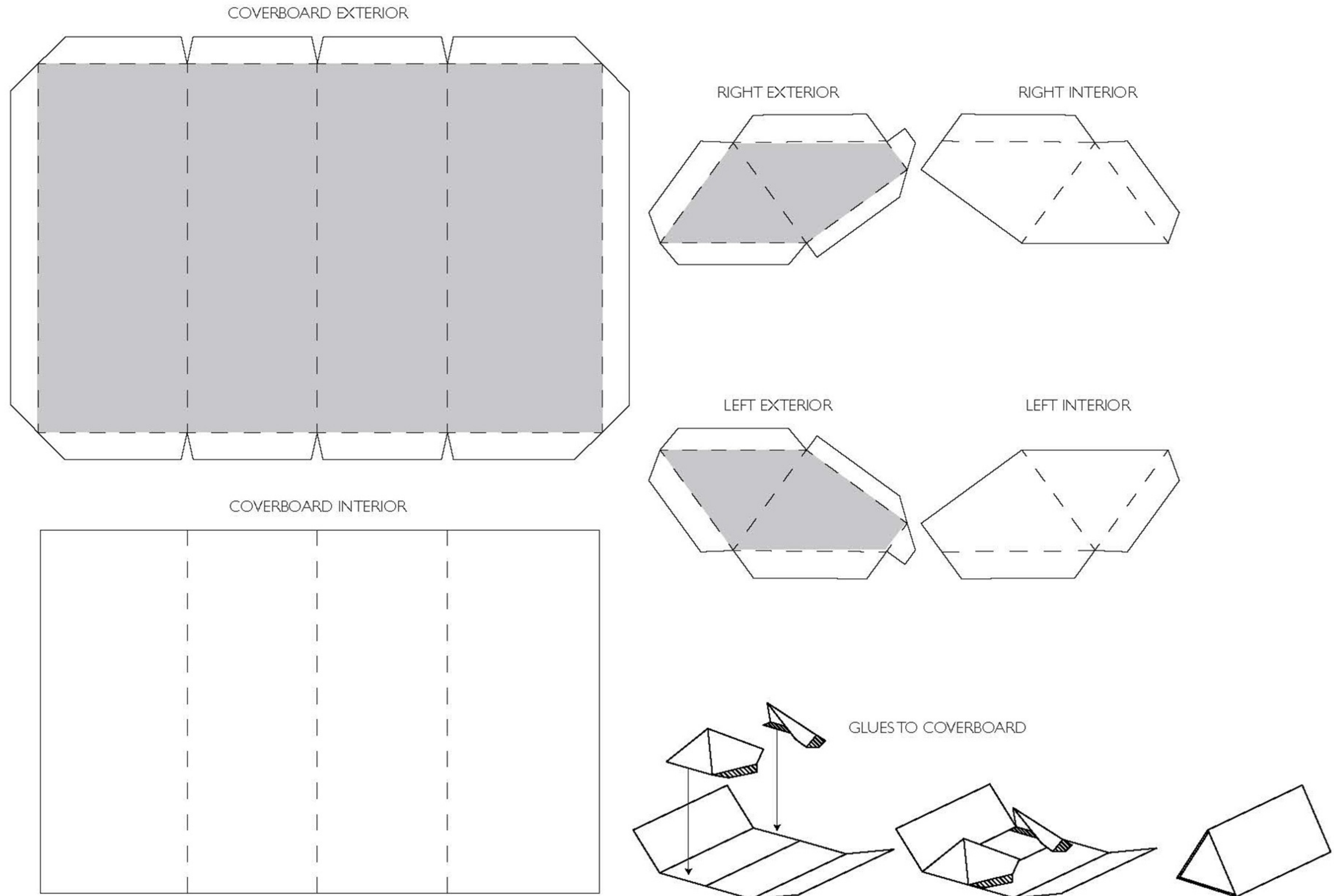
# 2-PIECE RIGID BOX

The 2-Piece Rigid Box, also known as a rigid set-up box, consists of a base and lid. Lid to base proportions depend on design and personal taste. A deeper lid or full telescoping lid can at times elevate perceived value.

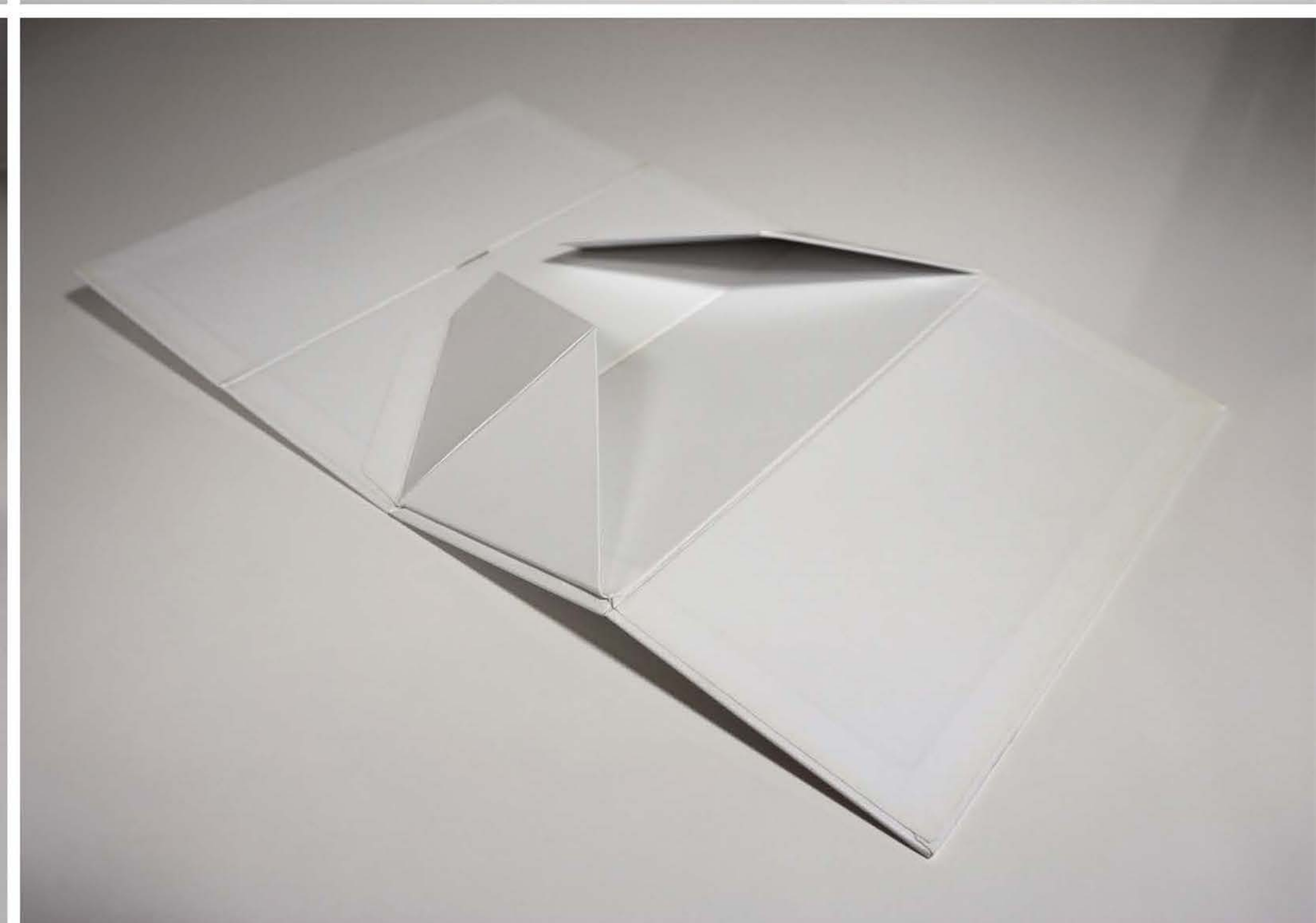
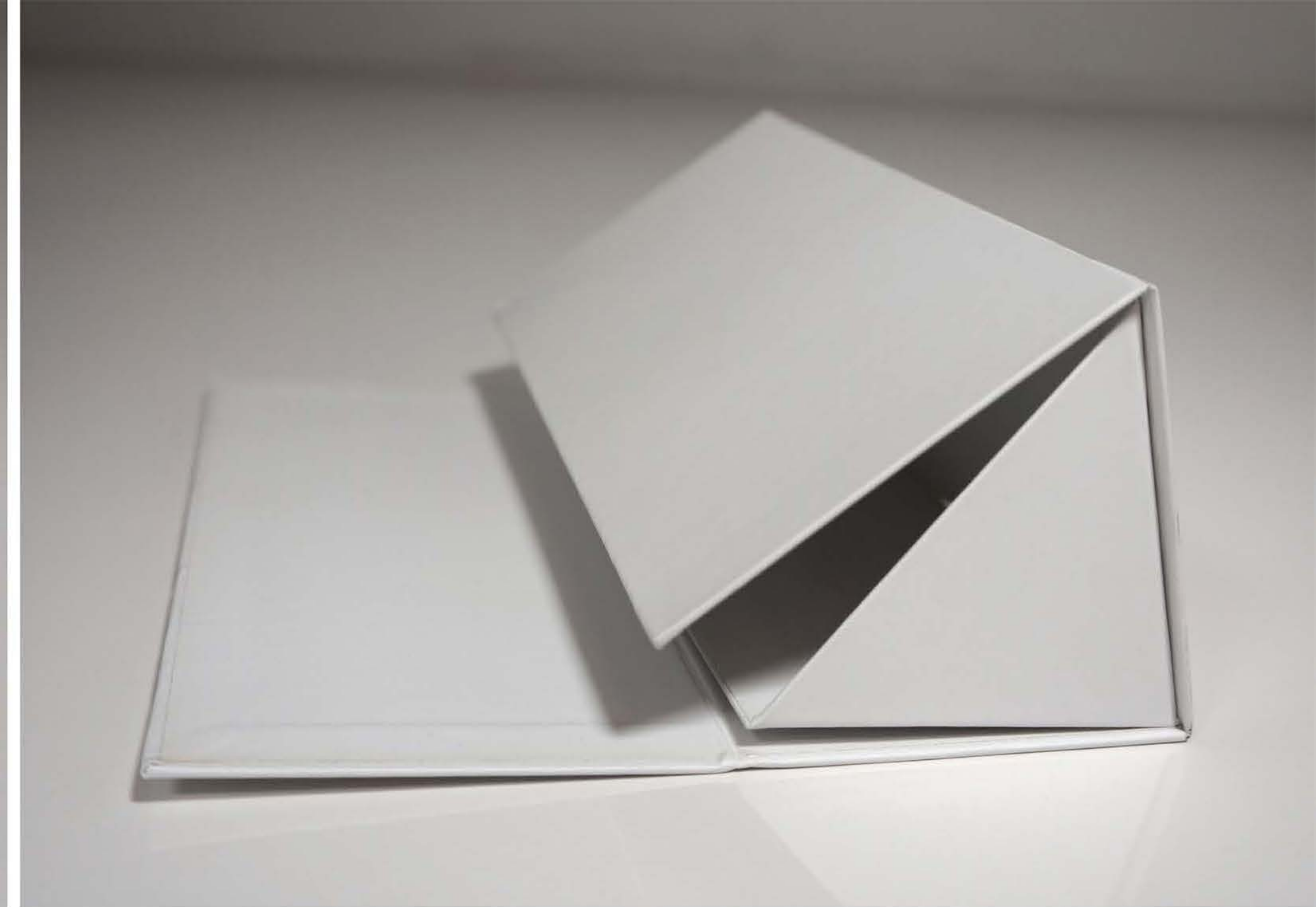
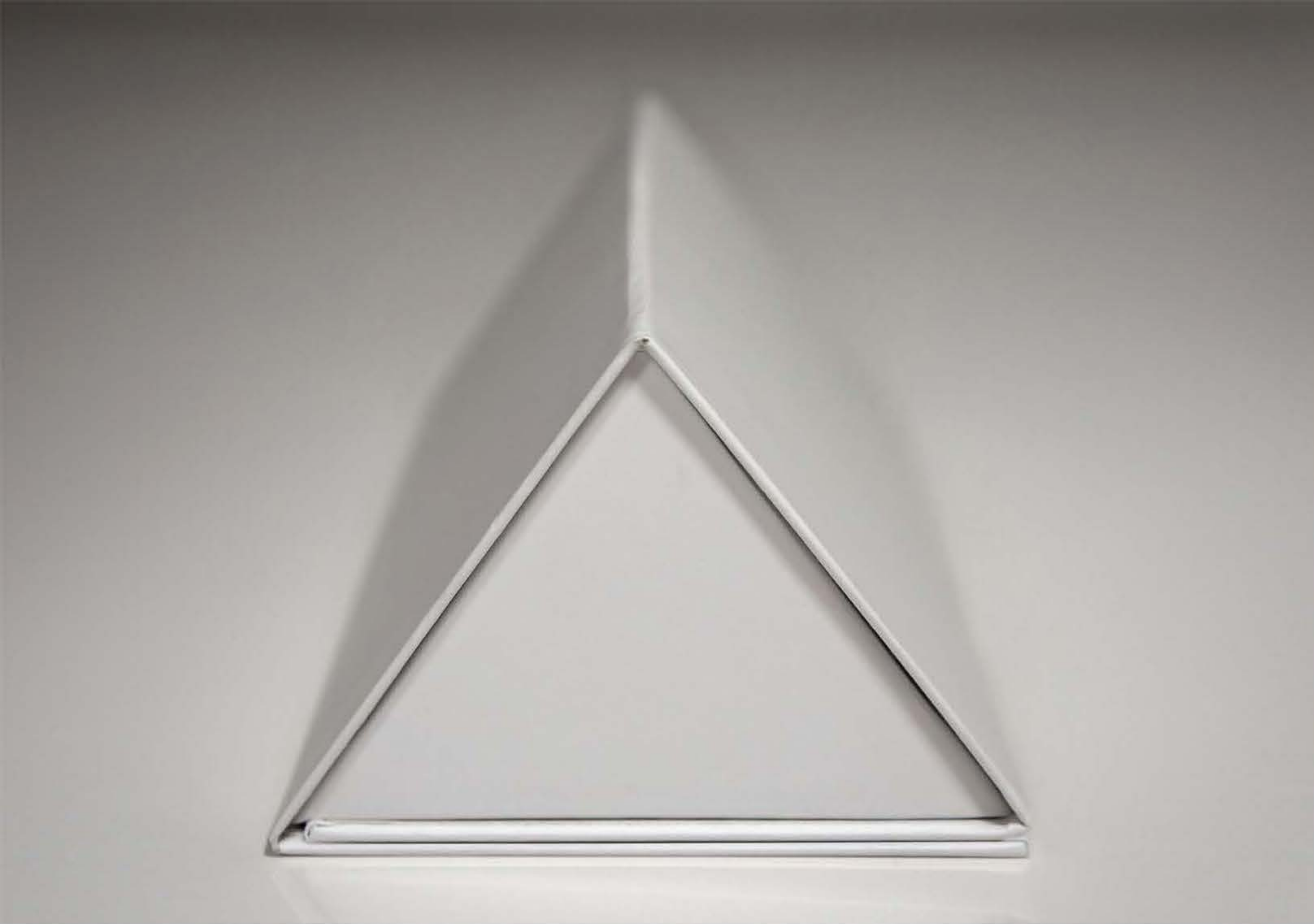


# COLLAPSIBLE RIGID TRIANGLE BOX

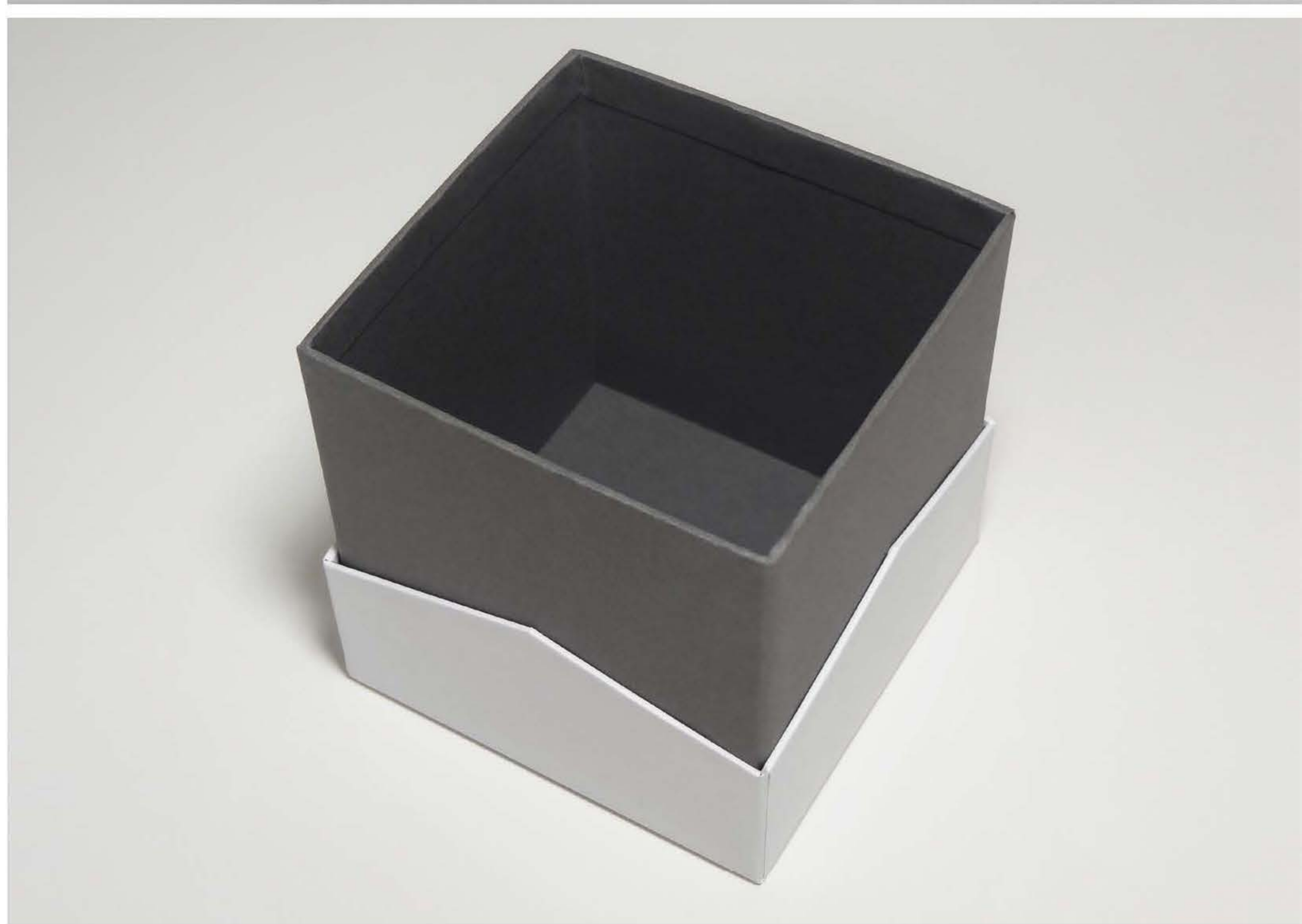
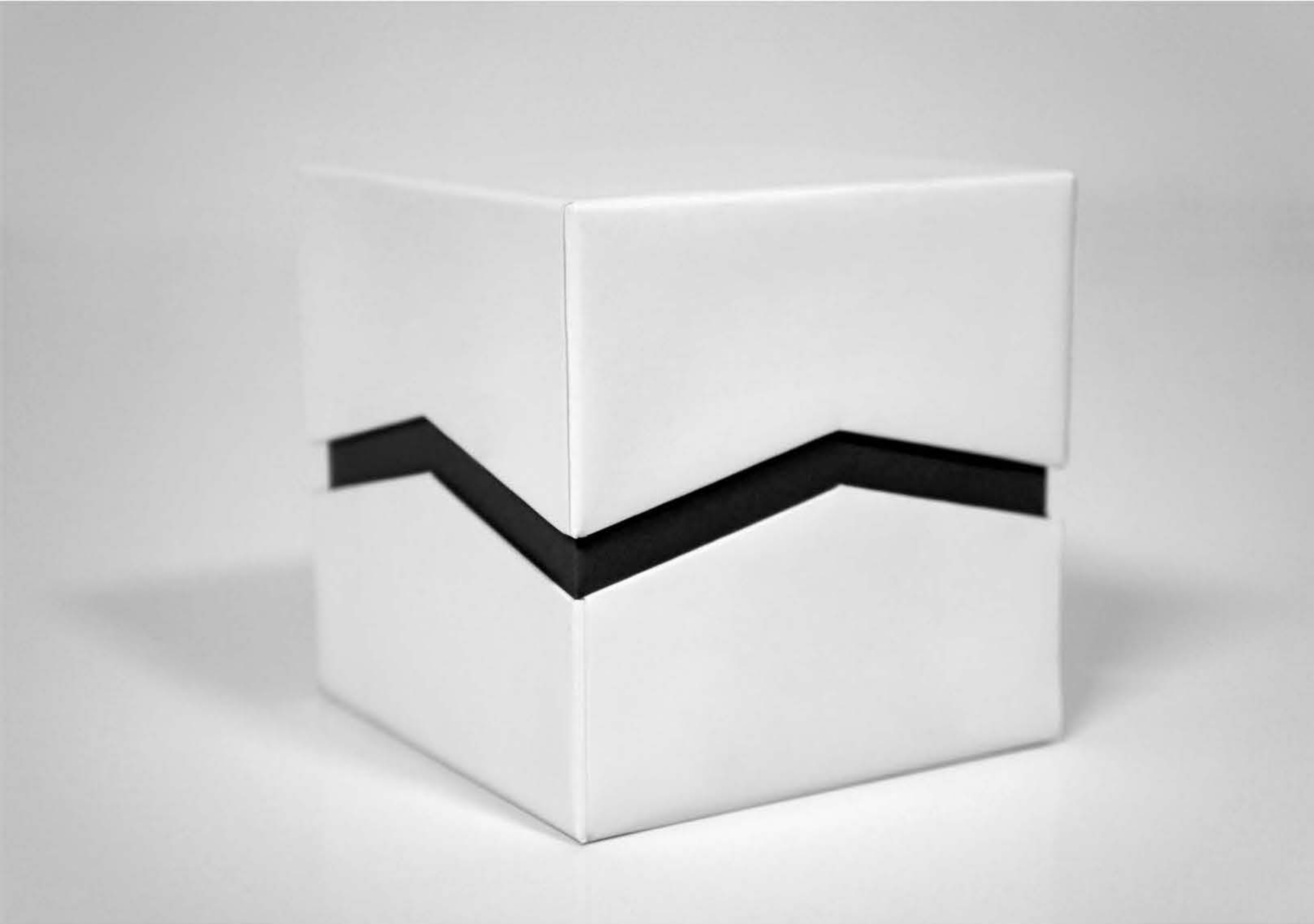
The Collapsible Rigid Triangle Box creates unique opportunities for application and user experience. It's space-saving collapsibility is created by the left and right folding panels.







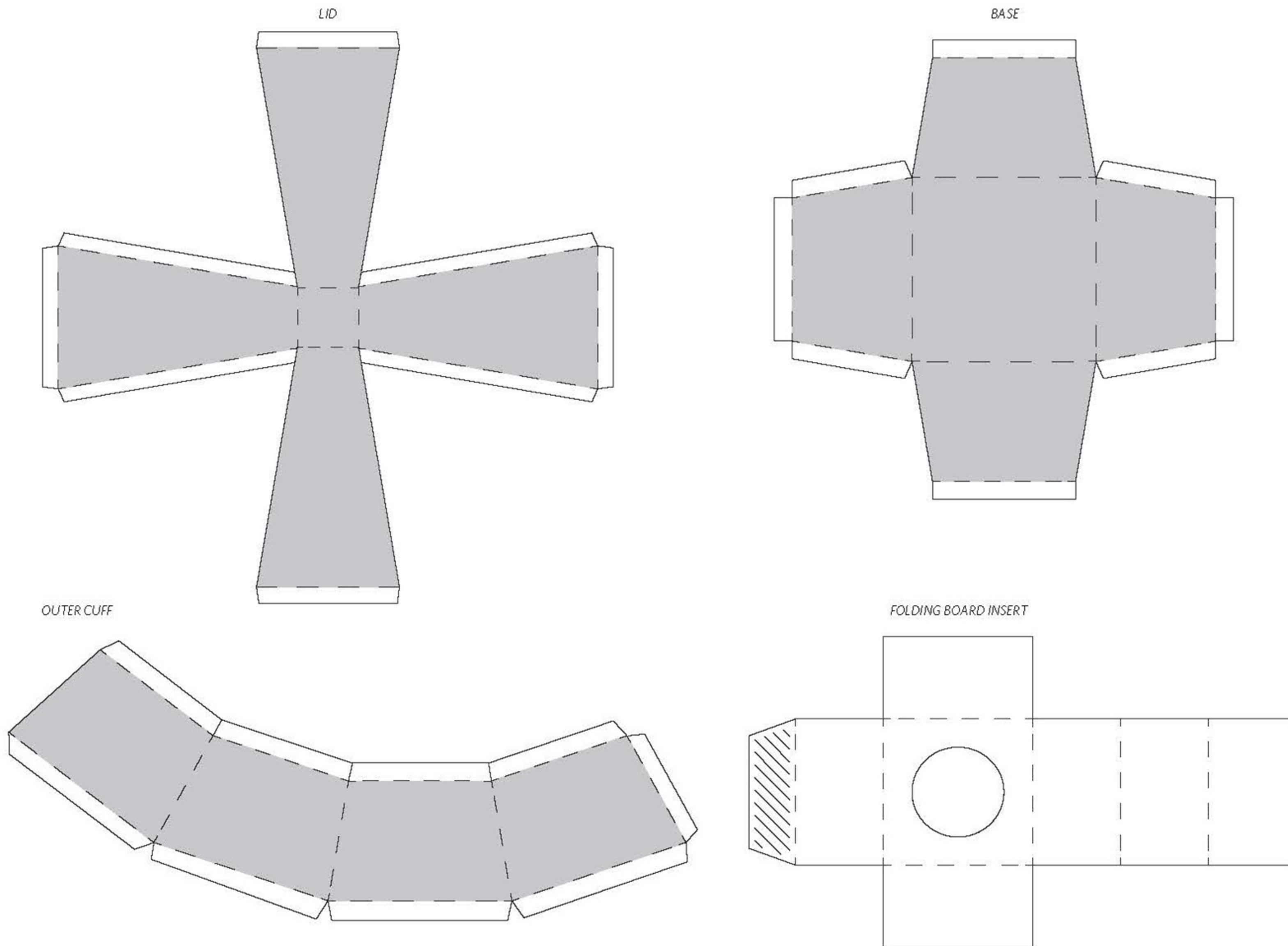


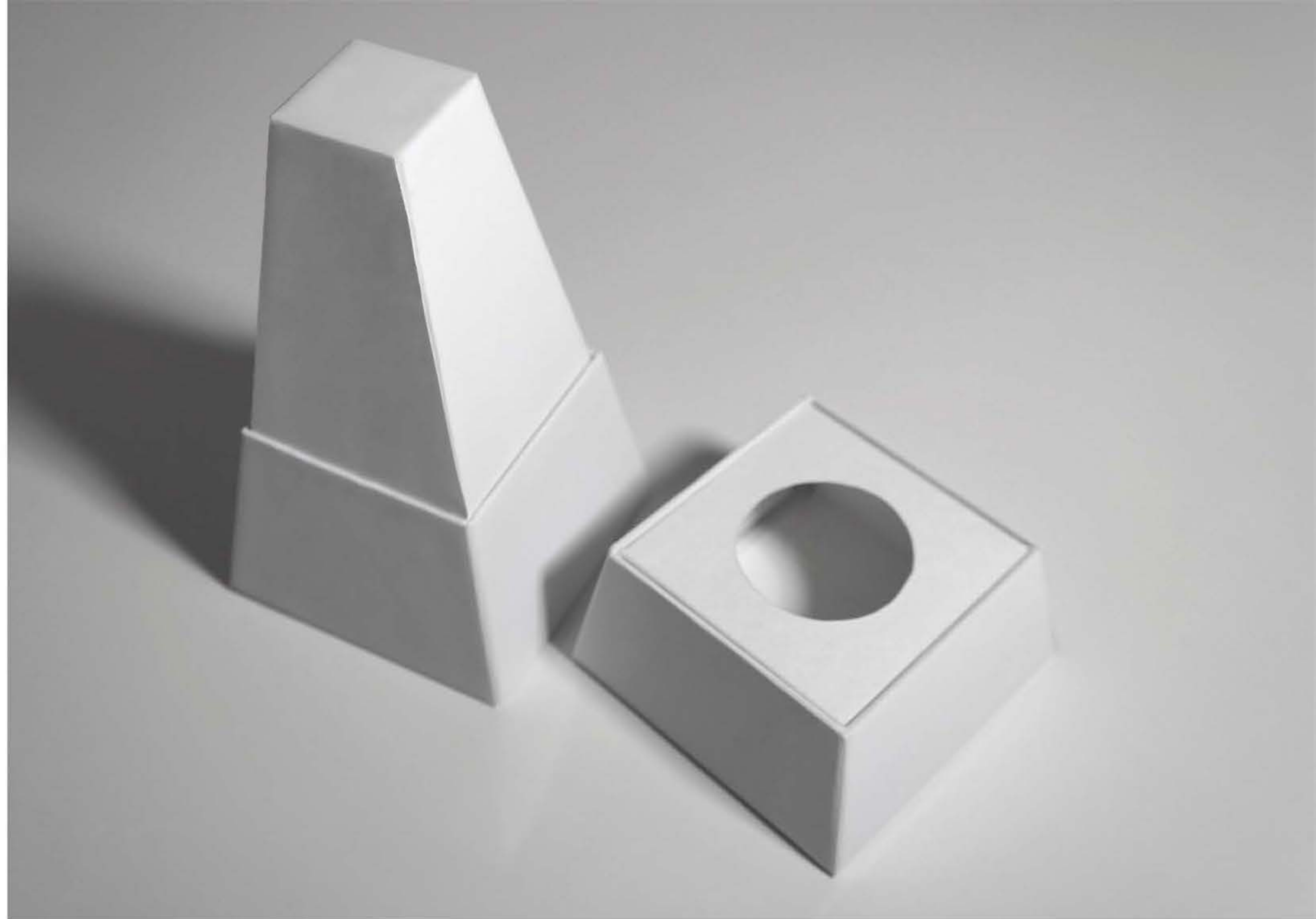
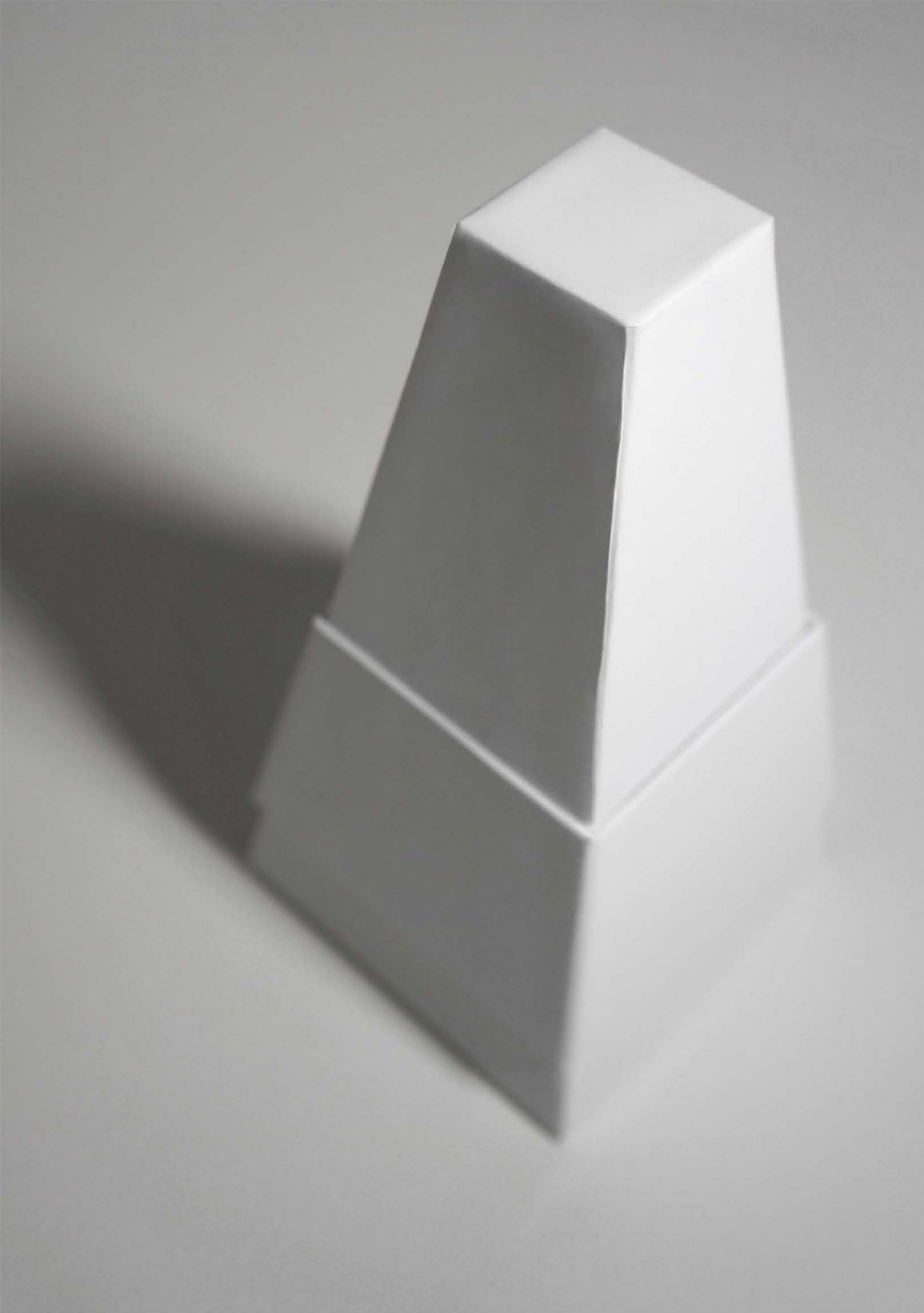




# OBELISK BOX

The erect, angular pillar-shaped product packaging design is reminiscent of Egyptian obelisks. The lid as well as the external cuff, lifts off of the base to reveal a small platform showcasing the product within.

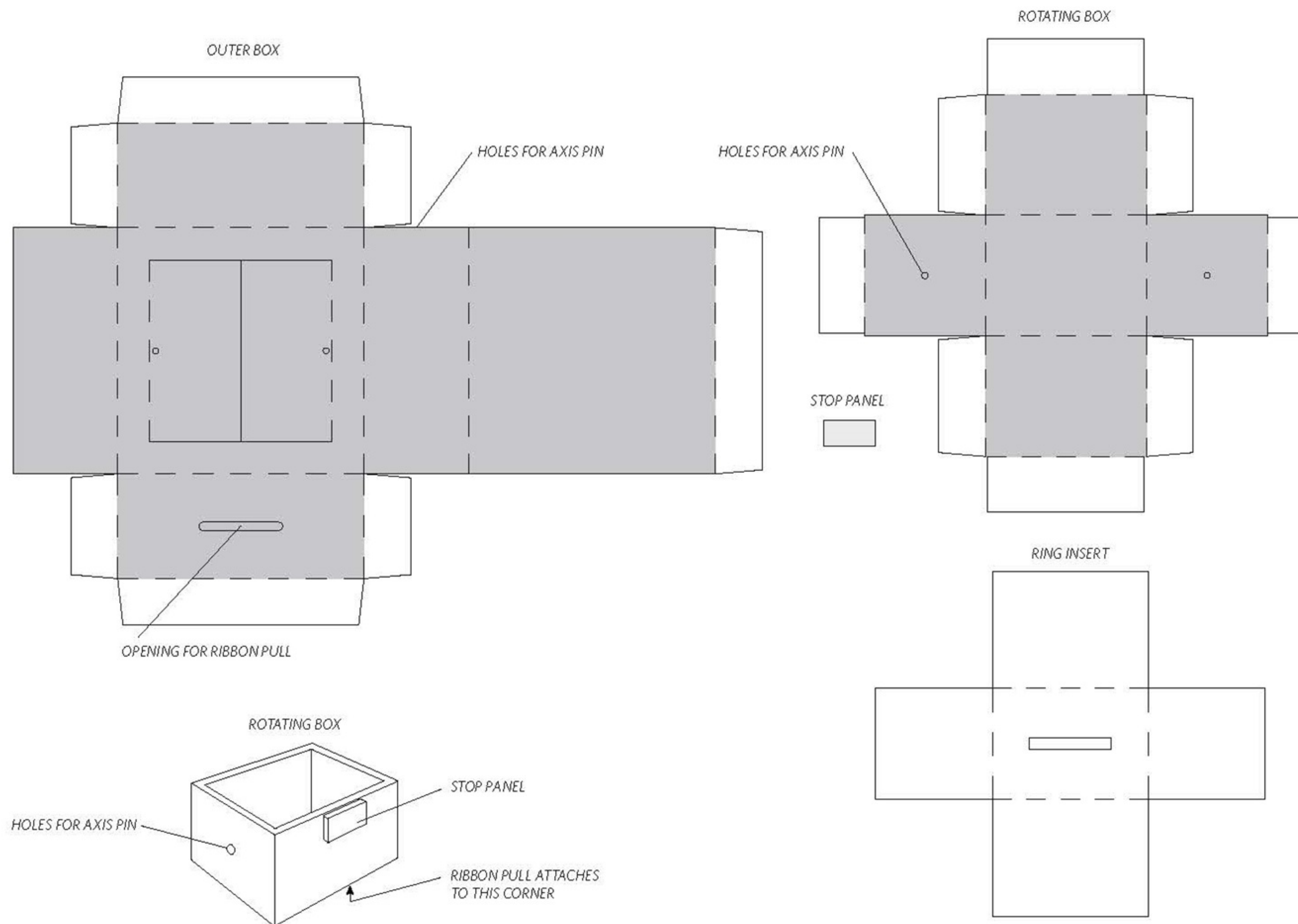


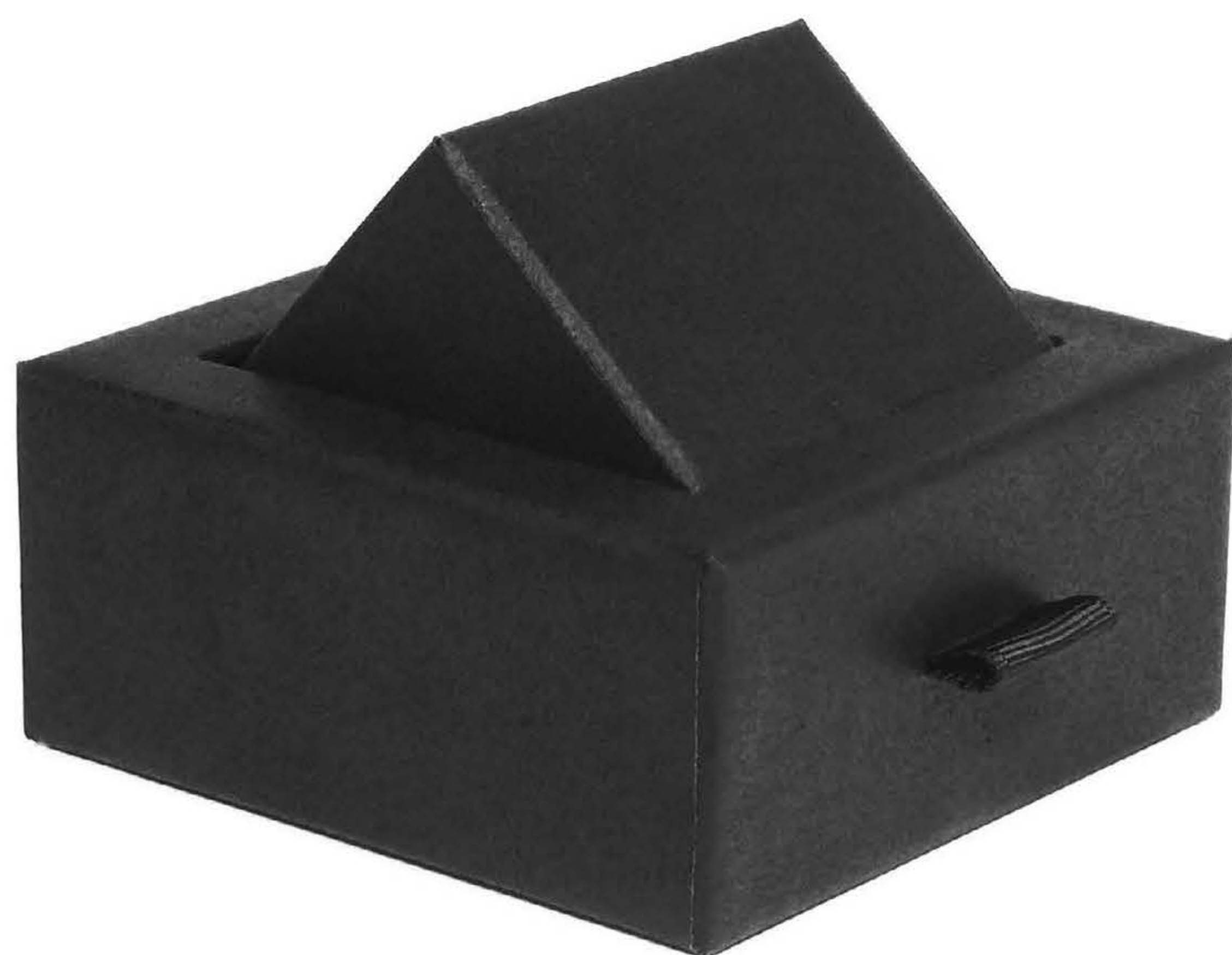
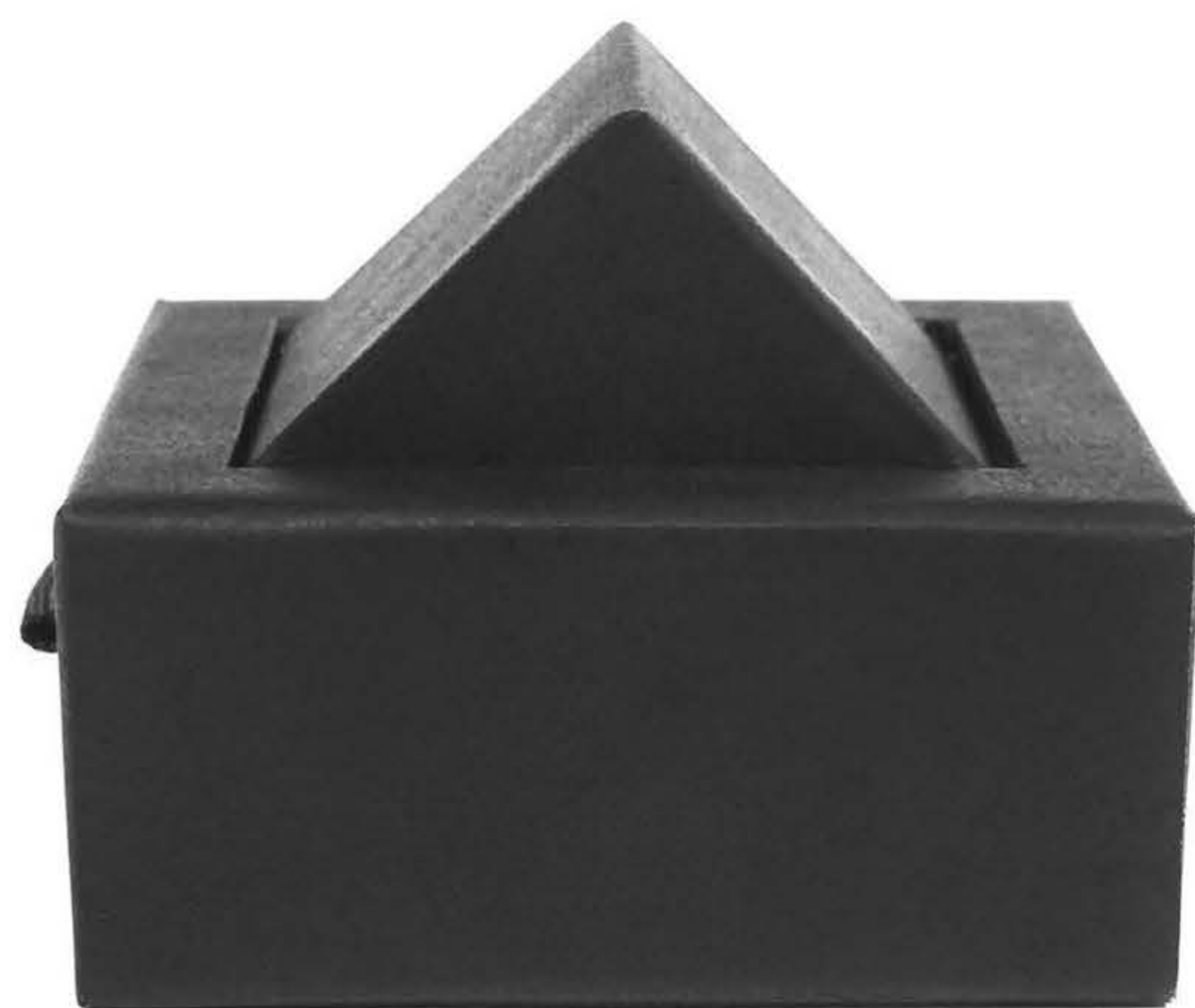




# ROTATING RING BOX

Jewelry packaging design doesn't have to be boring. This interactive packaging design is built to create excitement. When pulled open, the center compartment rotates to reveal the hidden ring within. What's cooler, the ring or the box?

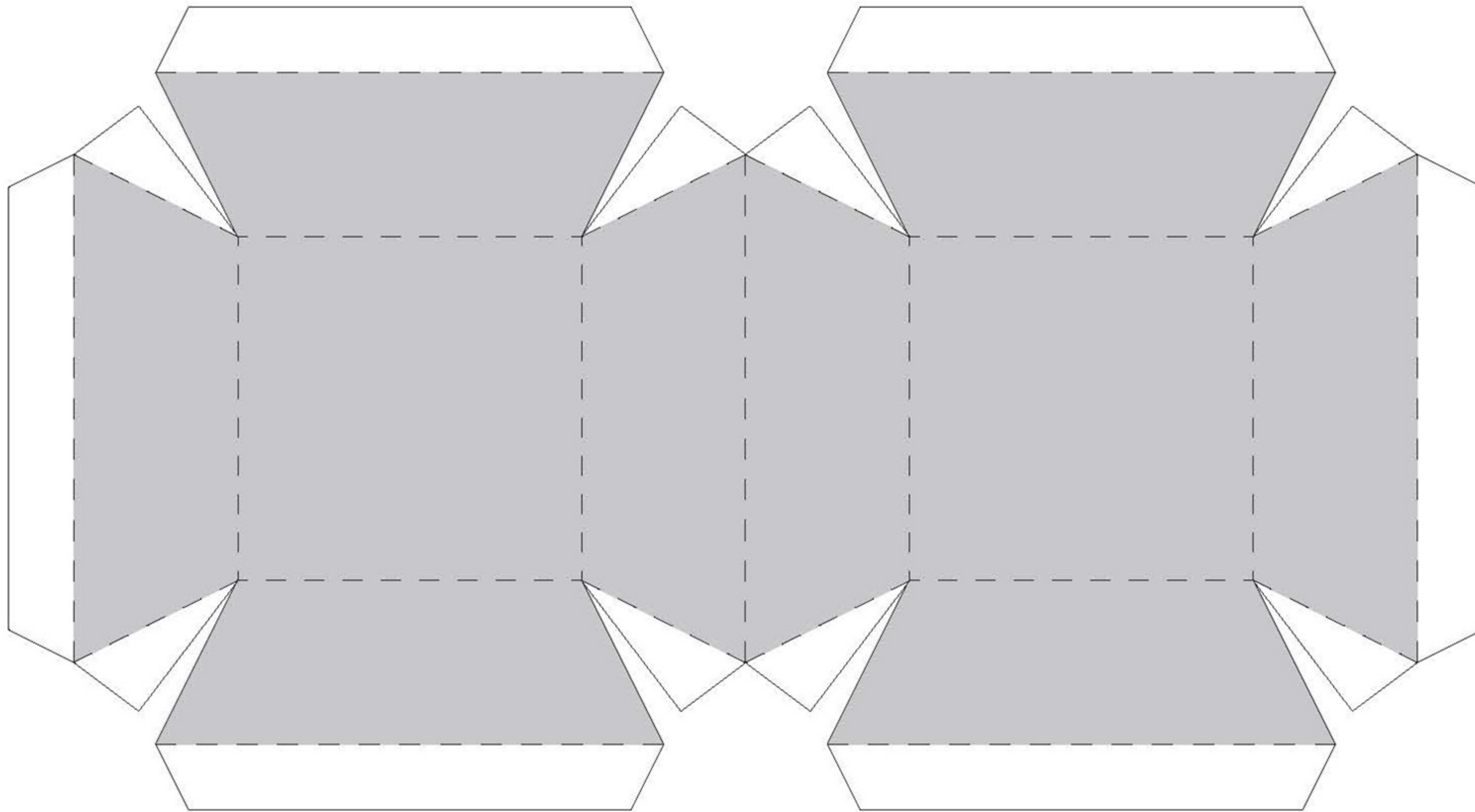


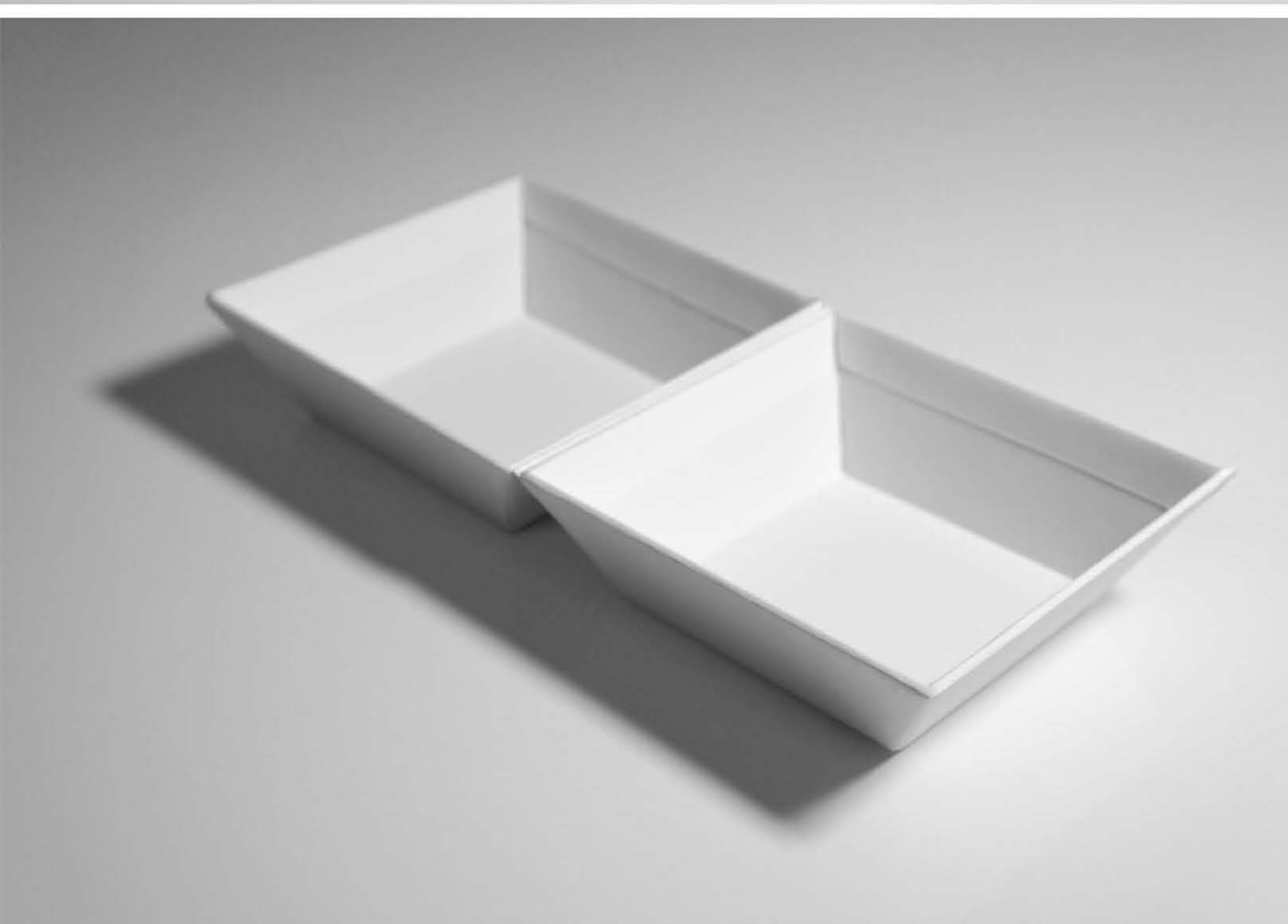




# CHAMFERED BOX

The faceted edges of the Chamfered Box give it a gemstone-like appearance, while maintaining a minimalist aesthetic.

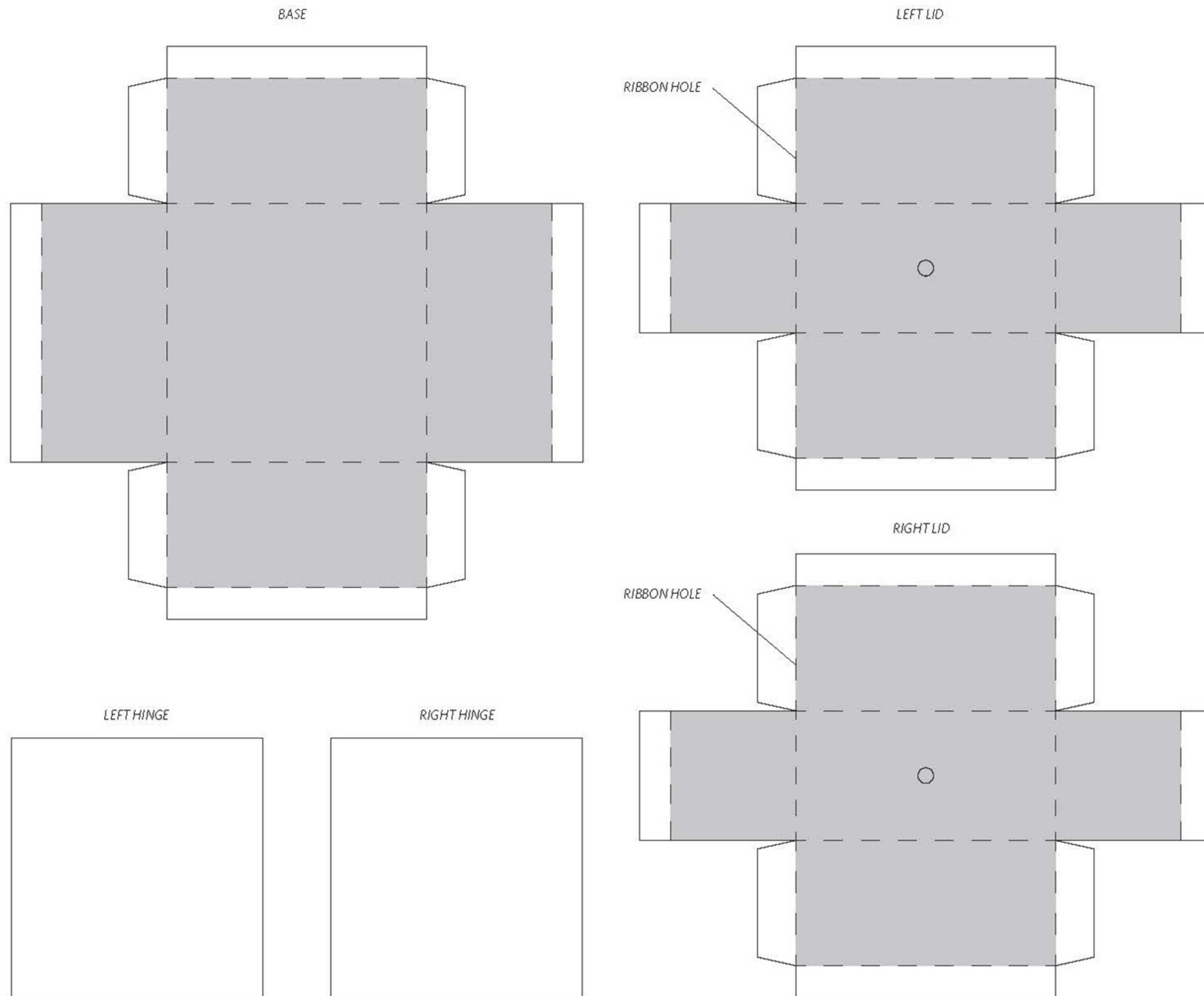


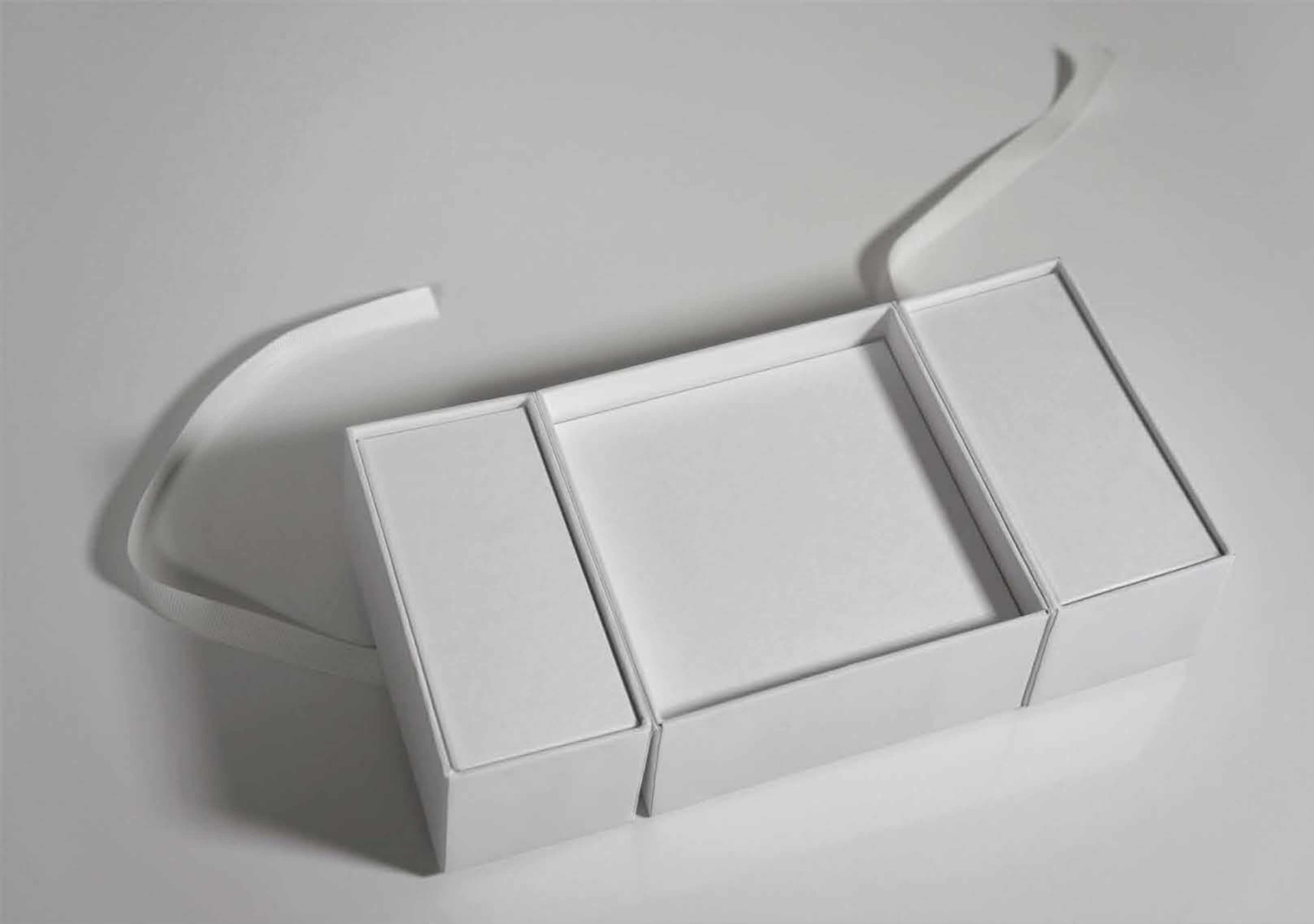




# TRIFOLD BOX

No ordinary cube, this trifold packaging design opens to reveal a main compartment flanked by two supplementary subsections. The hinges dramatically reveal the product all at once, or can be supplemented by a topper adding drama to the unveiling.

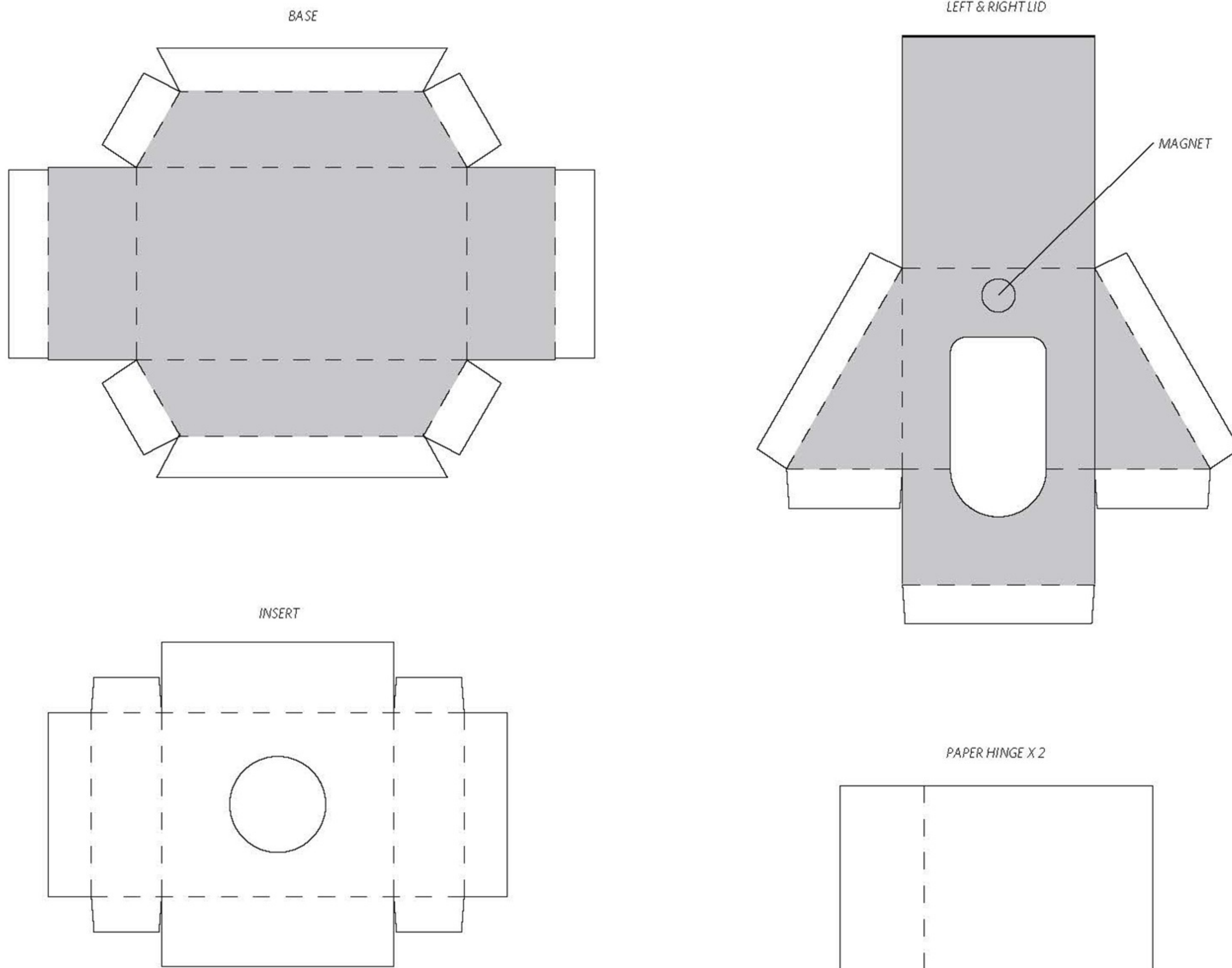


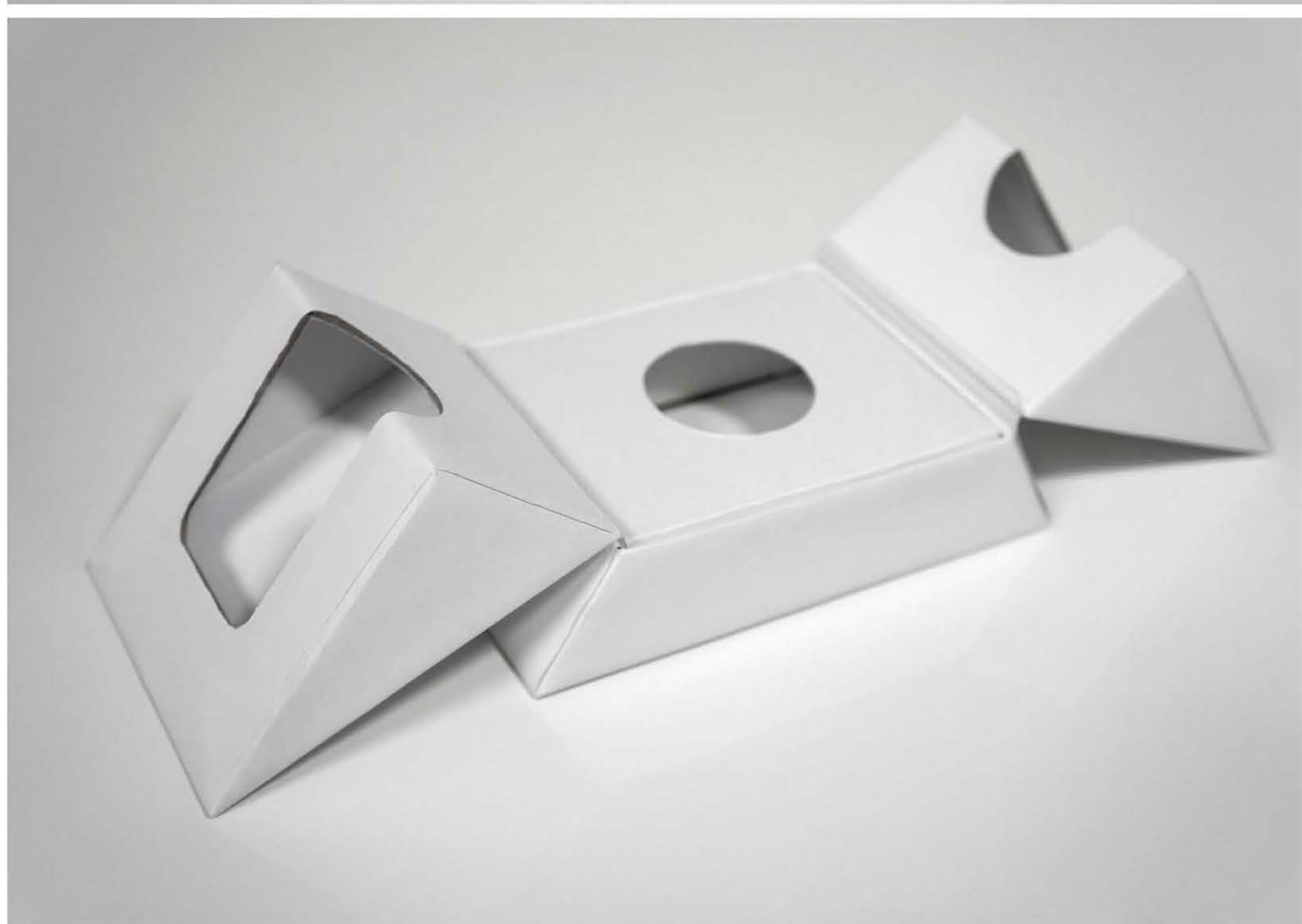
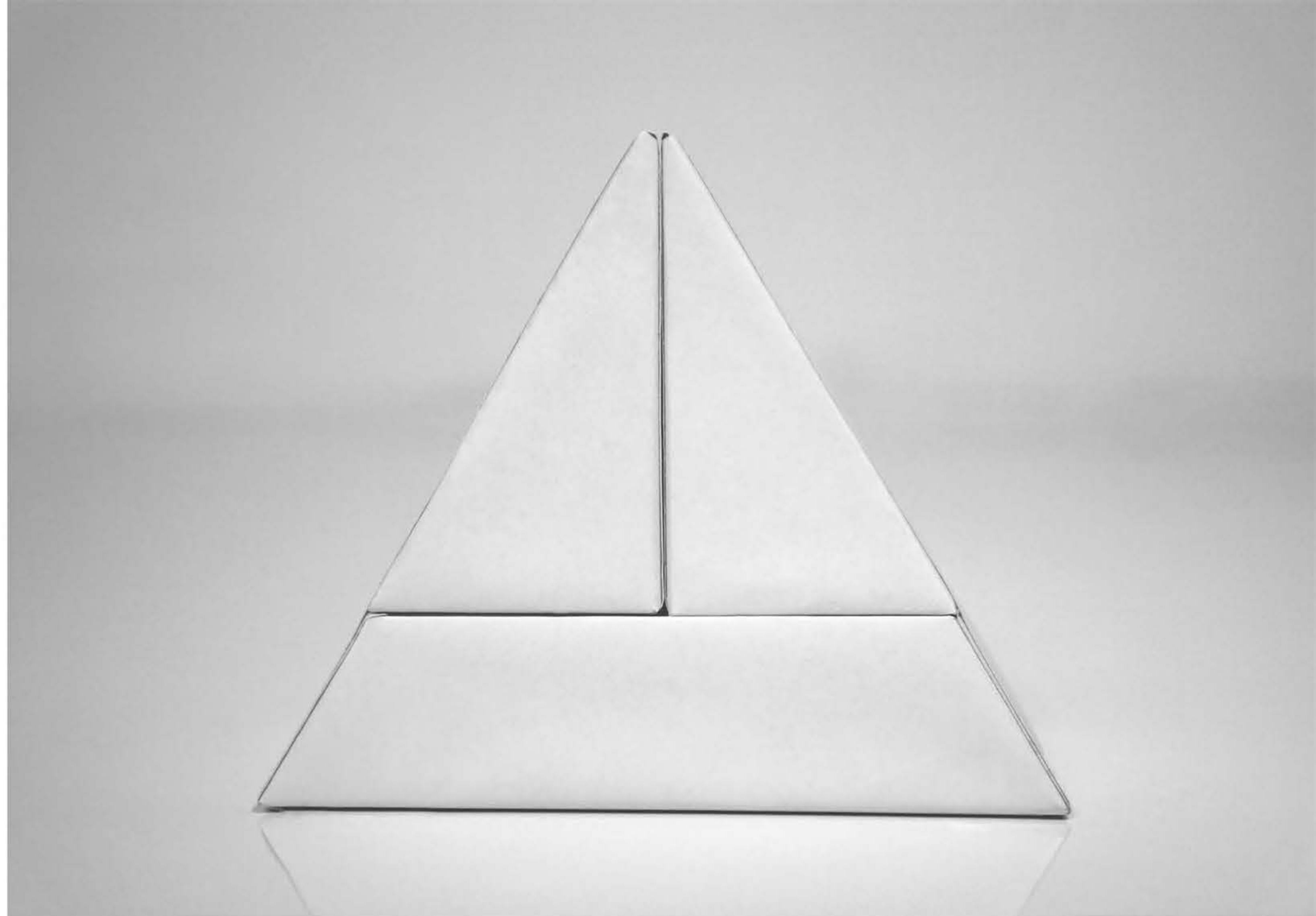
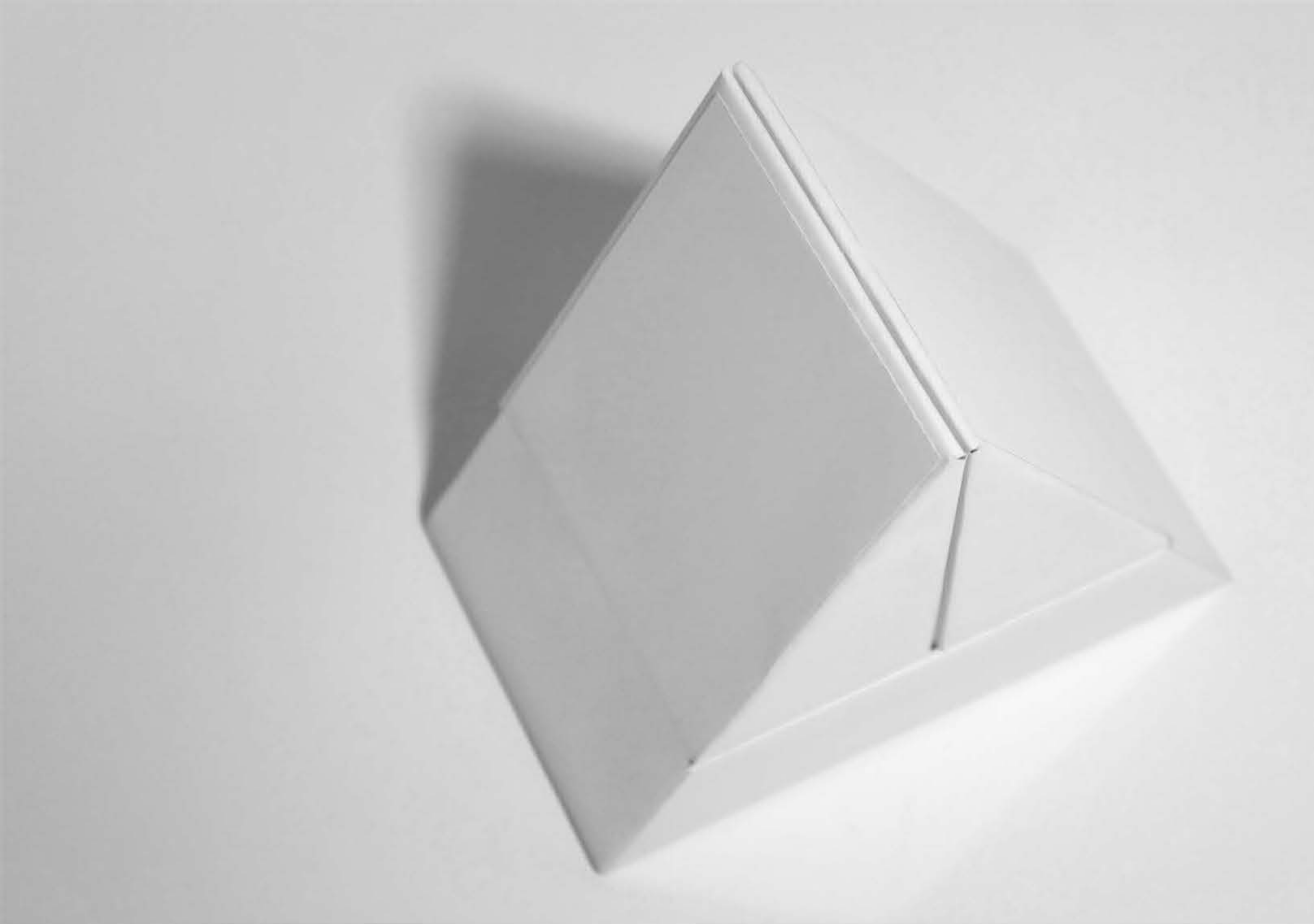




# HINGED TRIANGLE BOX

If Cleopatra needed fragrance packaging to hold her oils, the Hinged Triangle Box would be it. The lid segments of this triangular box are designed to cradle, protect, and dramatically unveil the product as they hinge open.

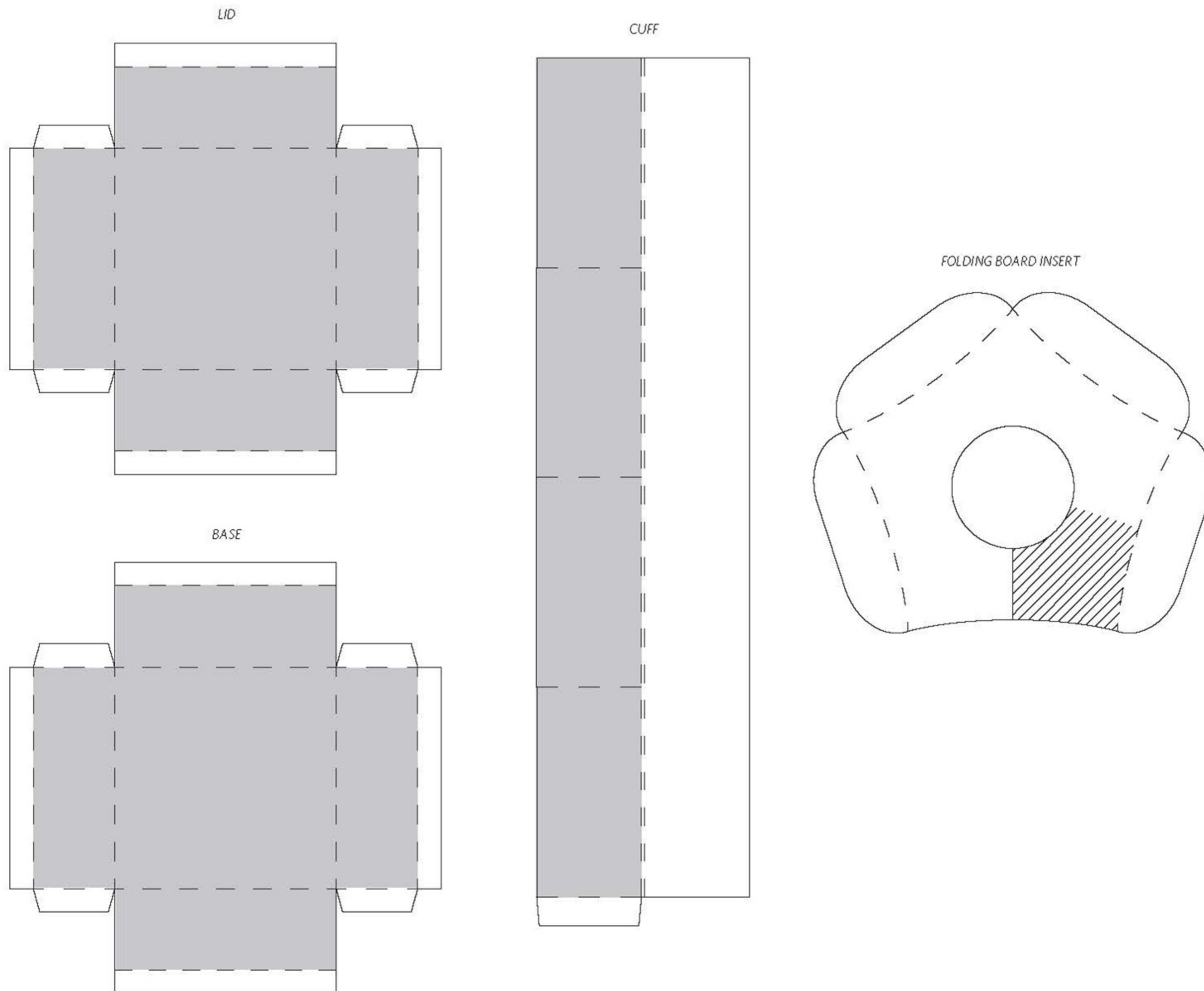


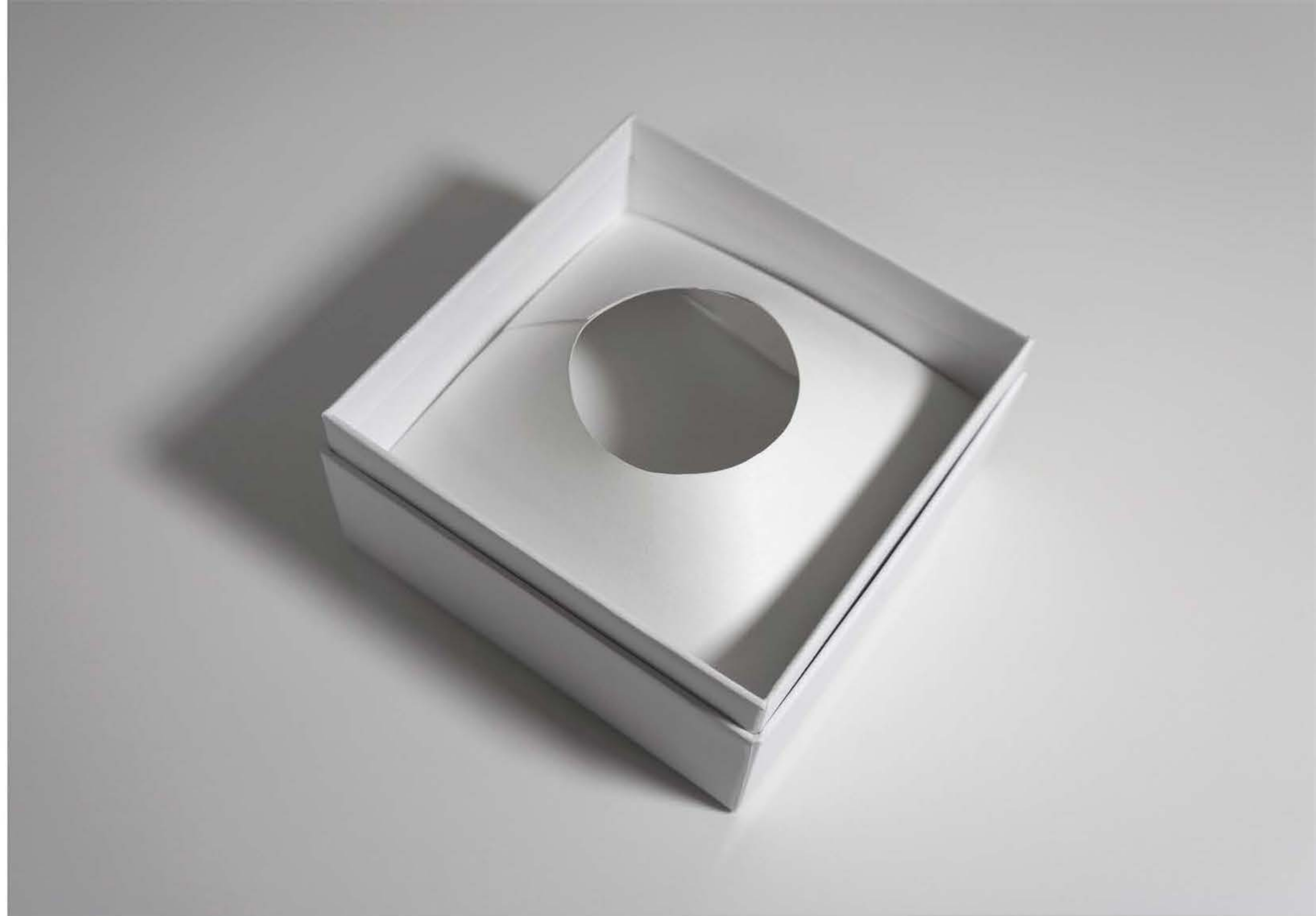




# BOX WITH ANT HILL INSERT

The cone-shaped insert in this packaging design is deceptively simple. Creating a sloped surface that rises to meet the user, it both secures and draws attention to the product.

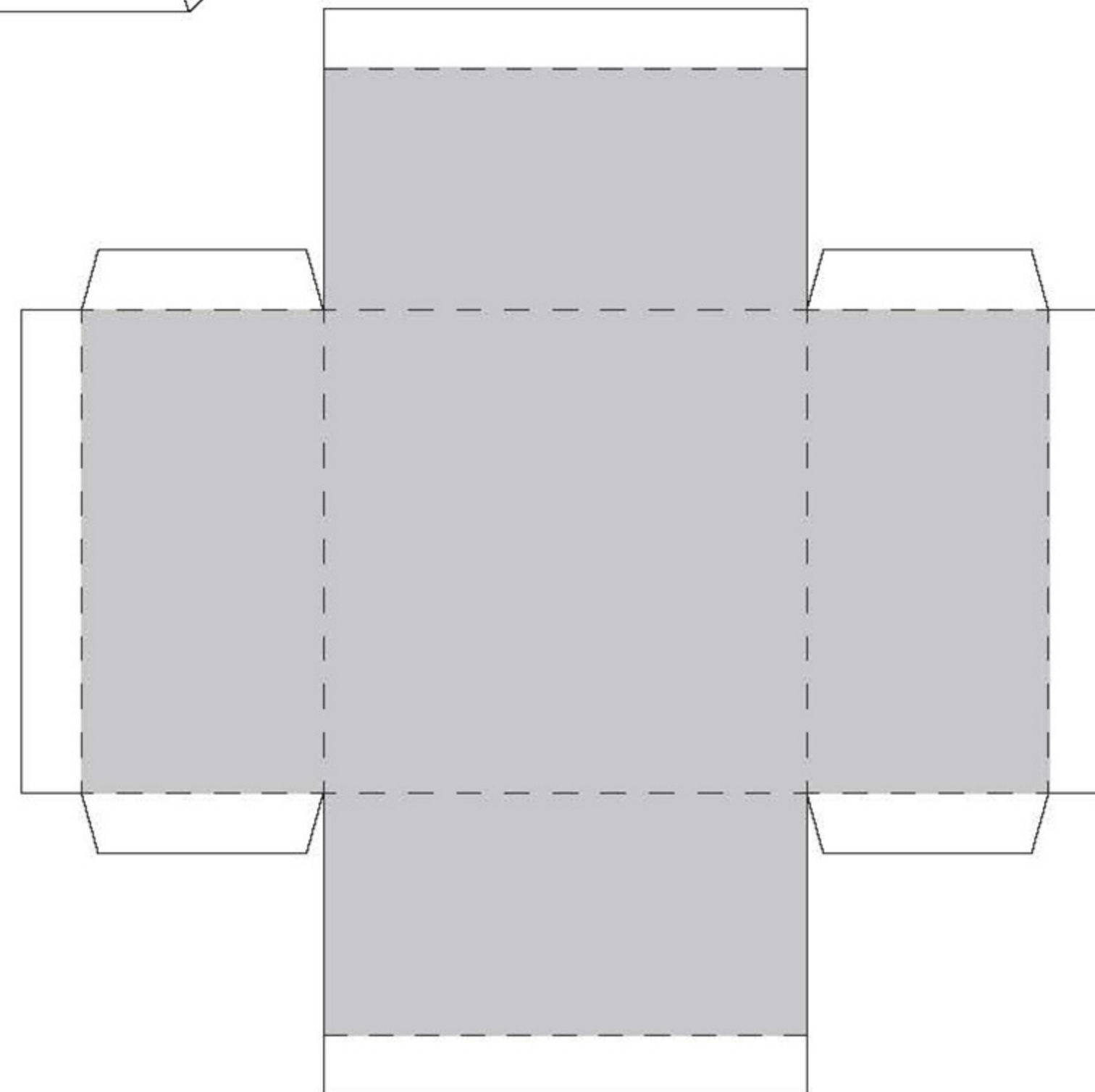
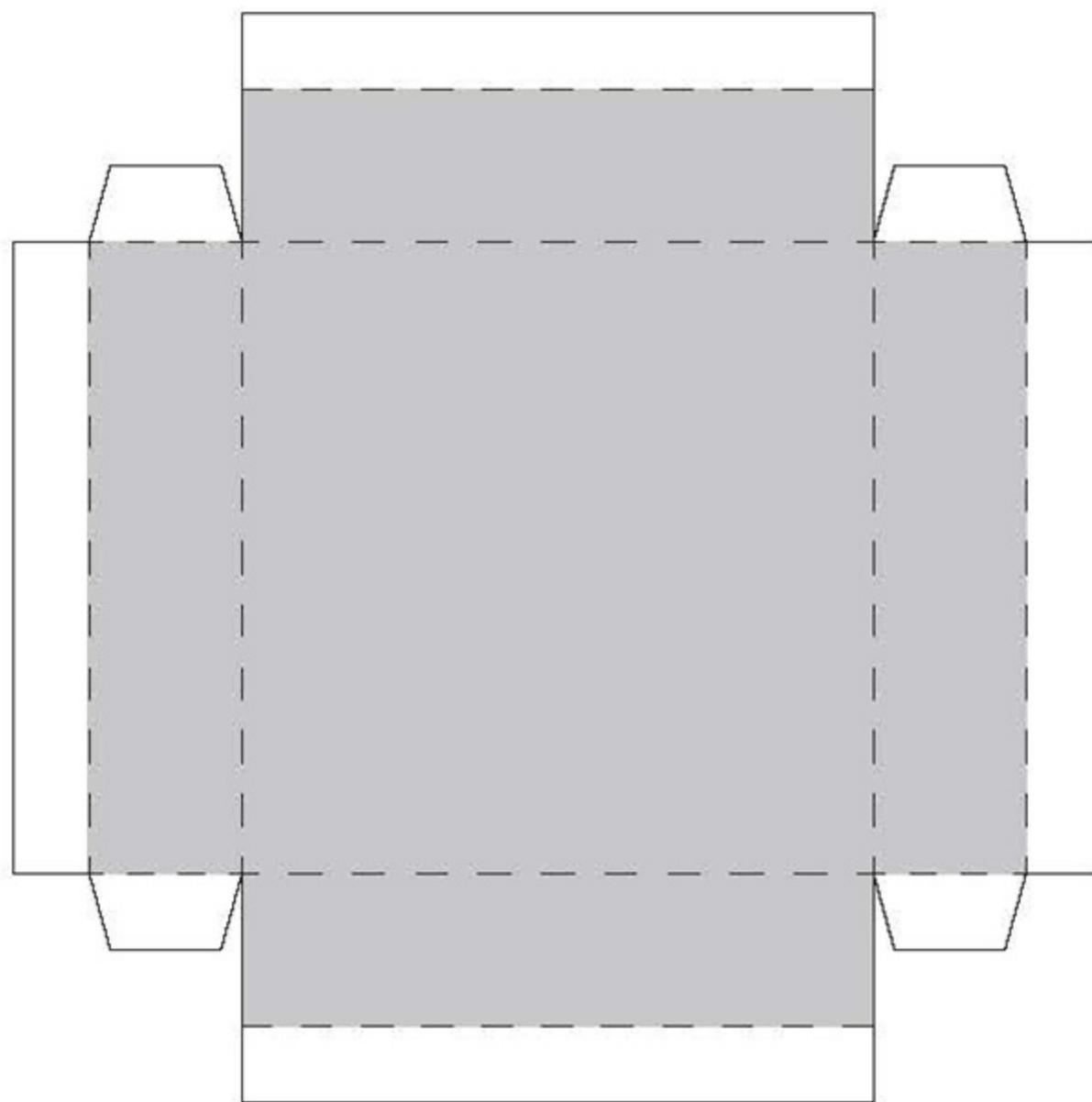
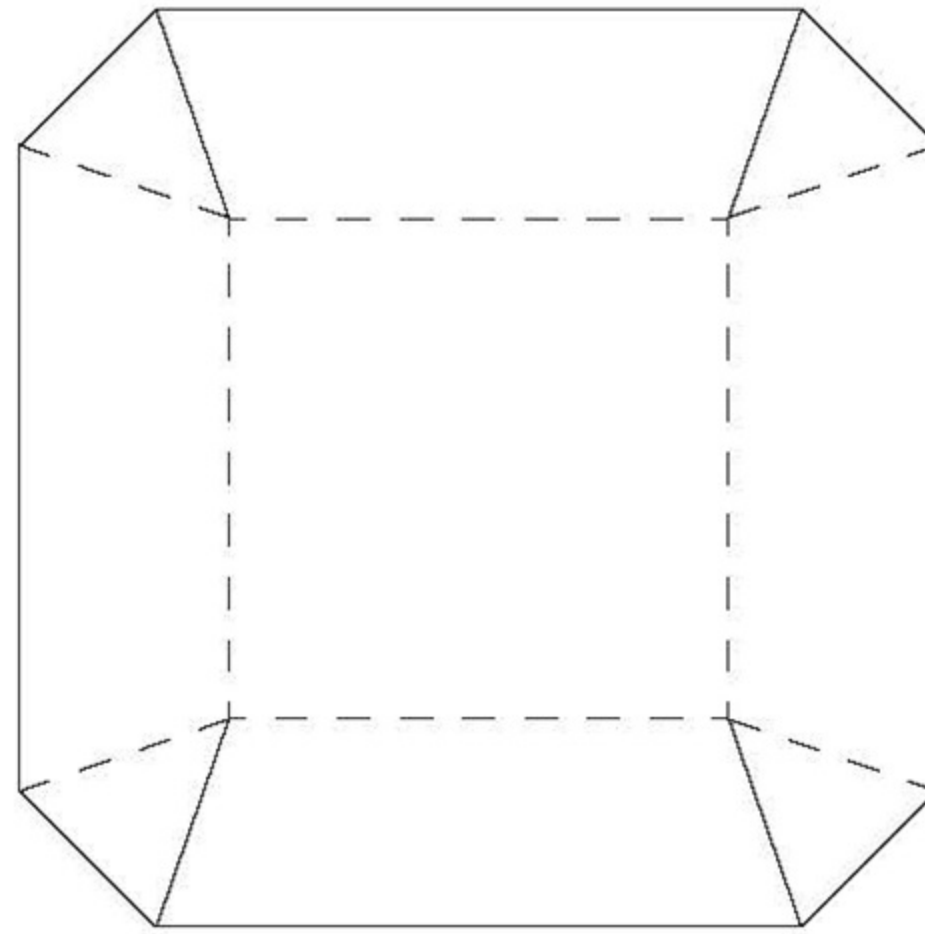


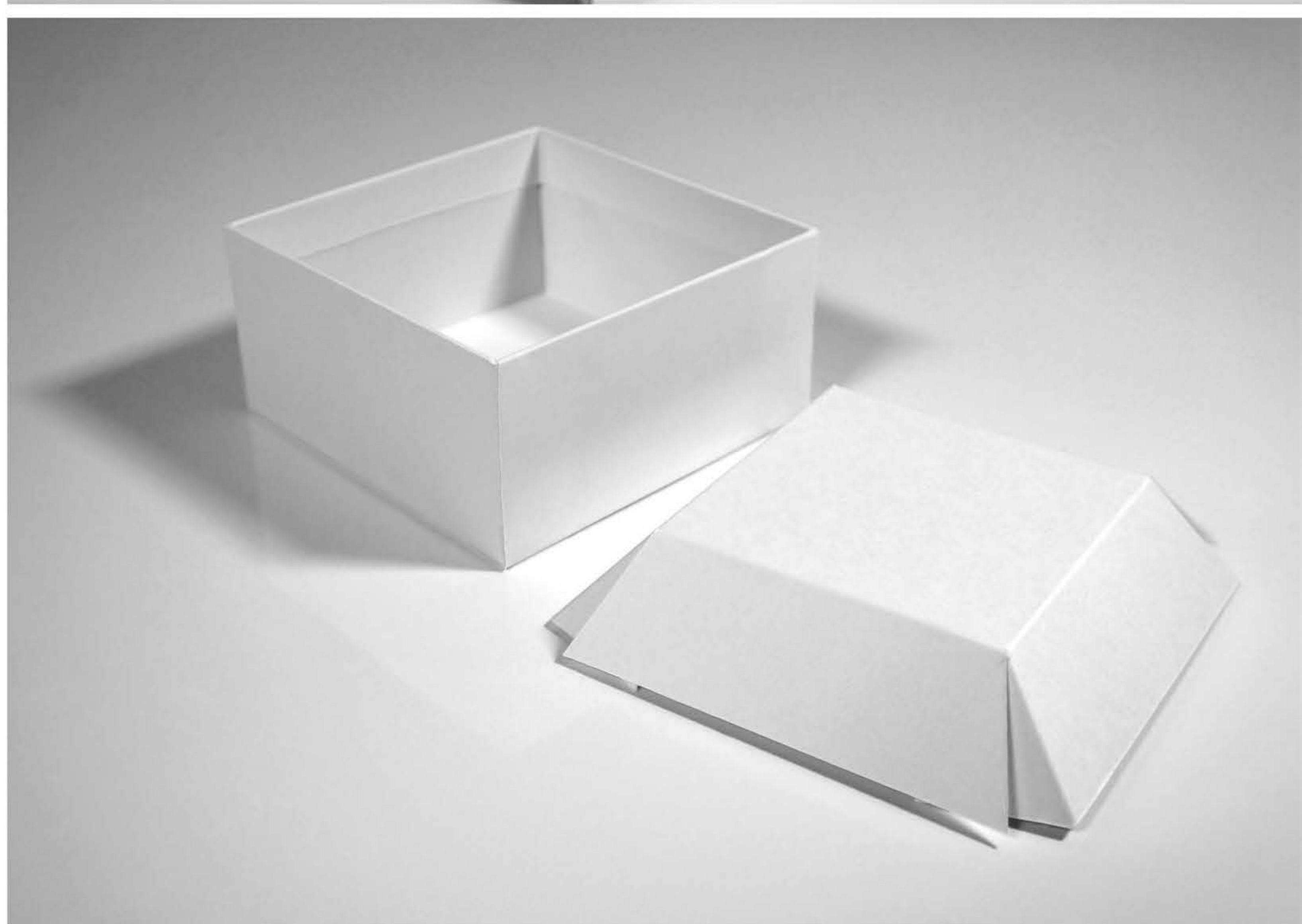




# BOX WITH CHAMFERED INSERT

Not all box inserts need to be flat! The Chamfered Insert edges are faceted to give a lifting, frame effect. The sloped sides draw the eyes toward the center of the insert creating a focal point on the product it holds.

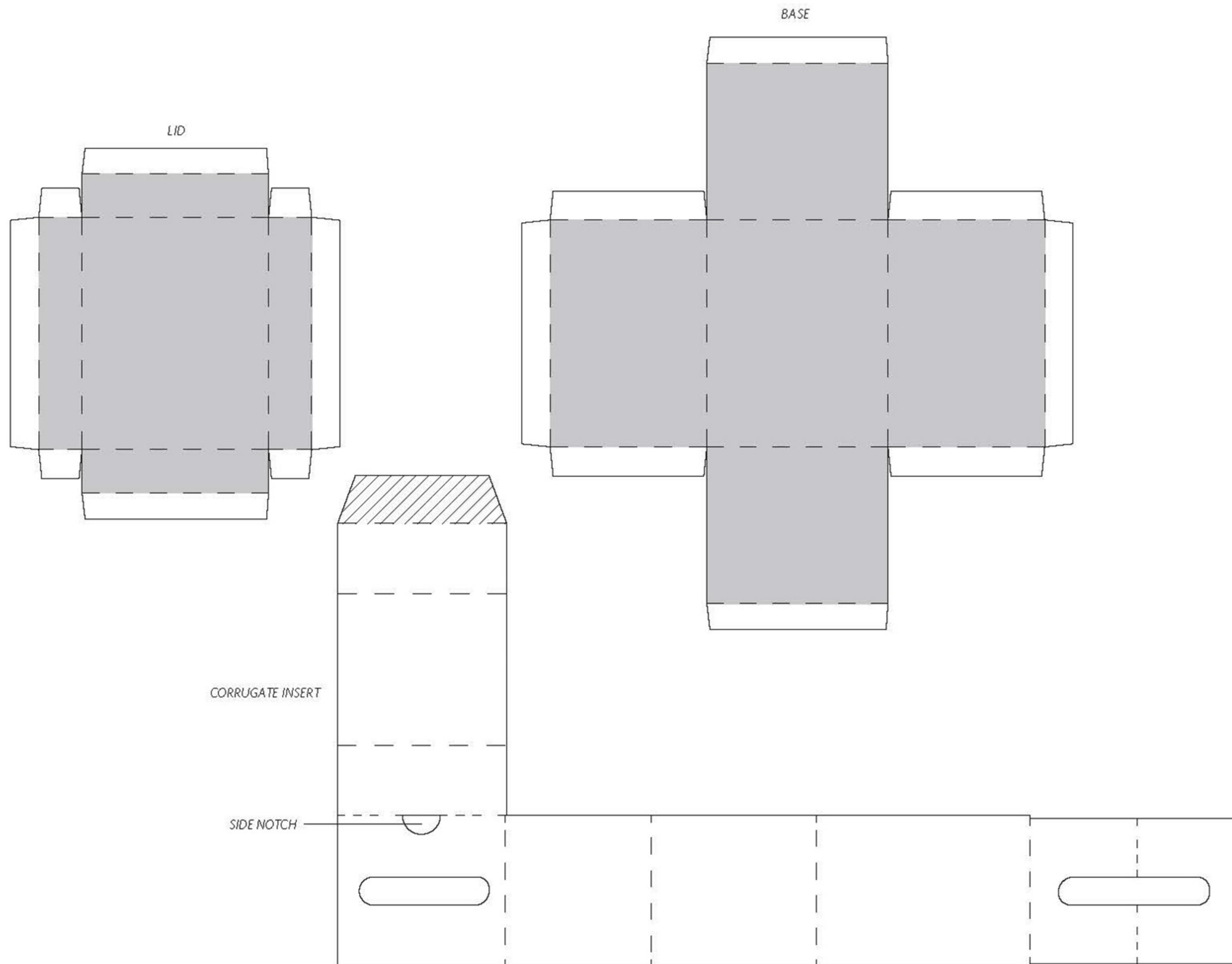






# MUG BOX

The customizable packaging design and insert of the Mug Box secures the handle in place, and provides product visibility. The insert's flat panel allows for art and branding to be applied while the side notch makes it easy to remove.



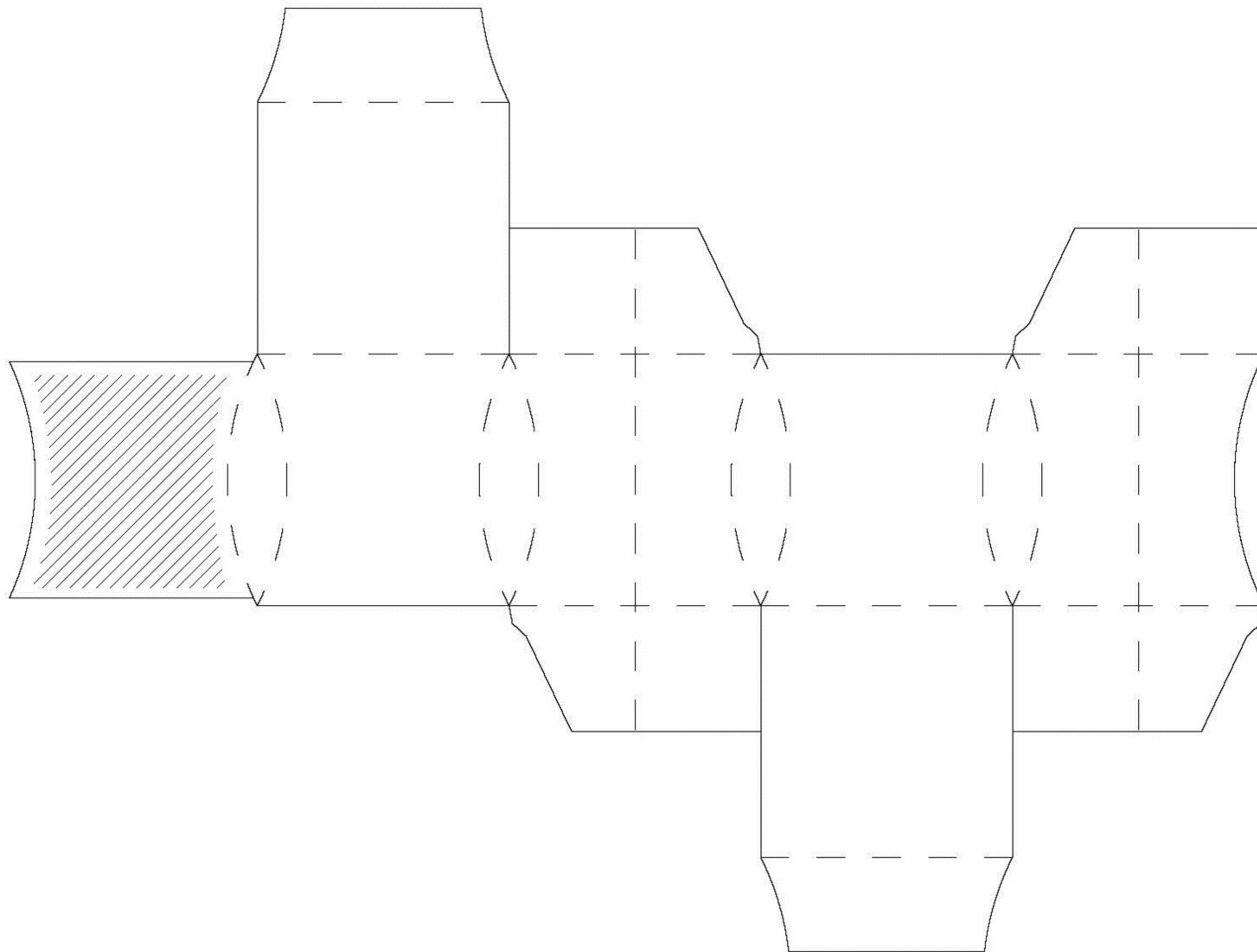


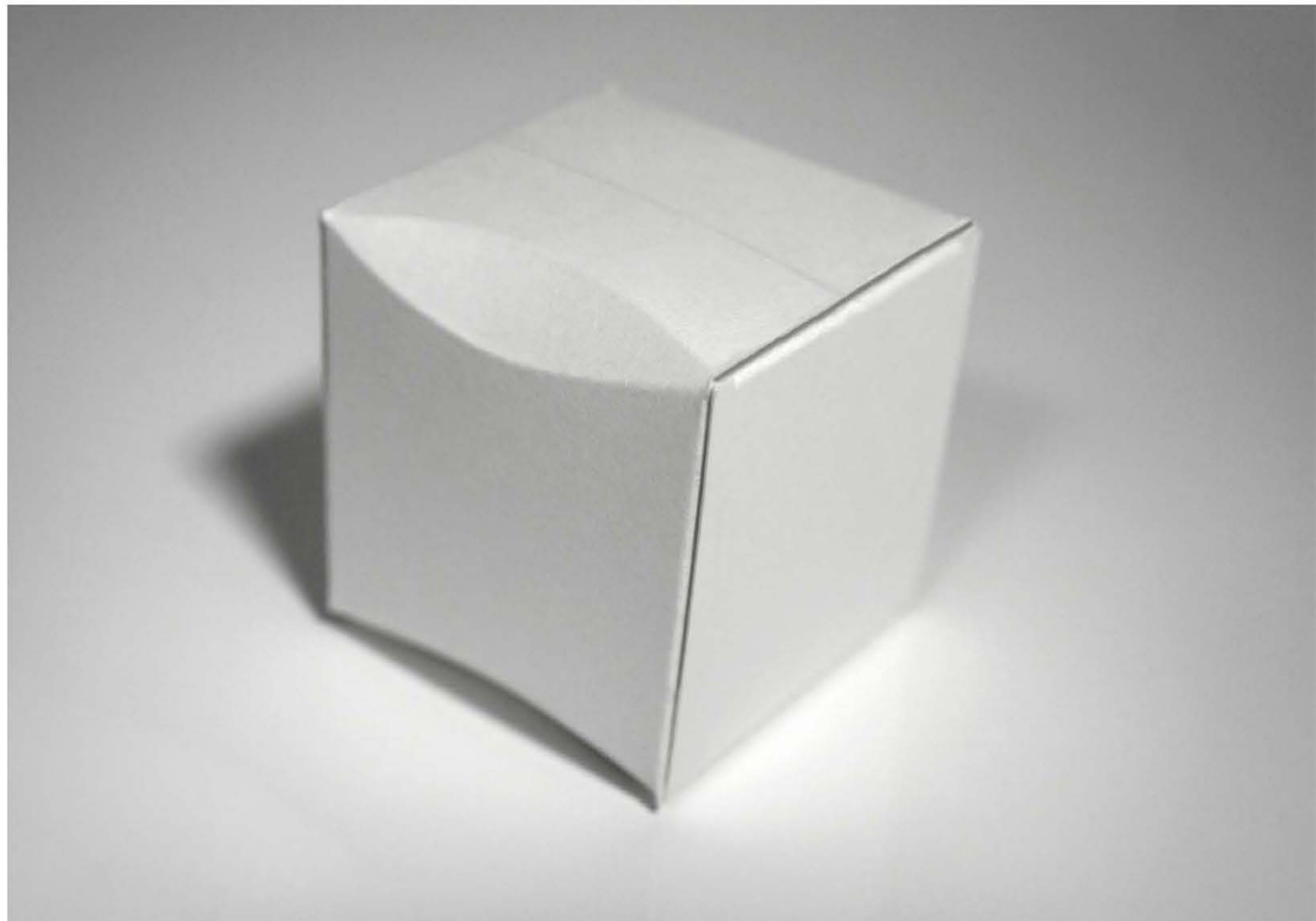
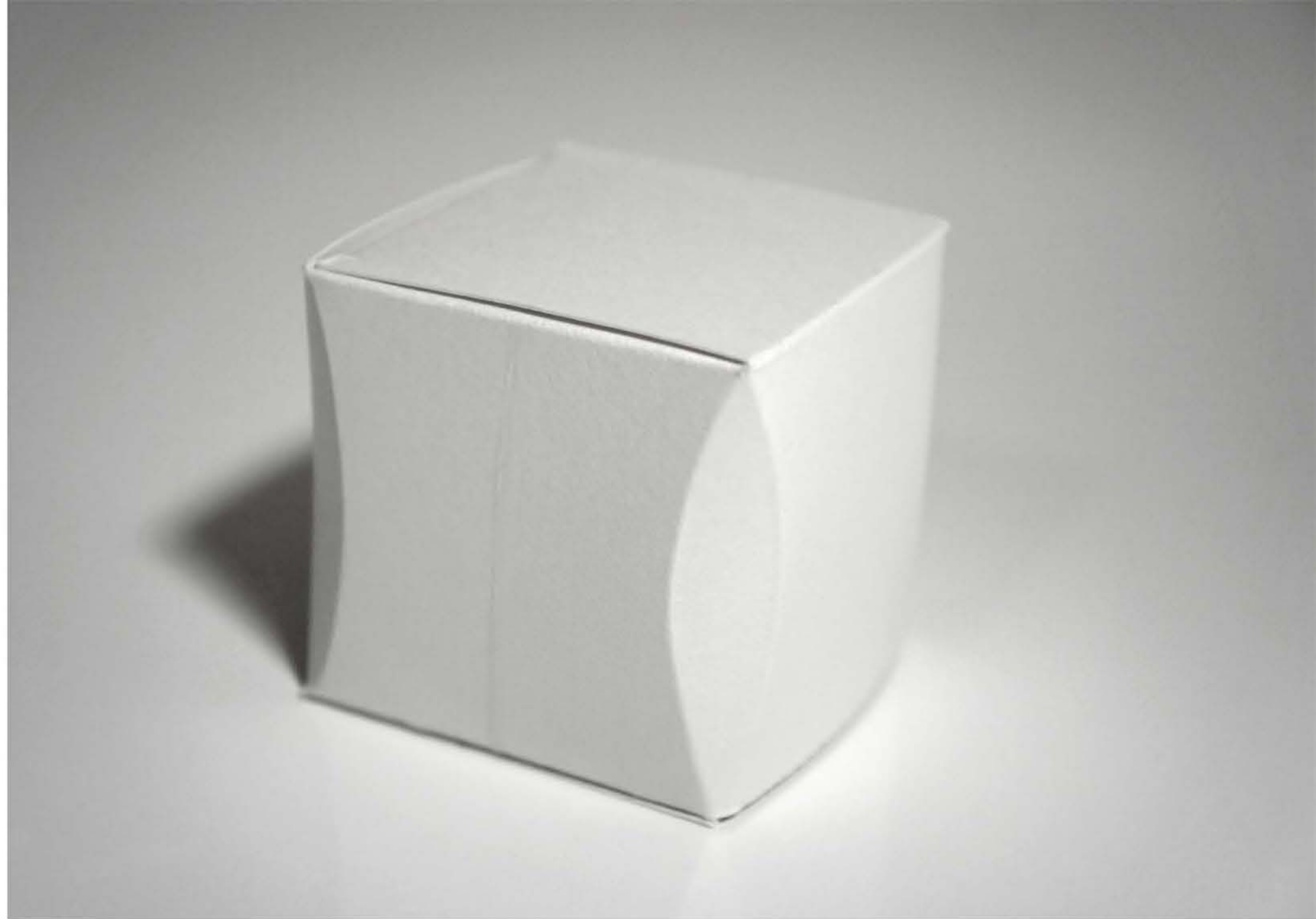




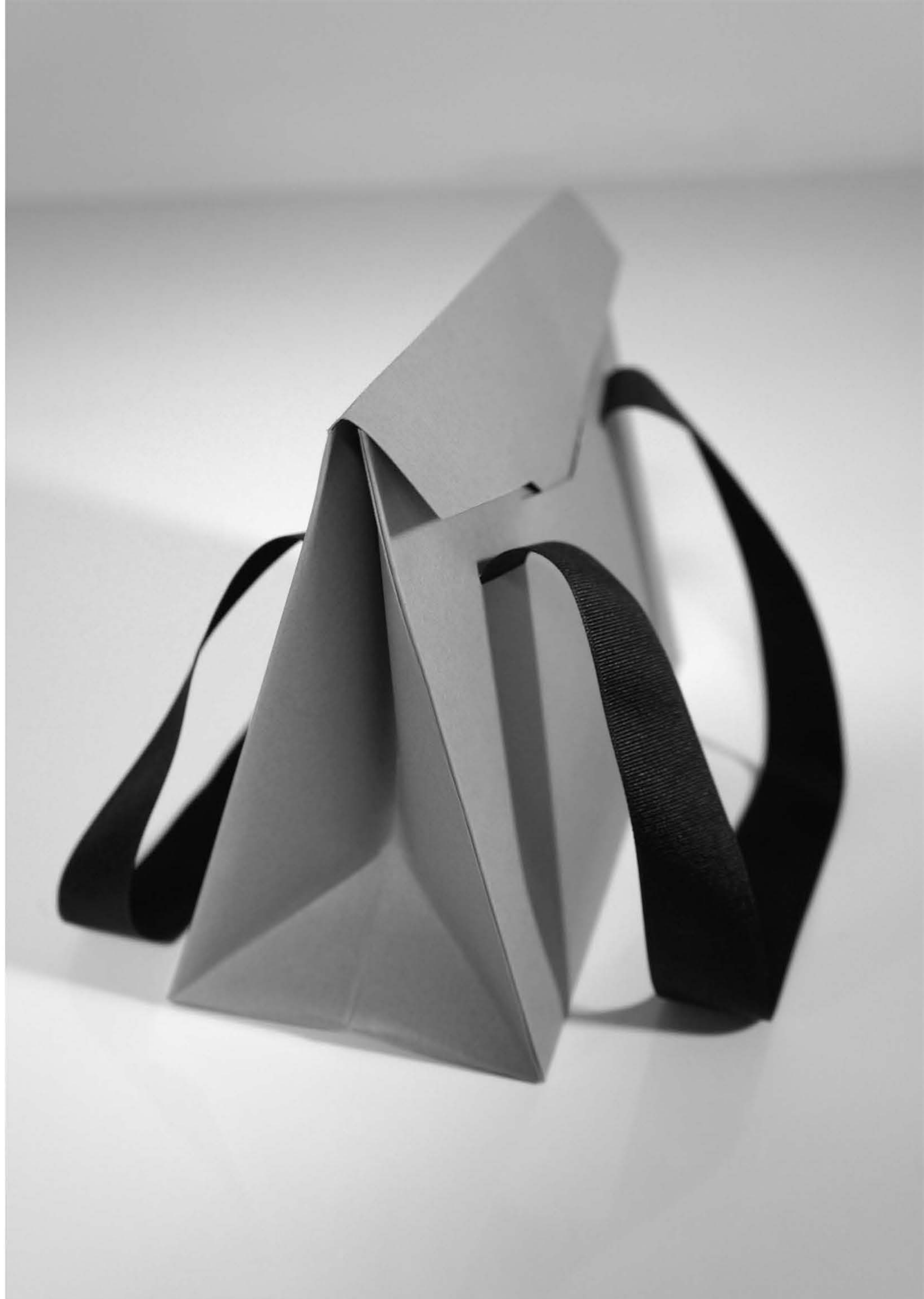
# CURVED CORNER BOX

The faceted edges of the Curved Corner Box provide a soft and elegant feel without veering too far from the standard tuck box, allowing for simple construction and transport.



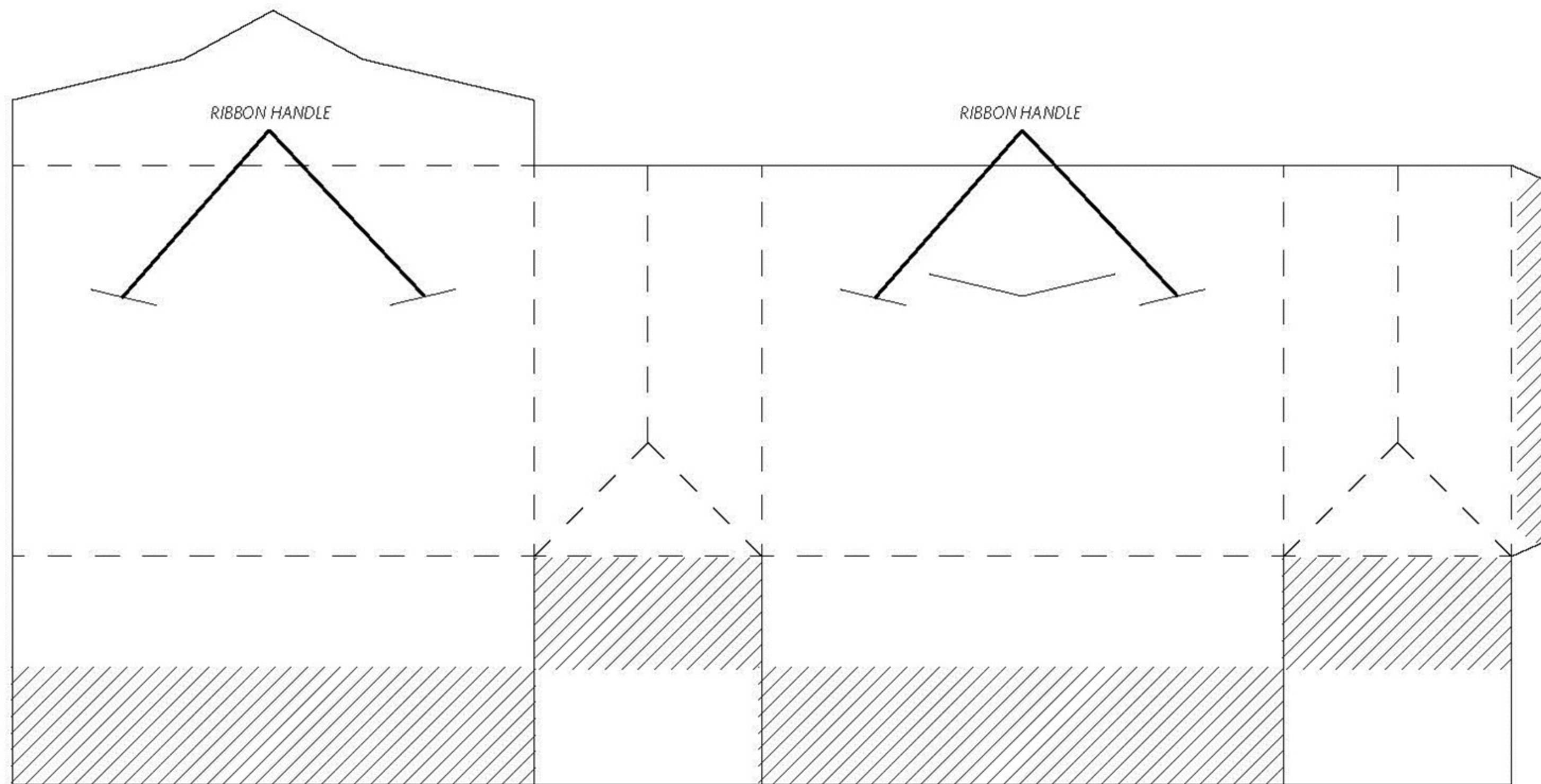






# SACHEL BAG

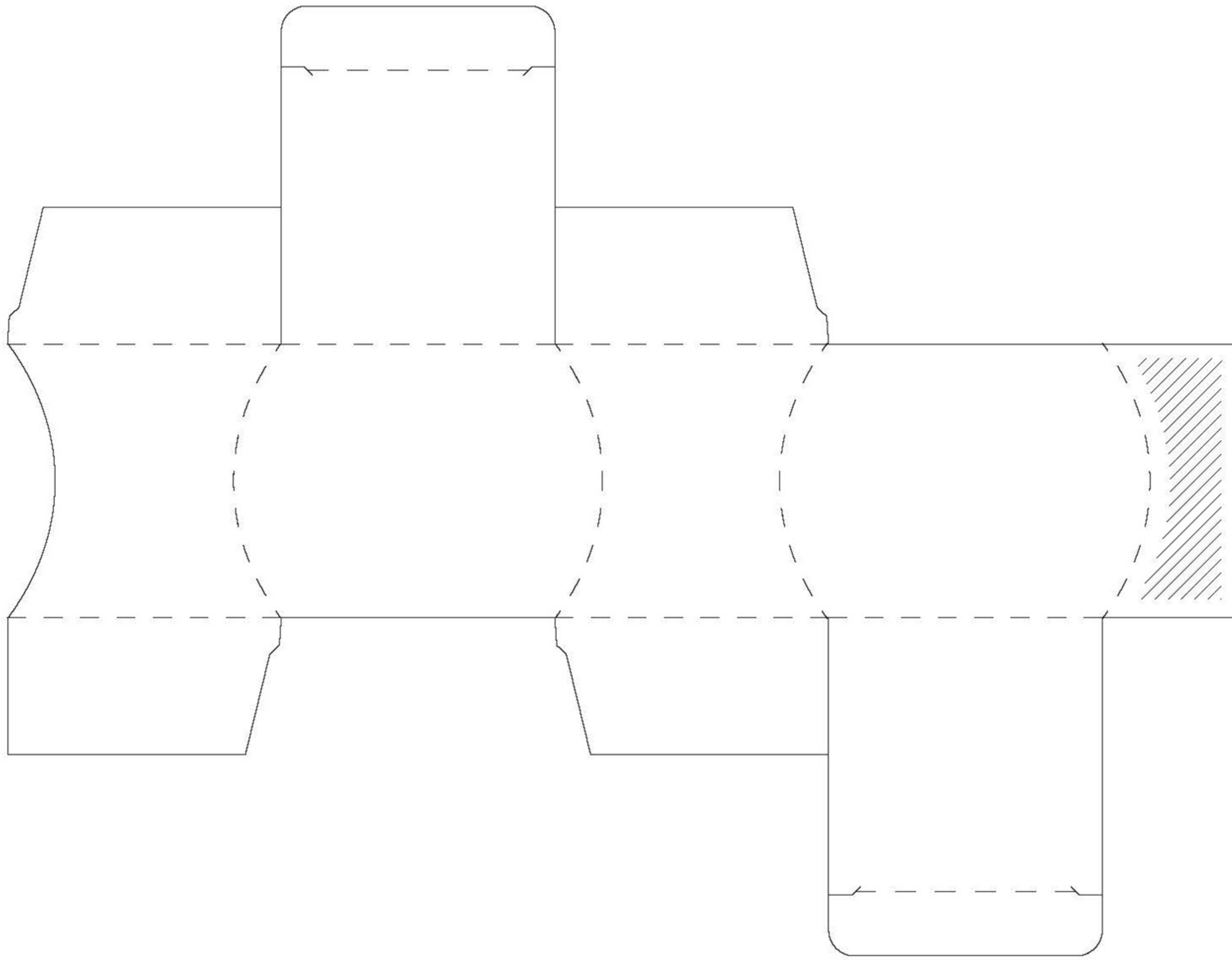
The Satchel Bag is a specialty shopping bag echoing the A-frame look of a purse or handbag utilizing a flap closure that tucks shut to protect the product inside.

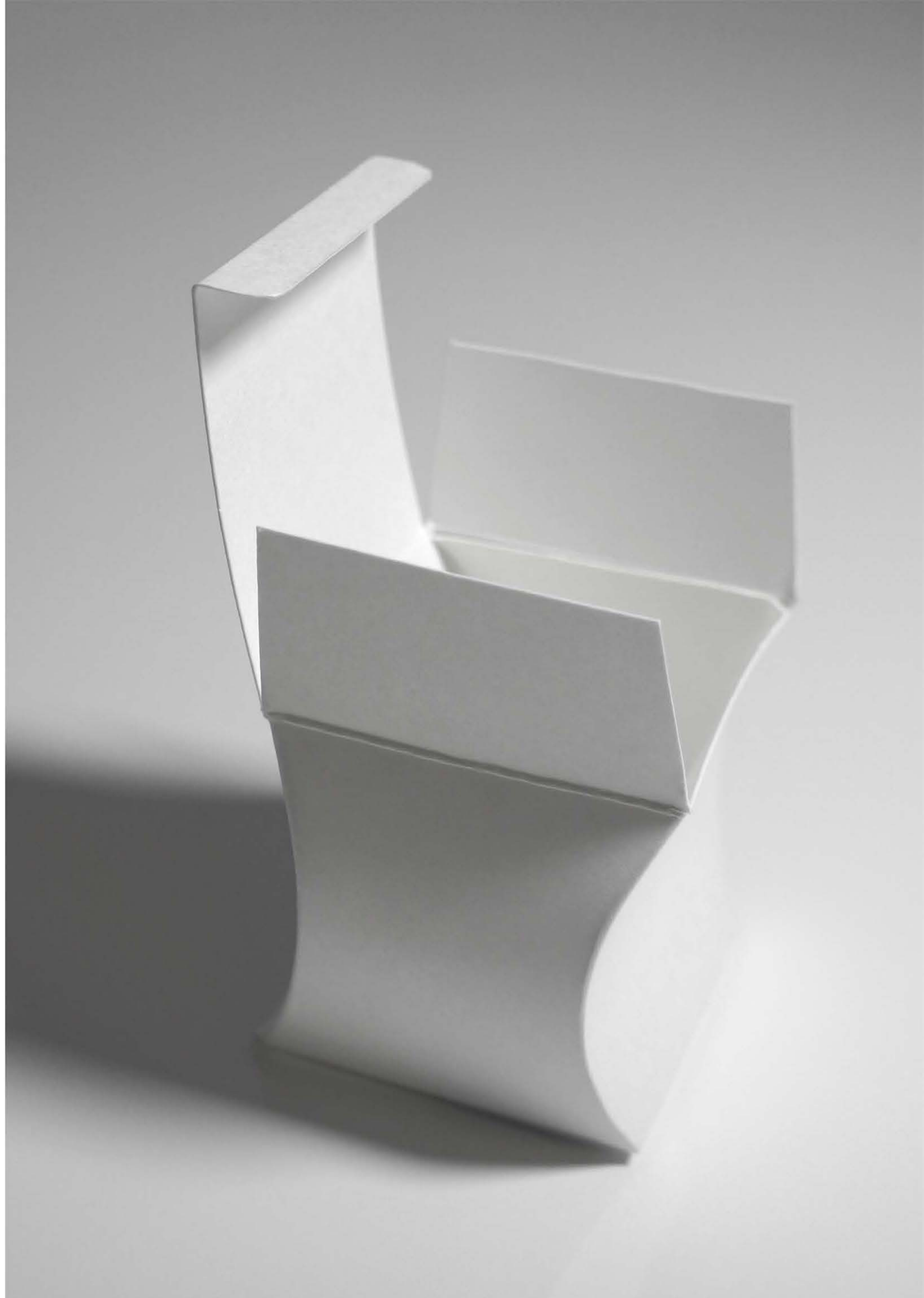
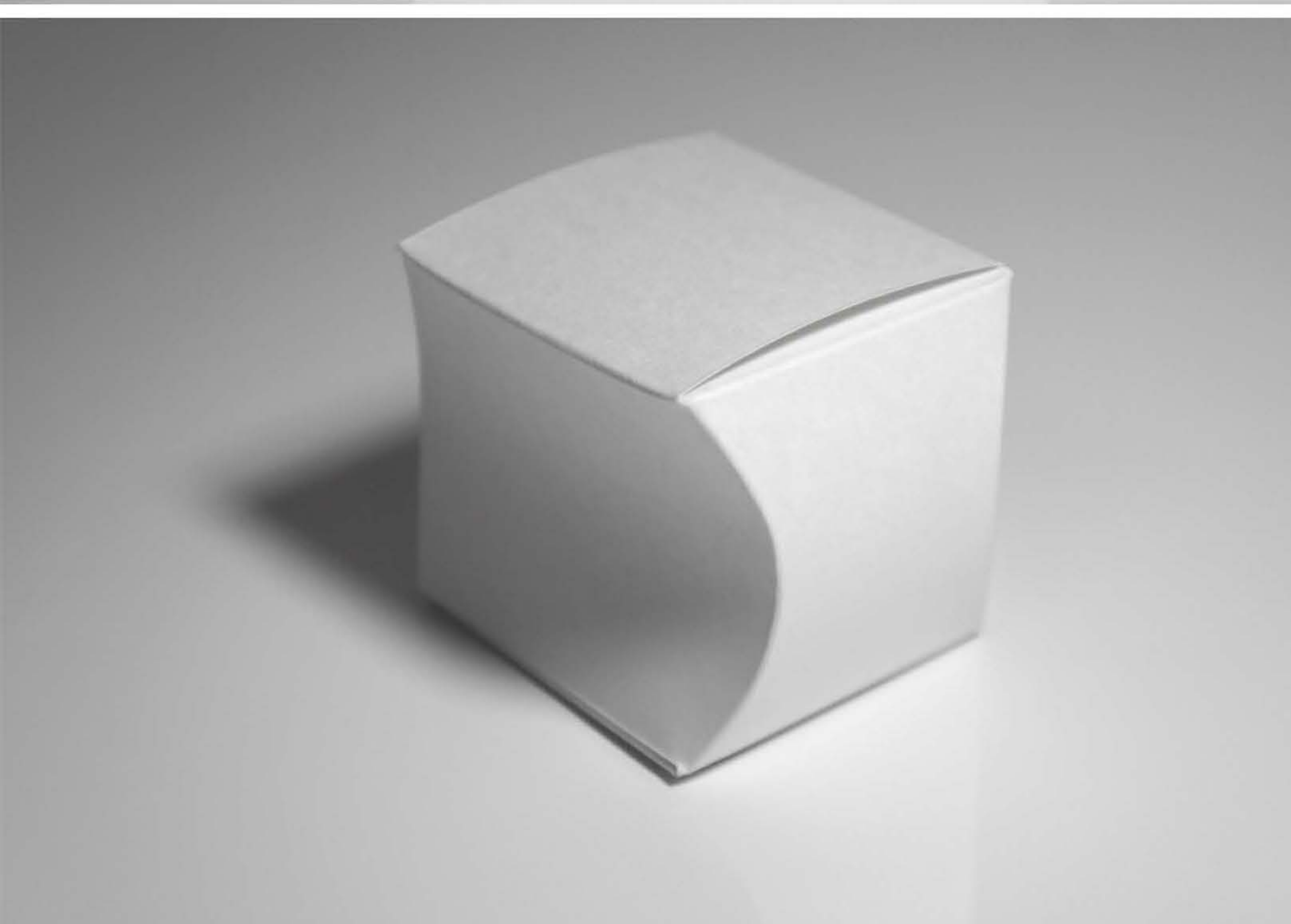




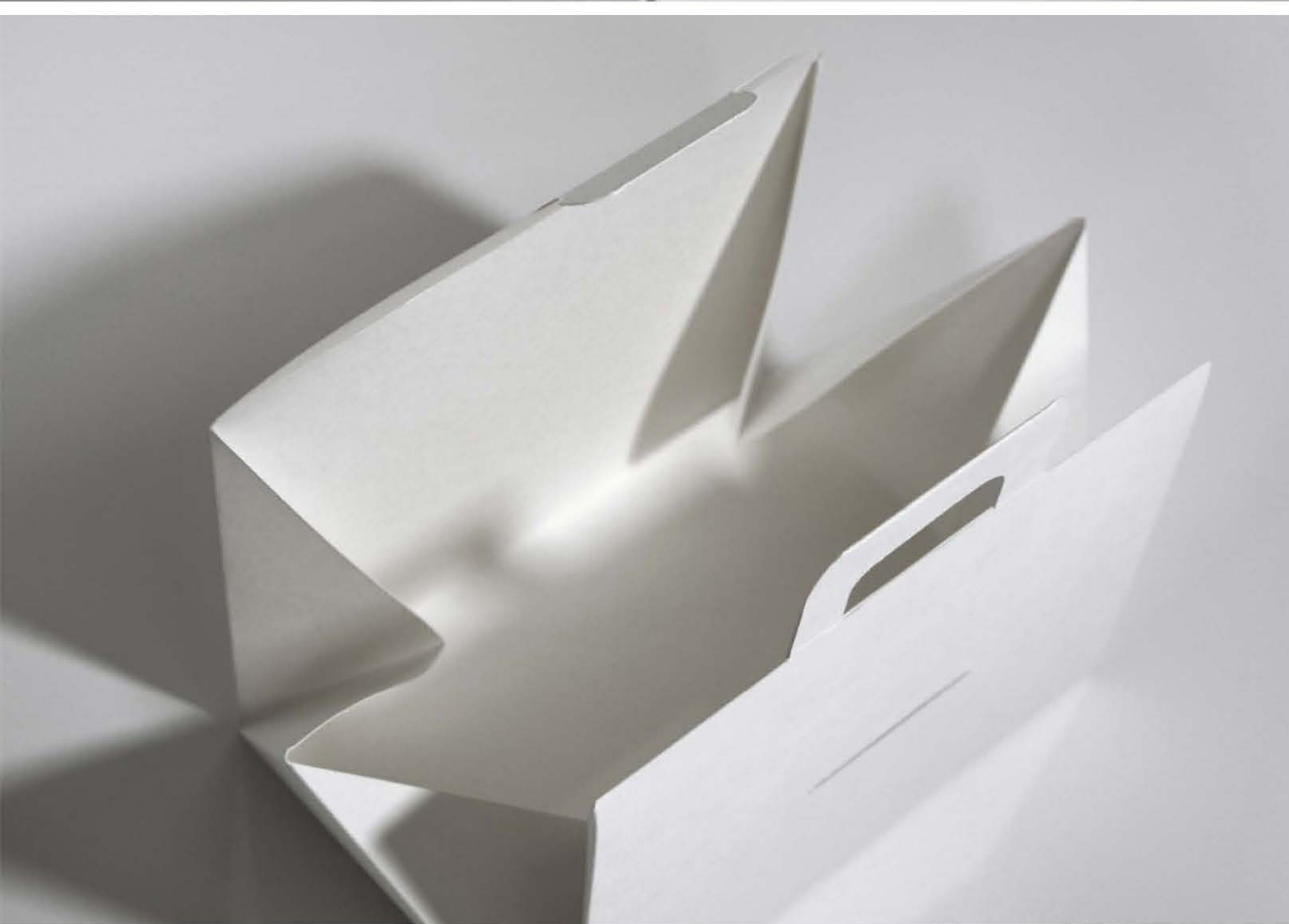
# CURVE BOX

What happens when a pillow box and a tuck-top box get together? The Curve Box features a distinctive silhouette with a simple die line and tuck flap to keep the lid closed.



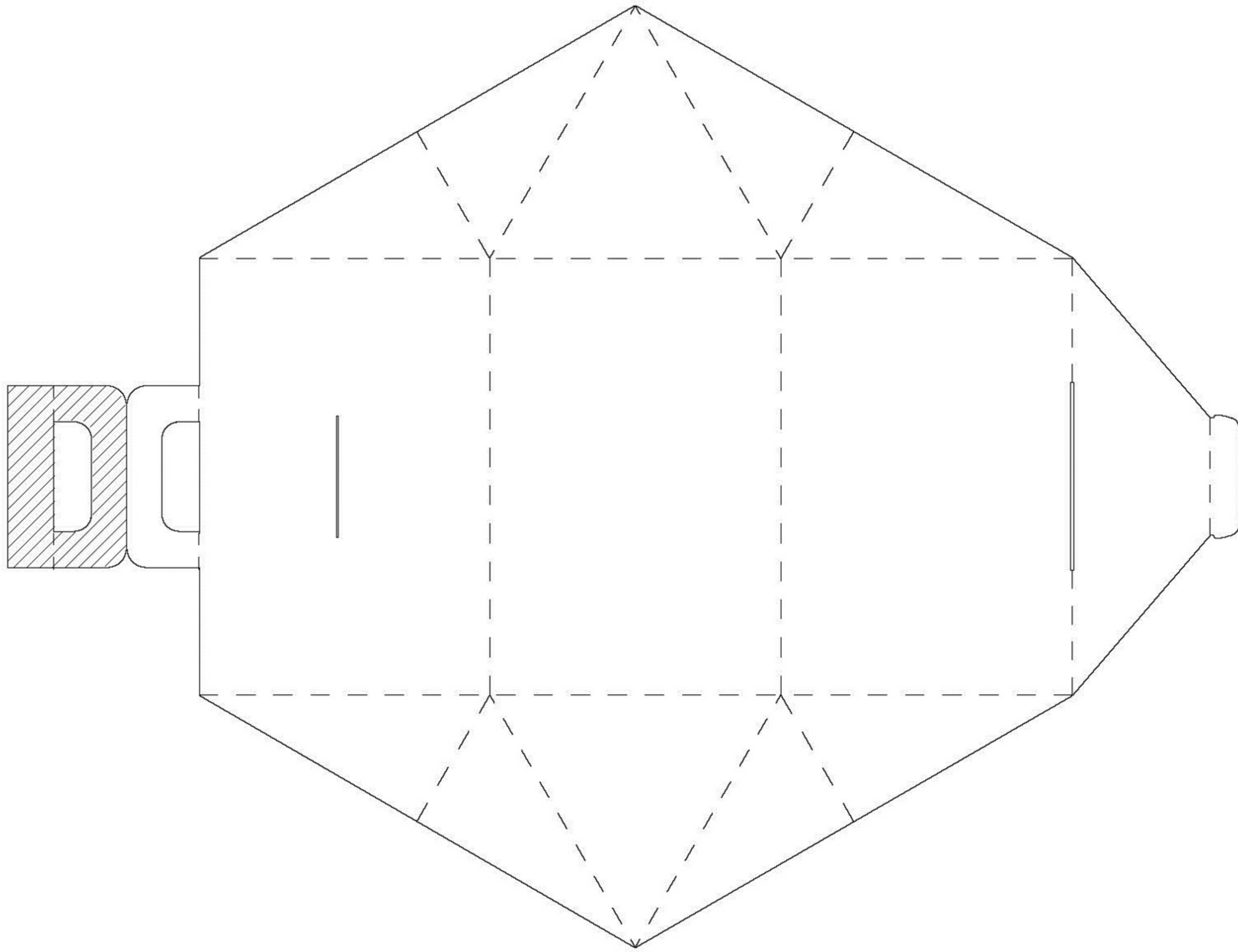






# PURSE BOX

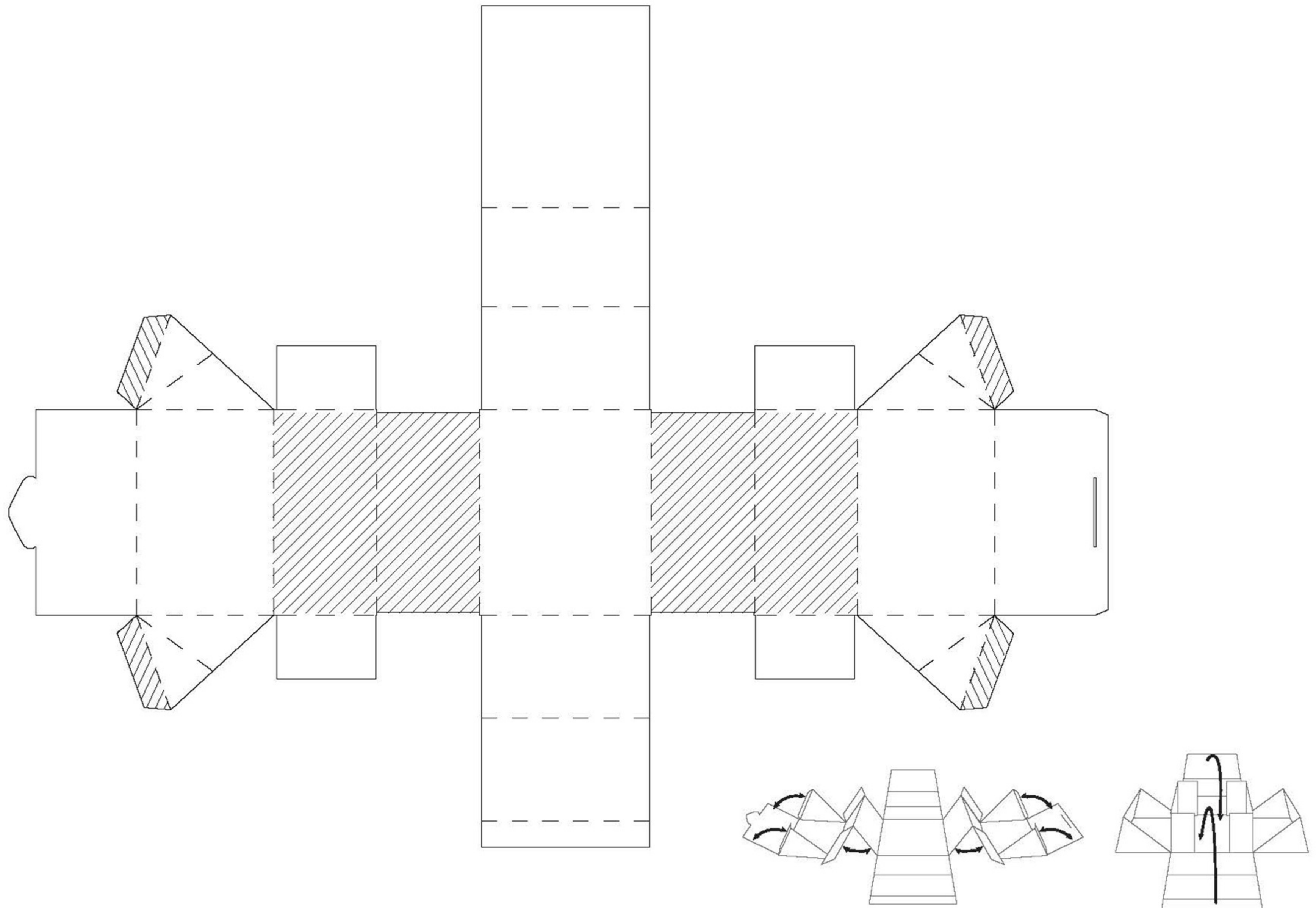
The Purse Box features a triangular silhouette that stands alone, and can be grasped by the top handle. The flap closure fits over and through the handle, tucking into the die cut slot on the other side.

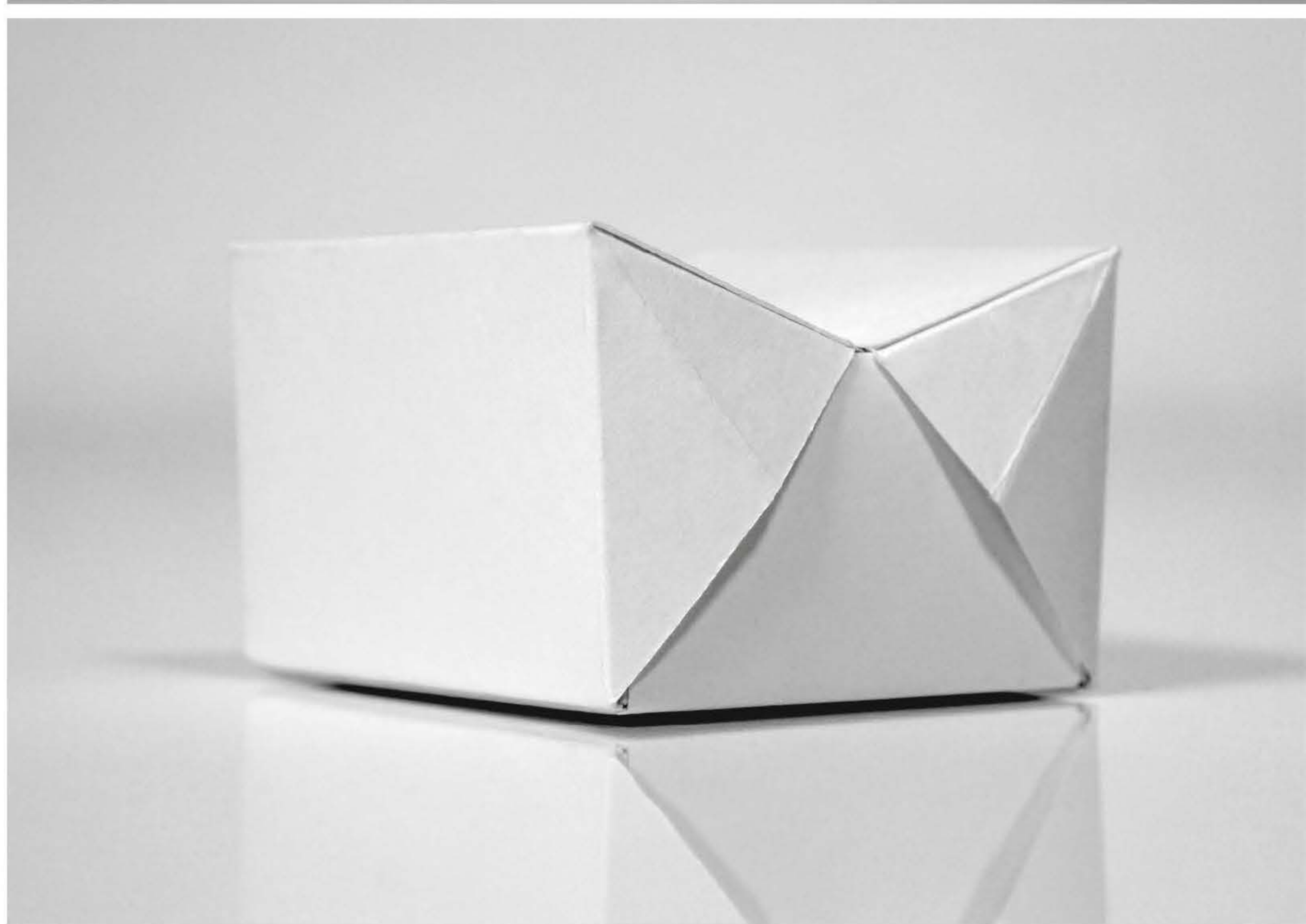
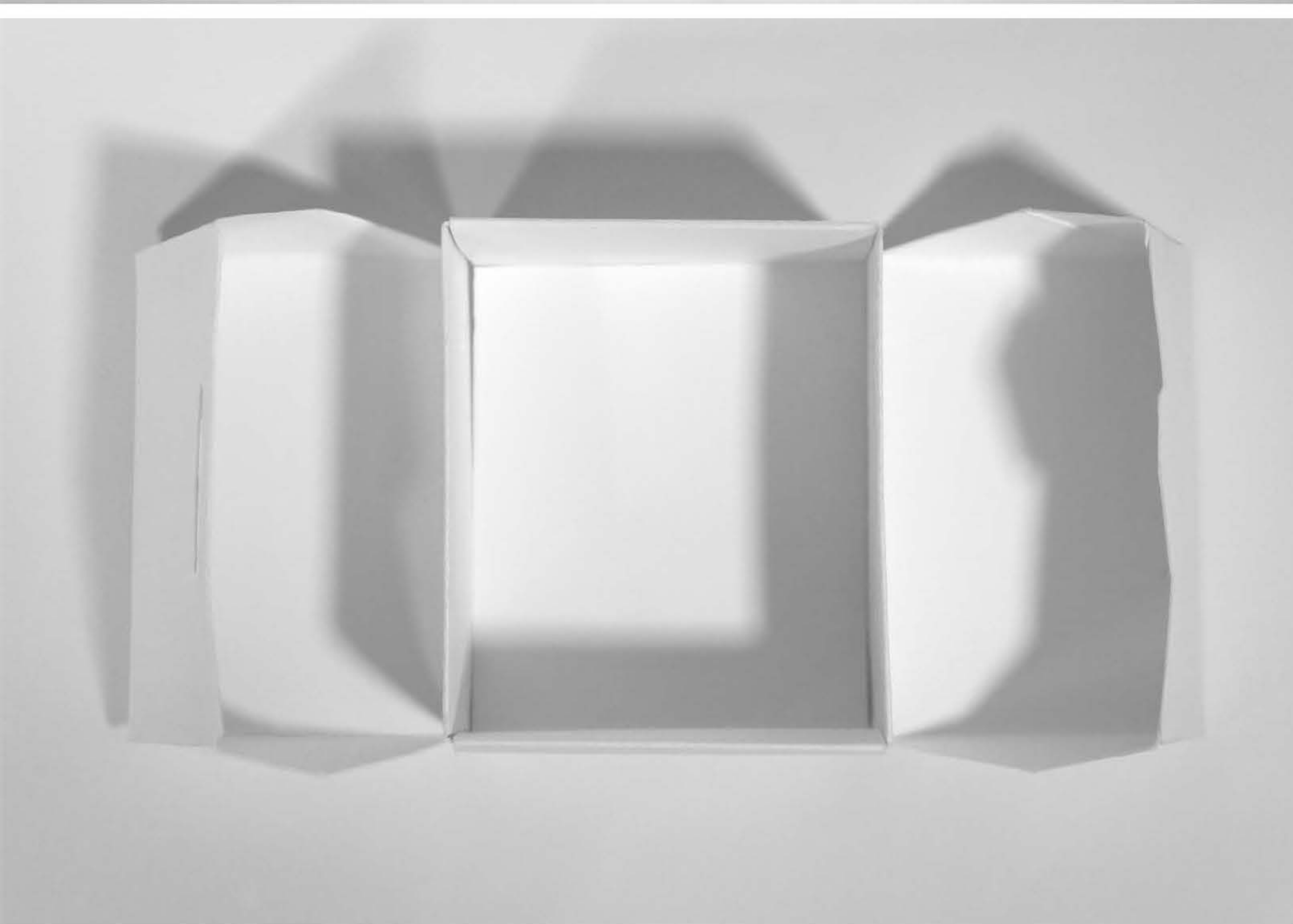
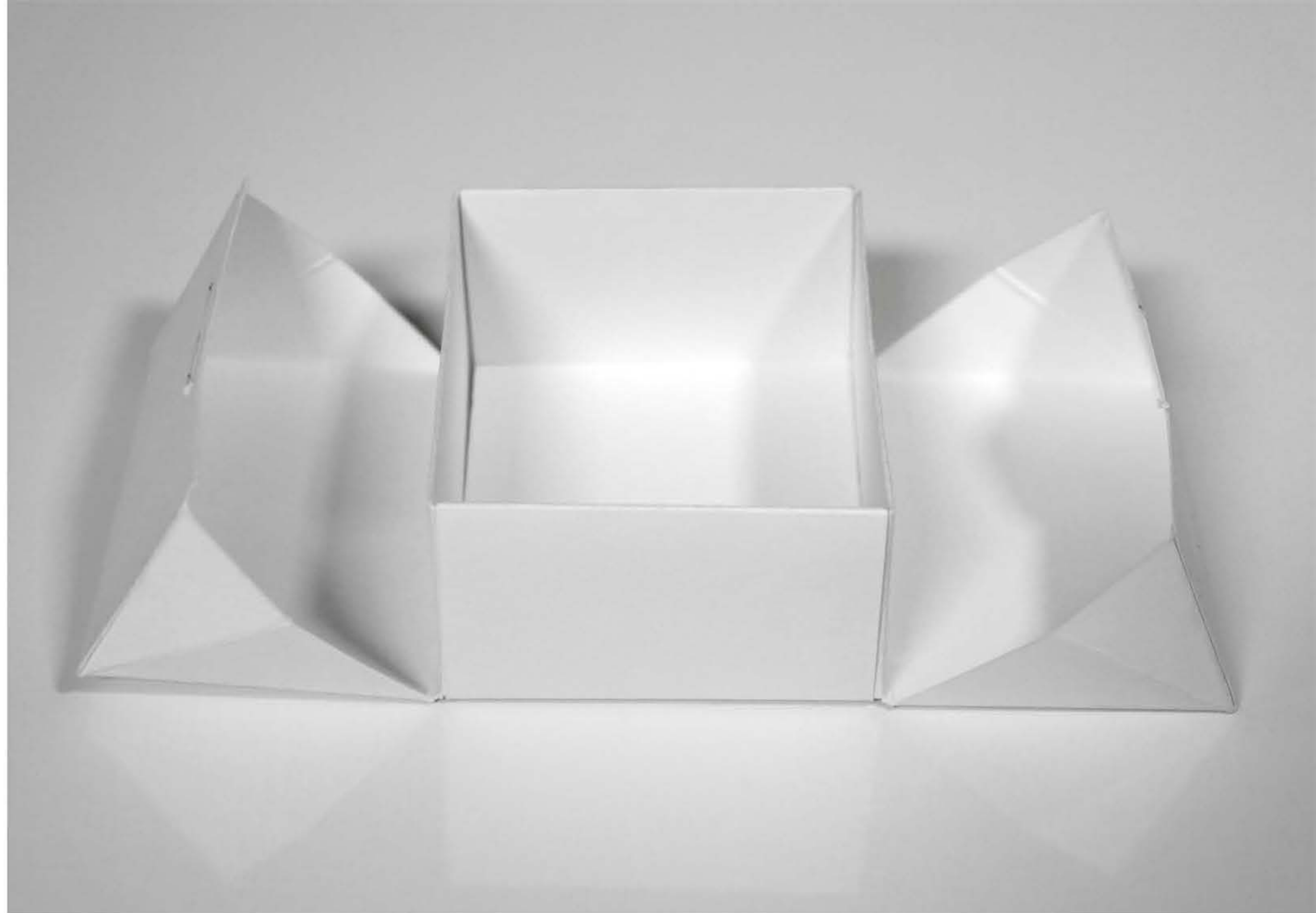
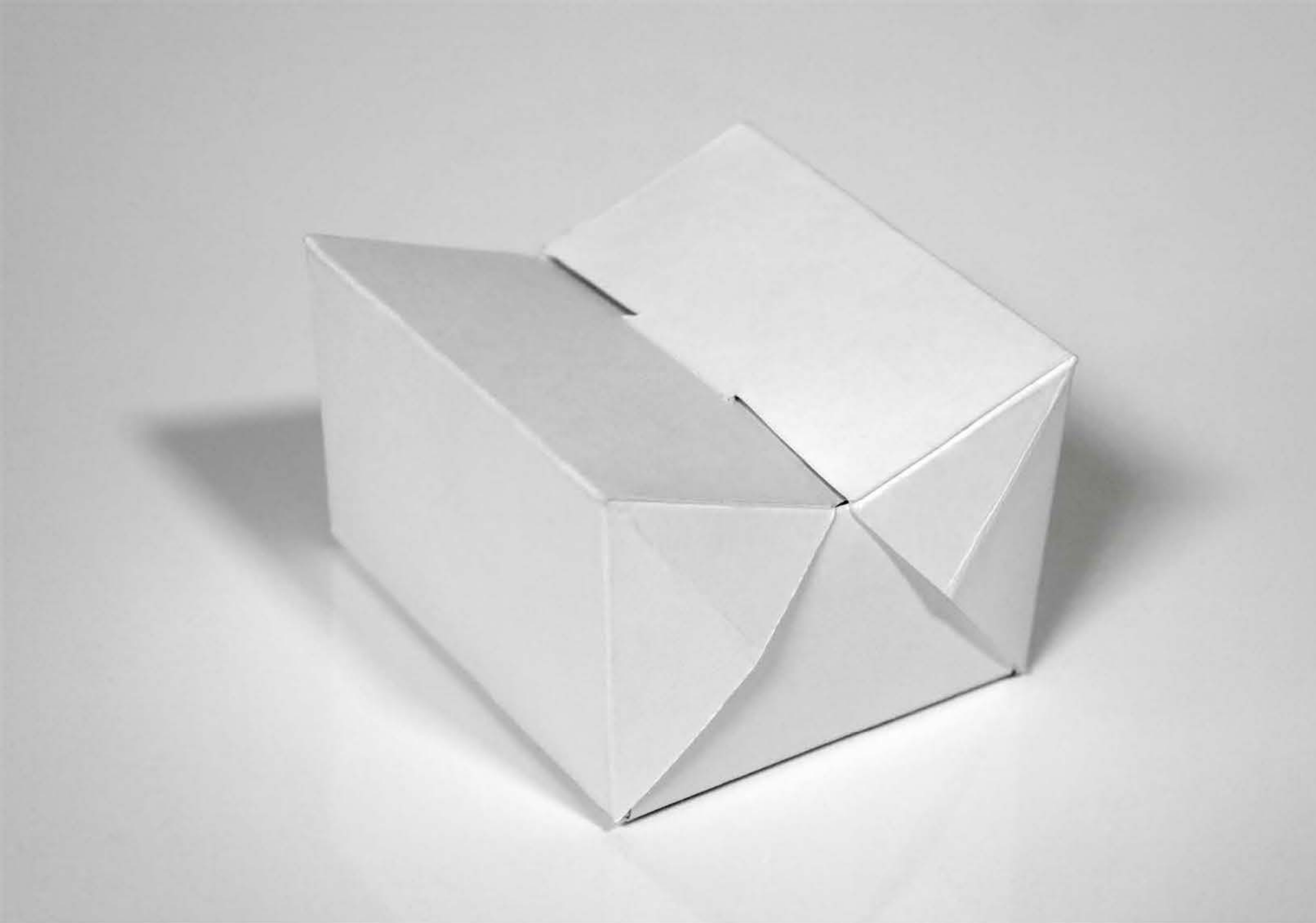




# CAT EAR BOX

The Cat Ear Box features two distinctive hinged doors that when closed, give it cute kitten ears. The middle tray utilizes a simplex packaging design to hold the contents.

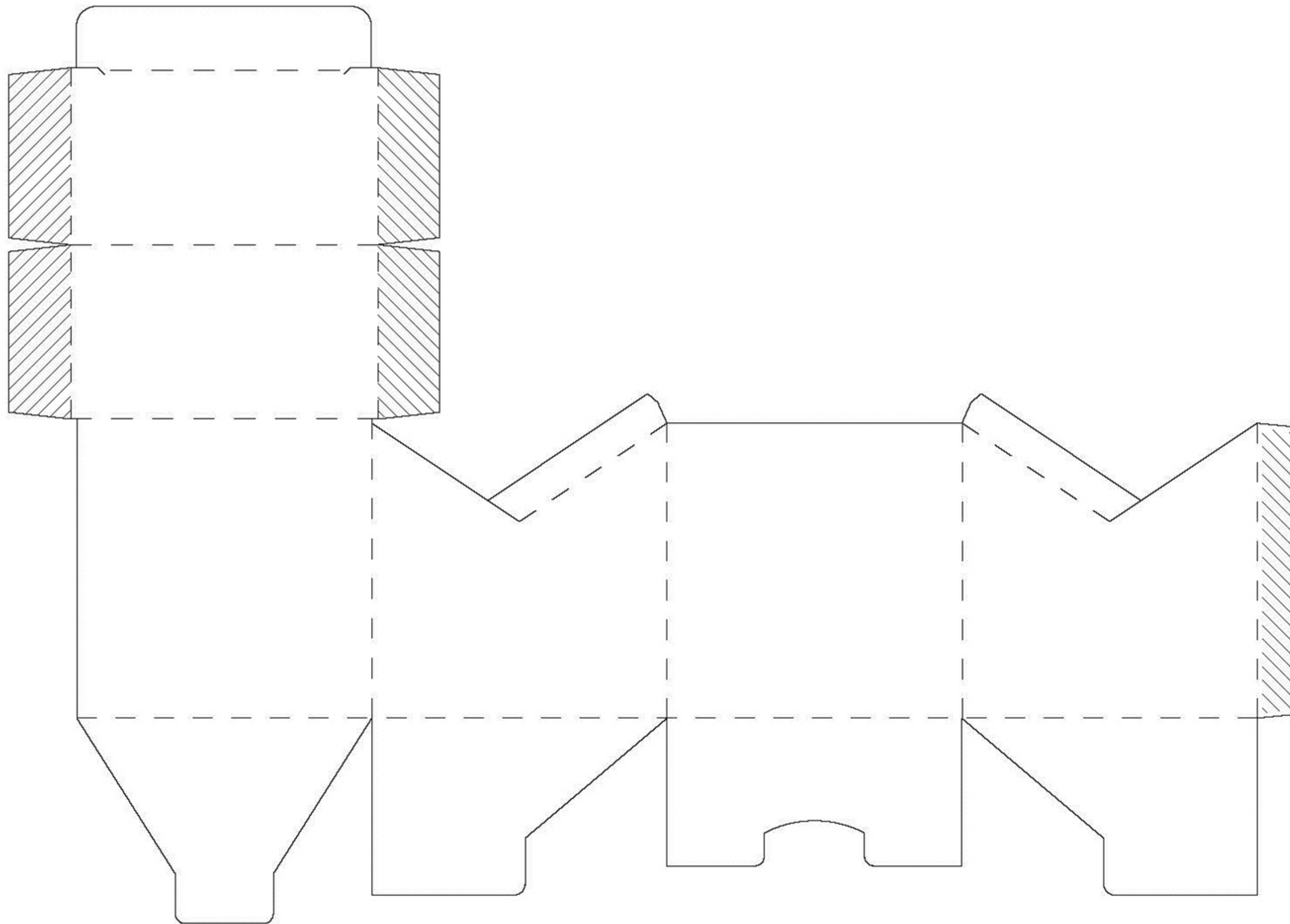


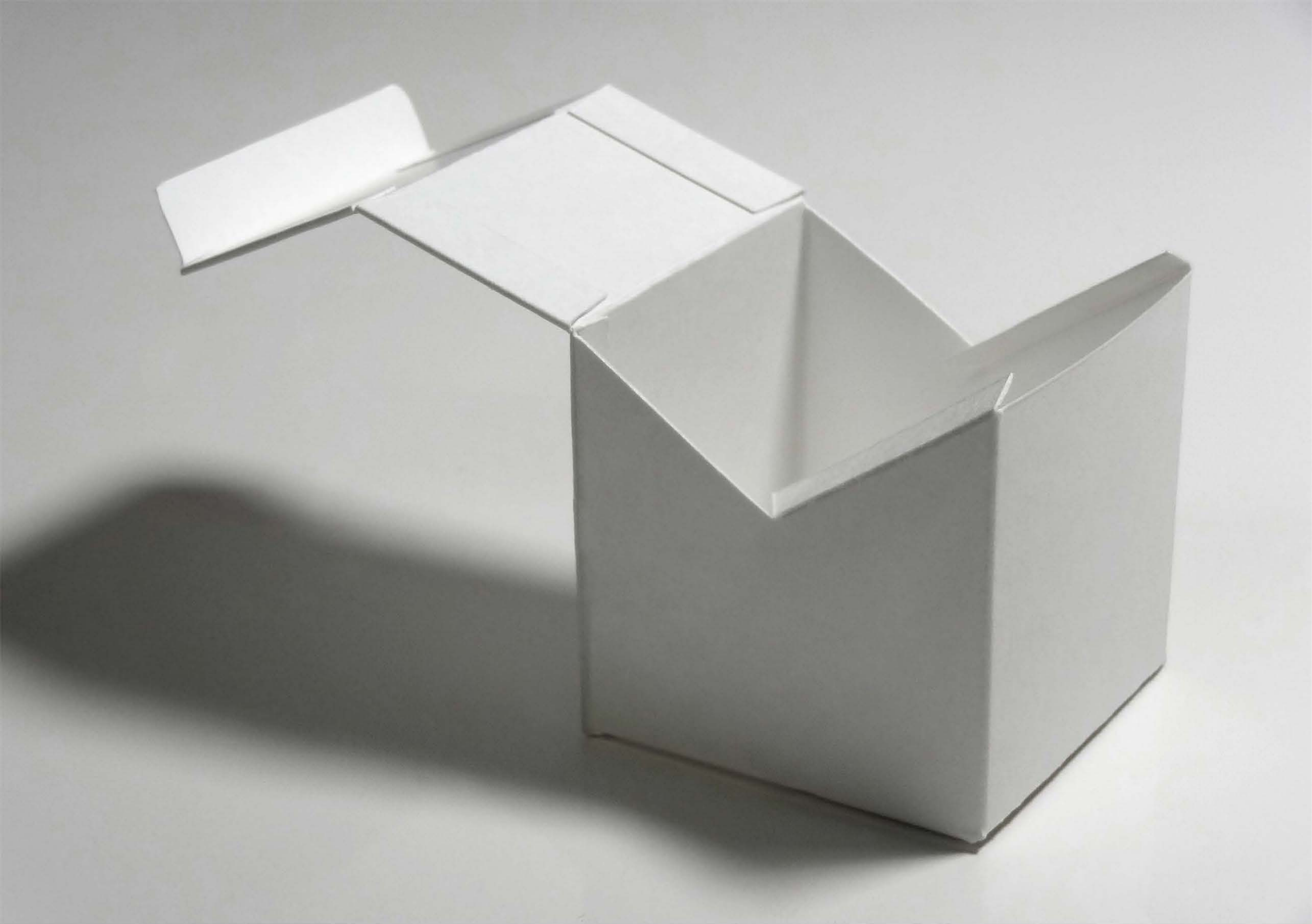




# CAT EAR TUCK BOX

The Cat Ear Tuck Box gets its name from the box's ear-like top. This alternative take on the tuck box has a dip in the middle, giving the packaging design a feline look.

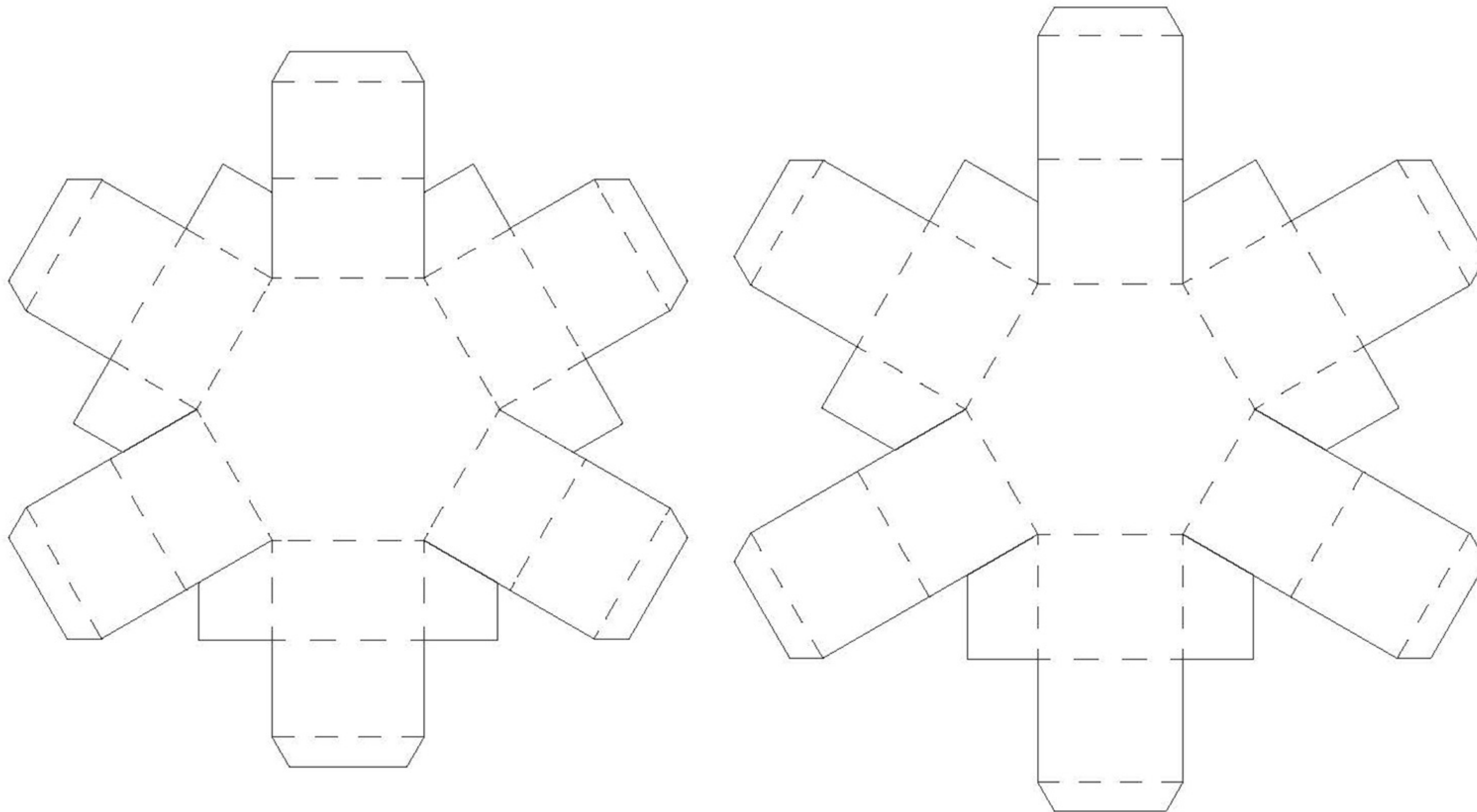


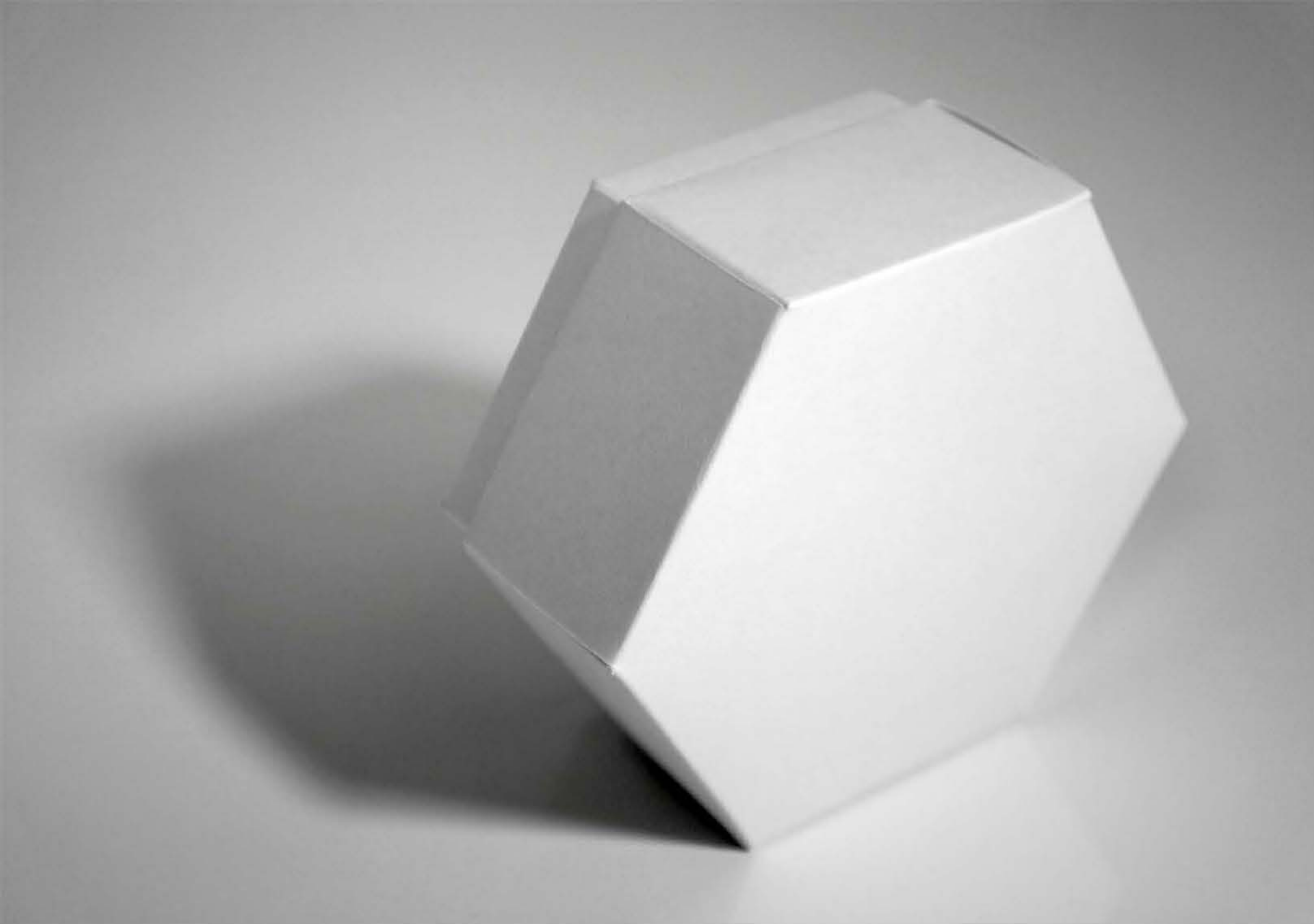




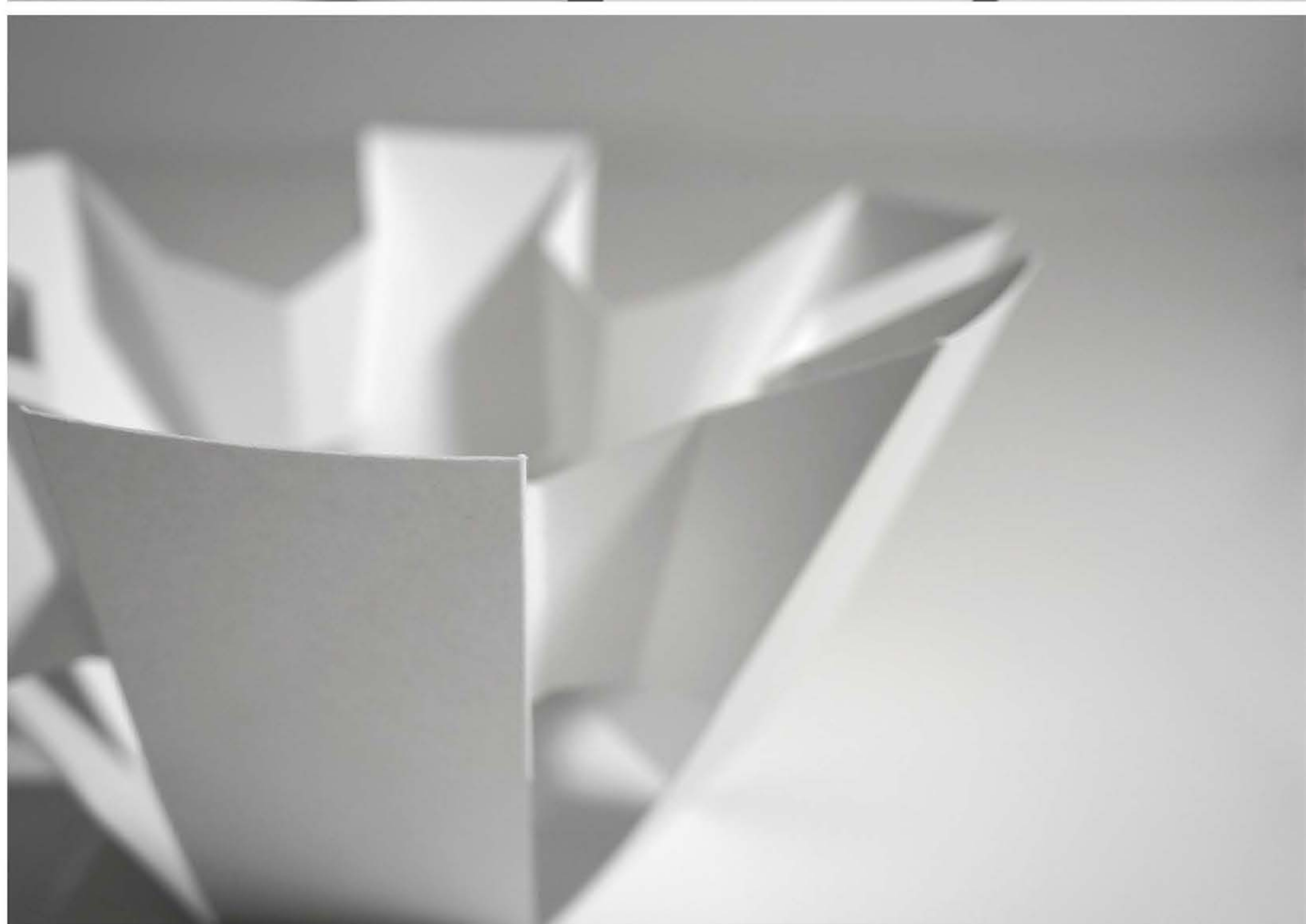
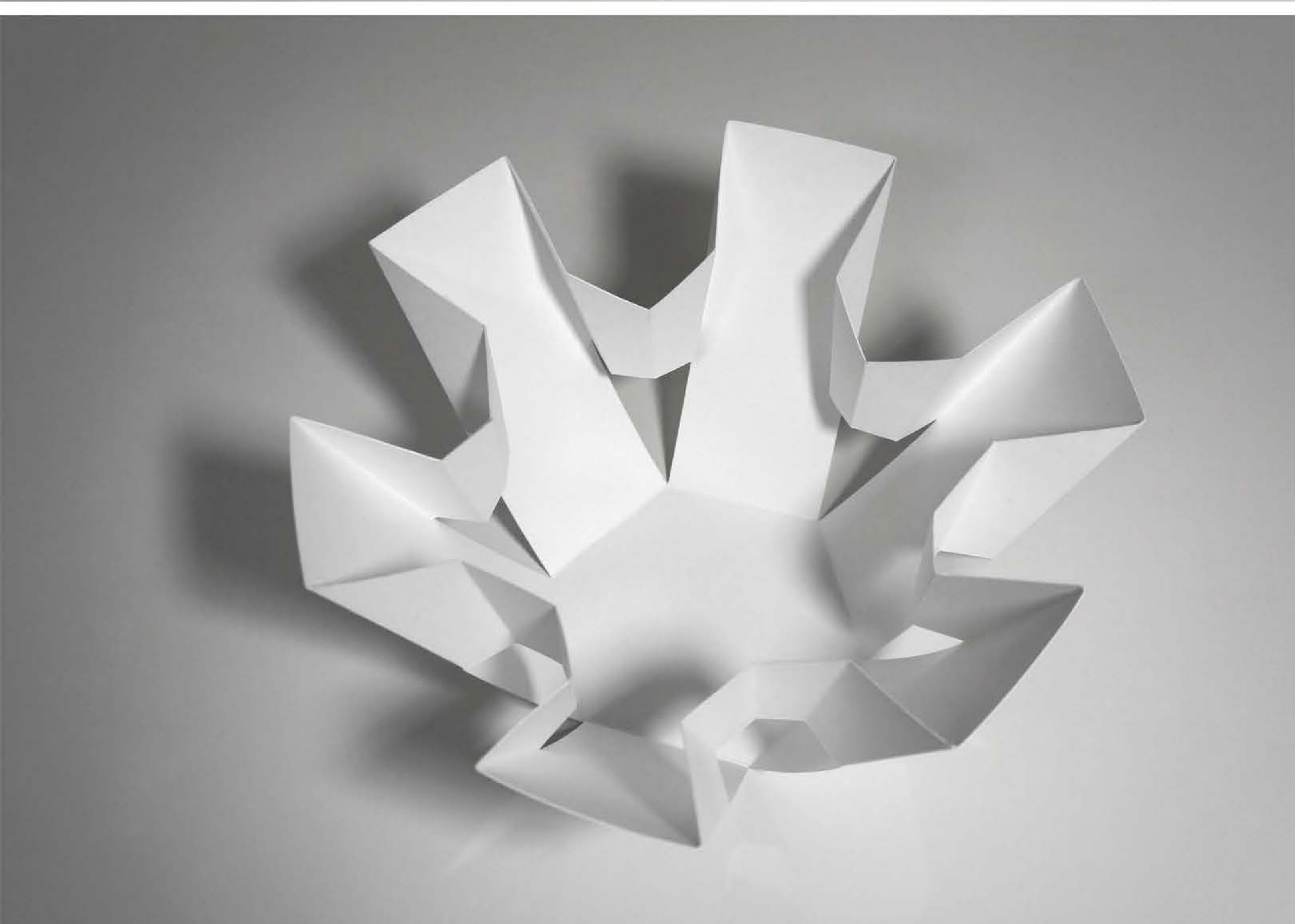
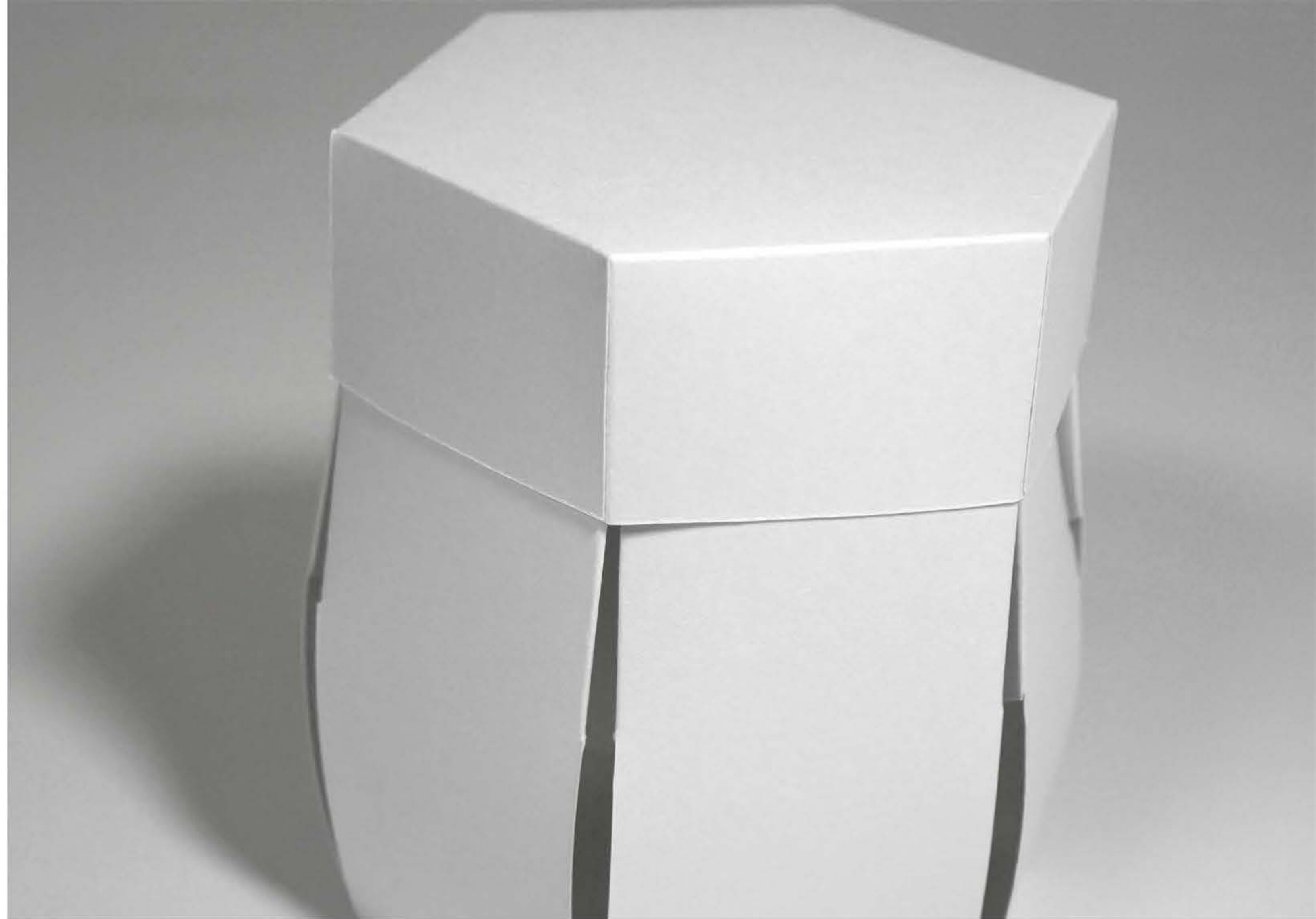
# SIMPLEX HEXAGONAL BOX

This simplex style packaging design applies a glue-less packaging dieline to a six-sided construction creating a simple alternative to traditional retail gift boxes.

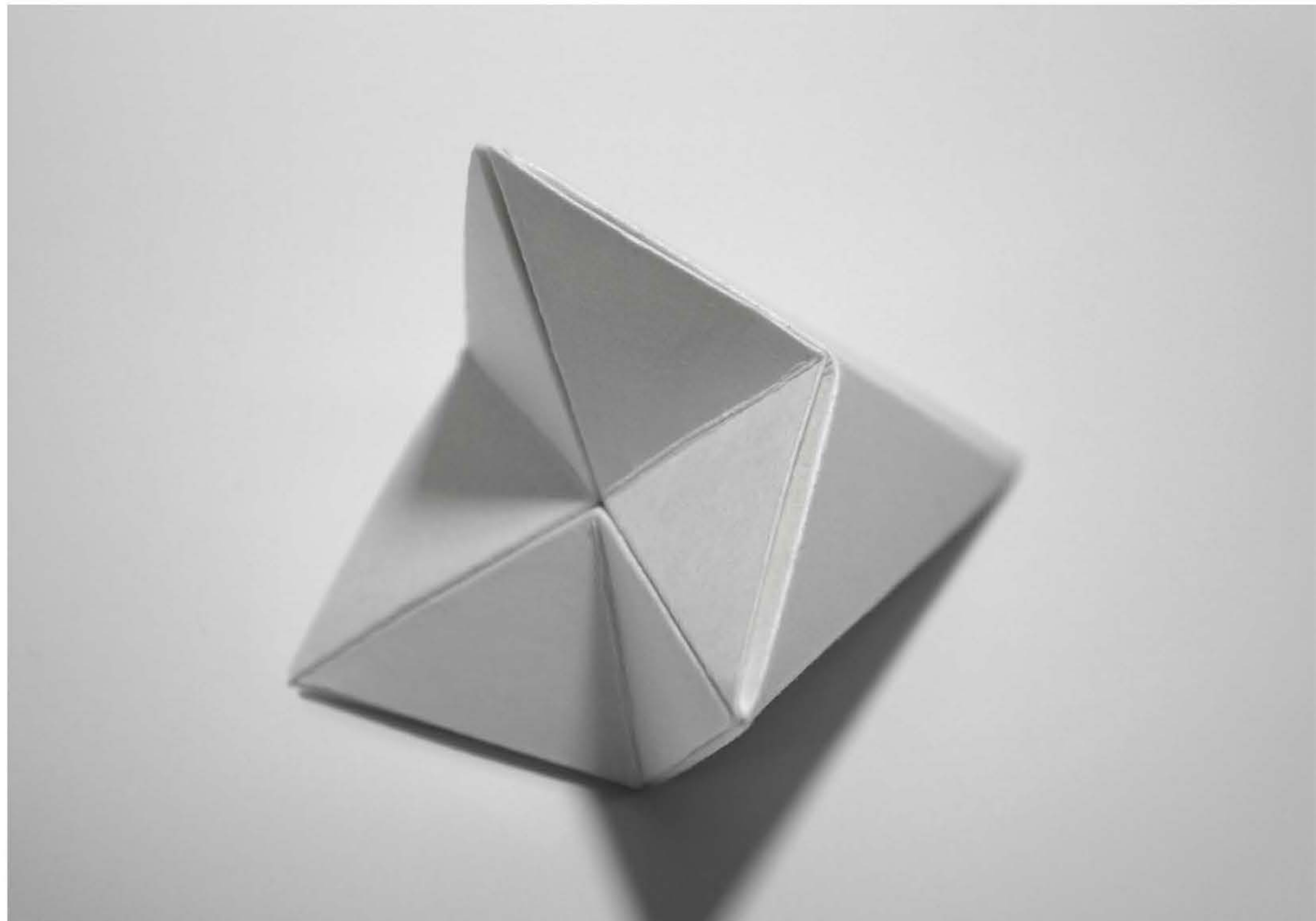
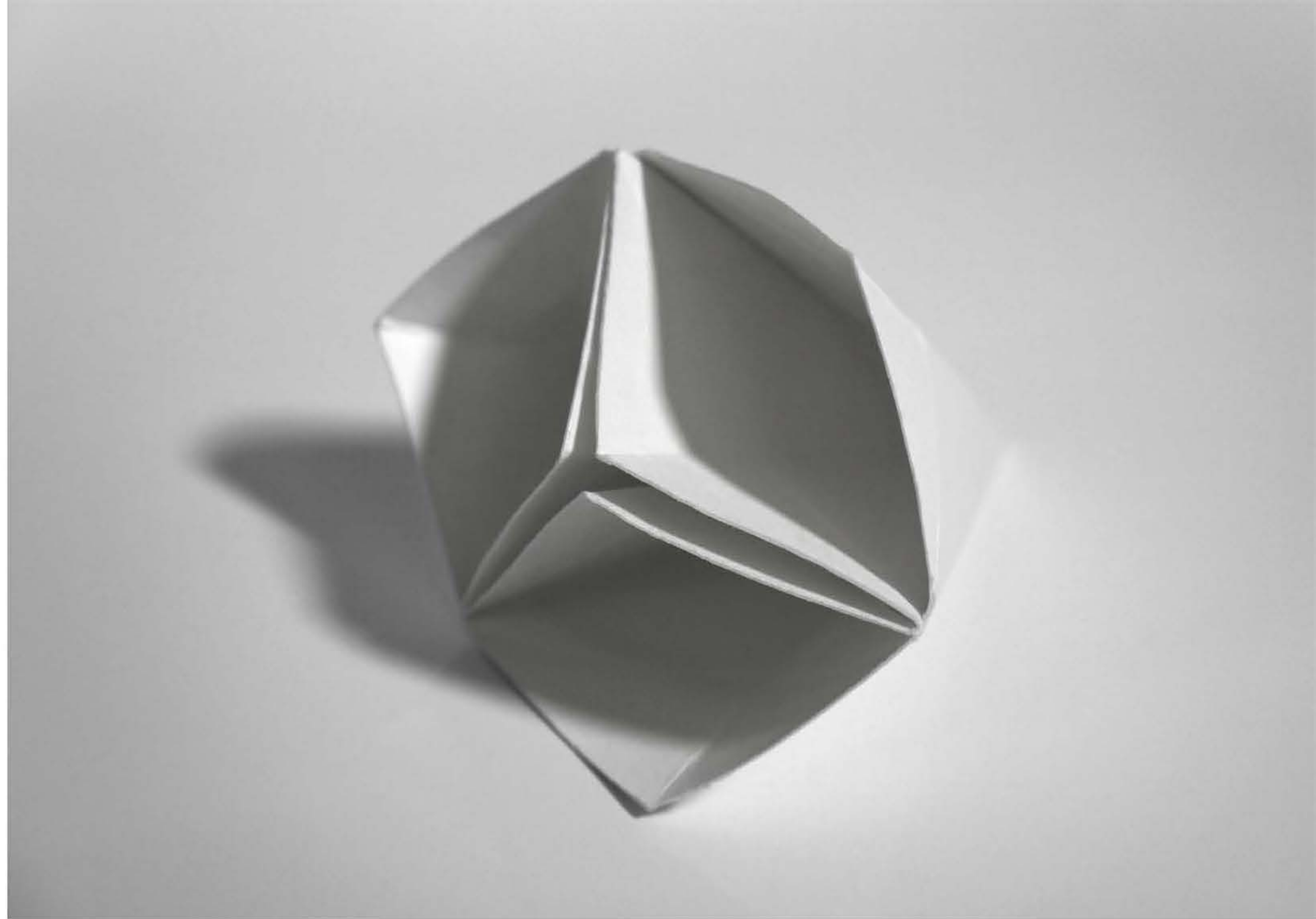
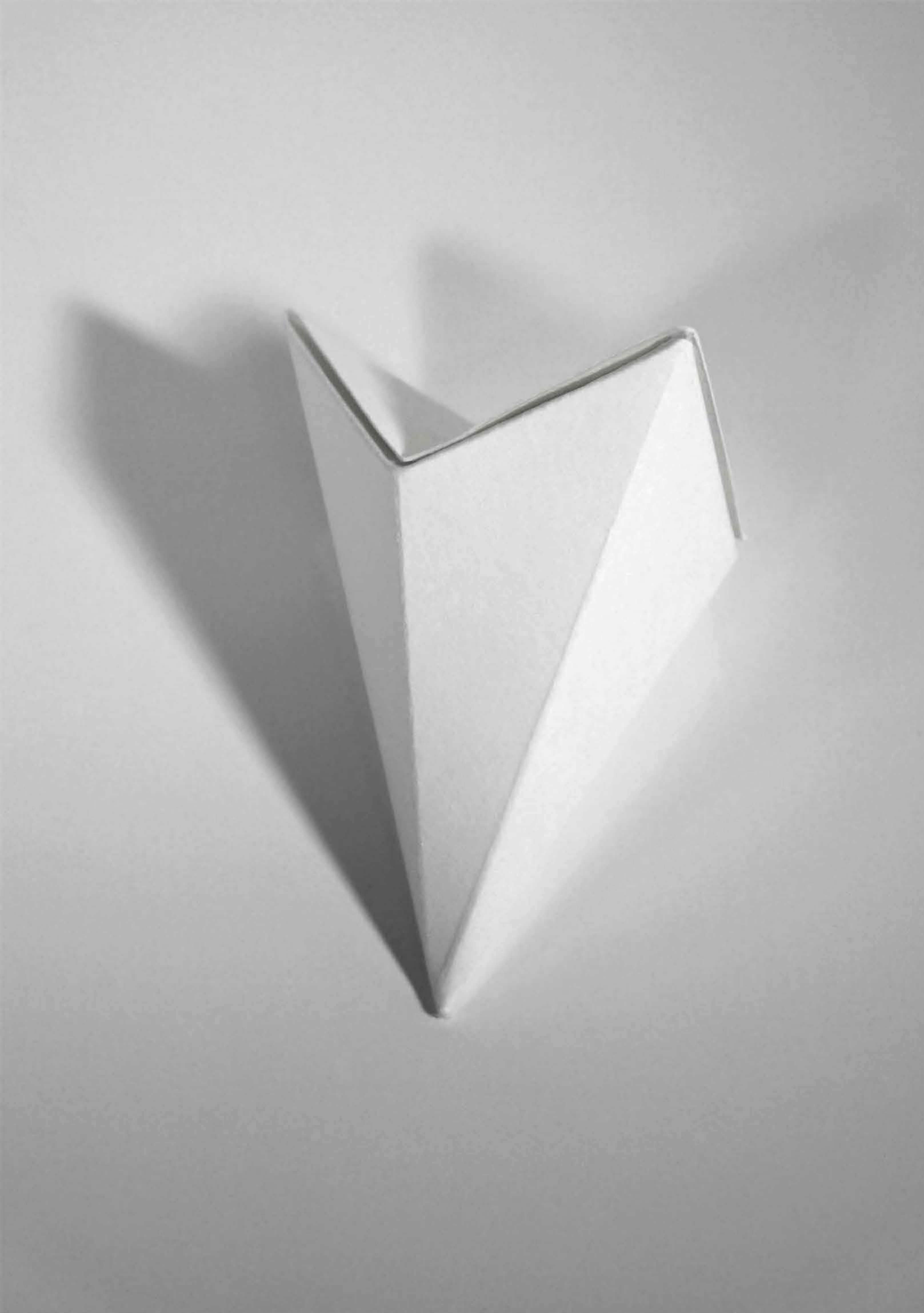








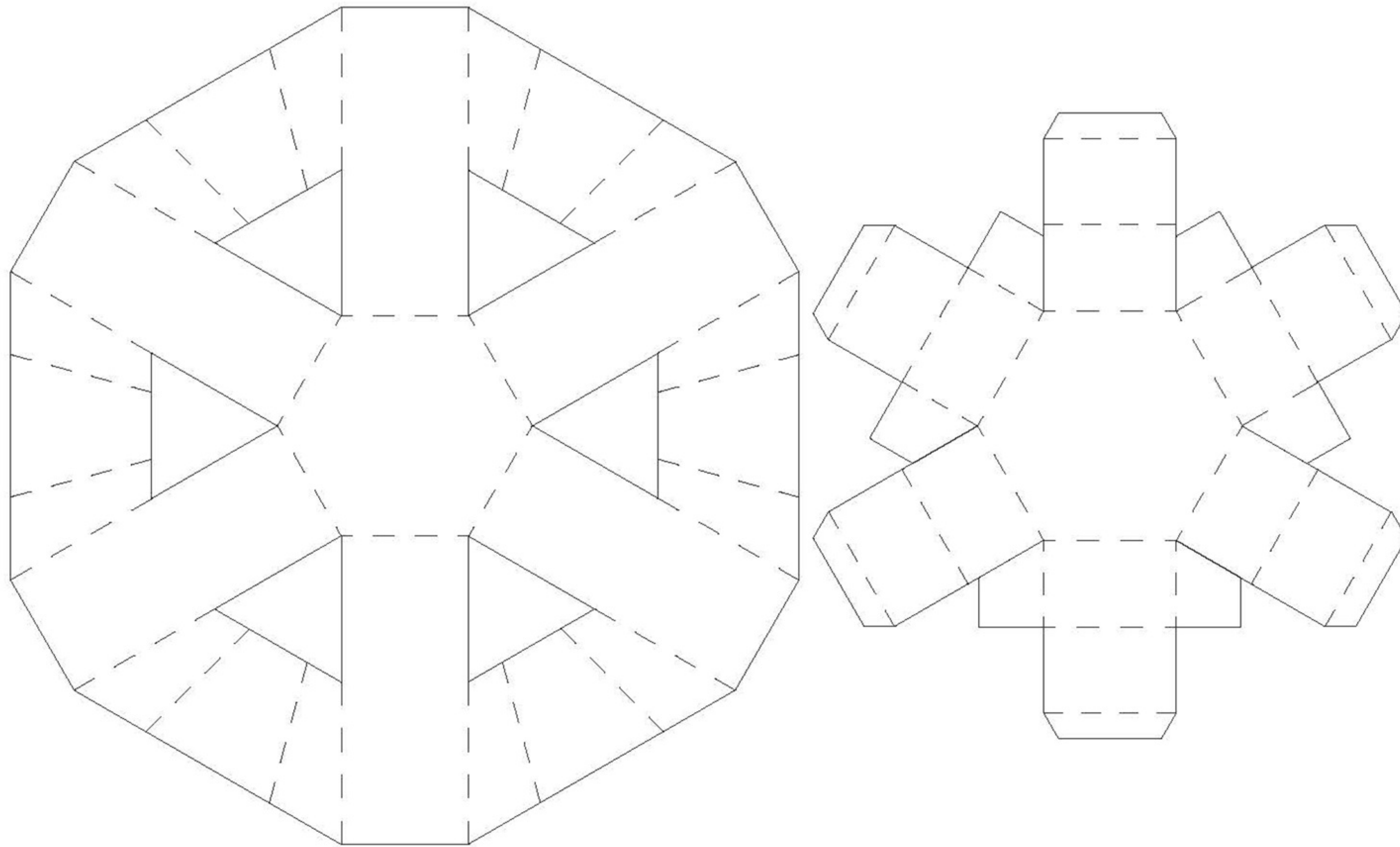






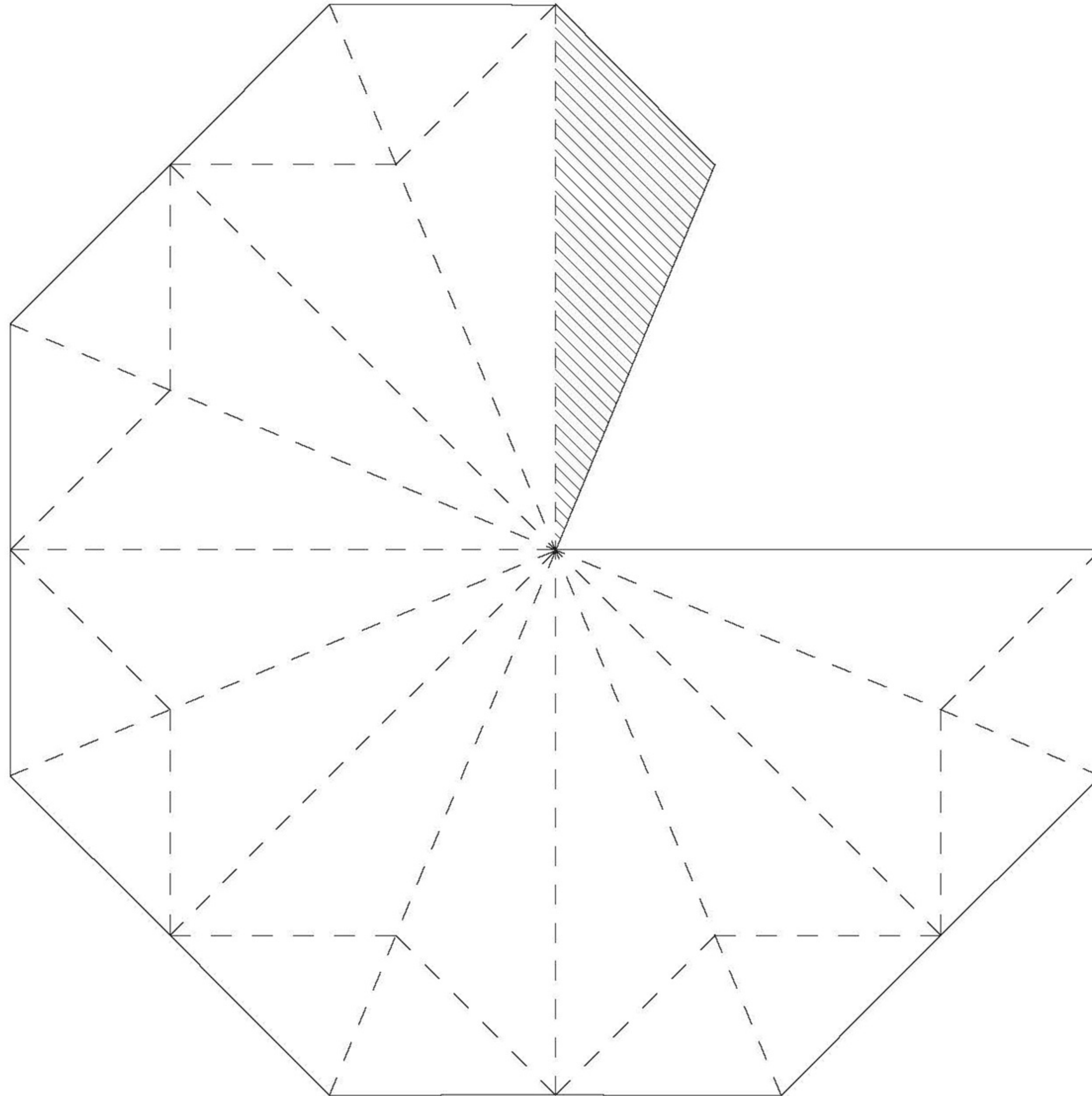
# BLOOMING BOX

The Blooming Box springs open like a flower, creating a dramatic platform to showcase your product as it's slowly unveiled by the packaging design's opening motion.



# 3-POCKET CONE

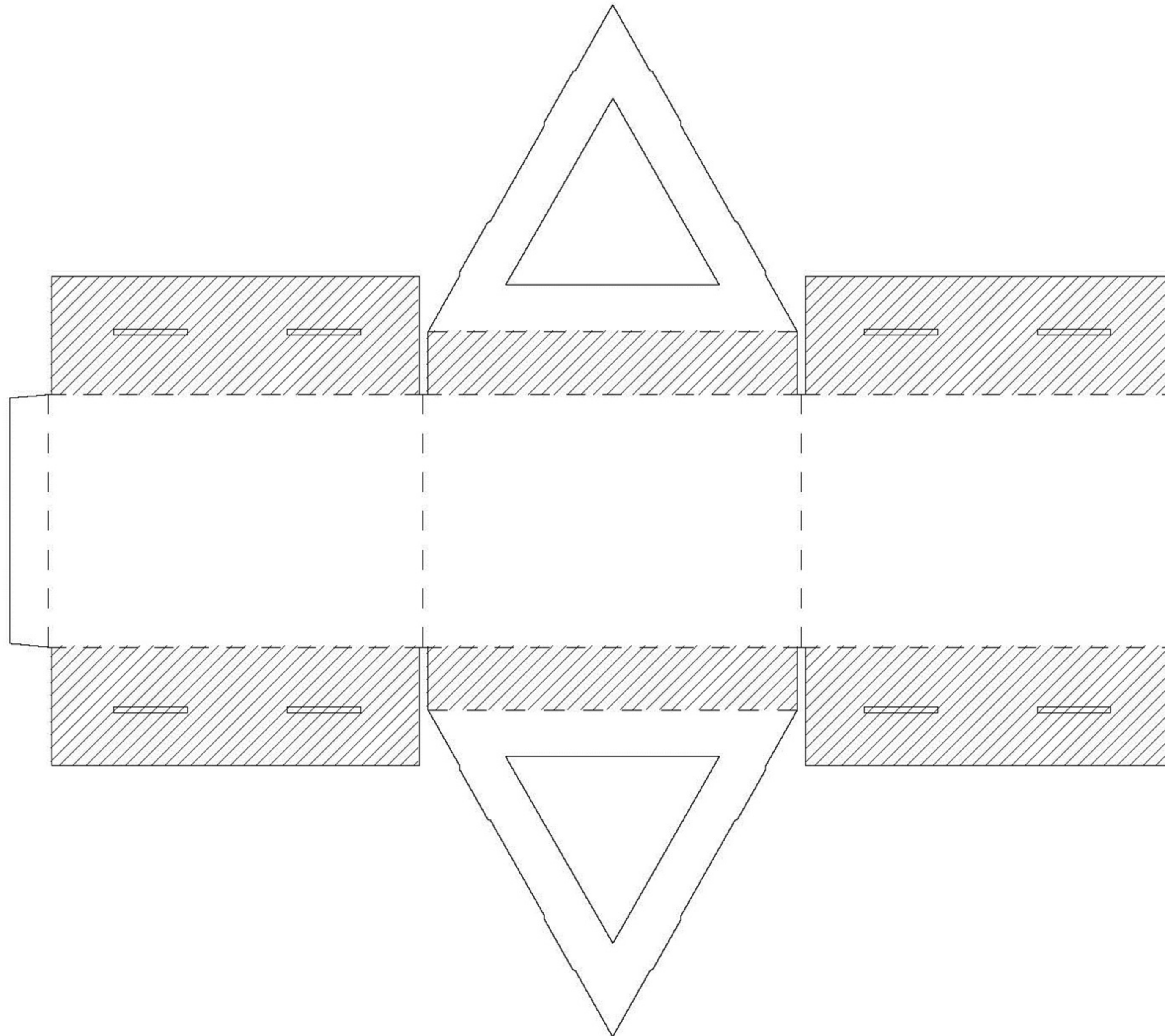
The 3-Pocket Cone packaging design features three pockets that can each hold a unique product, making it ideal for products that come in sets or multiple parts, providing a unique consumer unboxing experience.

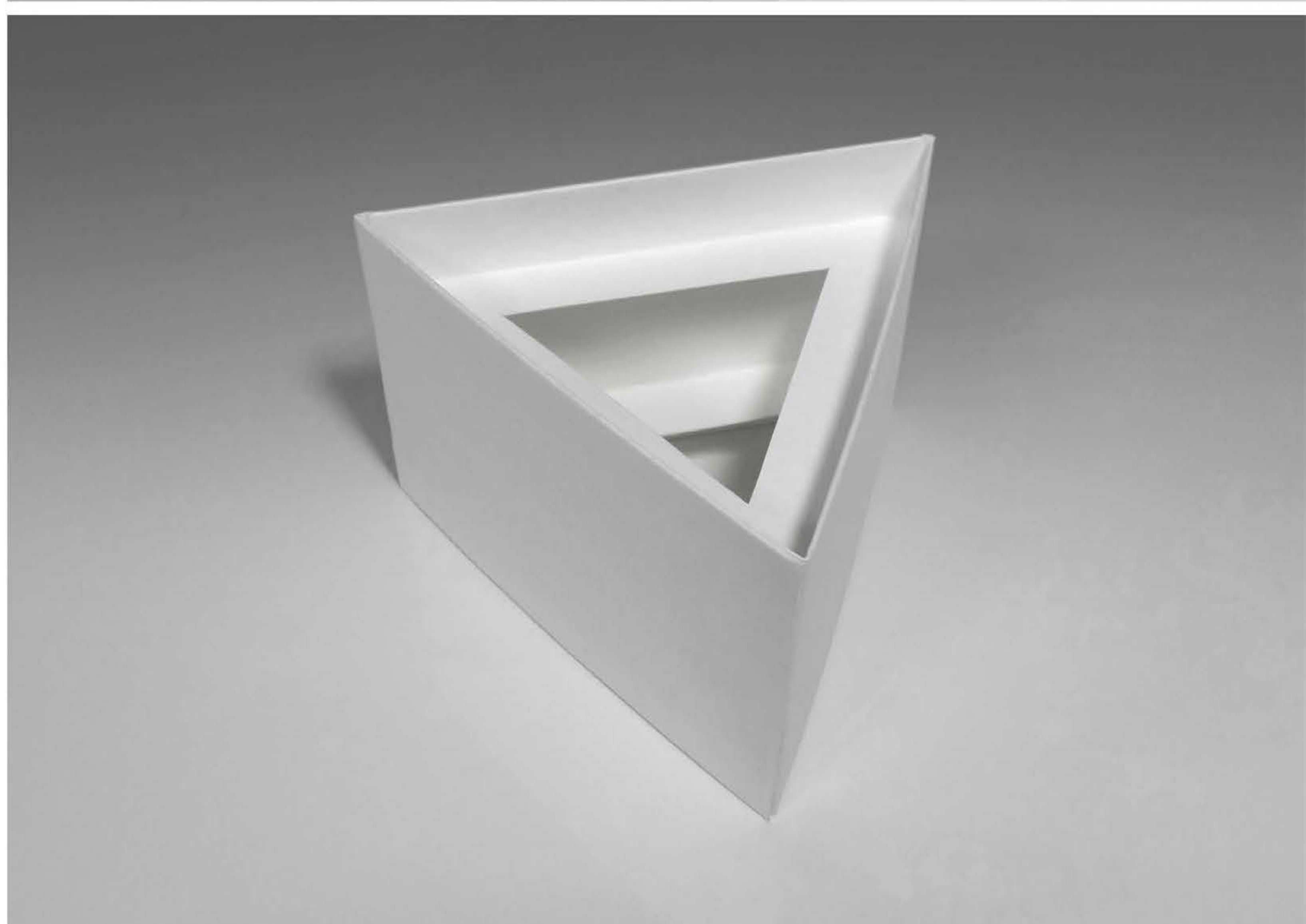
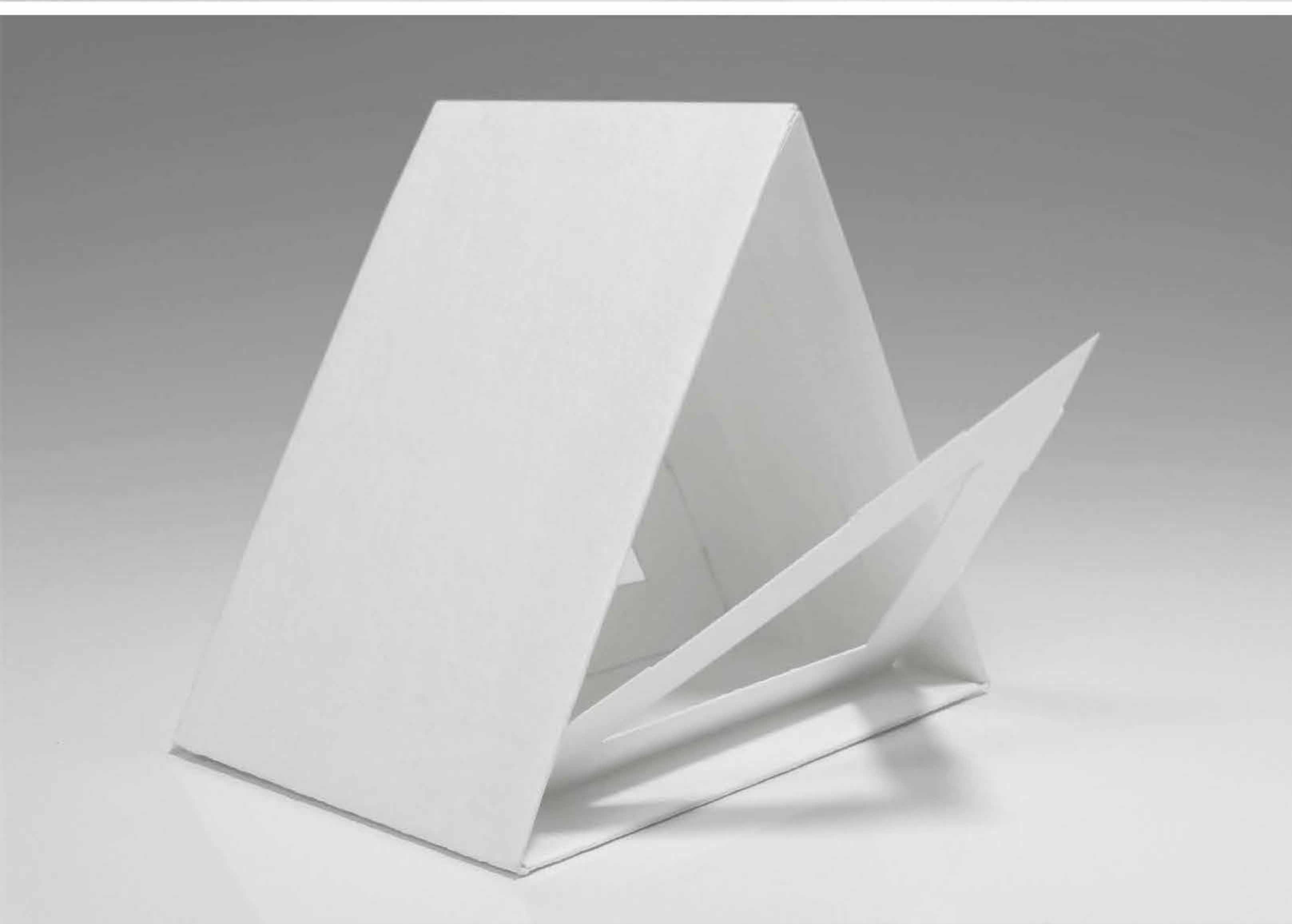




# TRIANGLE FRAME BOX

This unique packaging design features a strong triangular form and large windows that perfectly frame the contents.

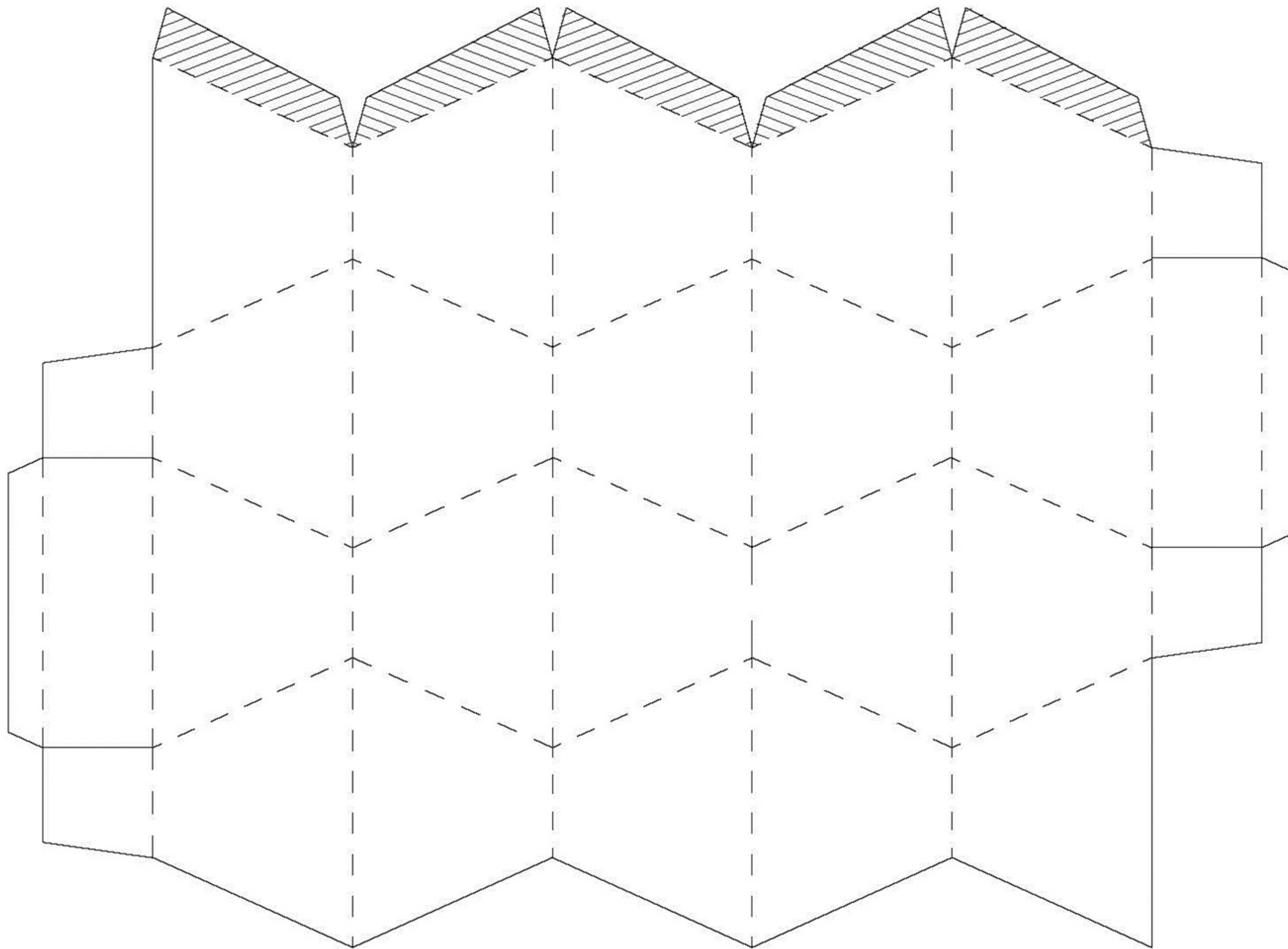


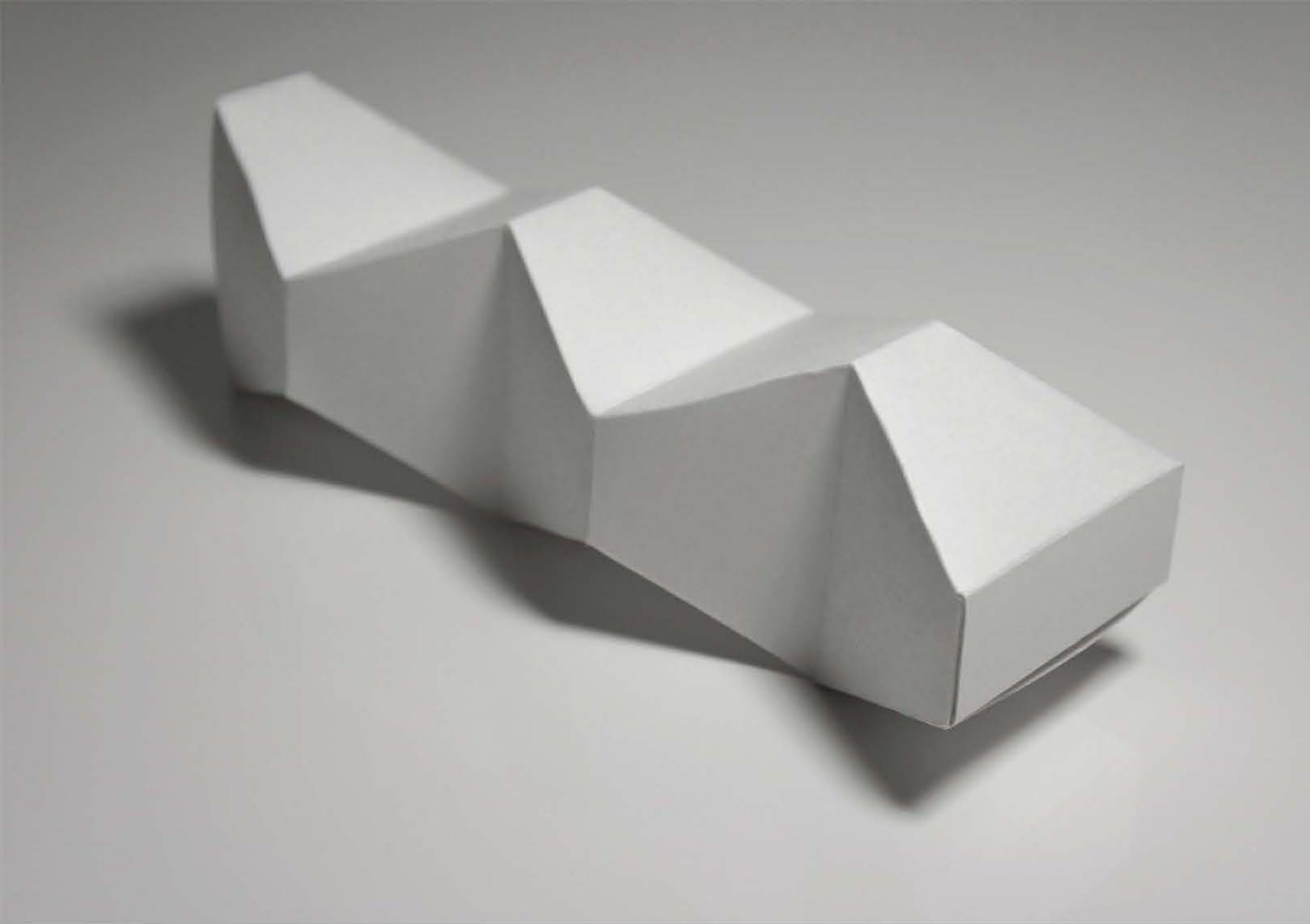




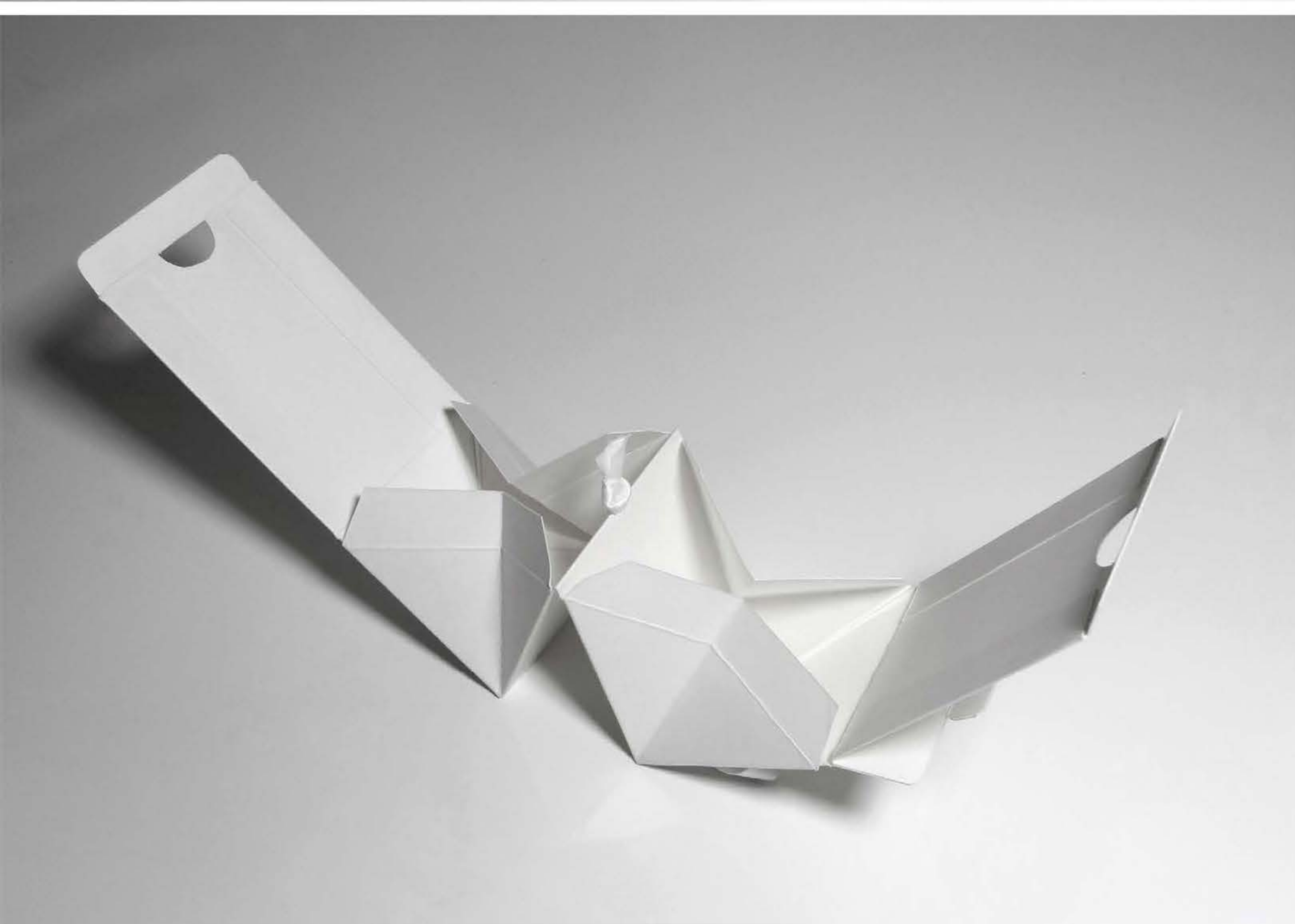
# ZIG ZAG BOX

The Zig Zag Box reflects the light, and cast shadows to create a dynamic shelf presence. The packaging design can be lengthened or shortened to suit the specific needs of the contents.



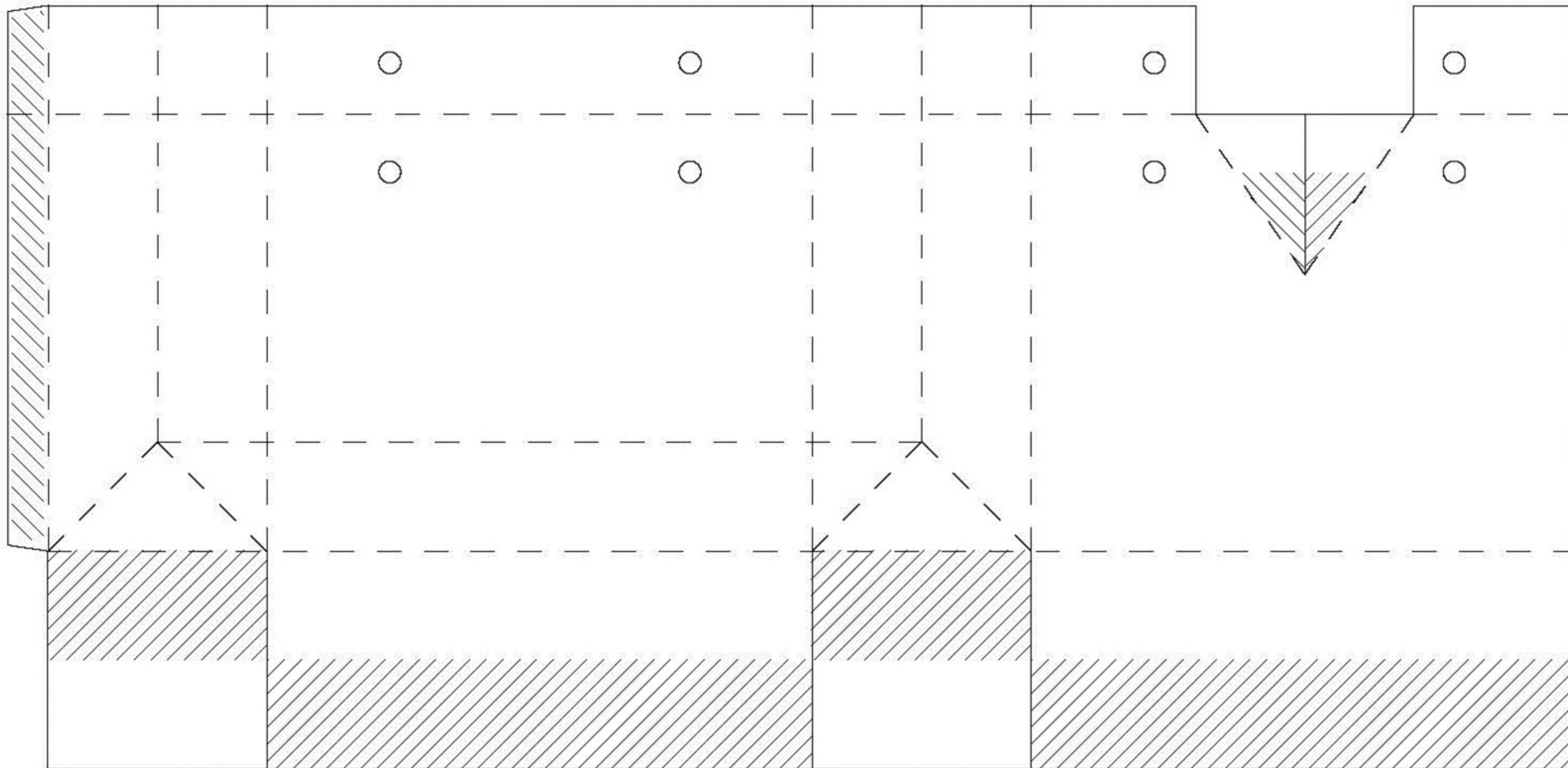




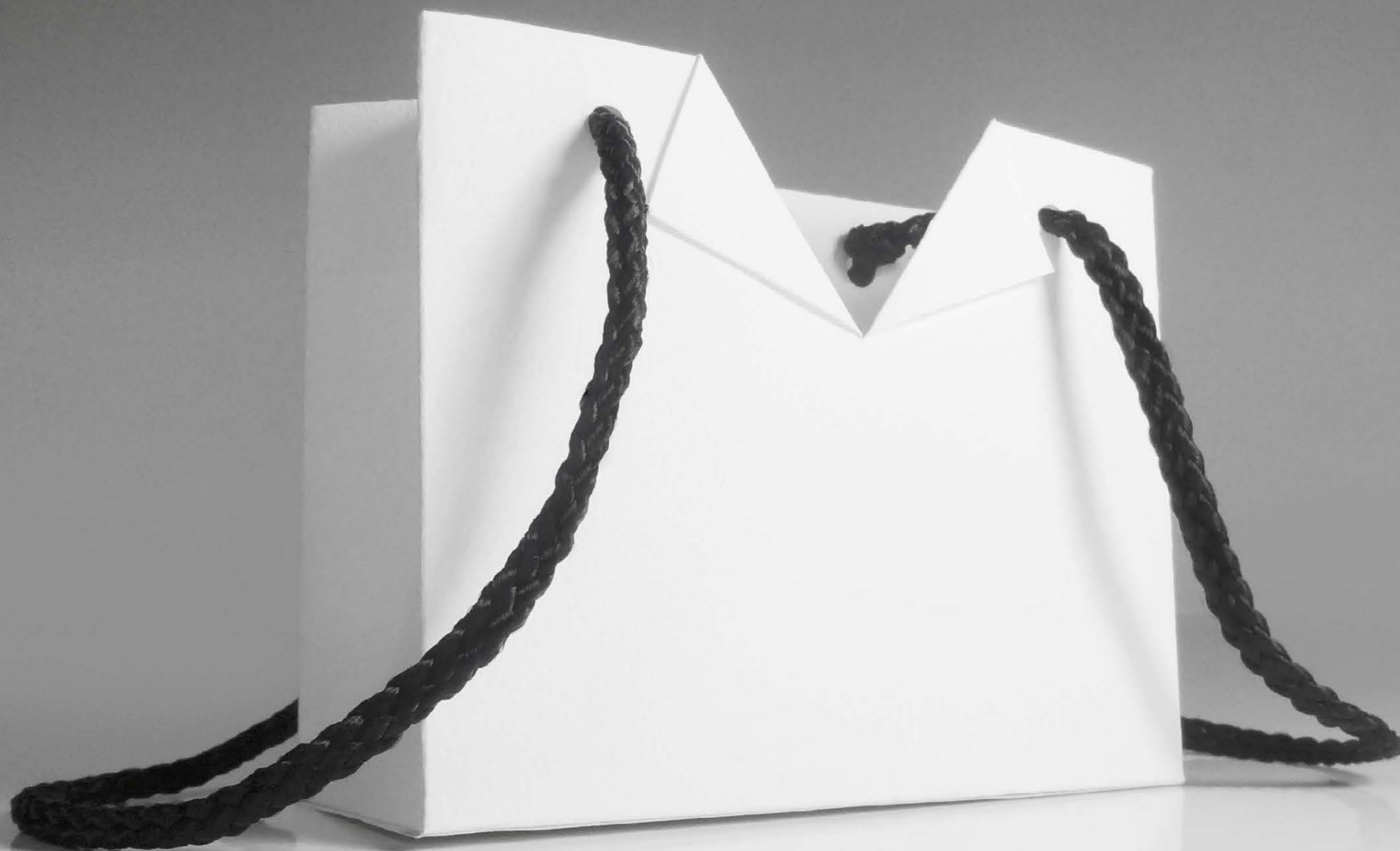


# TUX BAG

This playful retail packaging design with its simple adjustment to the face of the shopping bag, folds out to form a "v", similar to the wing-tip tuxedo collar. Perfect for dressing up retail or event packaging any night of the week.

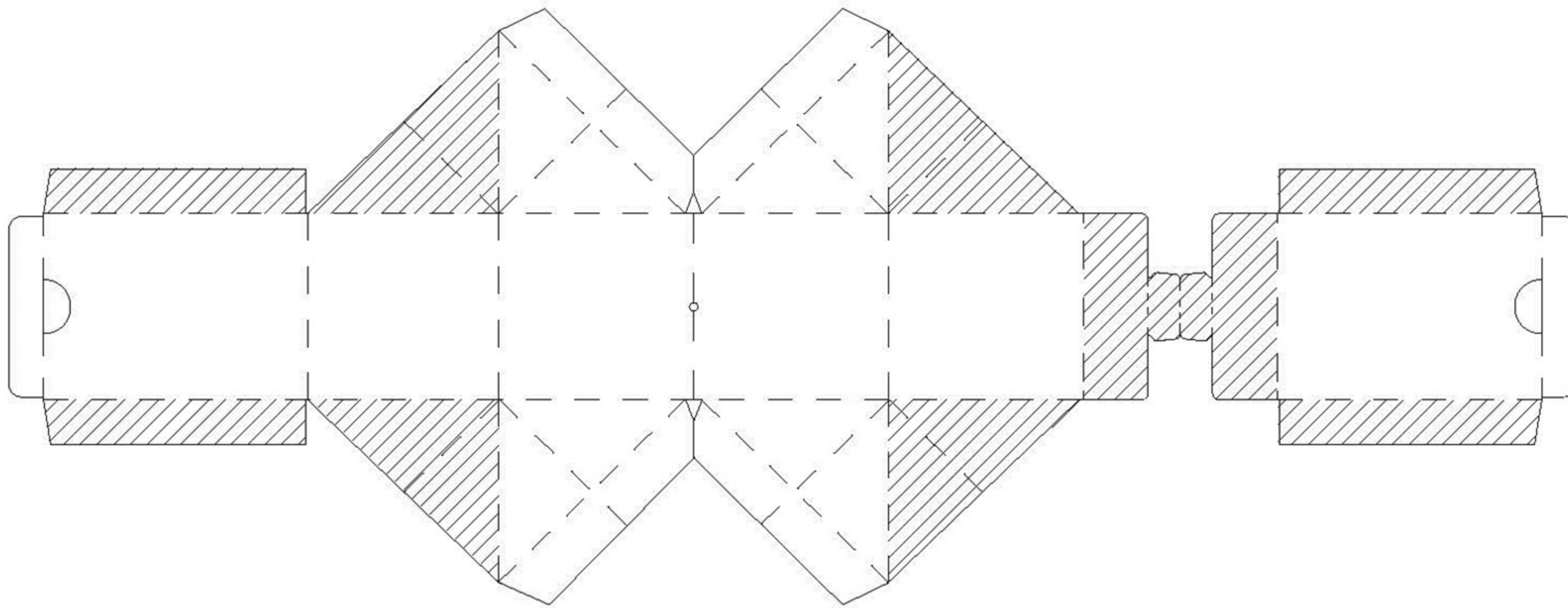






# DOUBLE POCKET ORNAMENT BOX

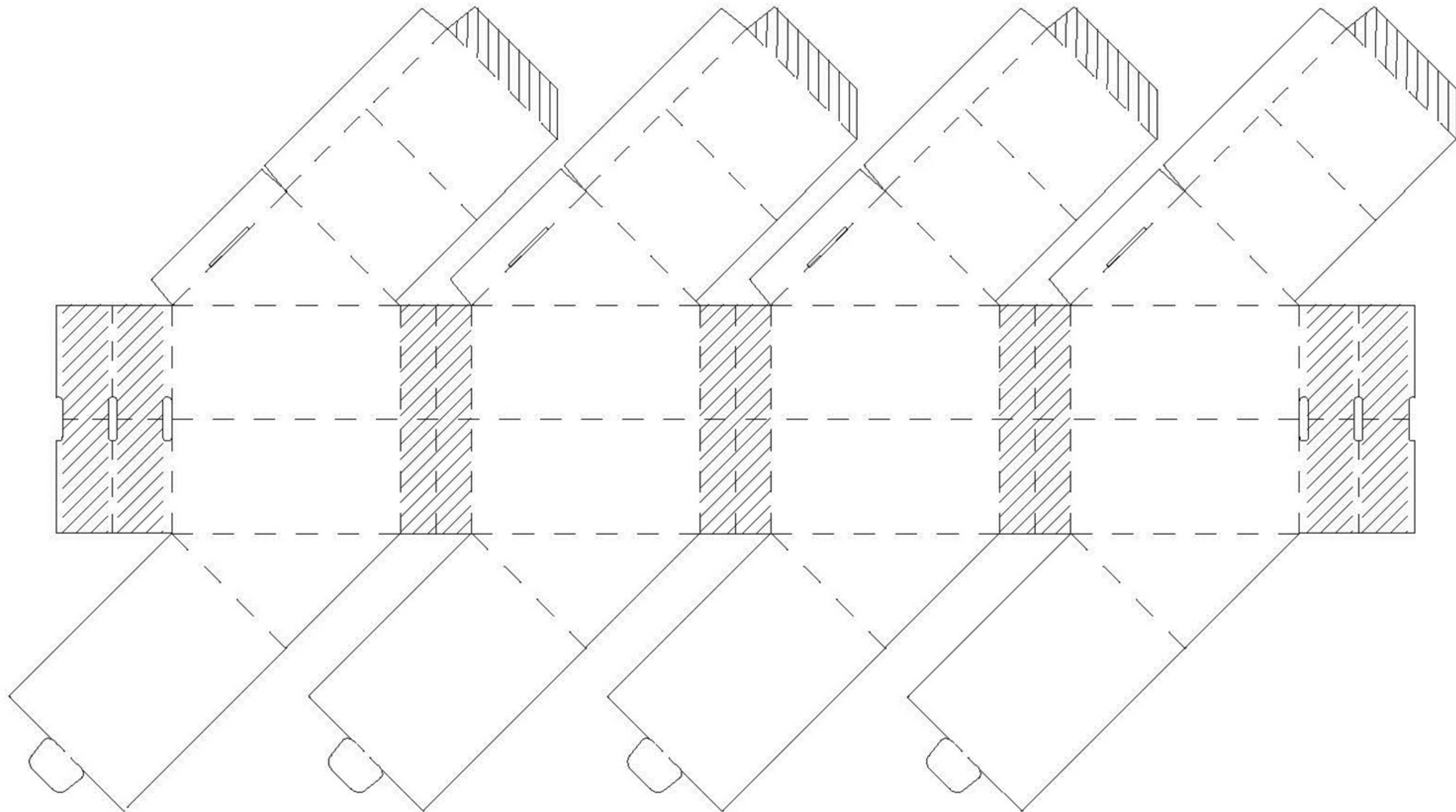
The Double Pocket Ornament Box contains two pockets for triple the surprise! The first surprise when they realize it's not just an ornament, and two other surprises when they open each pocket.

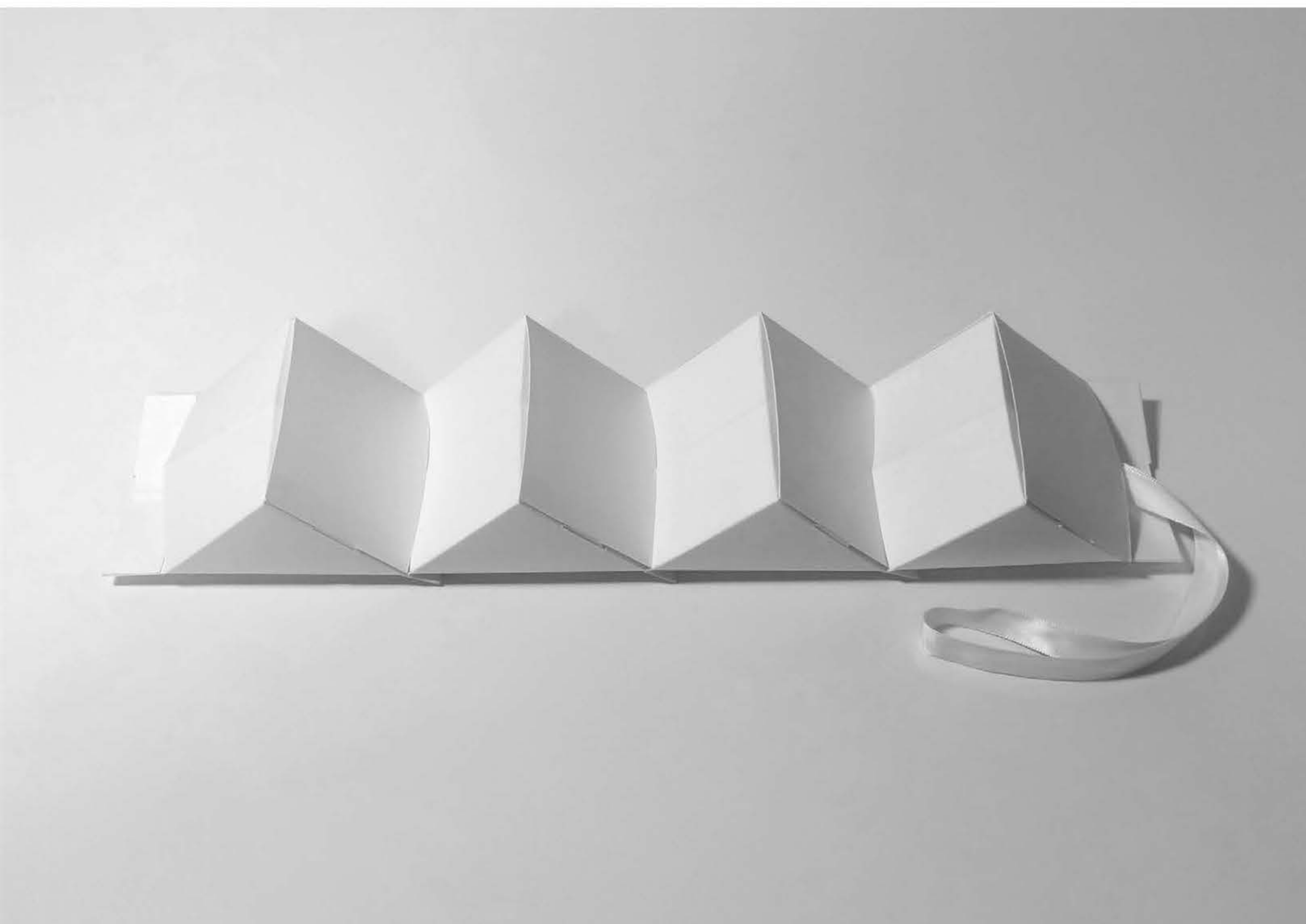
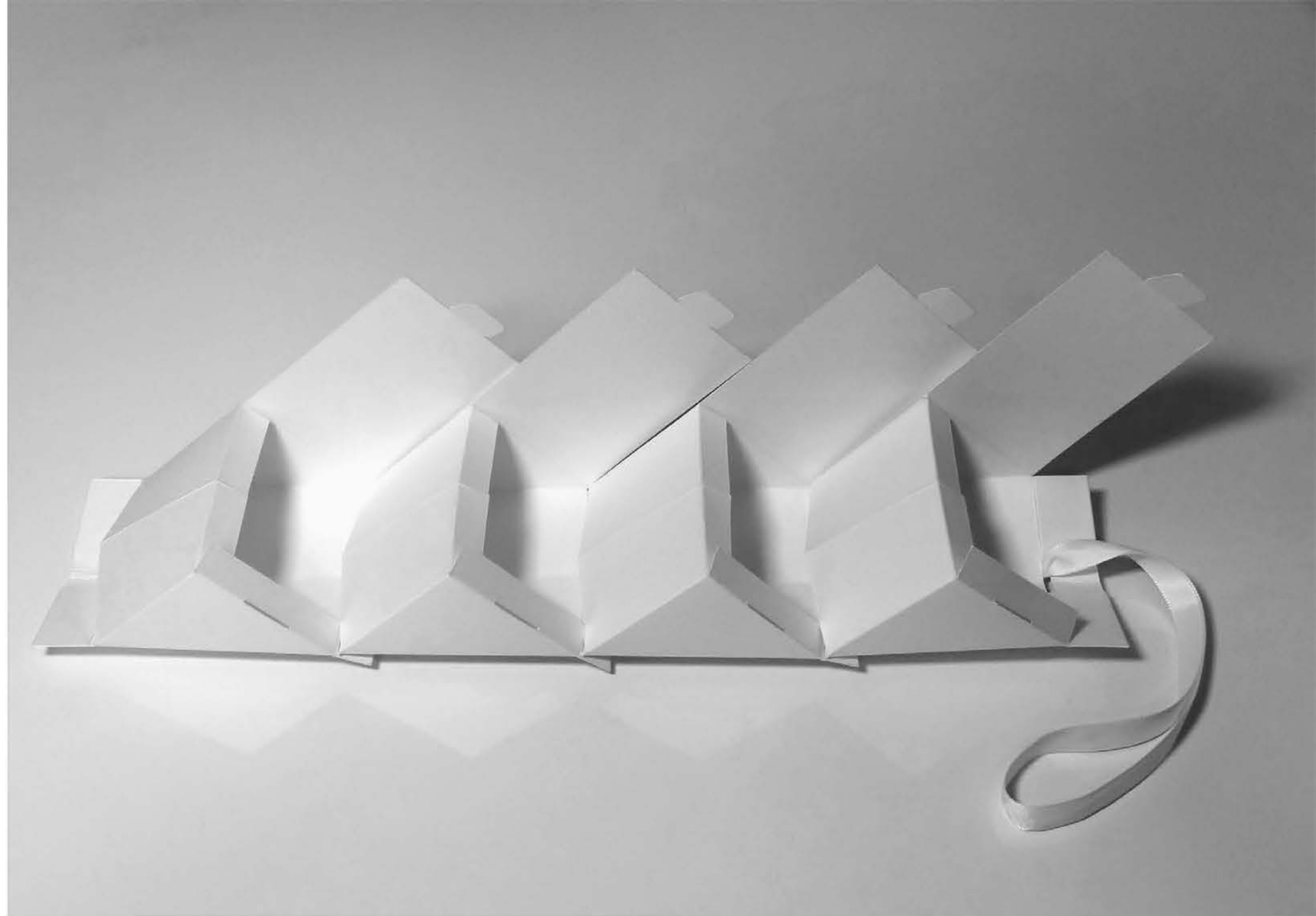




# SQUARE ORNAMENT BOX

The Square Ornament Box is the ultimate in holiday retail packaging! Containing four isolated pockets, the packaging design allows it to simultaneously hold a variety of products. What's better than one gift? Four in one!

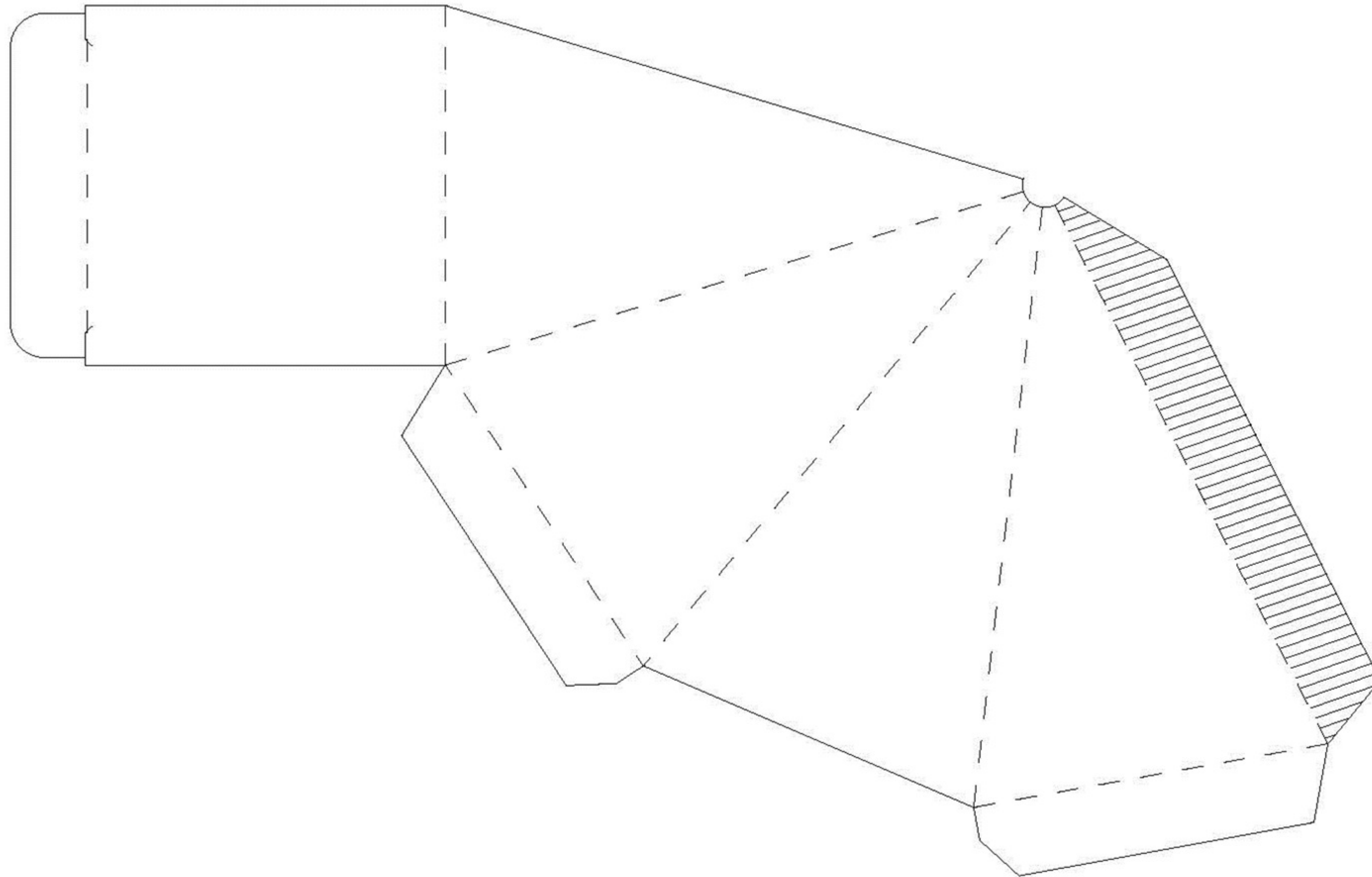


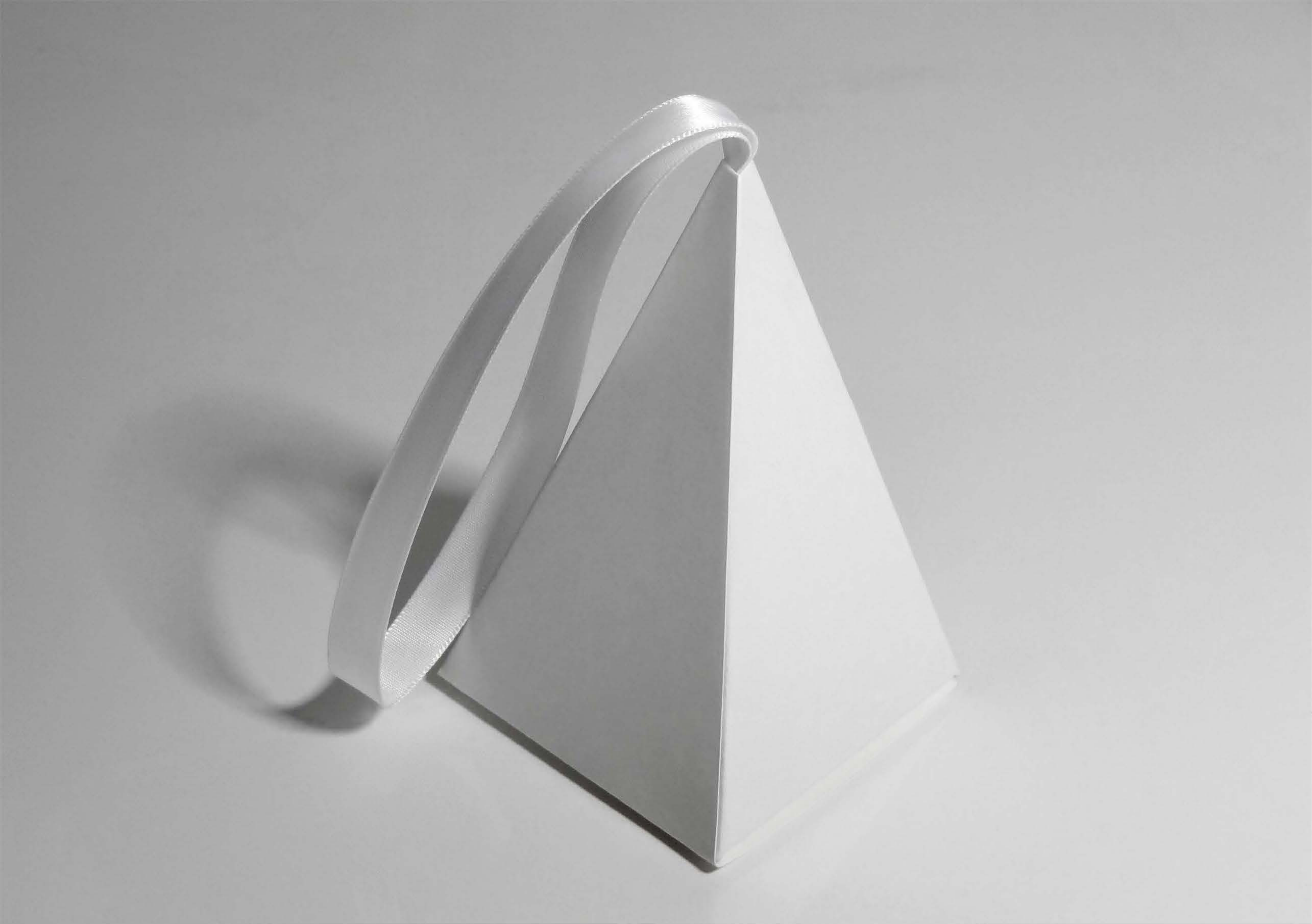




# TRIANGLE ORNAMENT BOX

This hanging Triangle Ornament Box provides a simple way to create unique decorative holiday retail packaging, gift packaging, craft packaging, and fun ways to merchandise product.

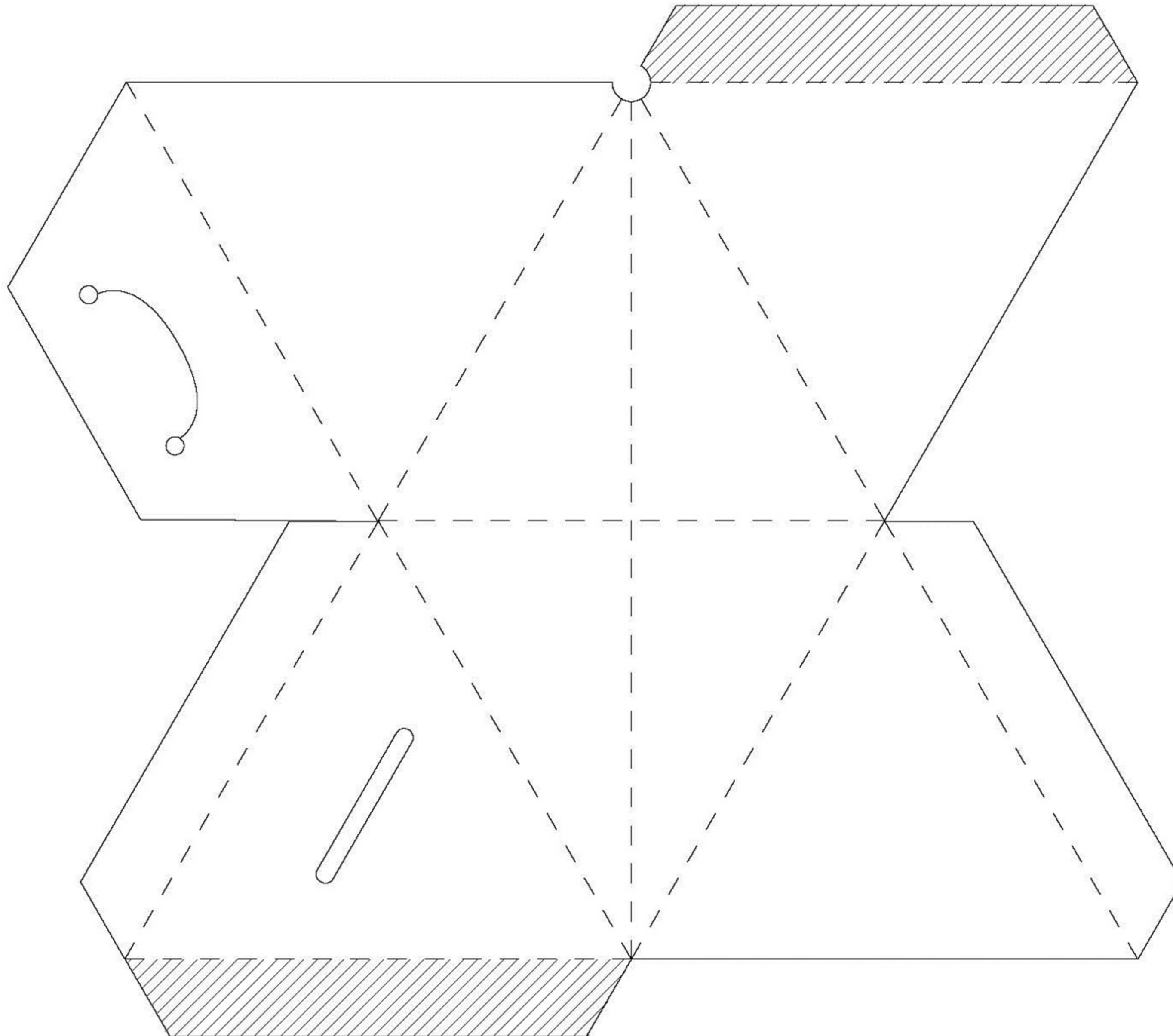


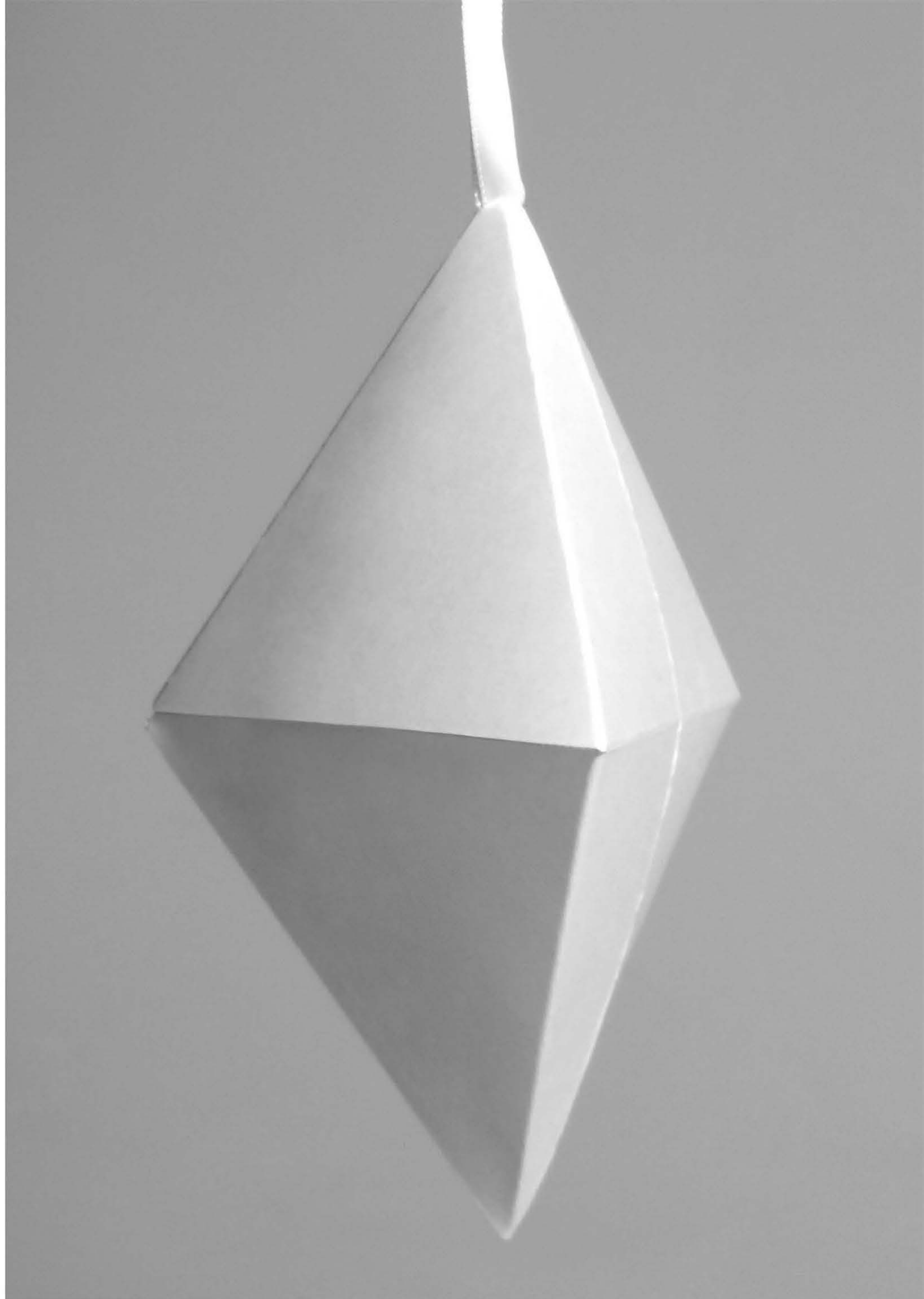
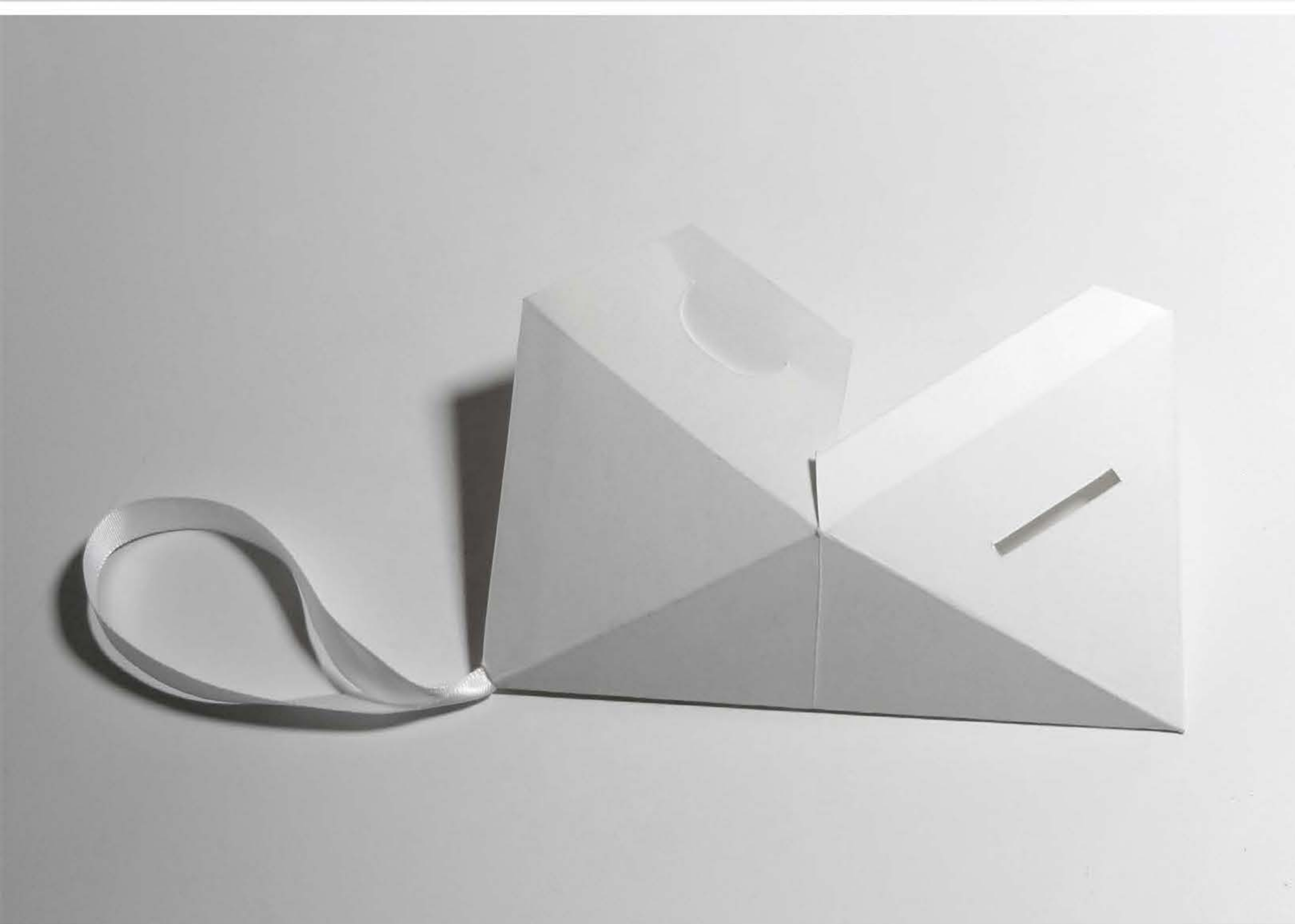
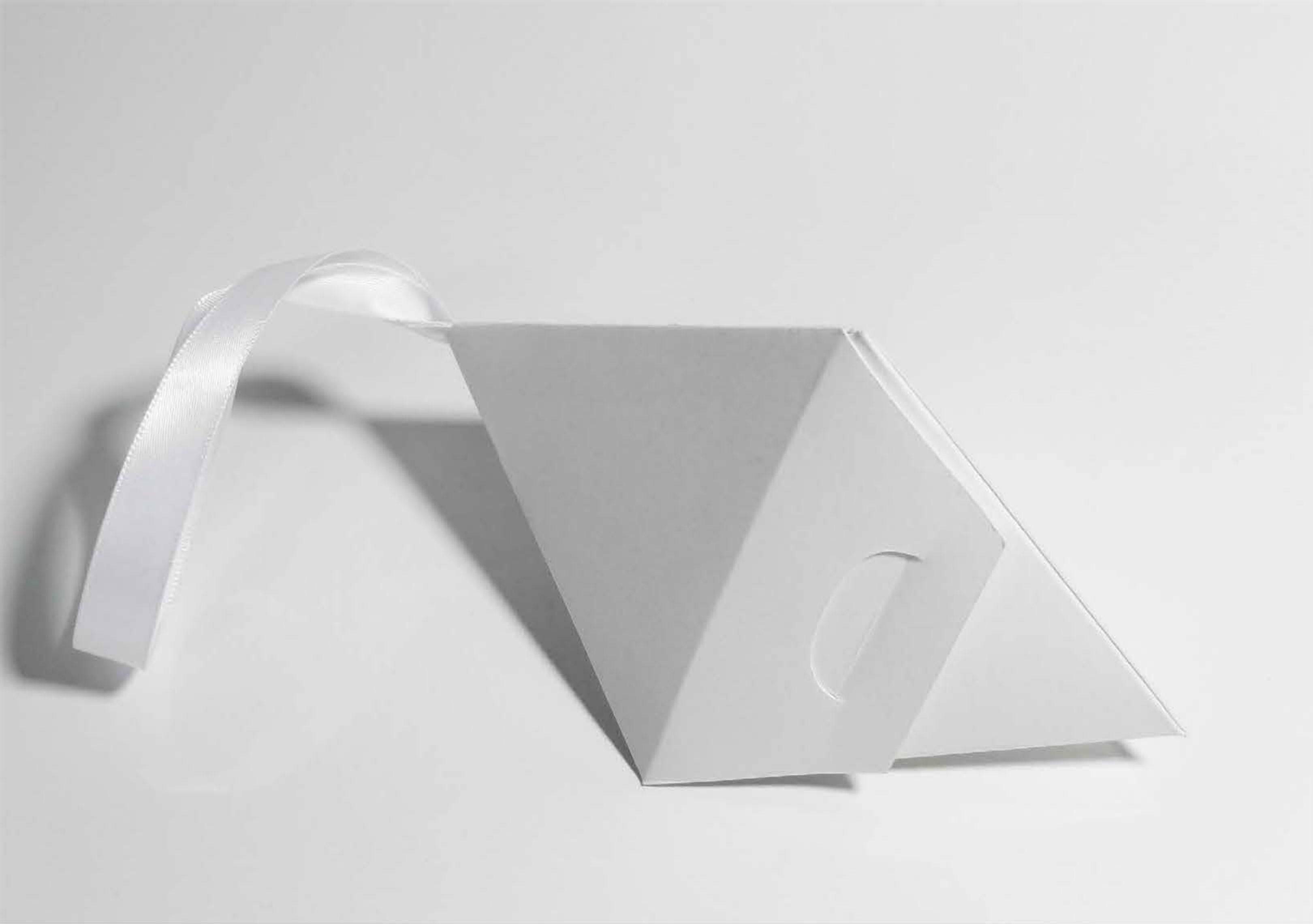




# DIAMOND ORNAMENT BOX

This diamond shaped ornamental holiday packaging design is a perfect way to hang a small gifts or gift cards from the tree. Imagine the surprise when it's opened! The box opens from the side to reveal its contents.

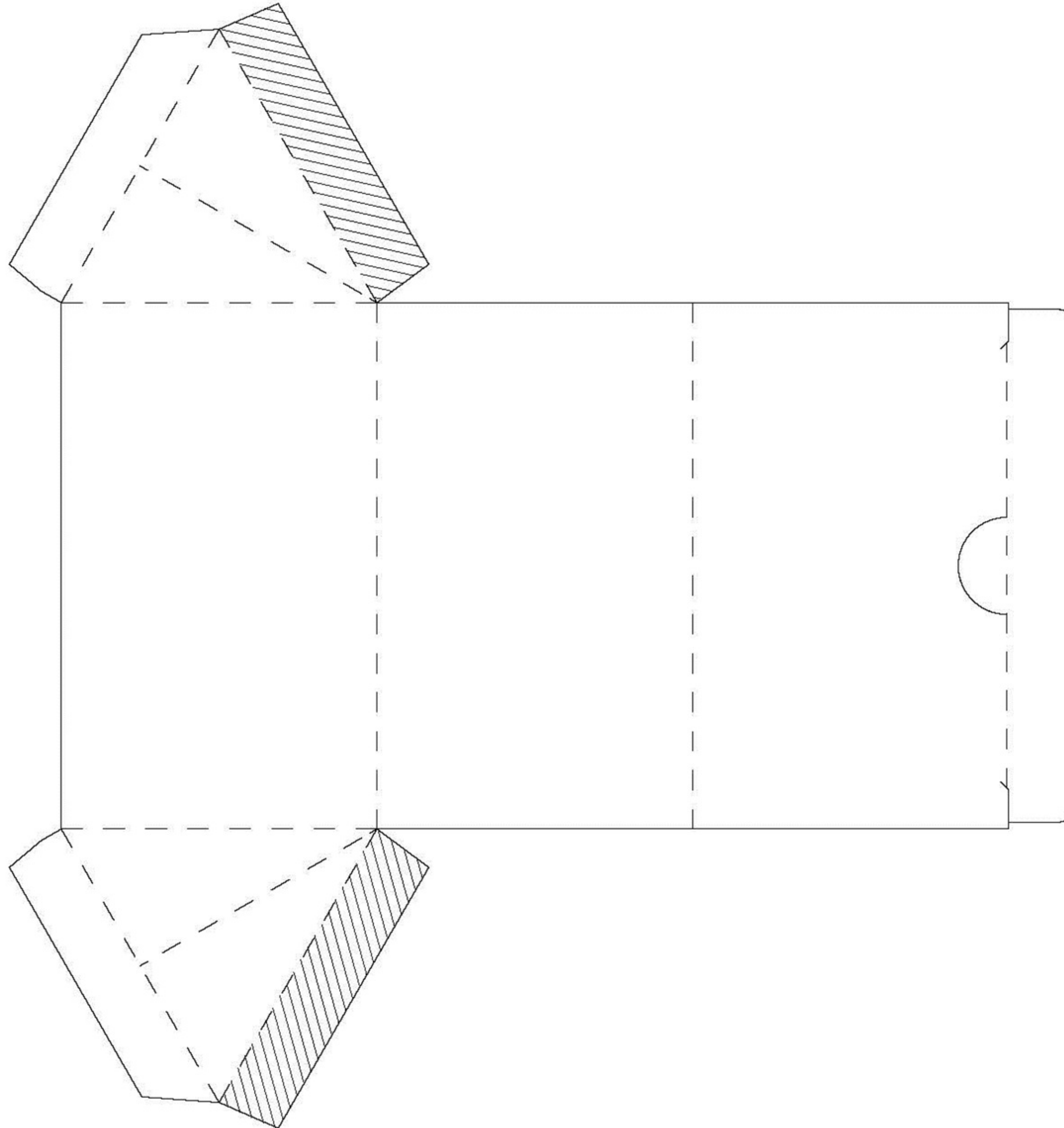


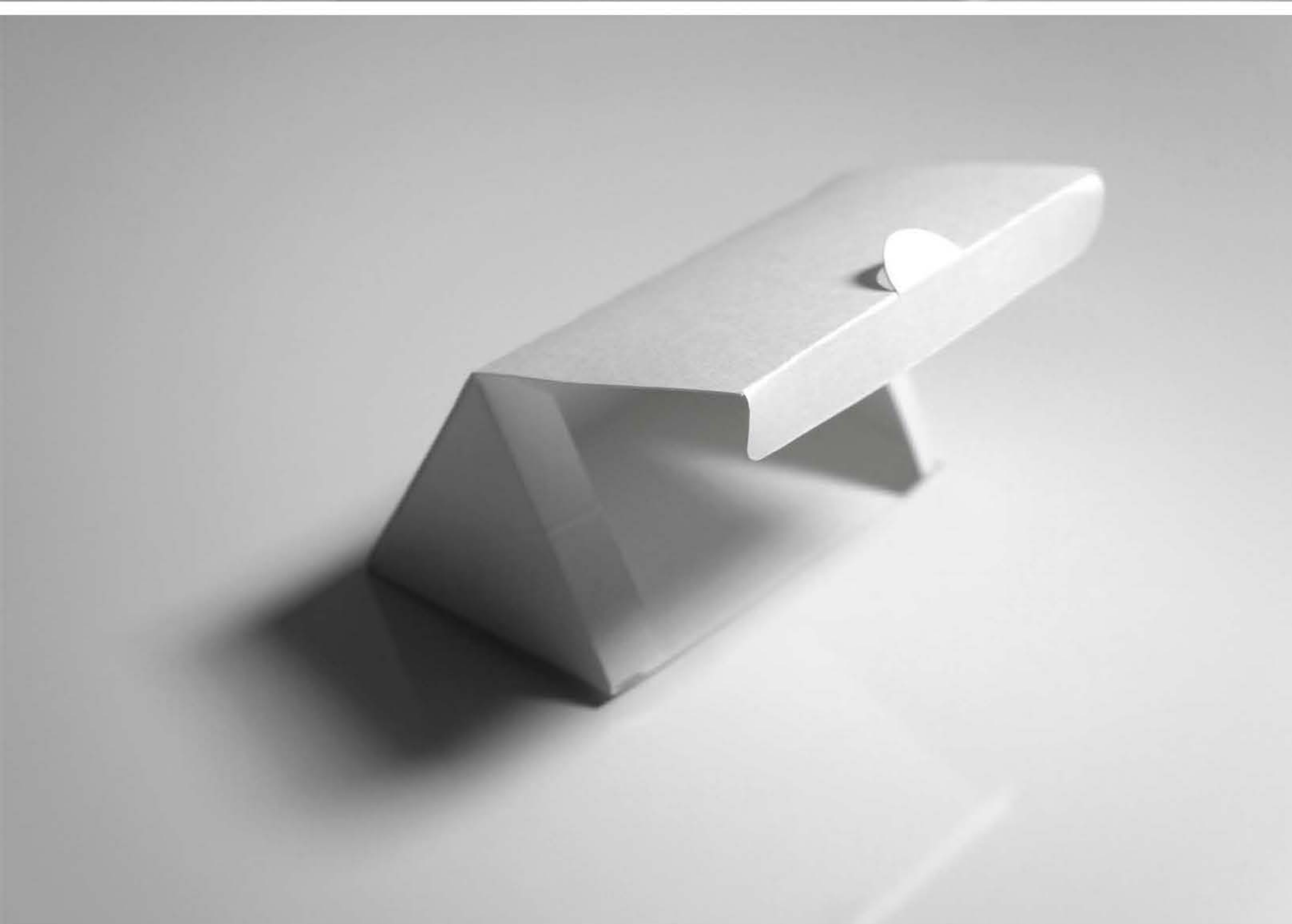
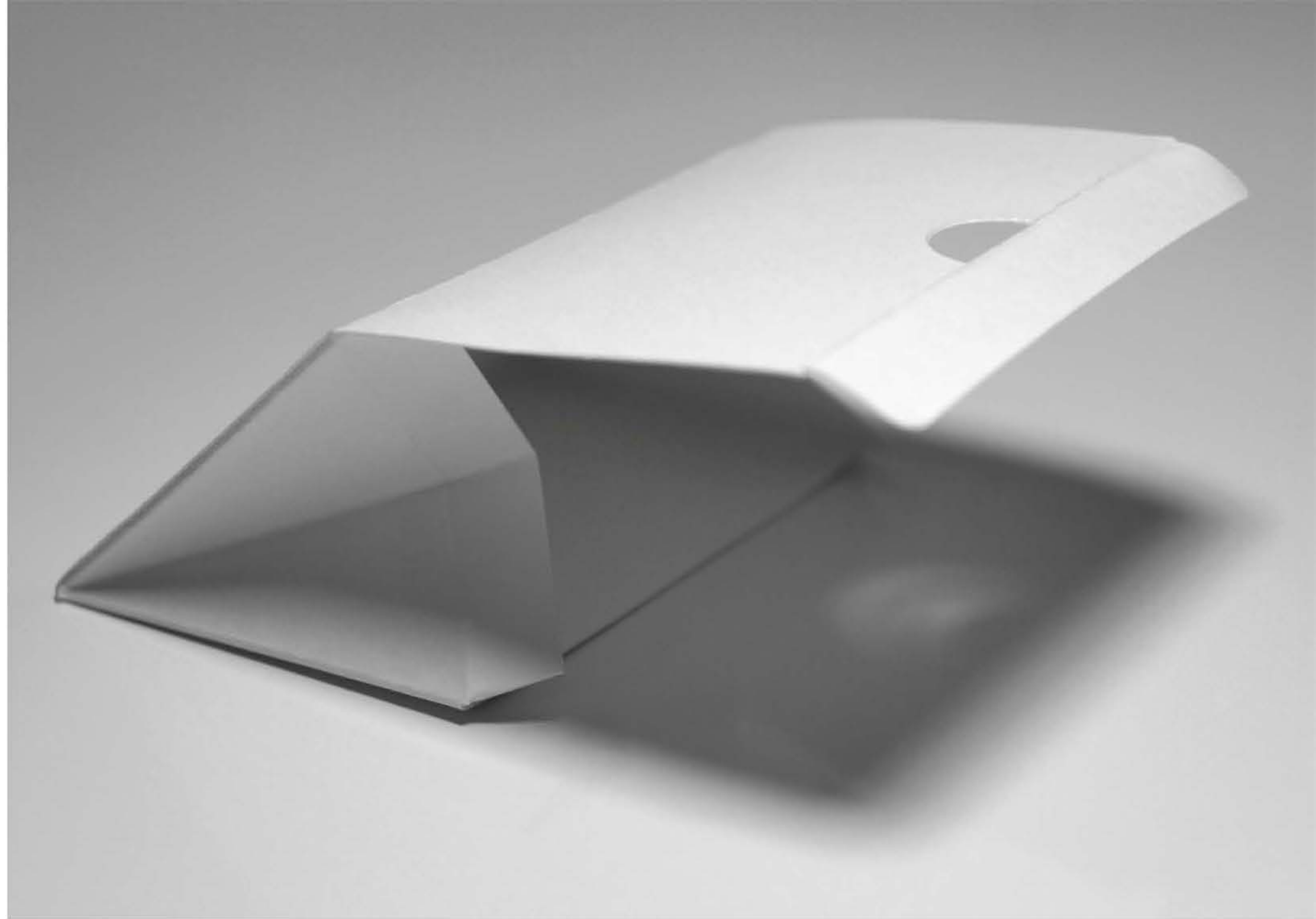
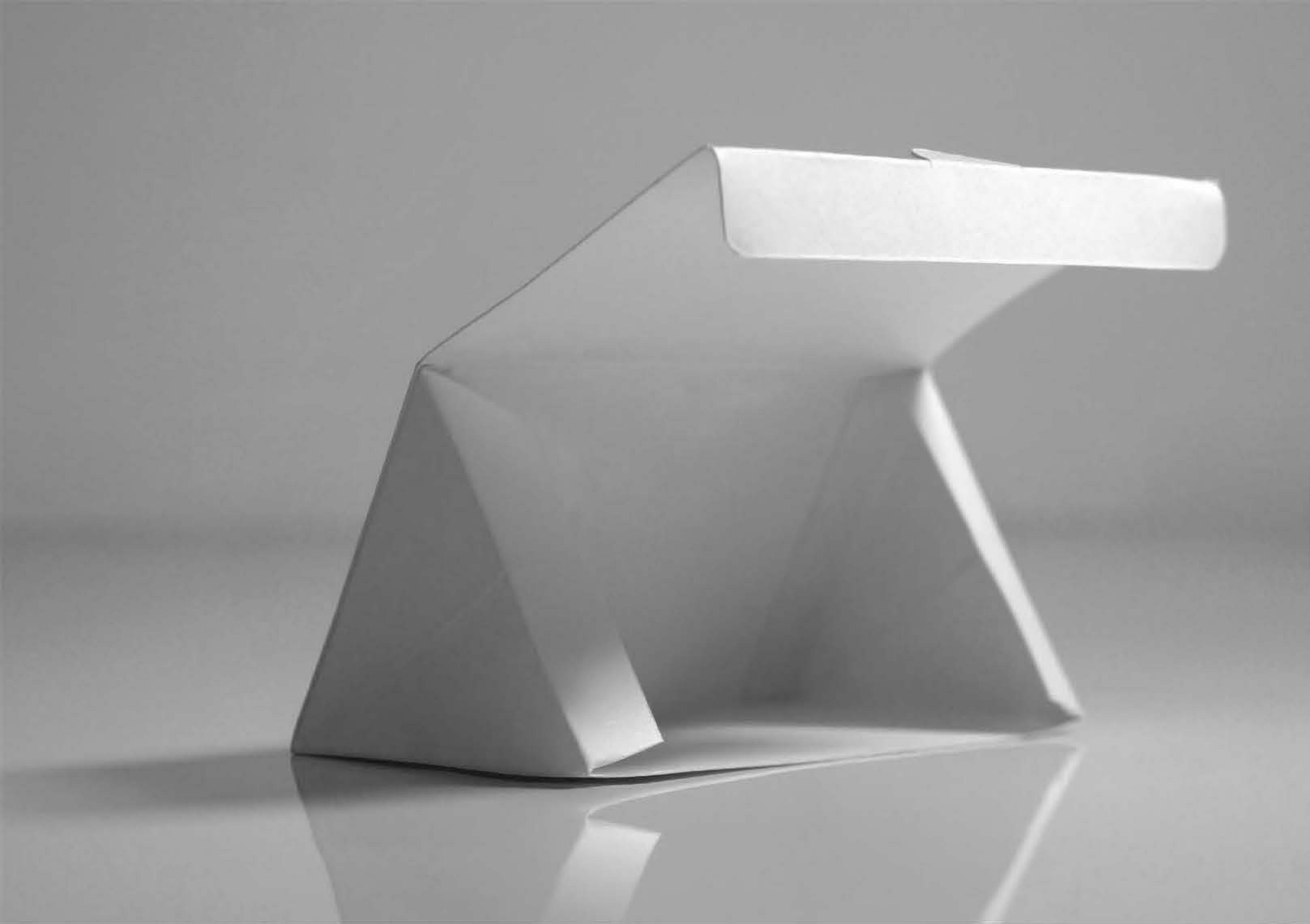




# TRIANGLE BOX

The folding Triangle Box opens from the side and can be presented in either a horizontal or vertical presentation.

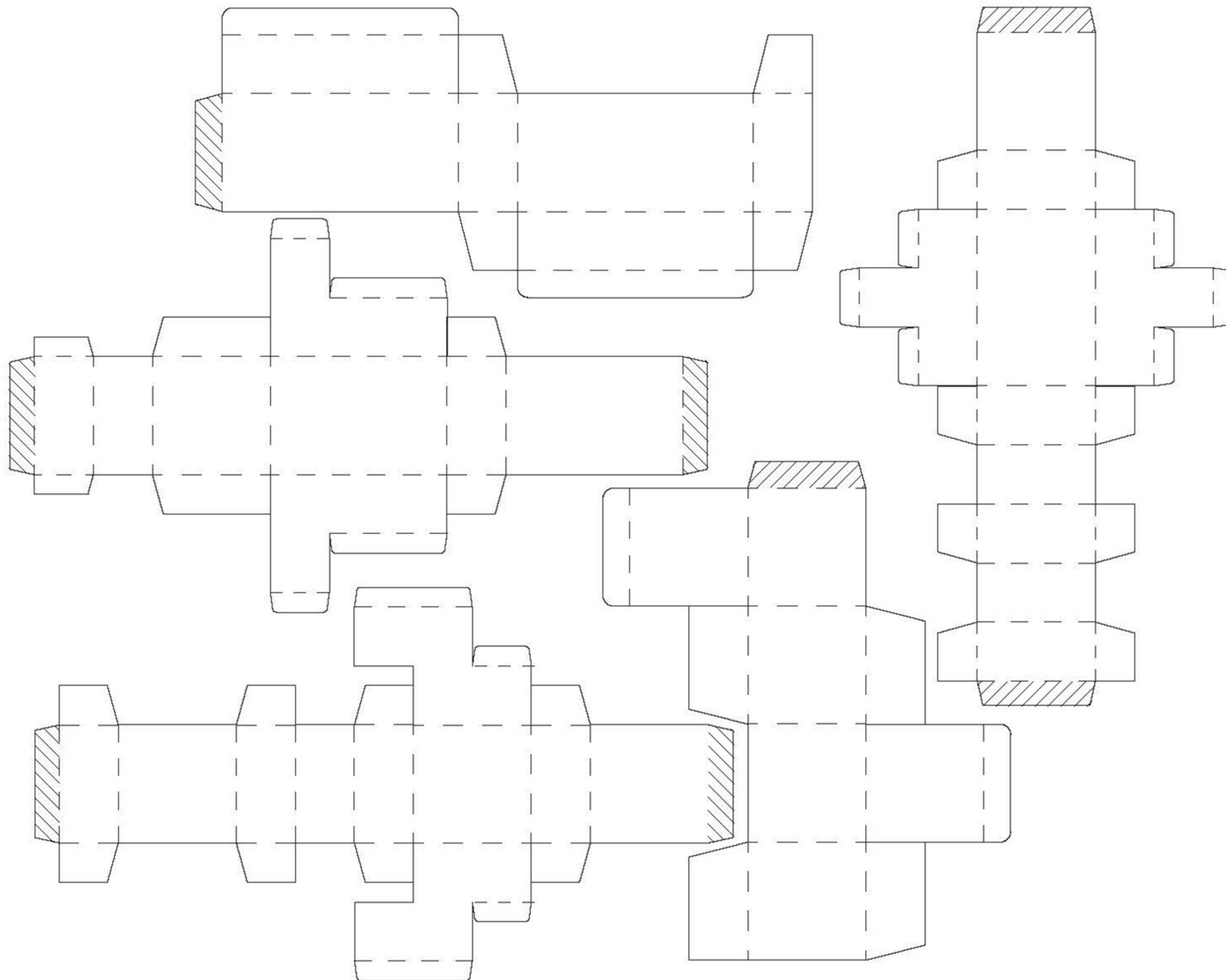


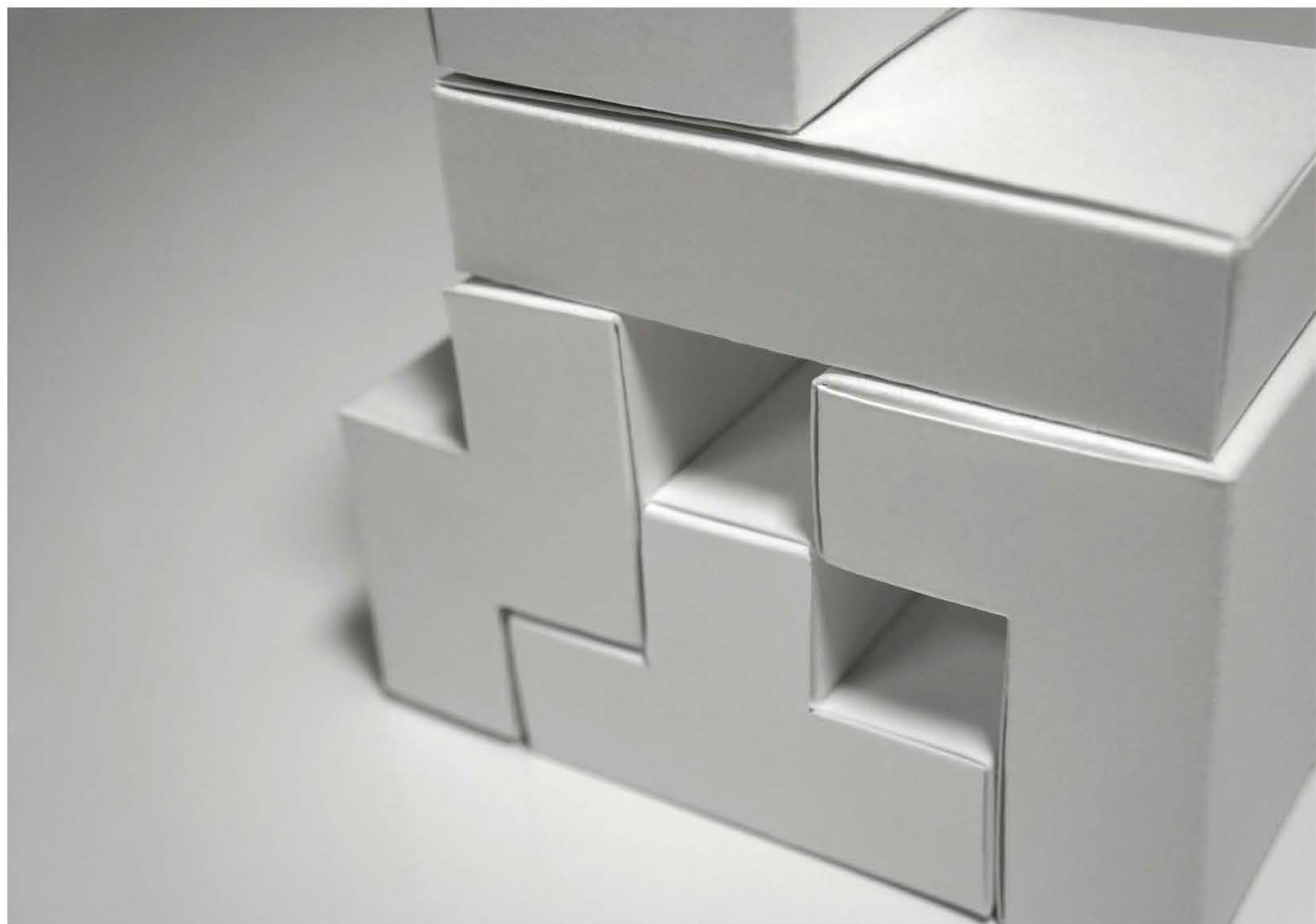
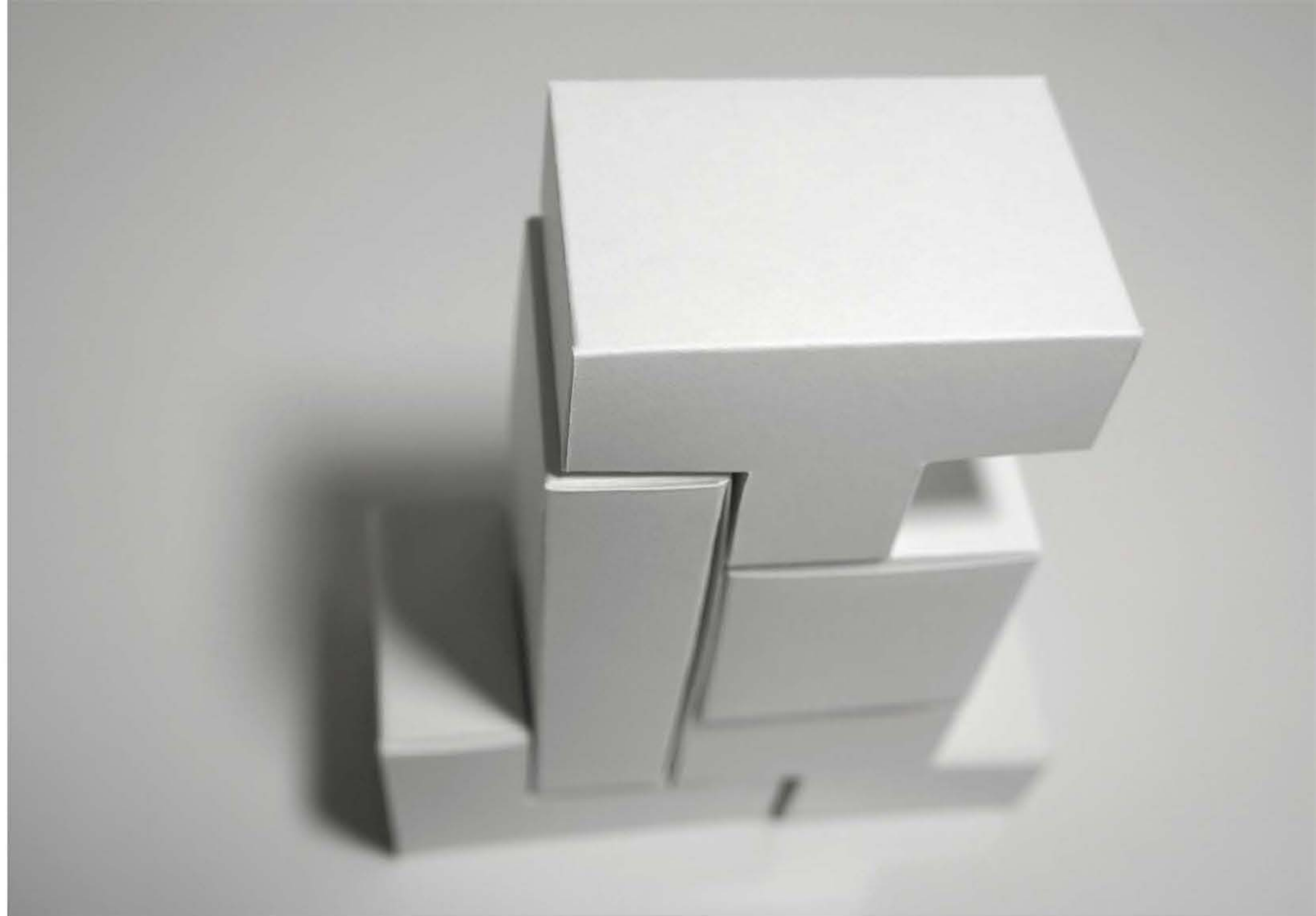
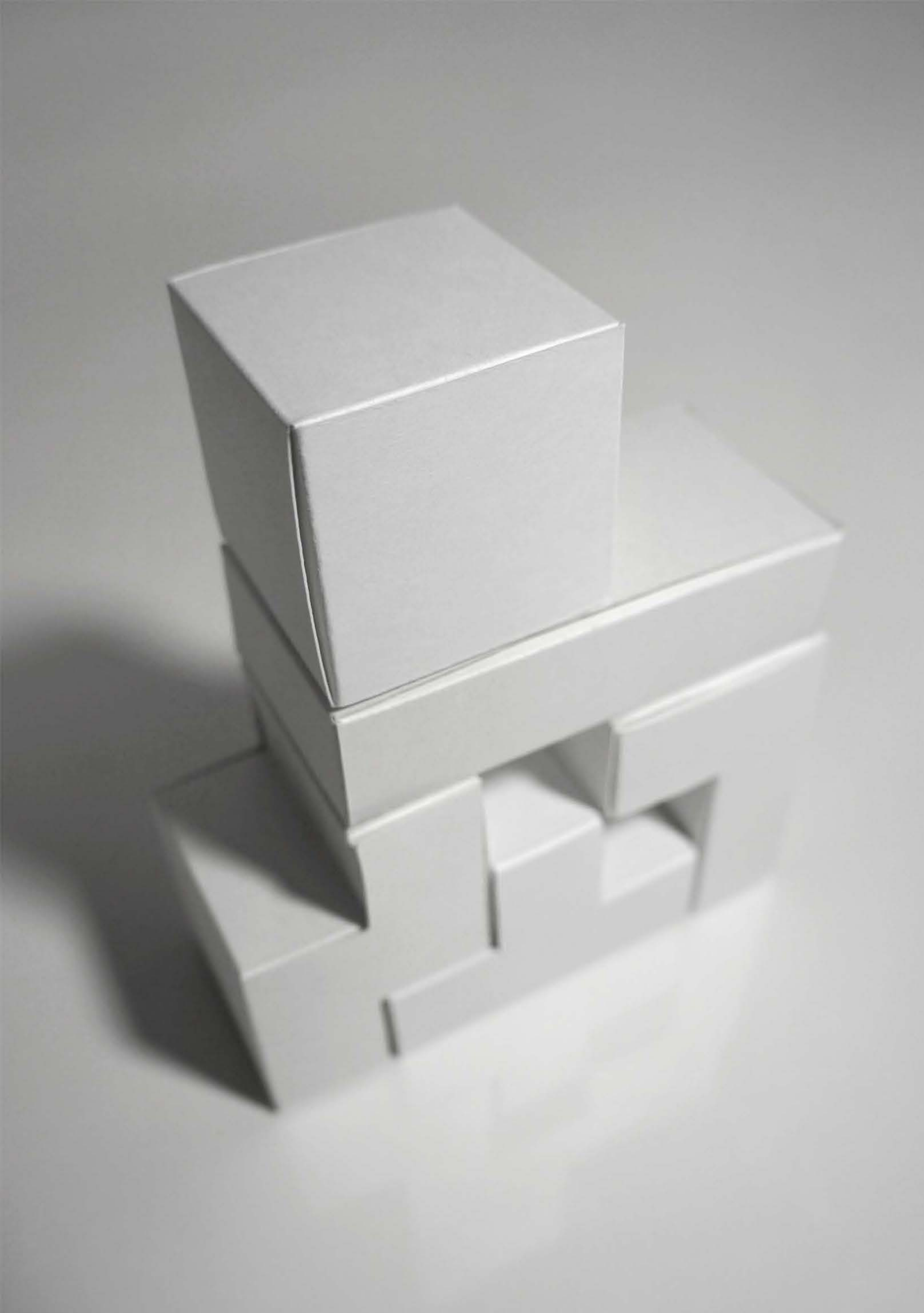




# TETRIS®-INSPIRED BOXES

Sometimes packaging design just has to be fun! Based on the classic Russian video game, these boxes come in the classic puzzle shapes, taking the game from virtual to physical! Best of all, these boxes can be taken from a popping 3D to a flat, folded 2D.

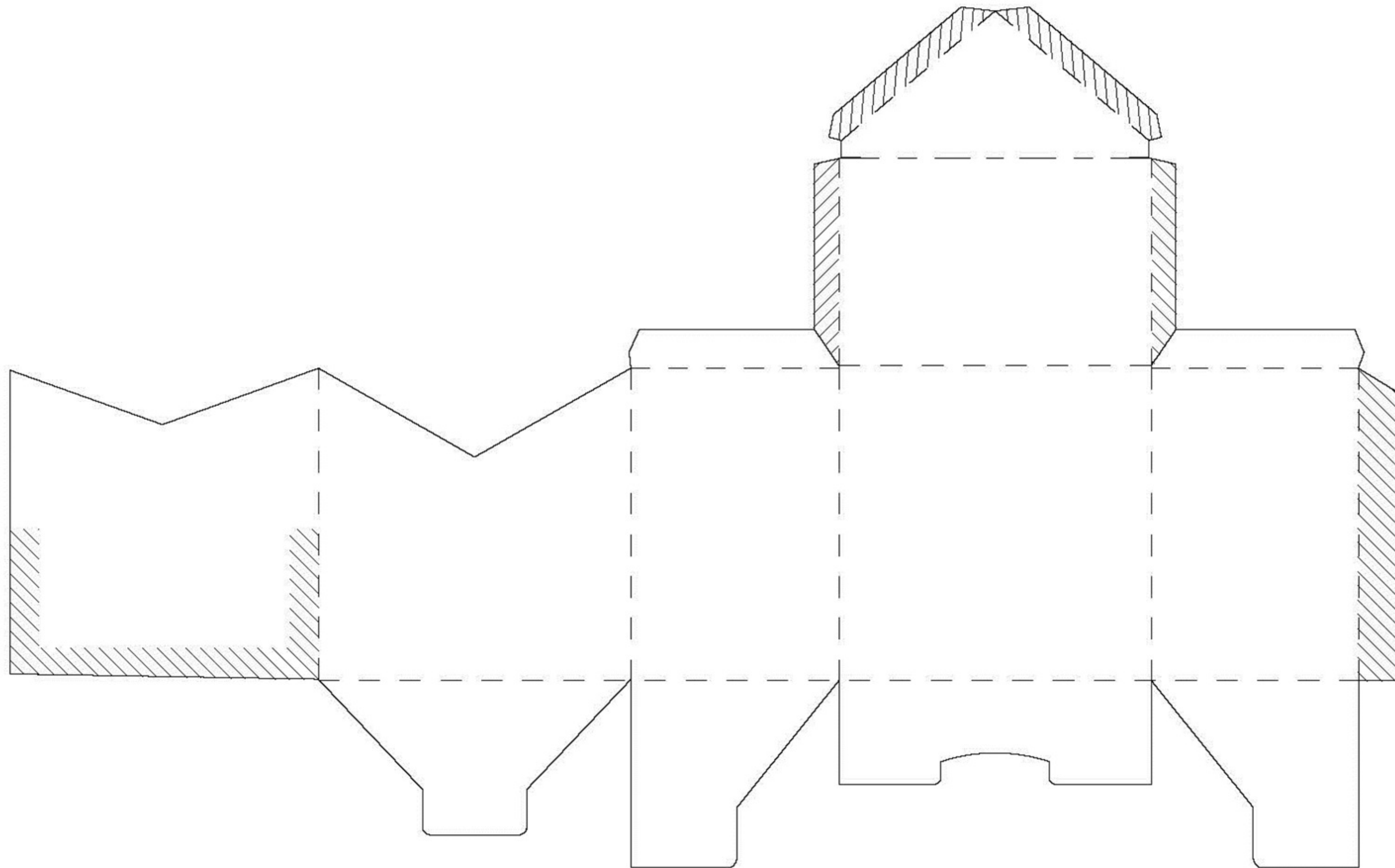


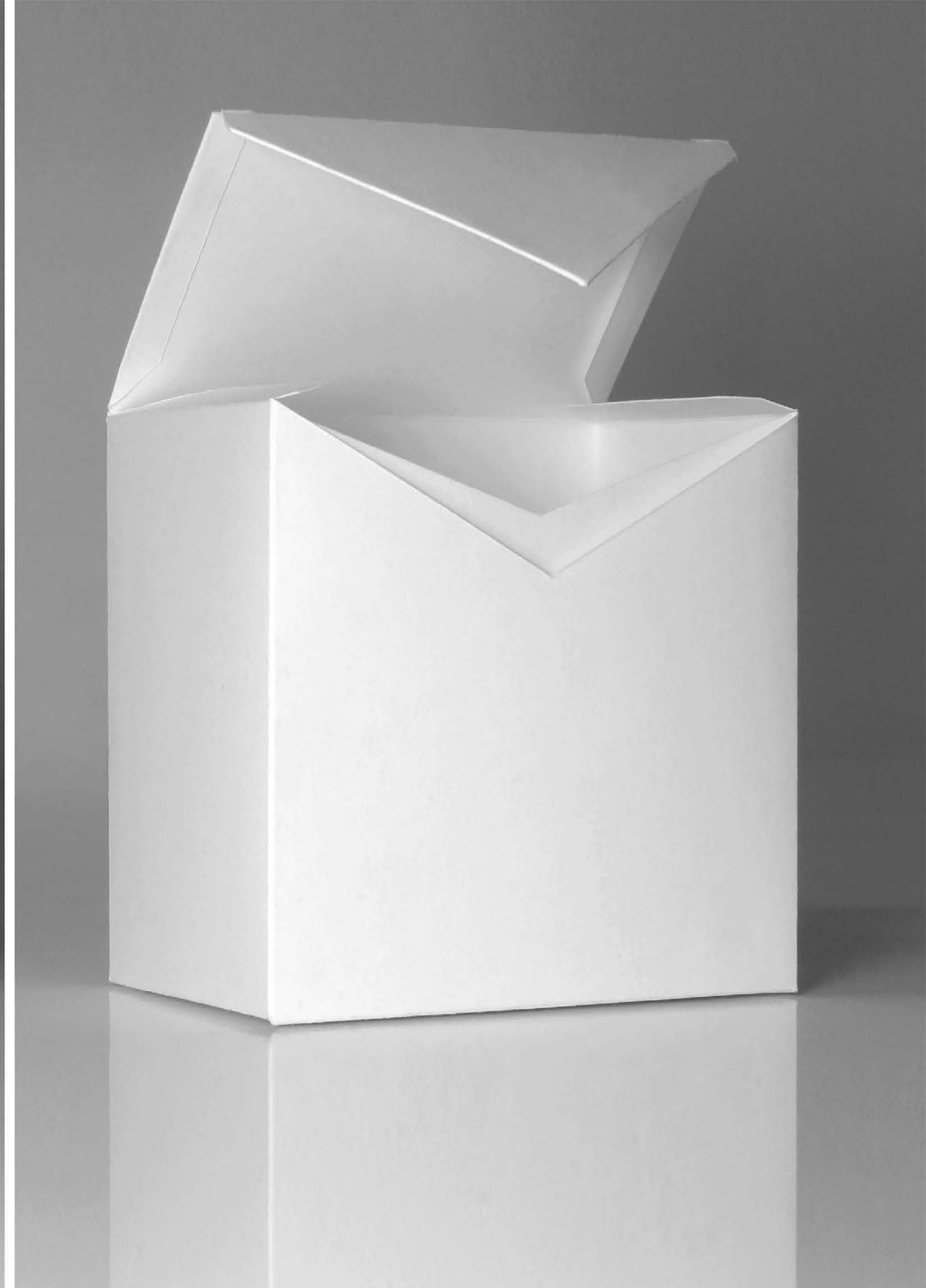




# V CLOSURE BOX

This packaging design features a v-shaped secret pocket that the lid tucks into. The layered pocket could be complemented by contrasting colors or finishes in printing.

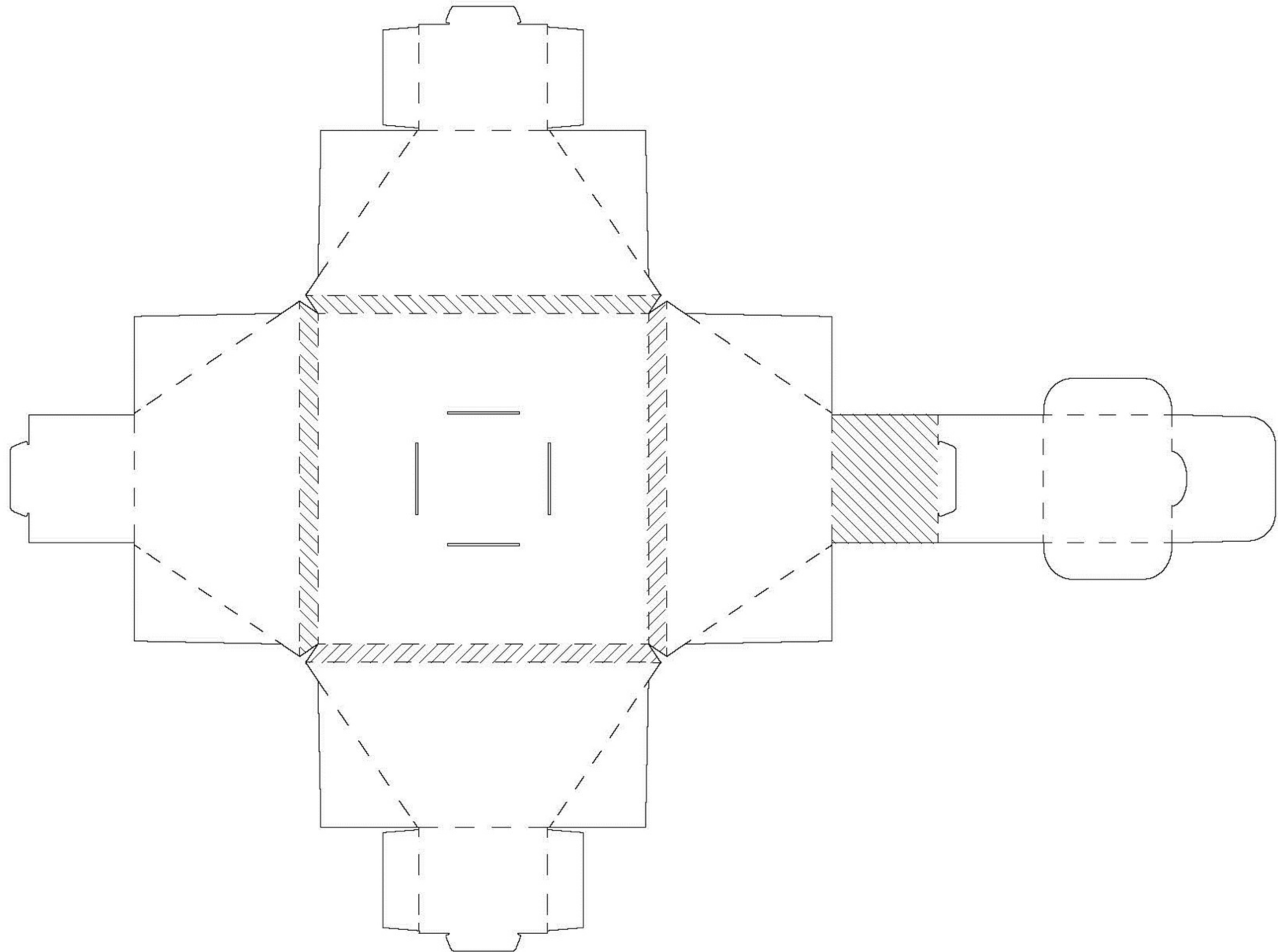


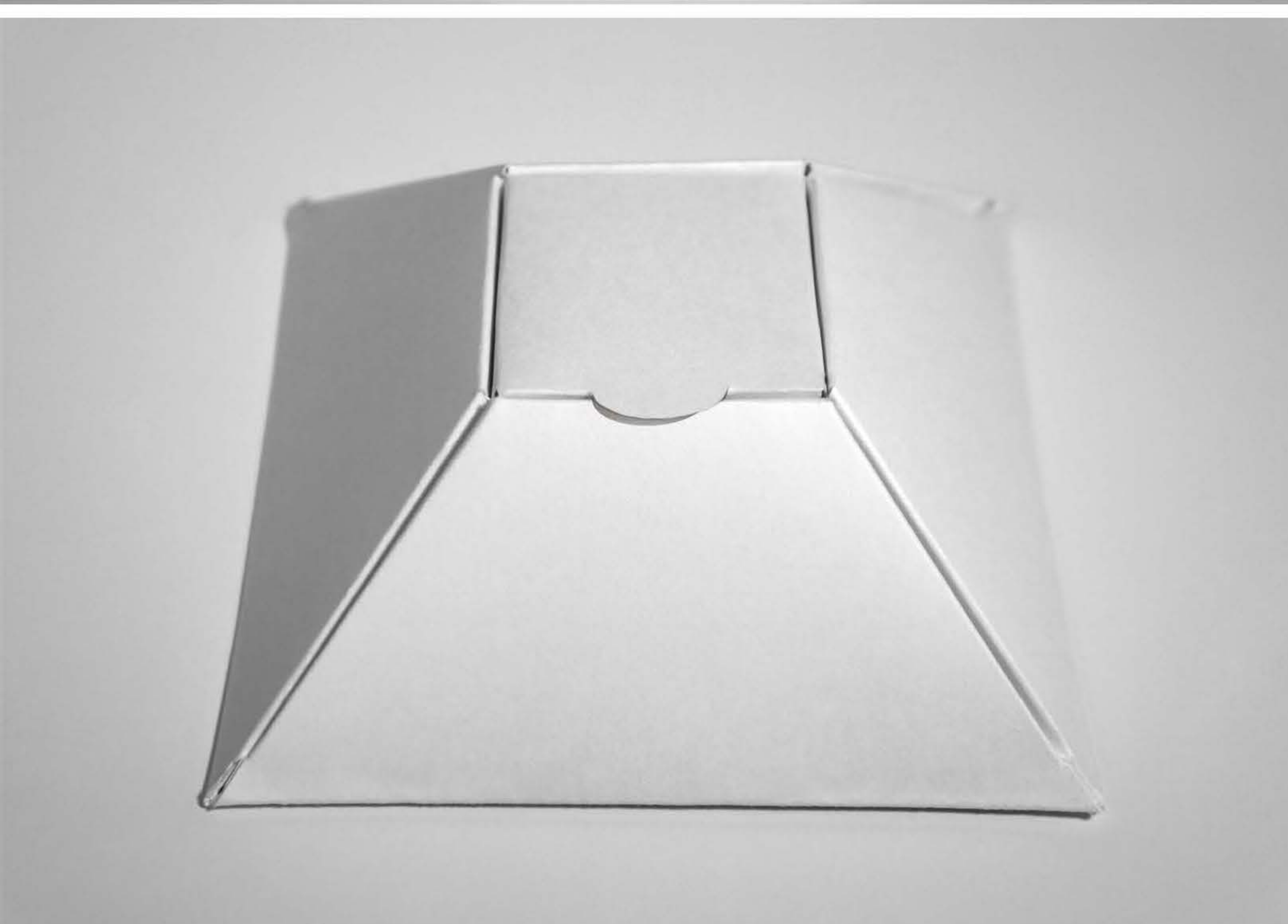
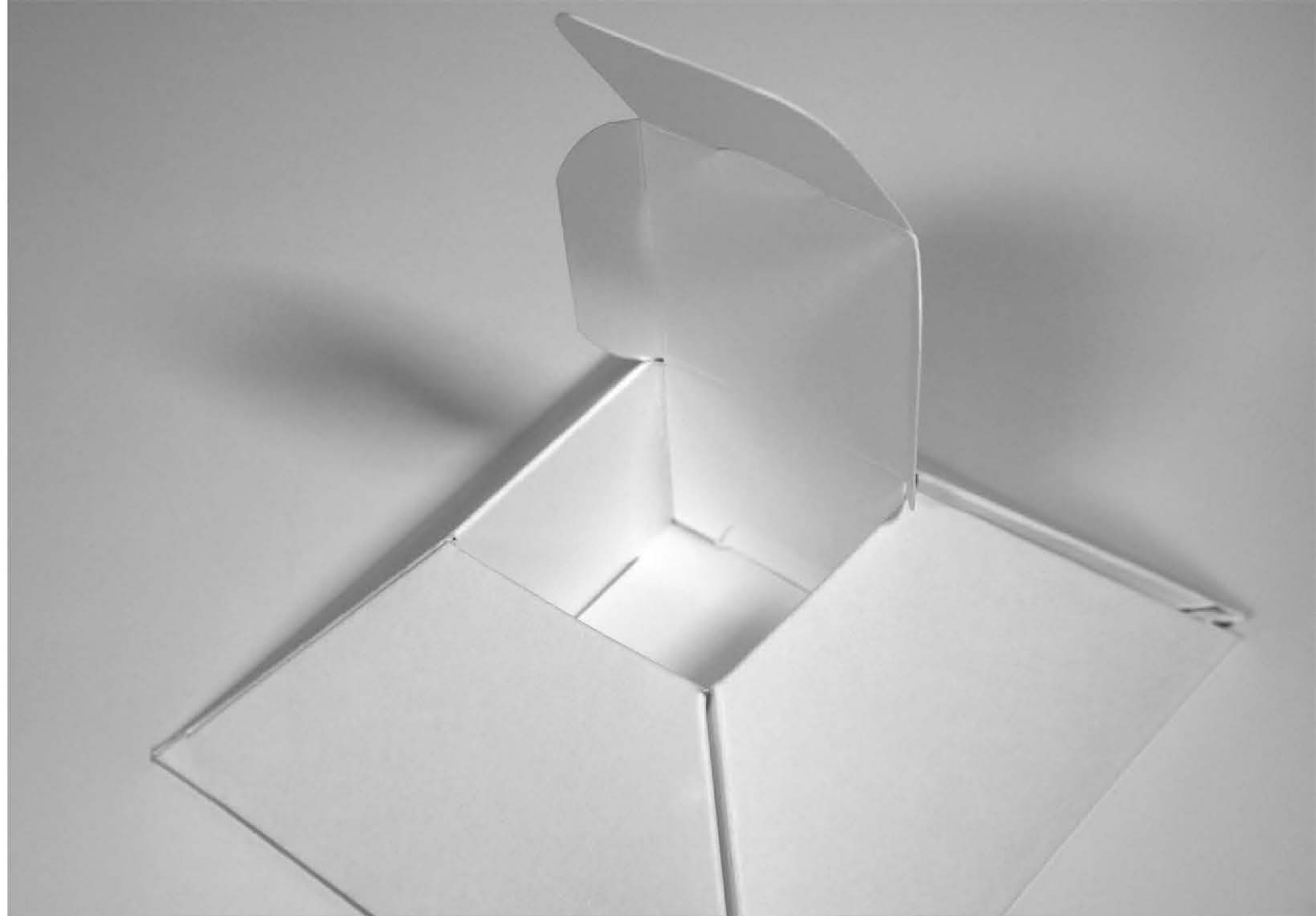




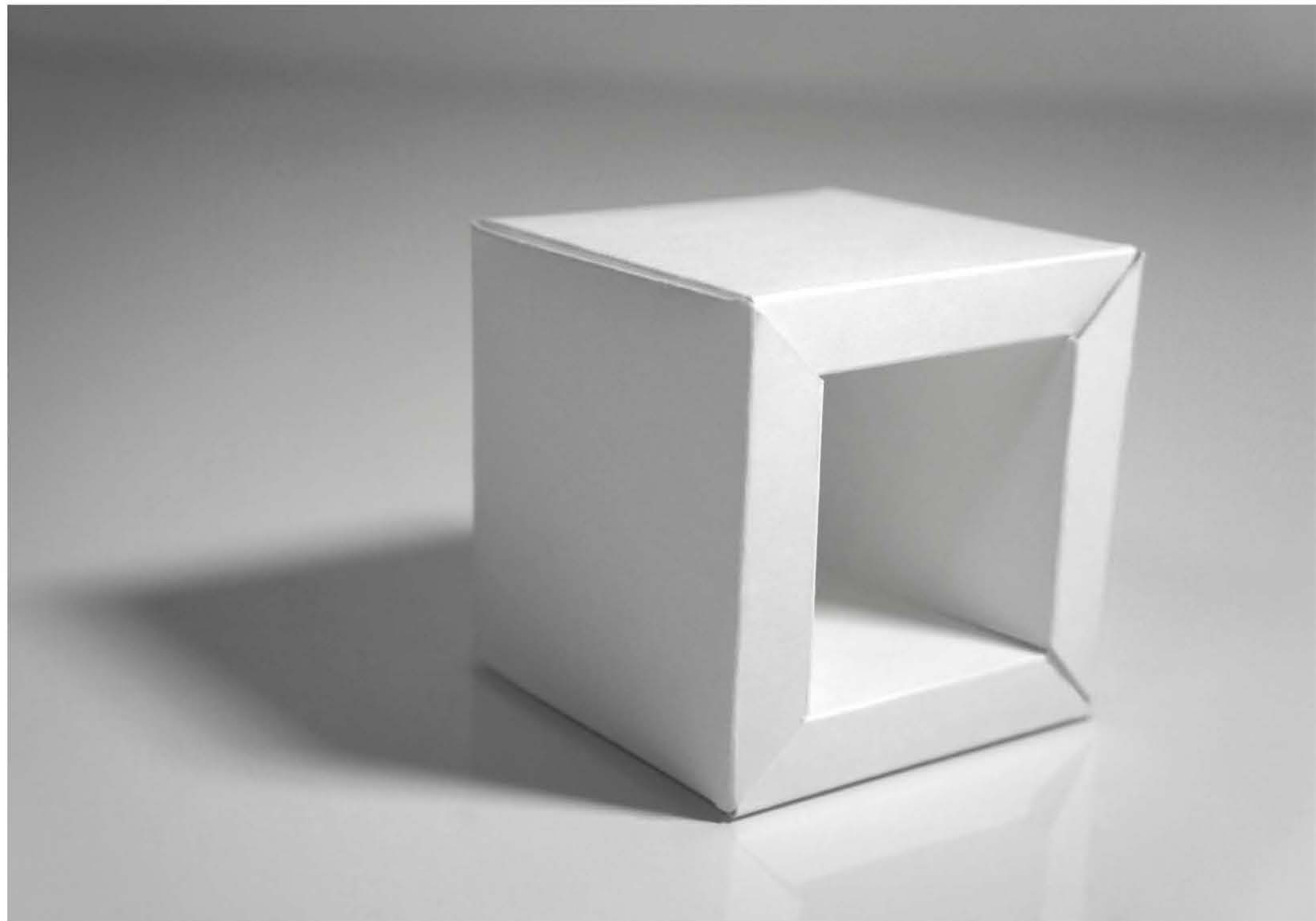
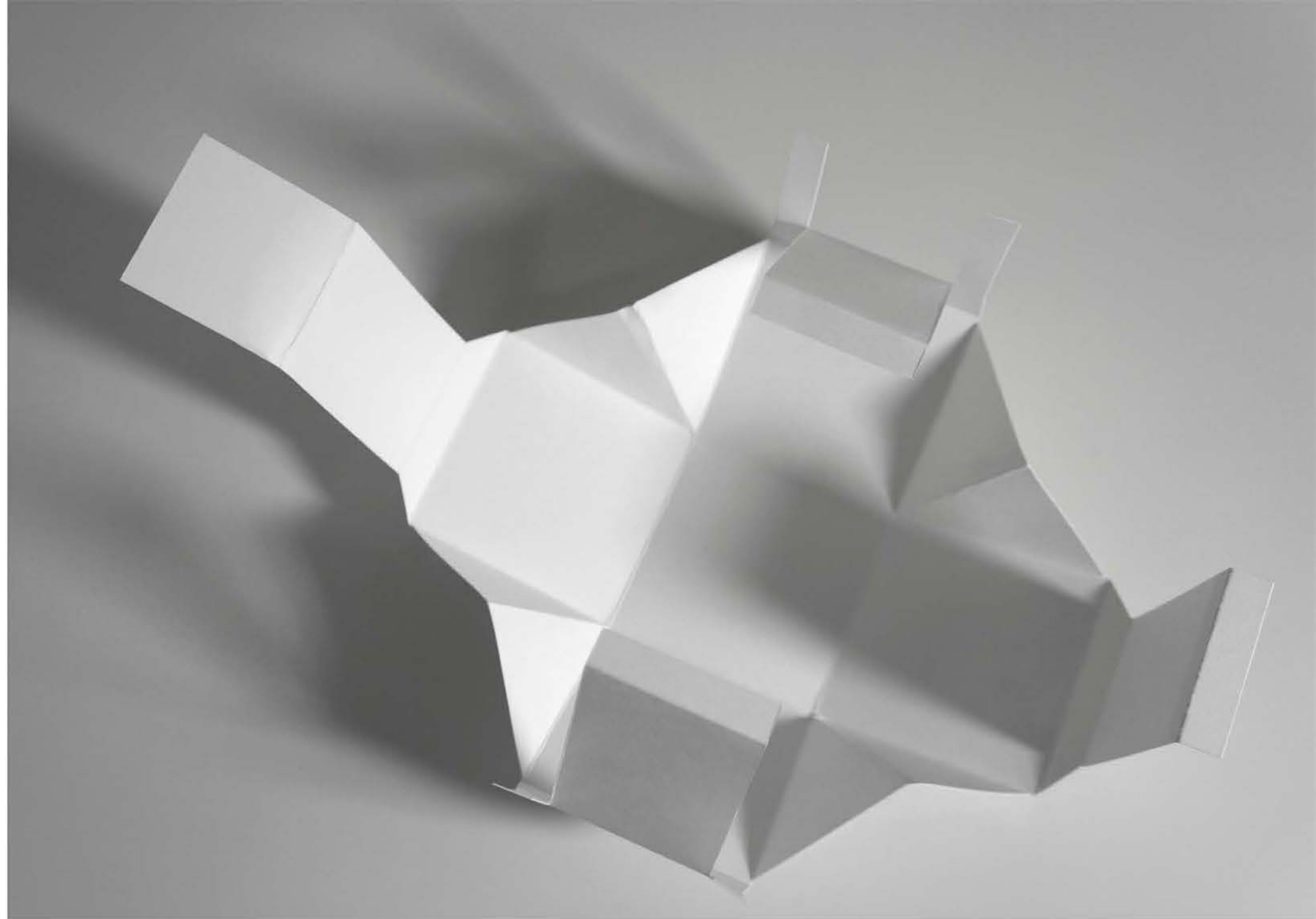
# HINGED PYRAMID

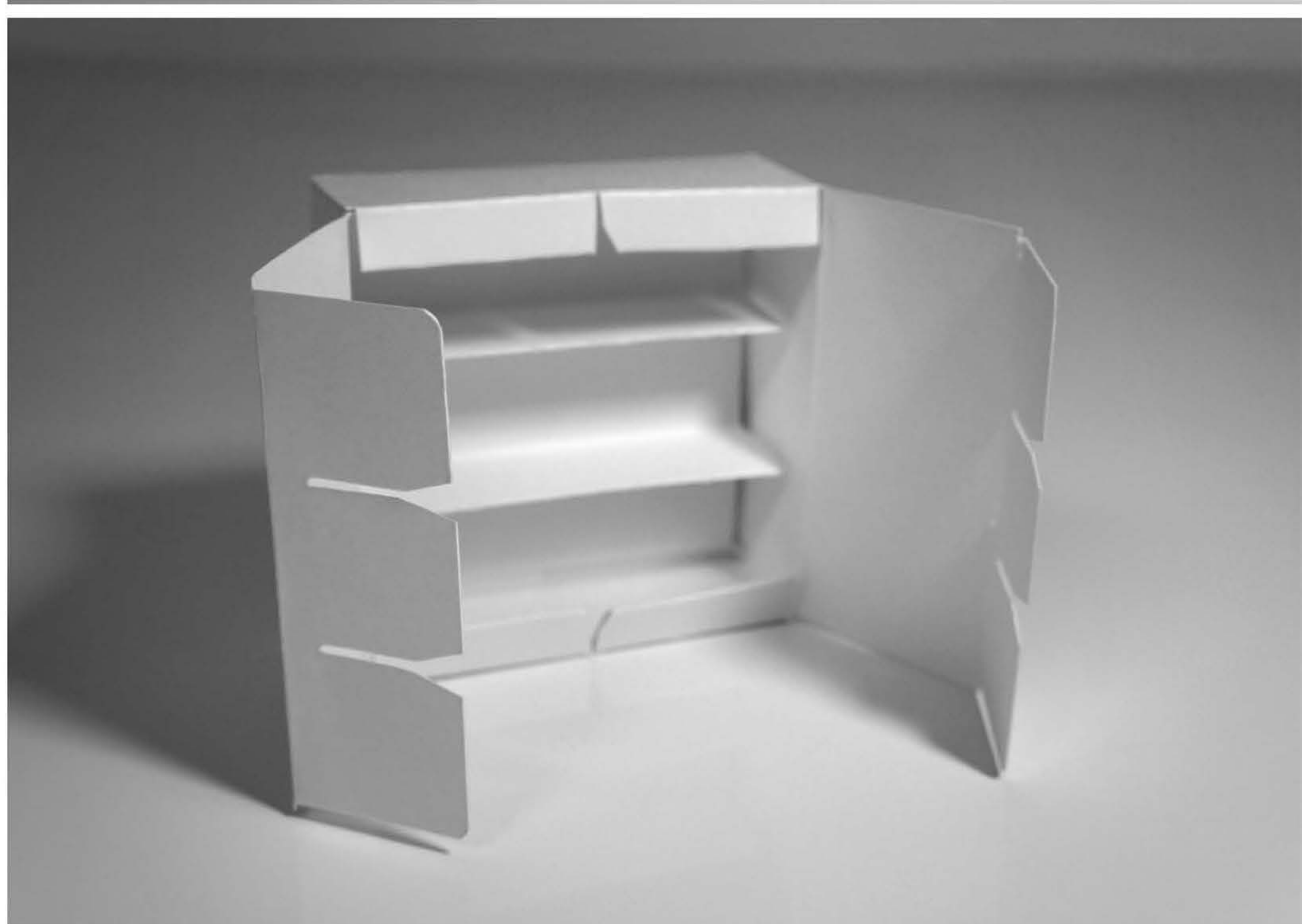
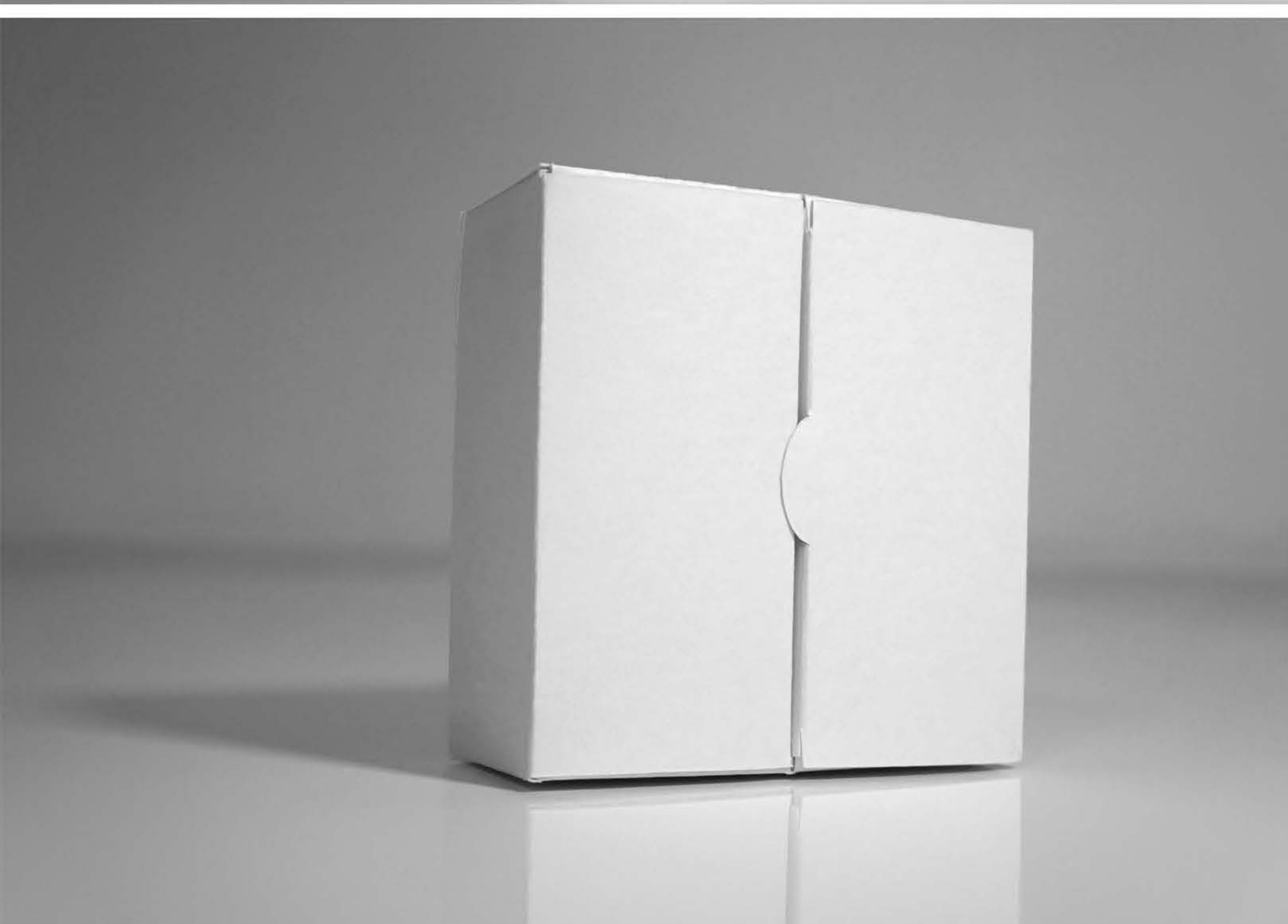
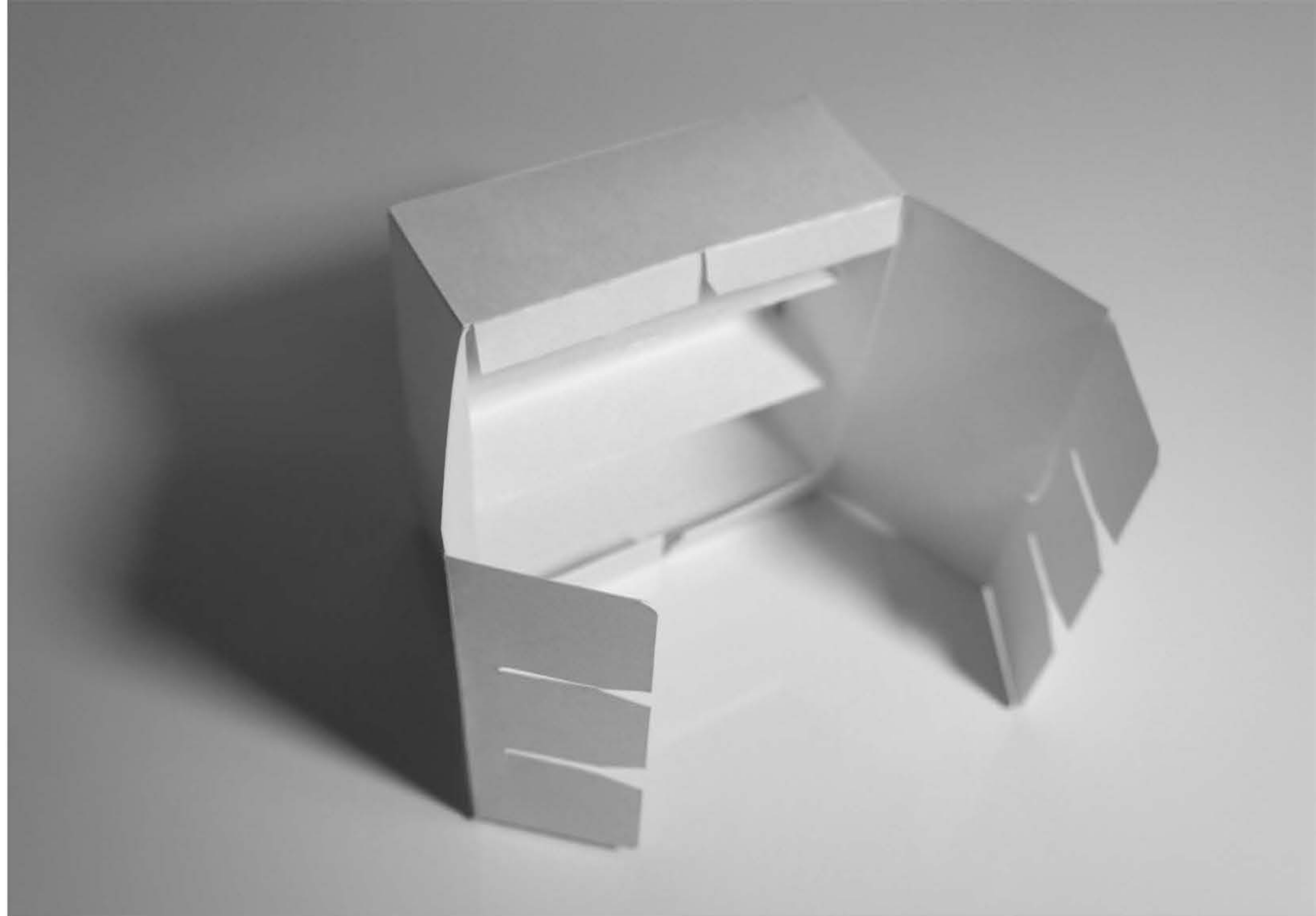
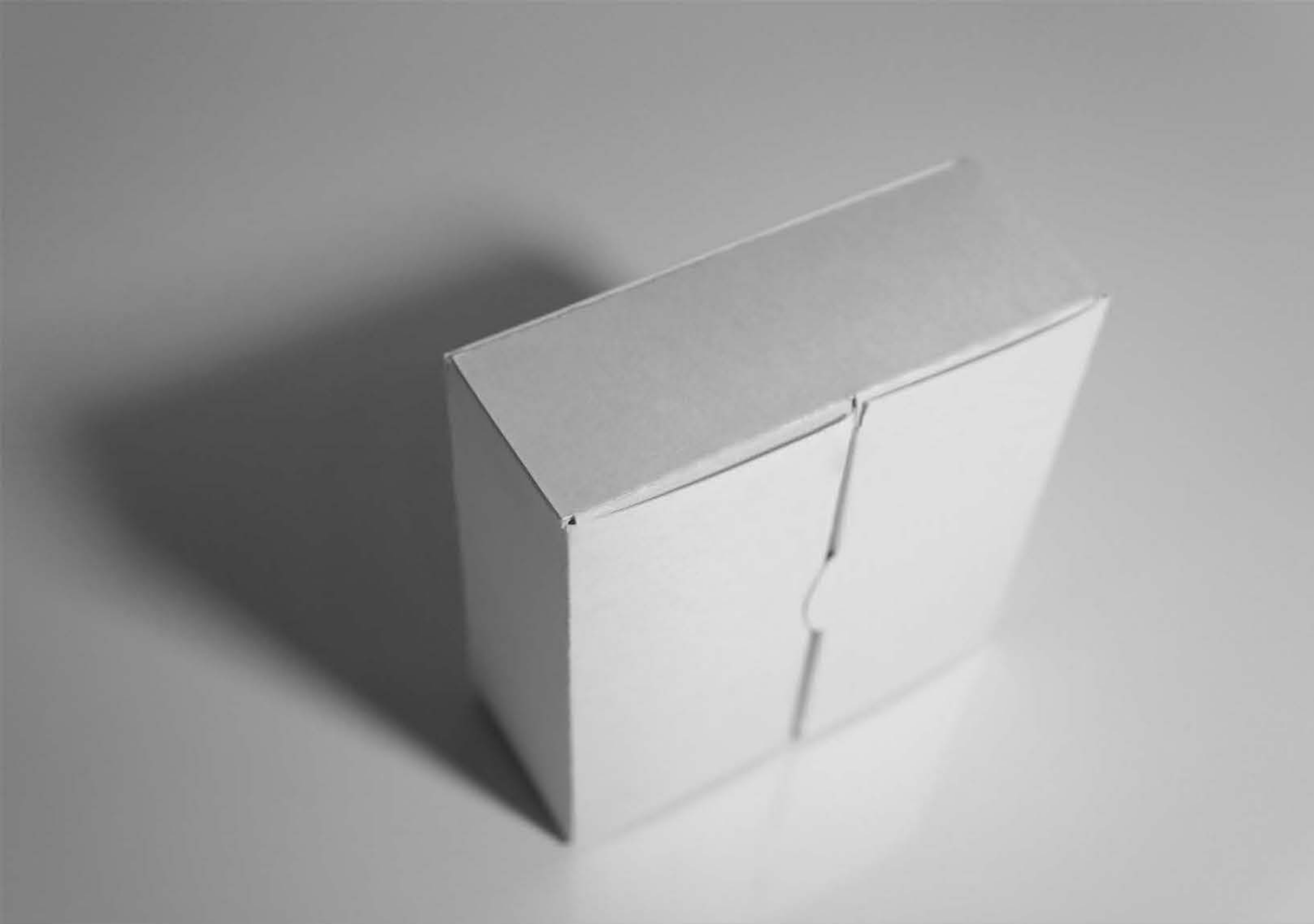
A pyramid to hold treasured product – this Hinged Pyramid box uses its dramatic form to stand out from the crowd and to draw the user's attention to the top compartment holding the product.







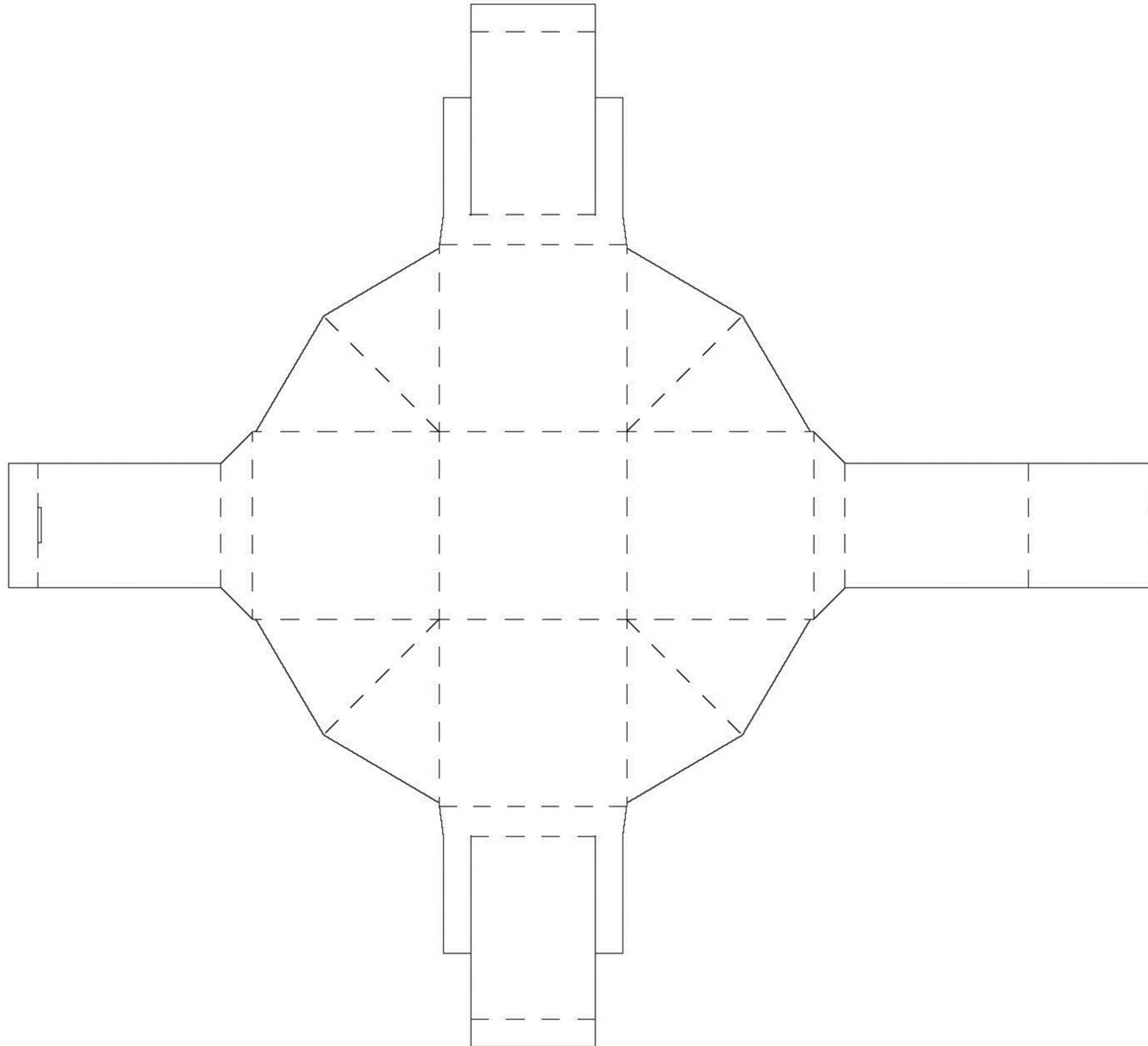






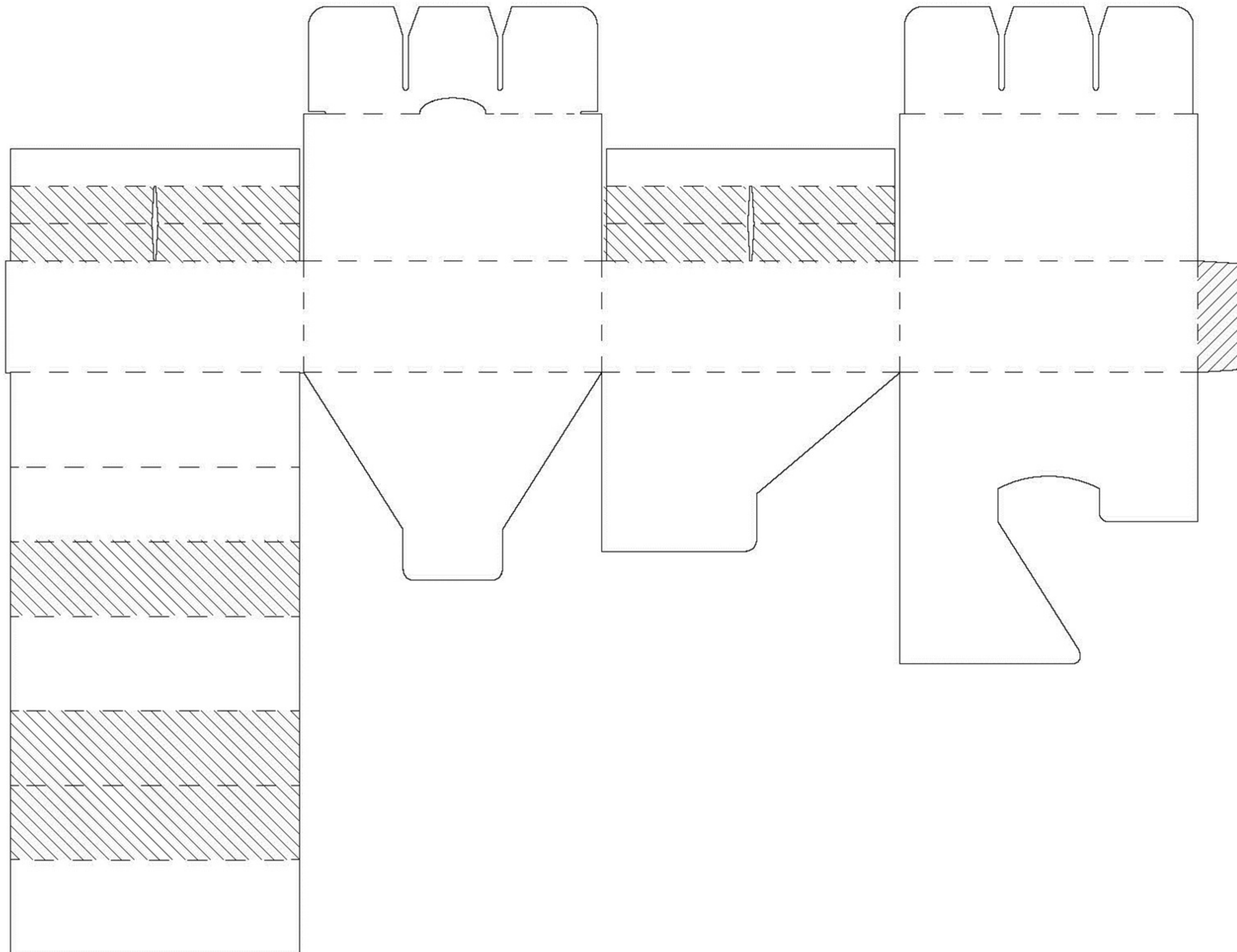
# GLUE-LESS FRAME BOX

The Glue-Less Frame Box provides product protection from bumps and dents while remaining glue-free. The frame also provides a wide border to highlight the product inside.



# INTEGRATED DIVIDER BOX

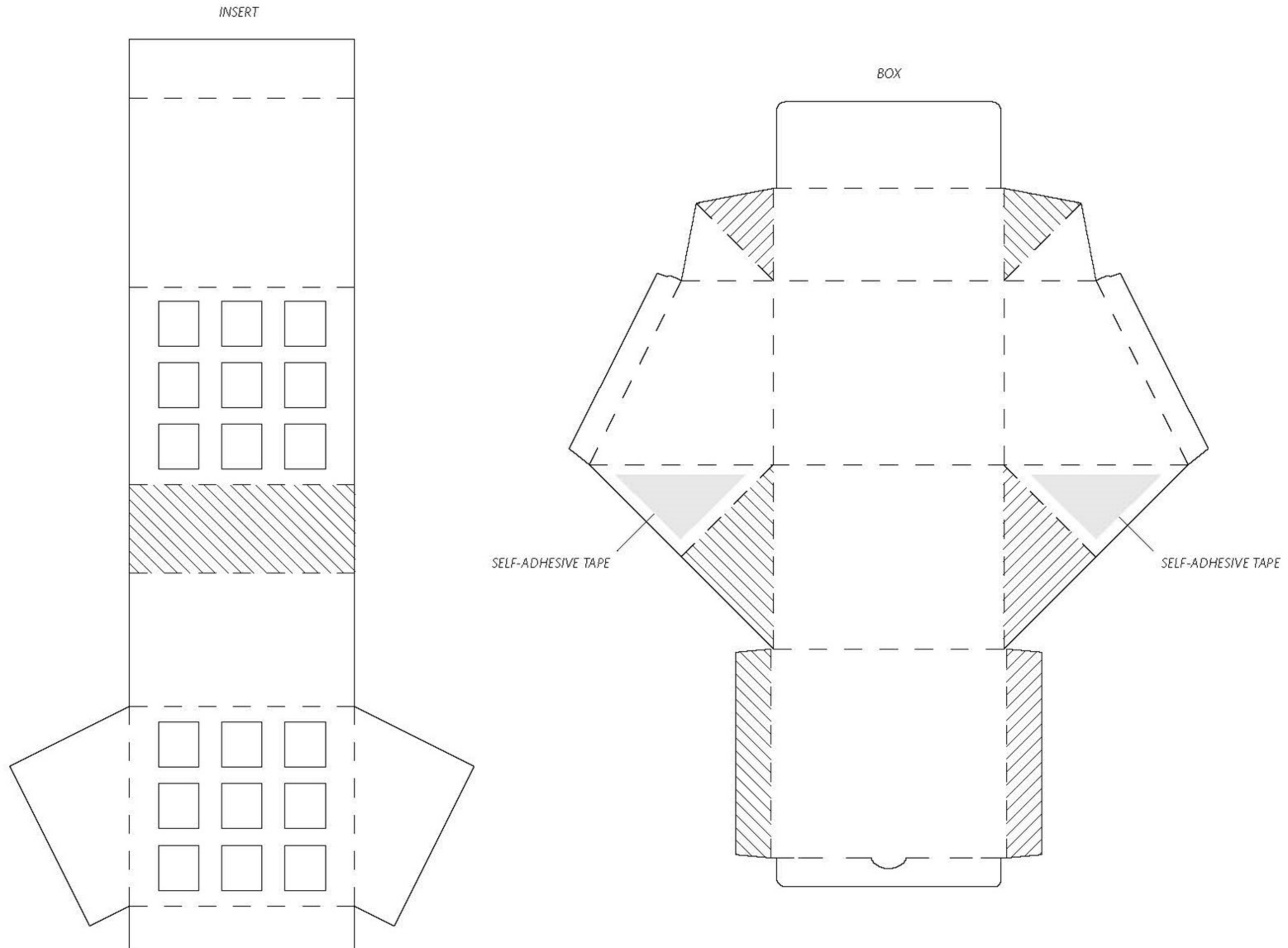
This double door packaging design is reminiscent of a cabinet, utilizing built-in dividers to organize and sort its contents. While it may look like it has multiple parts, its only one sheet that folds flat.

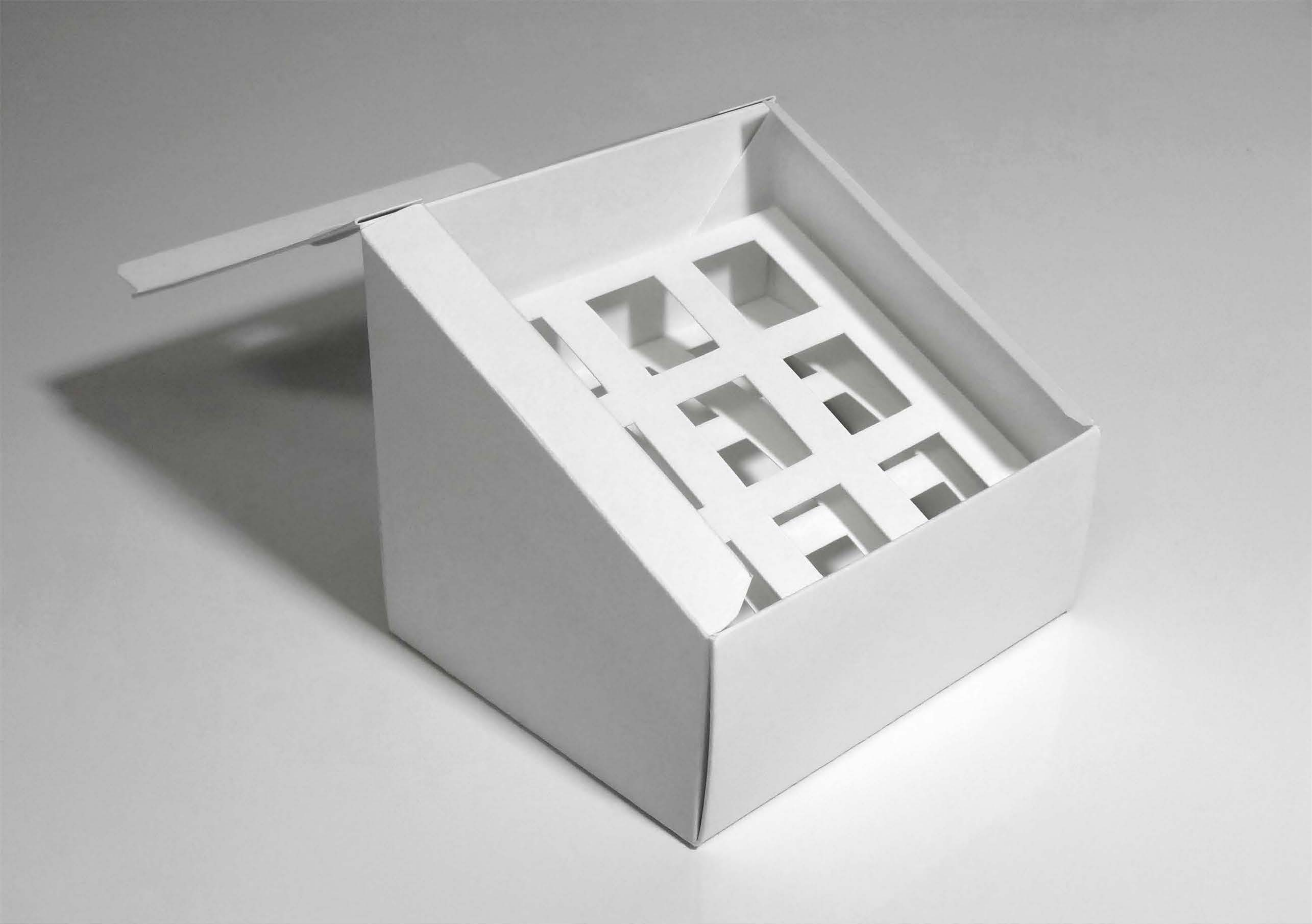




# SLANTED BOX WITH INSERT

This slanted box has the insert built into the dieline so that there are no loose parts. The diecut holes on the insert can be adjusted to hold anything from chocolates to fragrance samples.

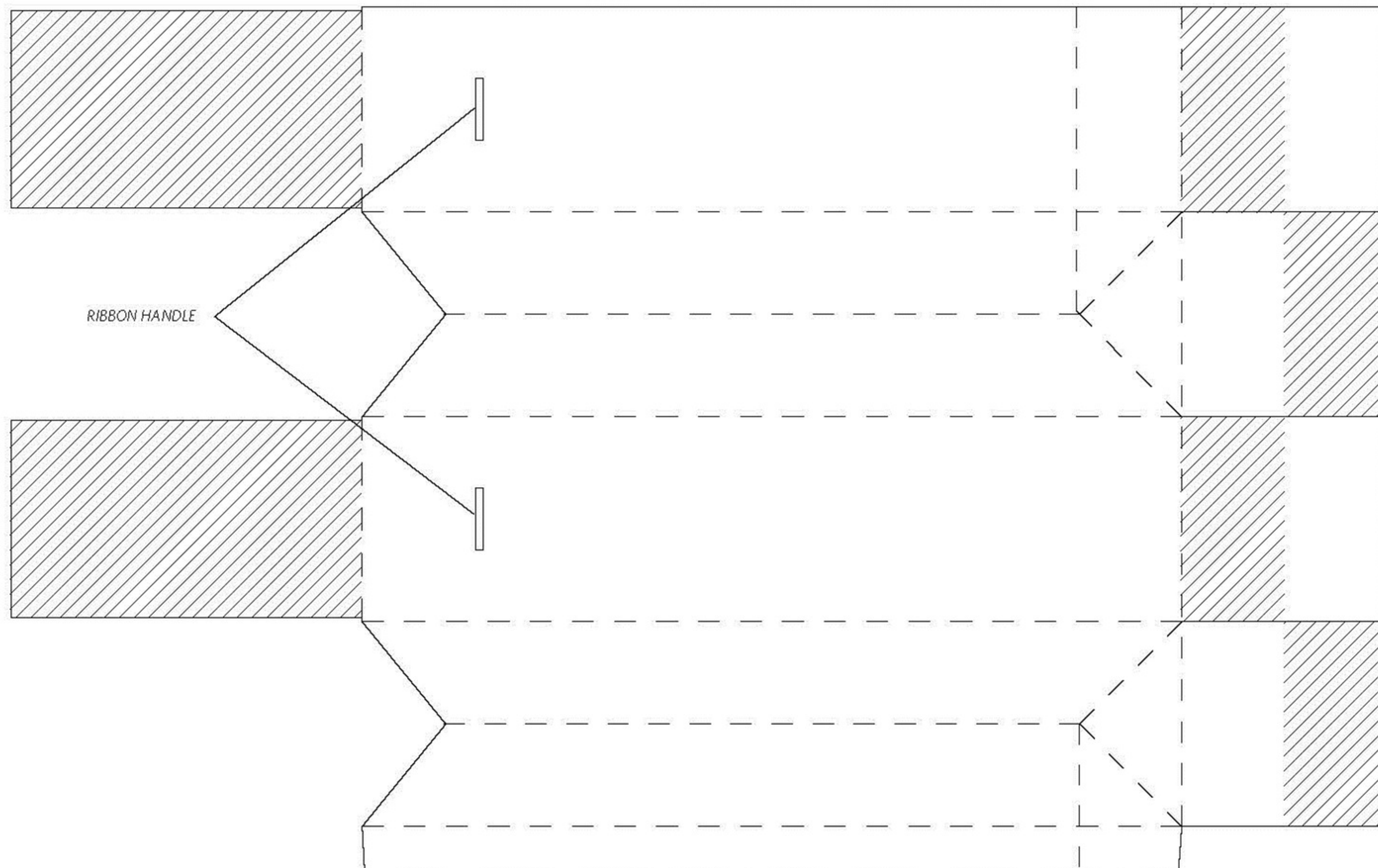






# WINE BAG

The streamlined aesthetic of this retail shopping bag design holds a single bottle of wine. Maintaining its elegant slender shape, and v-cut top, a single ribbon handle draws focus to this wine packaging's contemporary profile.

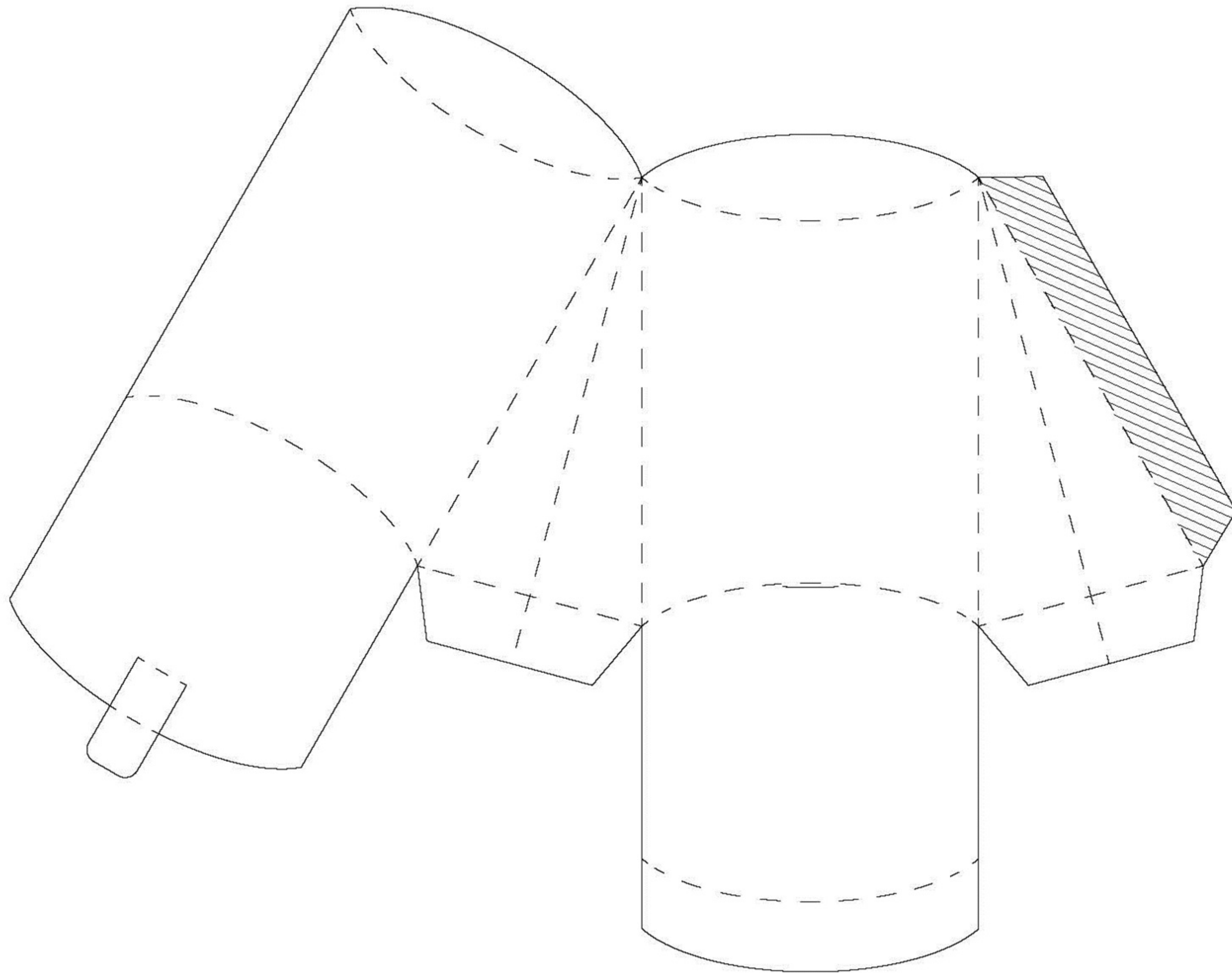


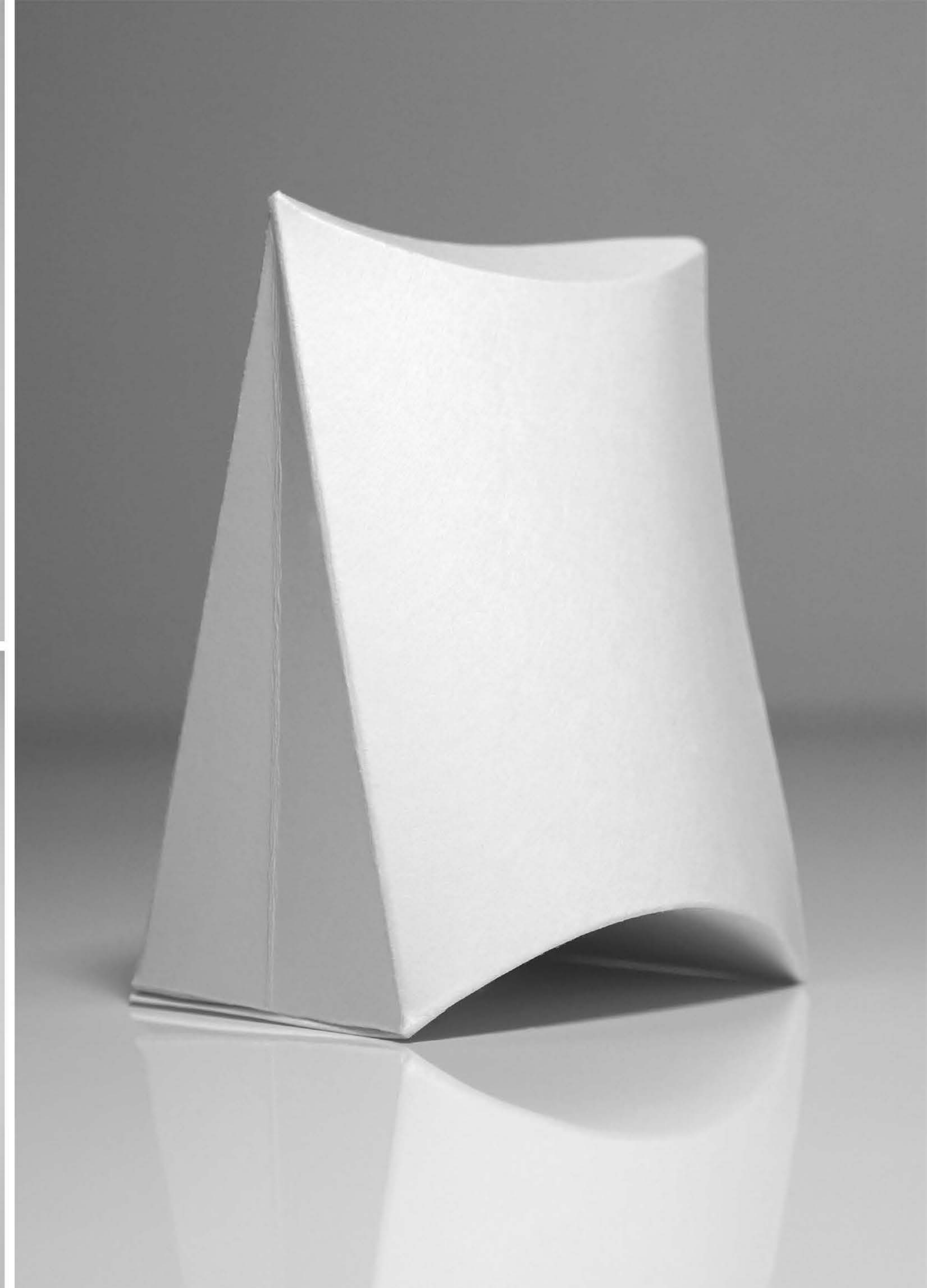
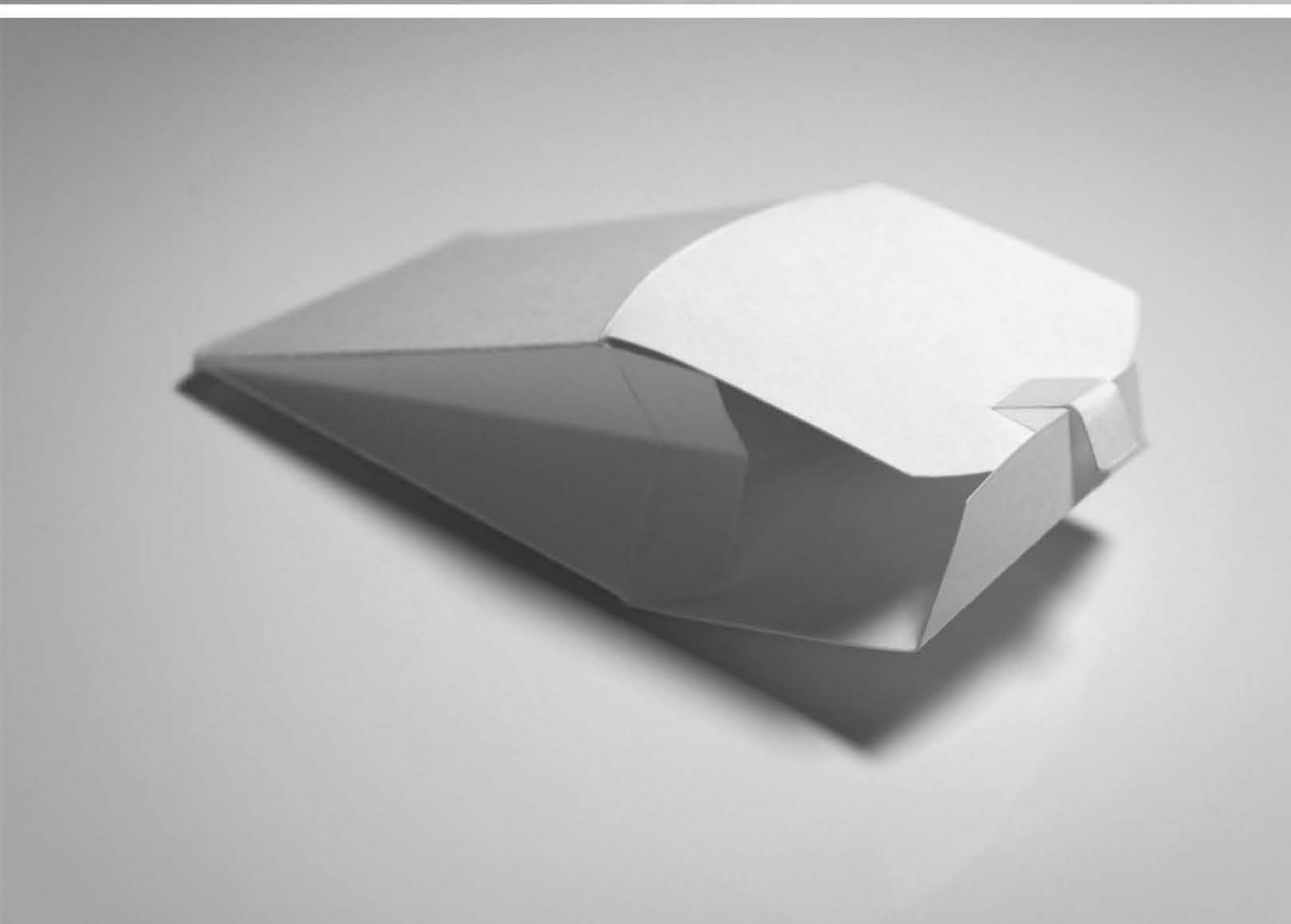
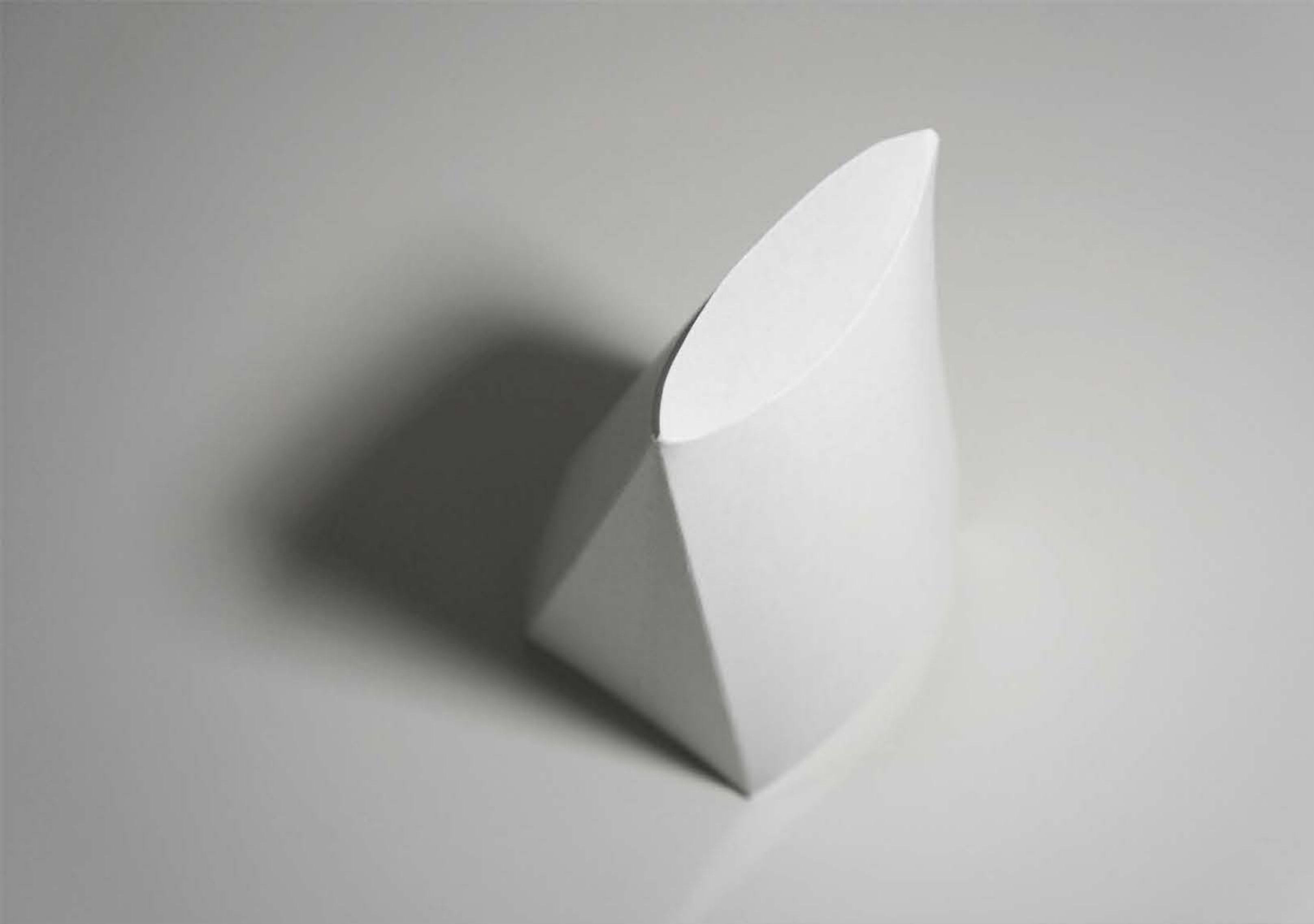




# A-FRAME PILLOW BOX

This packaging design takes the soft curves of a standard pillow box, and allows it to stand freely.

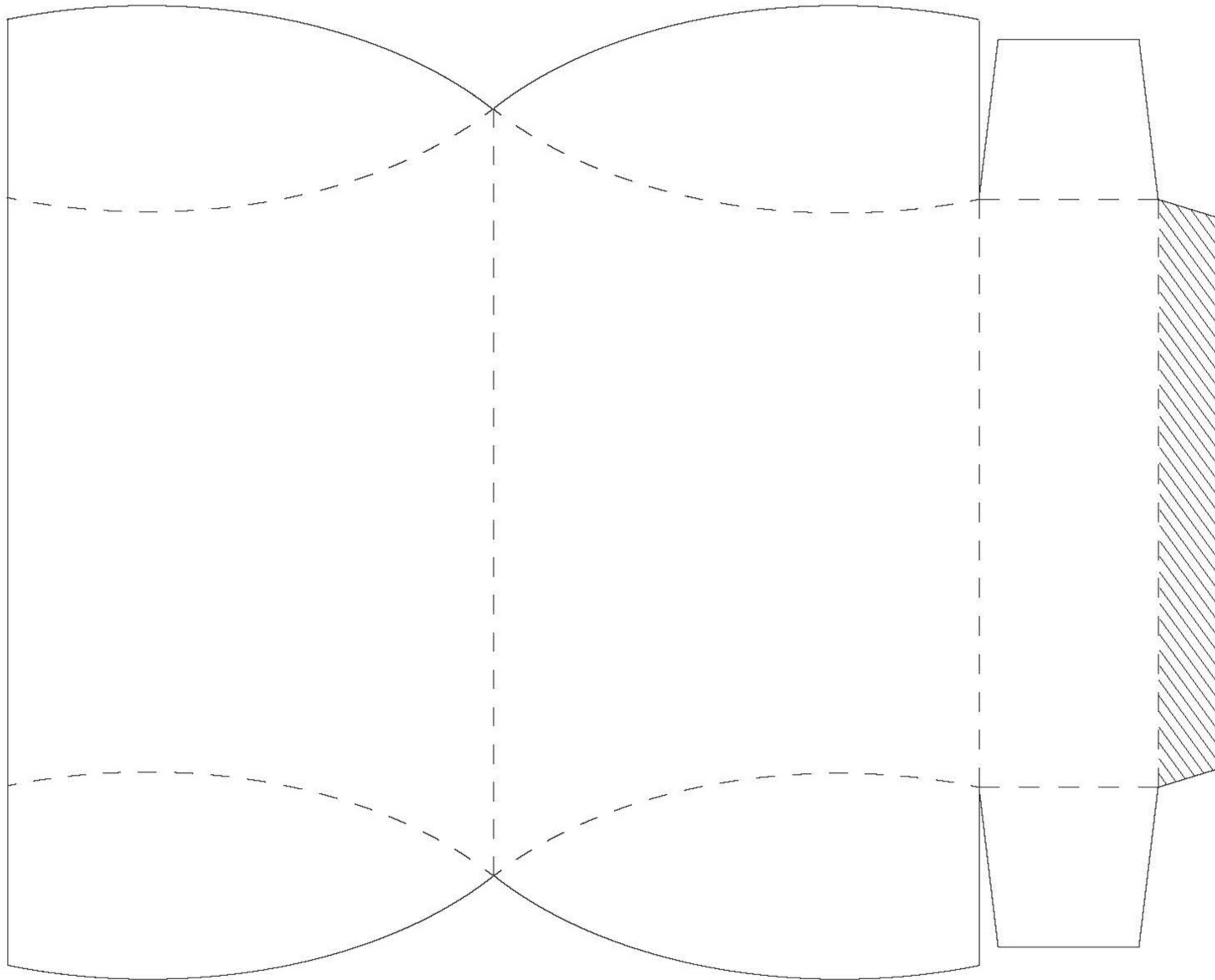


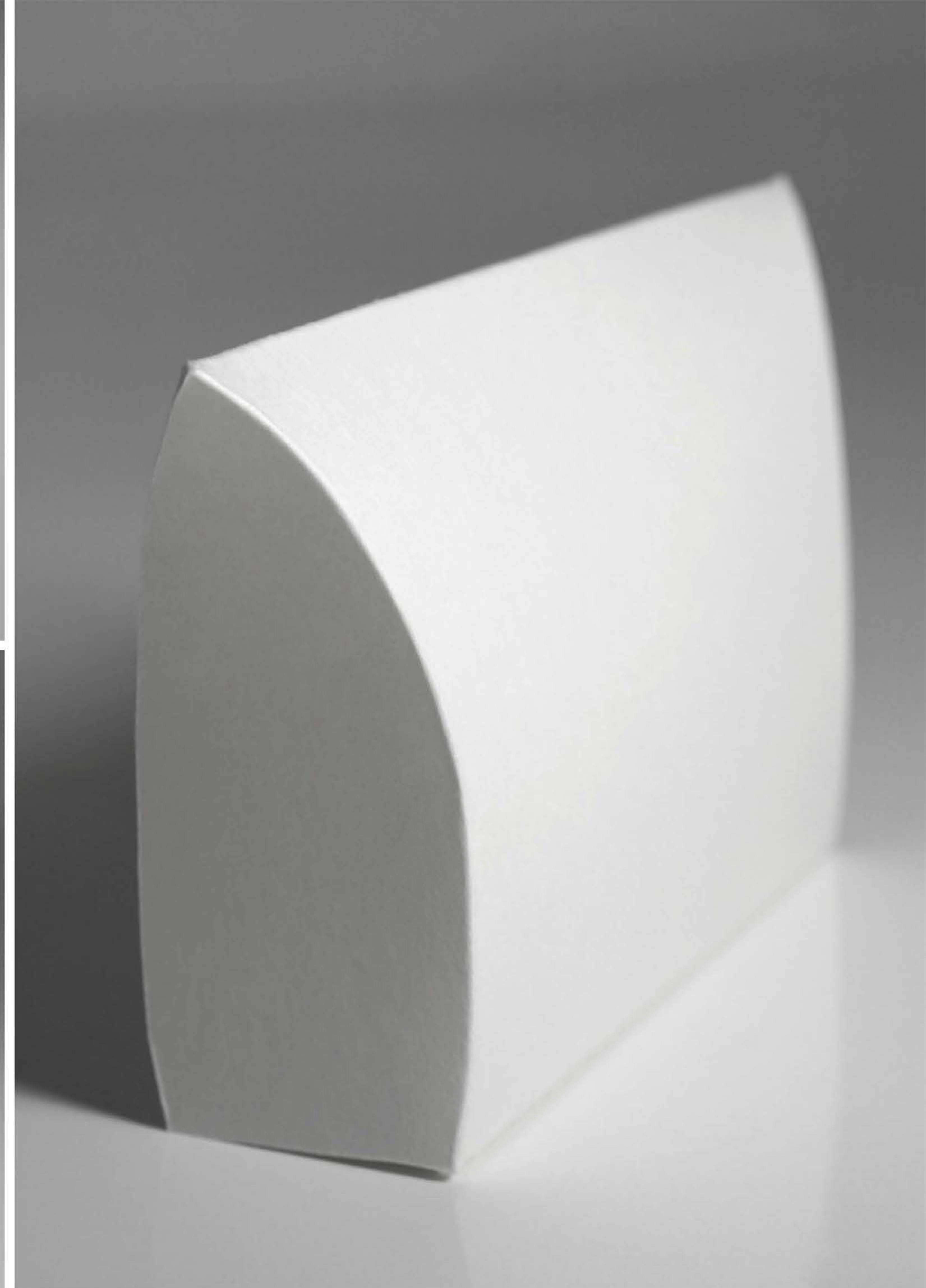
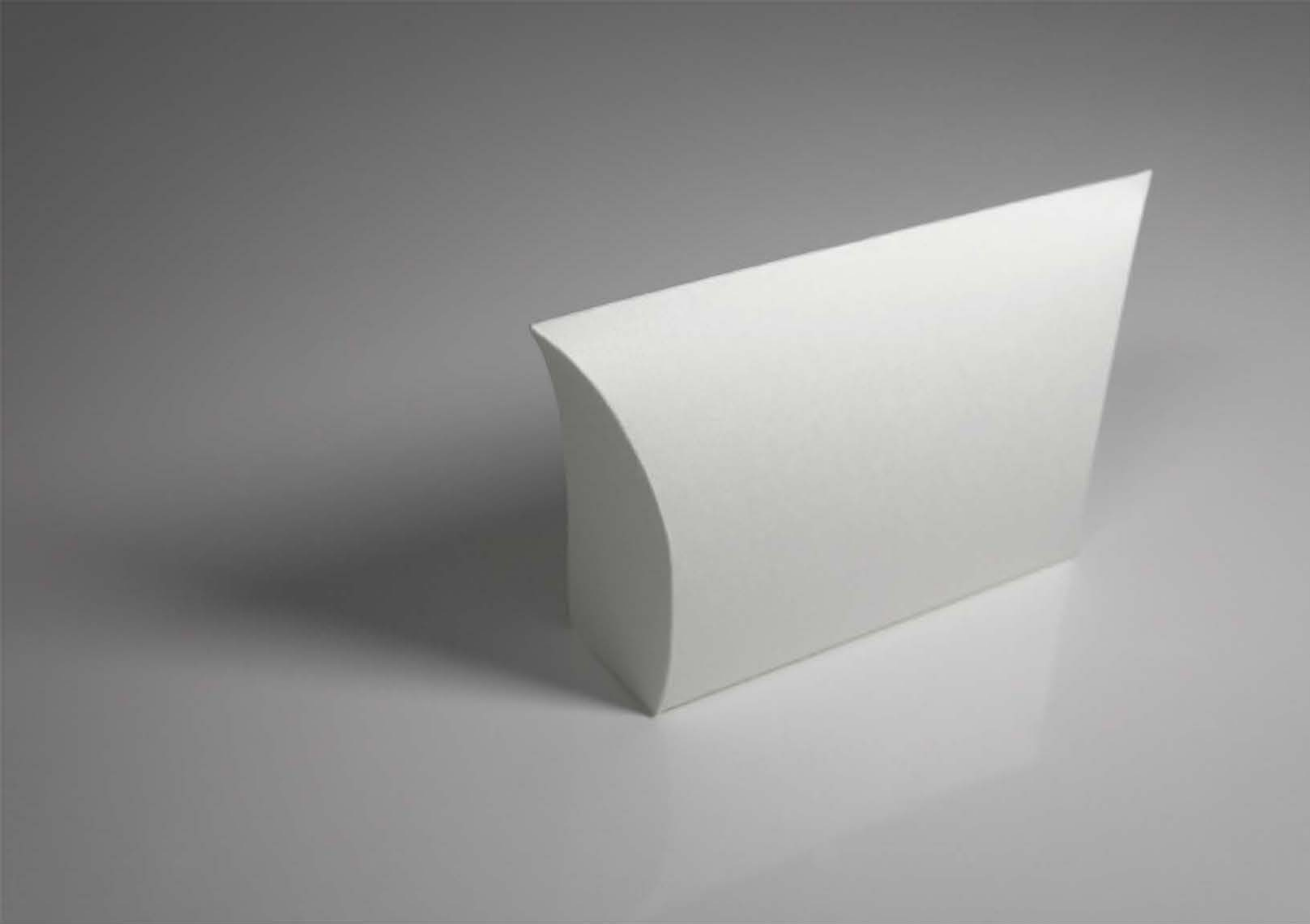




# CUT-AWAY PILLOW BOX

An alternative to the standard pillow box packaging design, the Cut-Away Pillow Box cuts an edge away to create a flat surface, allowing it to stand on its own. The box opens and closes in the same way as a normal pillow box.

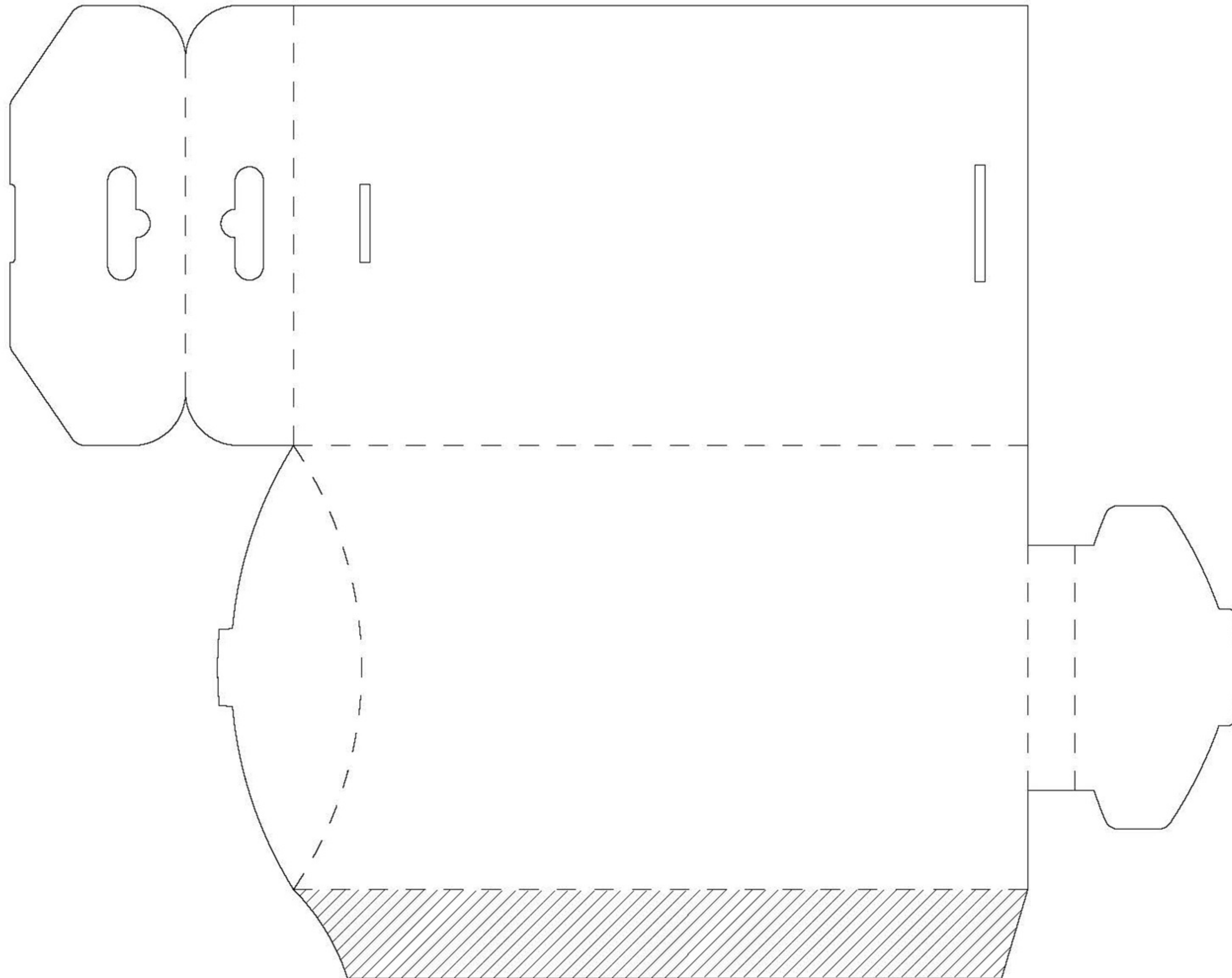






# STANDING PILLOW BOX

Pillow boxes fall flat compared to this Standing Pillow Box! This variation of the traditional packaging features a flat base and a hanging peg hole, allowing it to be presented in almost any retail situation.



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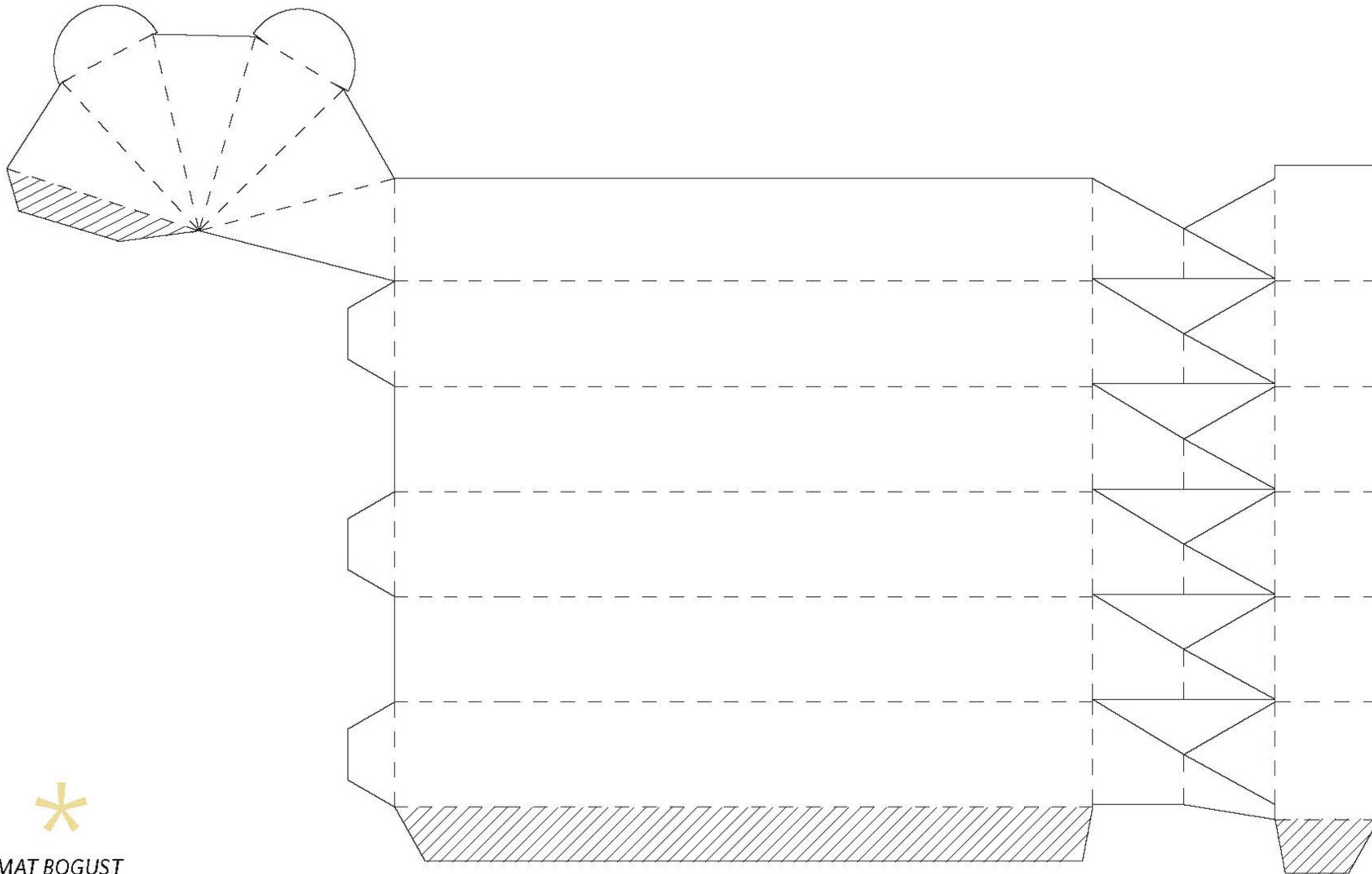
w: [thinkpack.co.nz](http://thinkpack.co.nz)  
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i: @think\_packaging





# PENCIL BOX

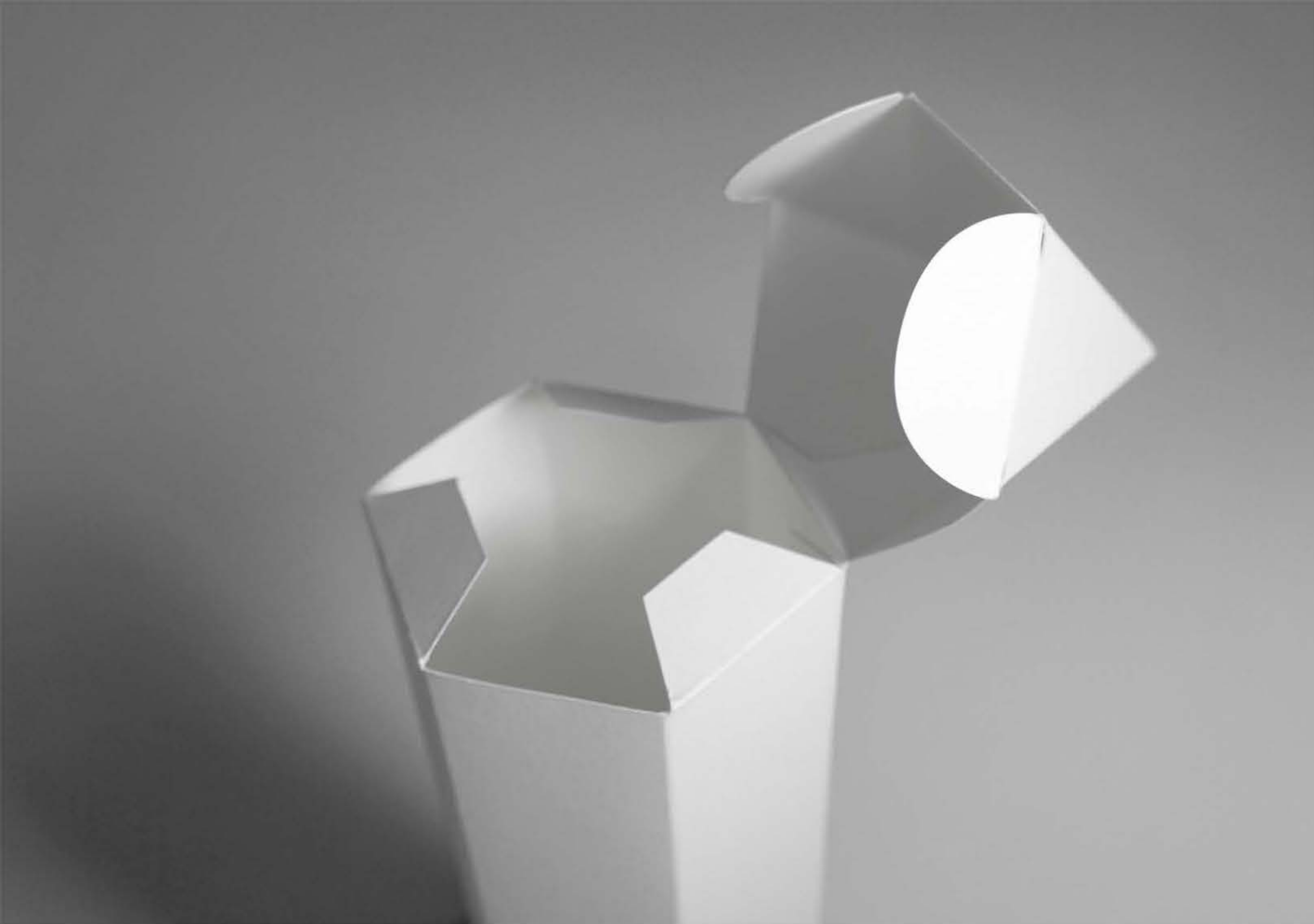
Not your ordinary pencil box, this pencil-shaped packaging can be opened from either end, and is great for holding art supplies – or just pencils of course!



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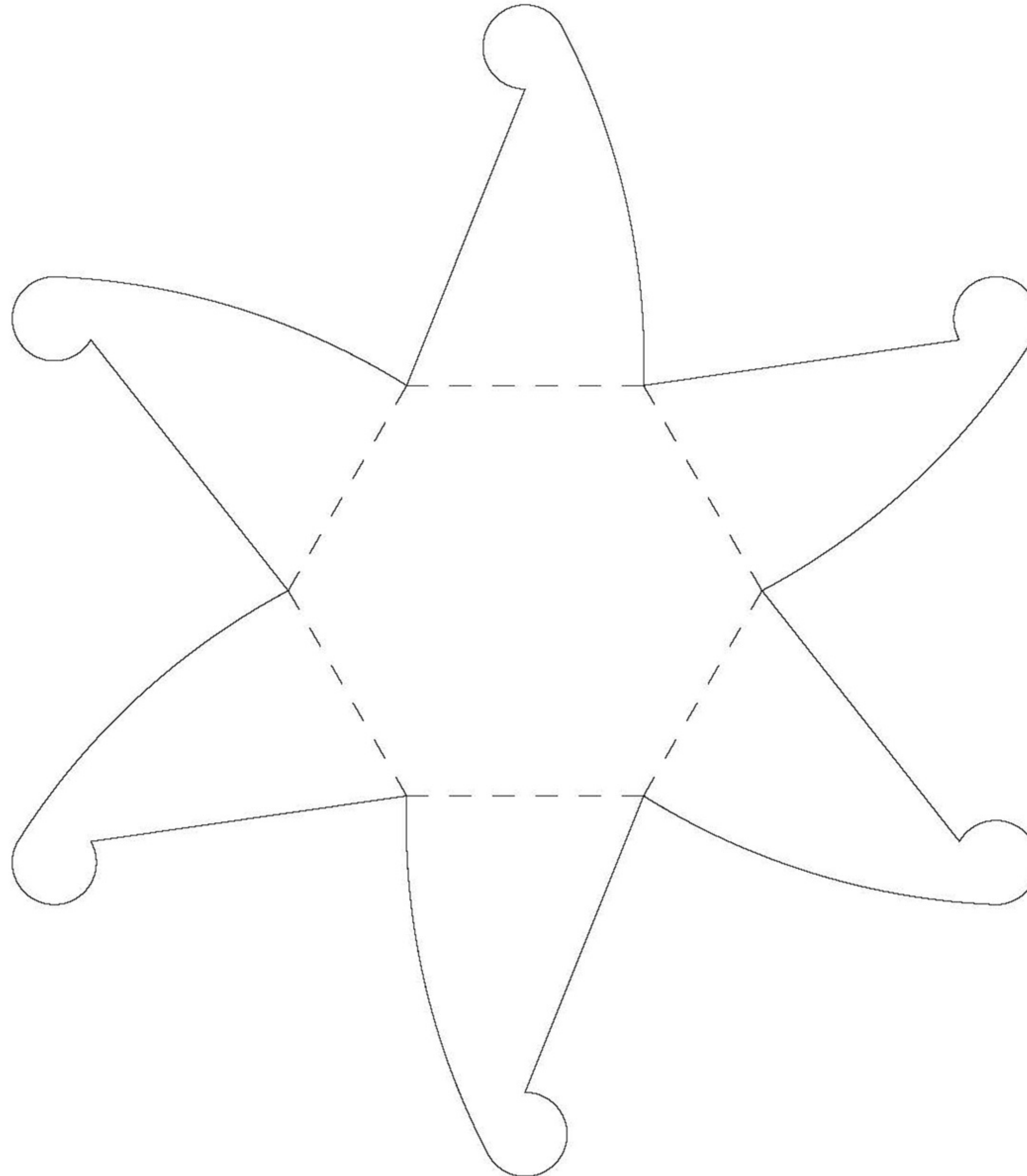
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i: @think\_packaging





# SWIRLED POUCH

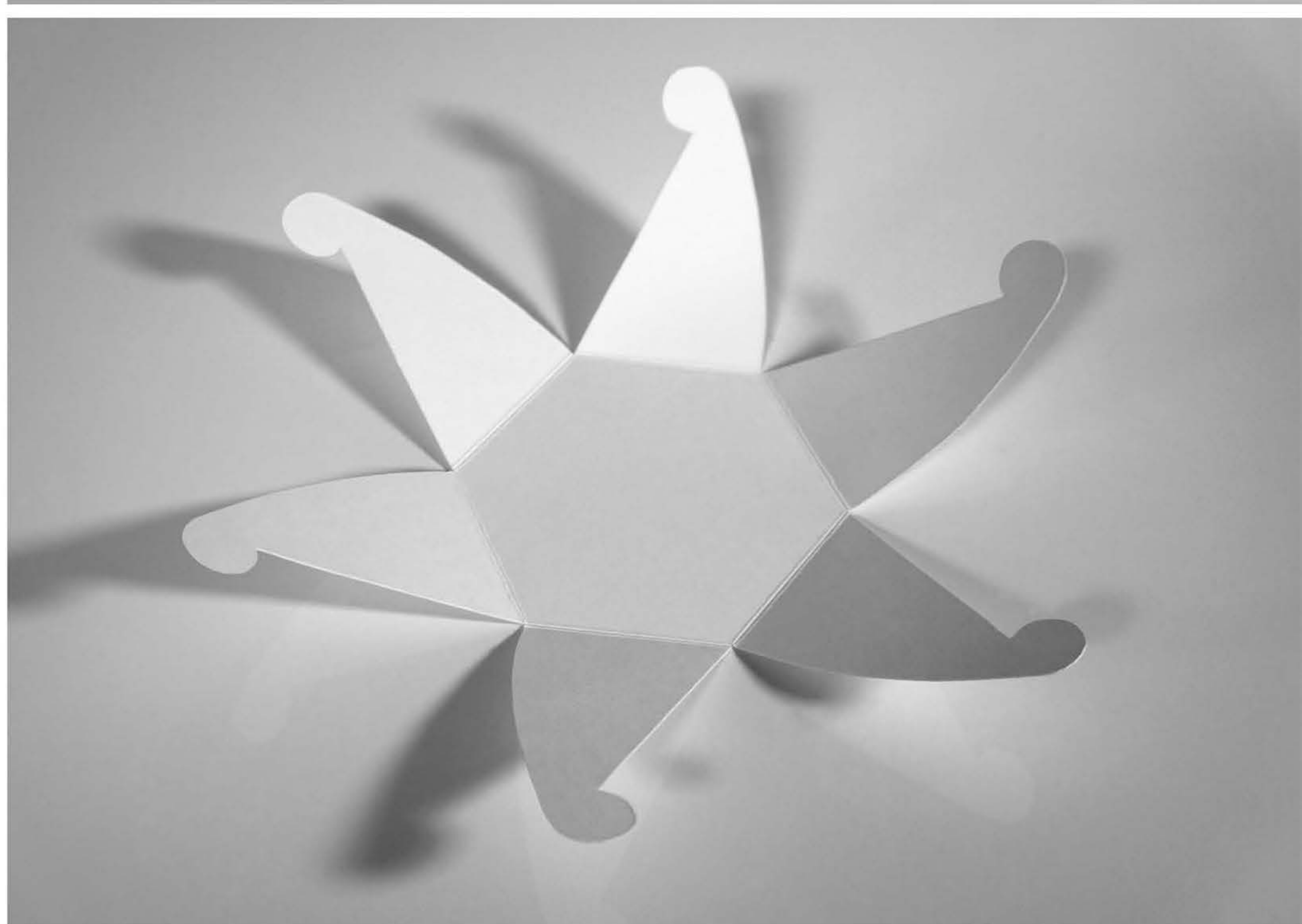
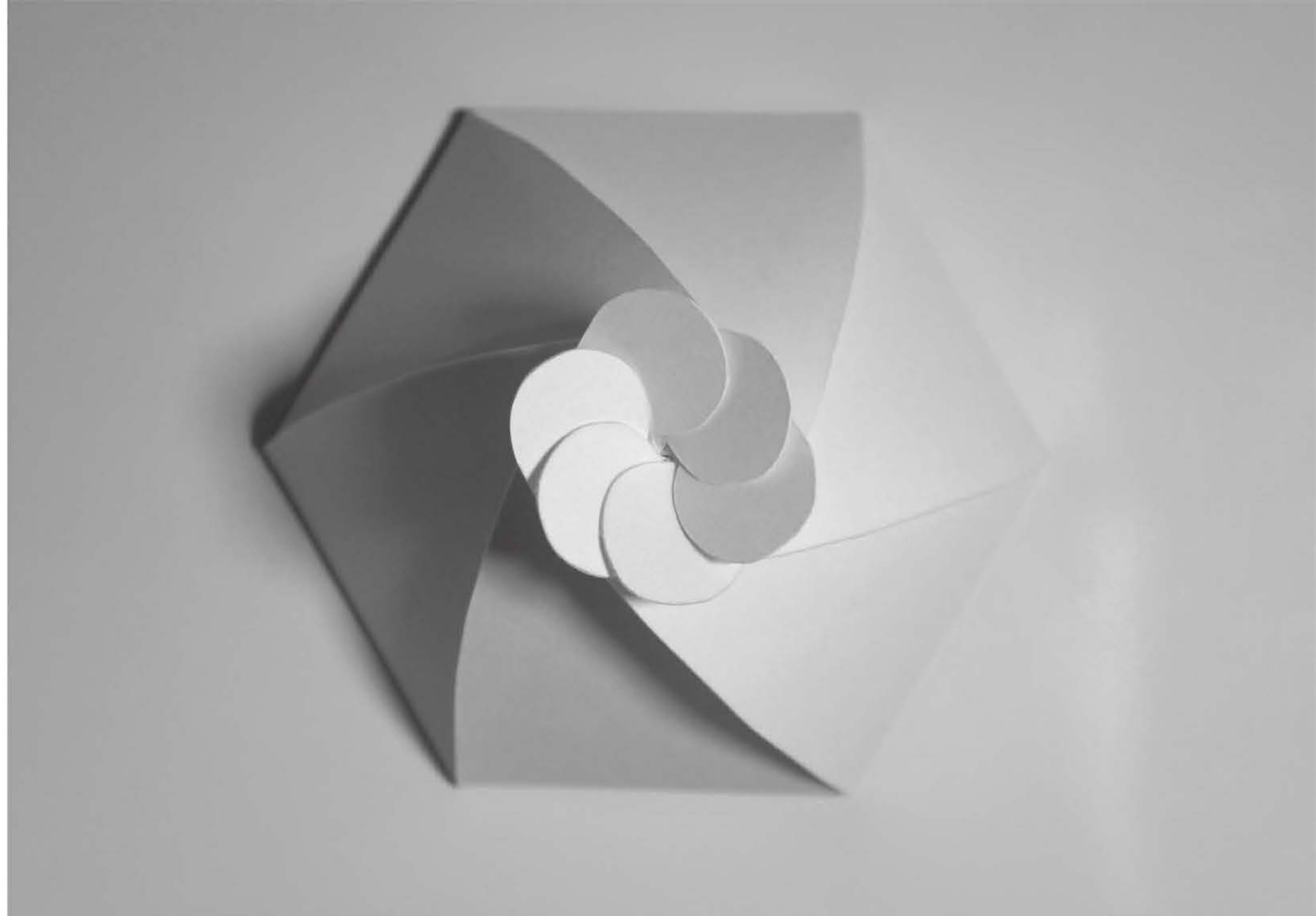
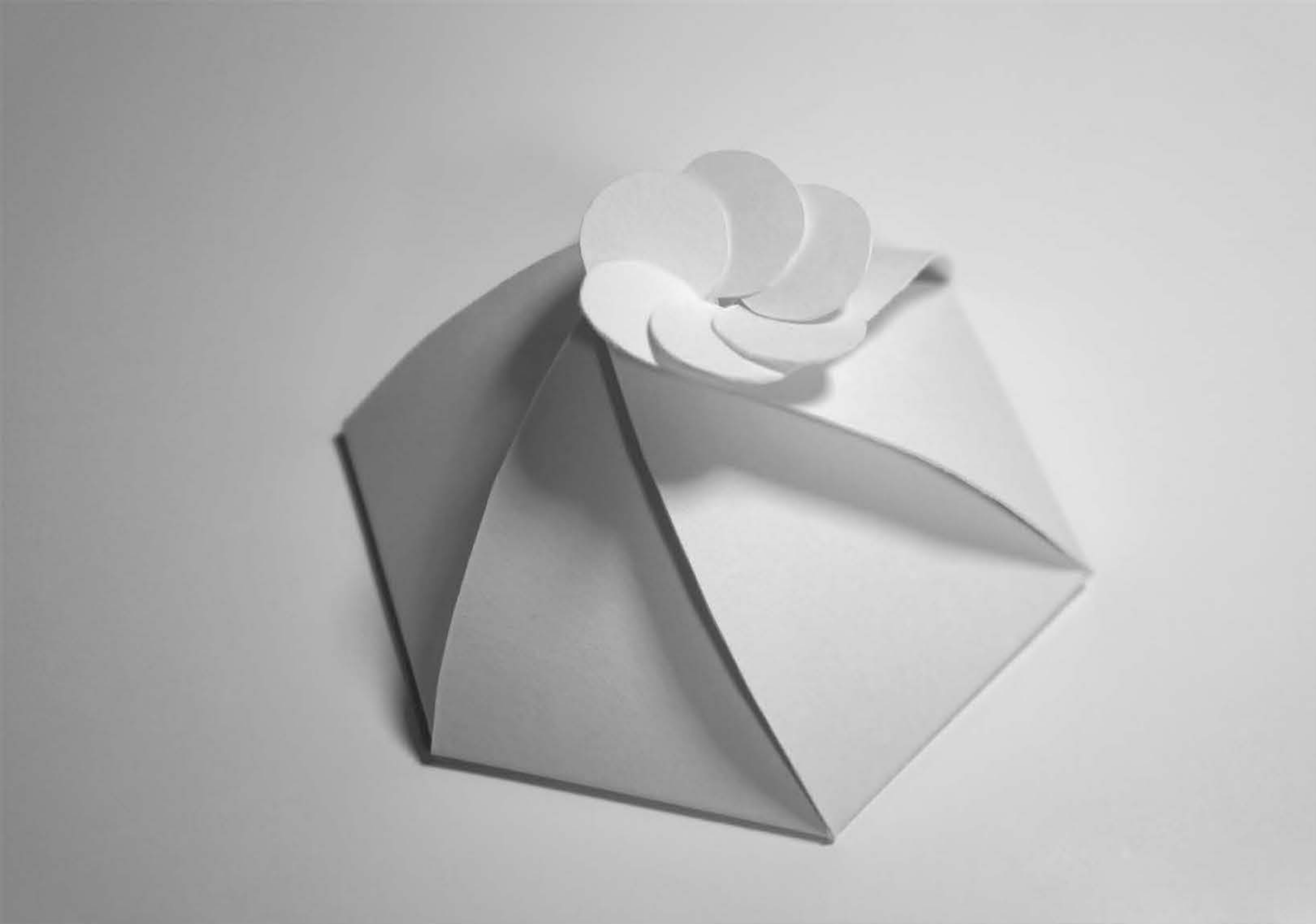
This small pouch conveys a strong sense of motion and energy while maintaining elegant curves and a floral-like locking pattern on top. The Swirled Pouch uses no glue, just the tensions of the folds.



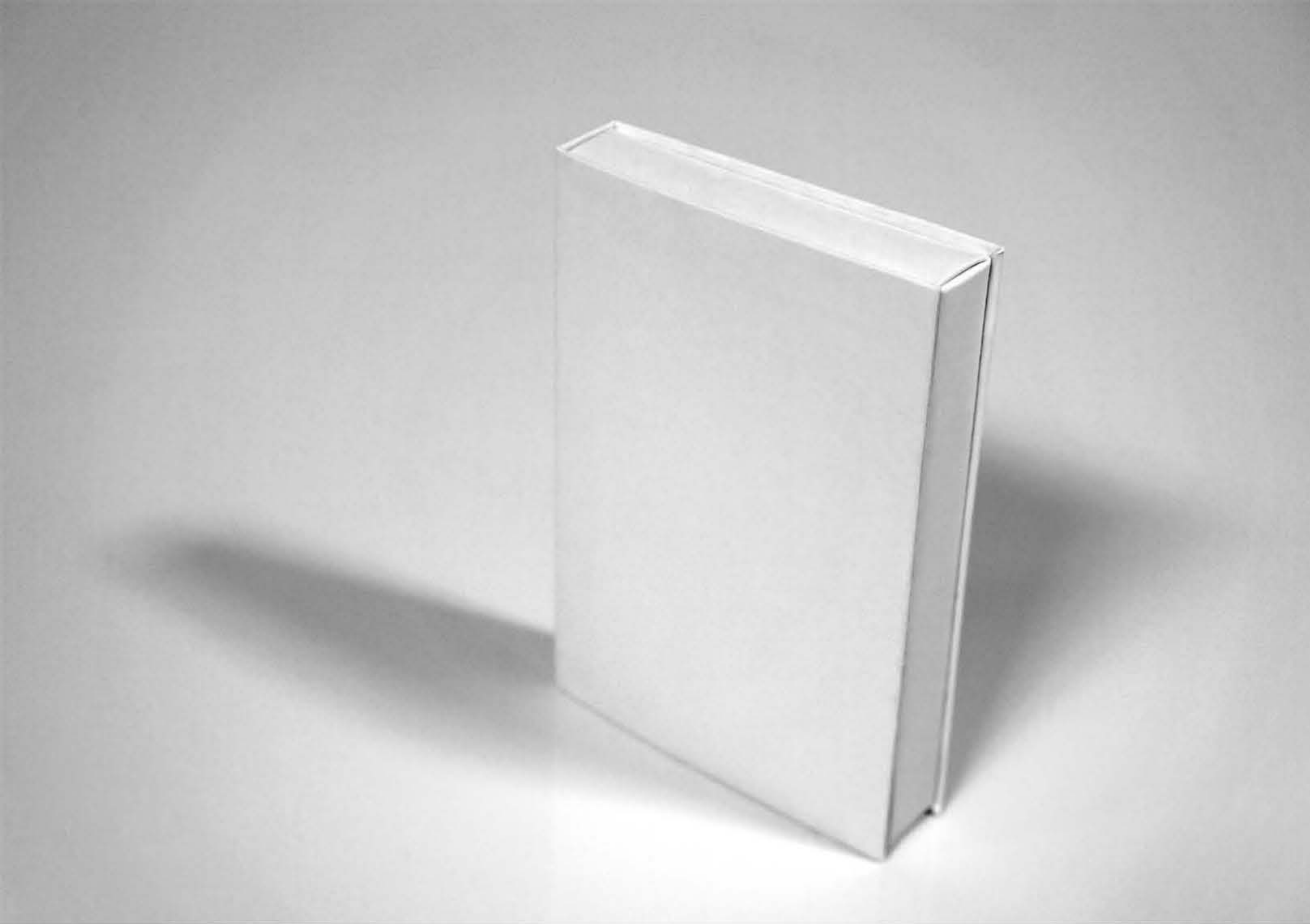
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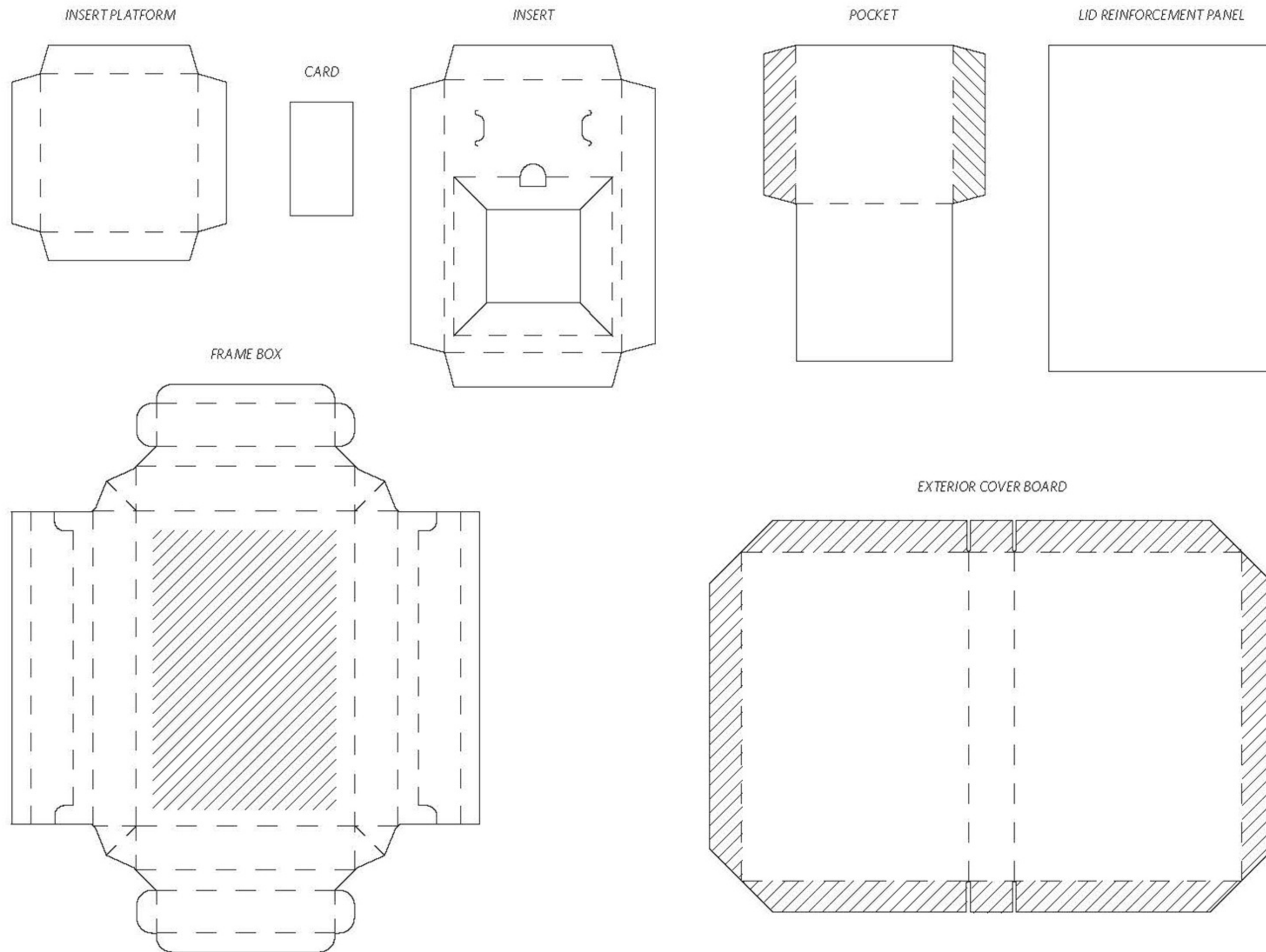






# BOOK BOX

This book-inspired box provides multiple areas to showcase product depending on your insert. Here, it's well suited for gift sets or membership and starter kits as they utilize the areas for cards and booklets.



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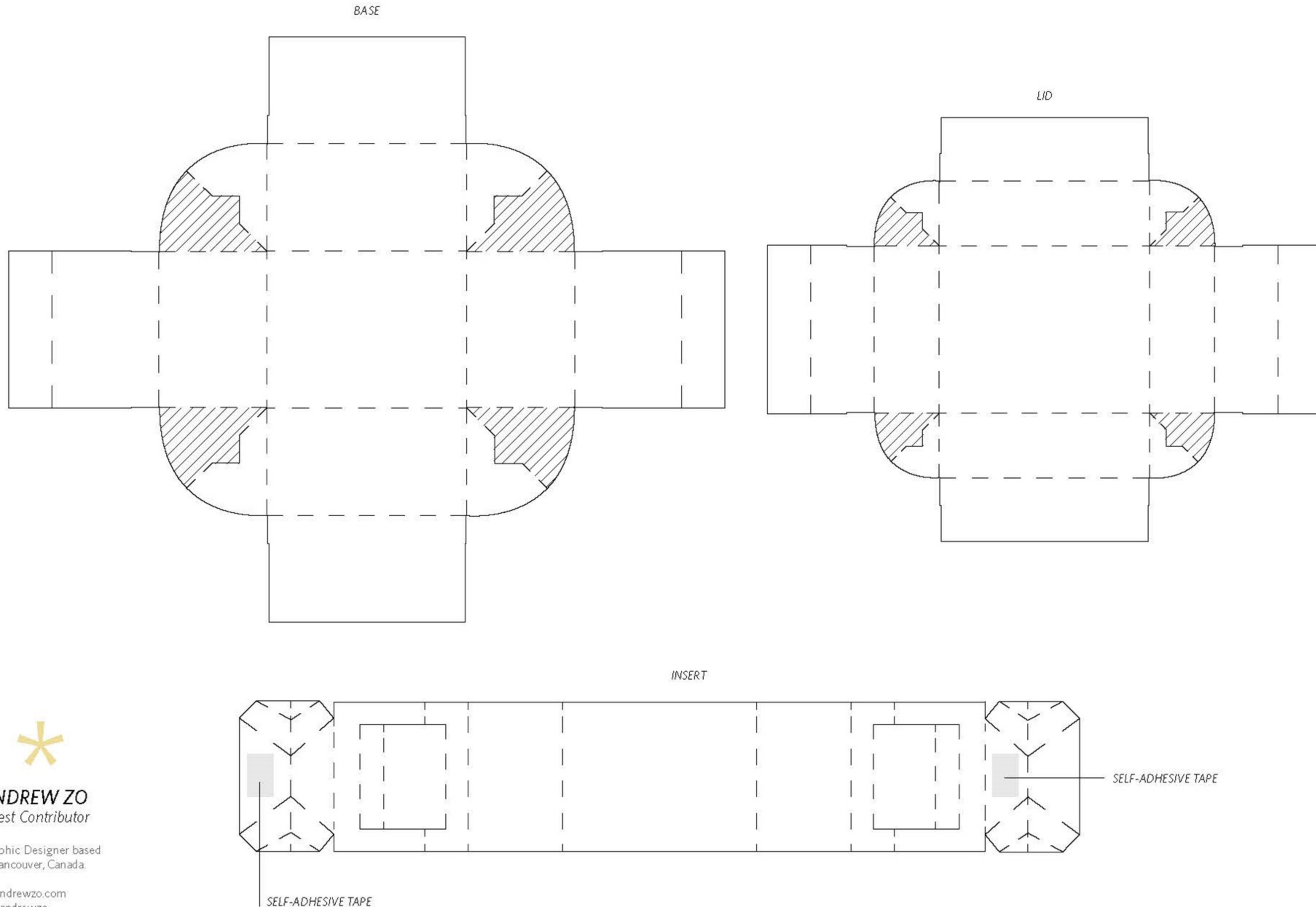






# BOX WITH SELF-SUPPORTING INSERT

This heavy-duty insert comes with its own built in supports allowing it to bear much more weight than a traditional folding insert. Hidden panels fold up for added strength.

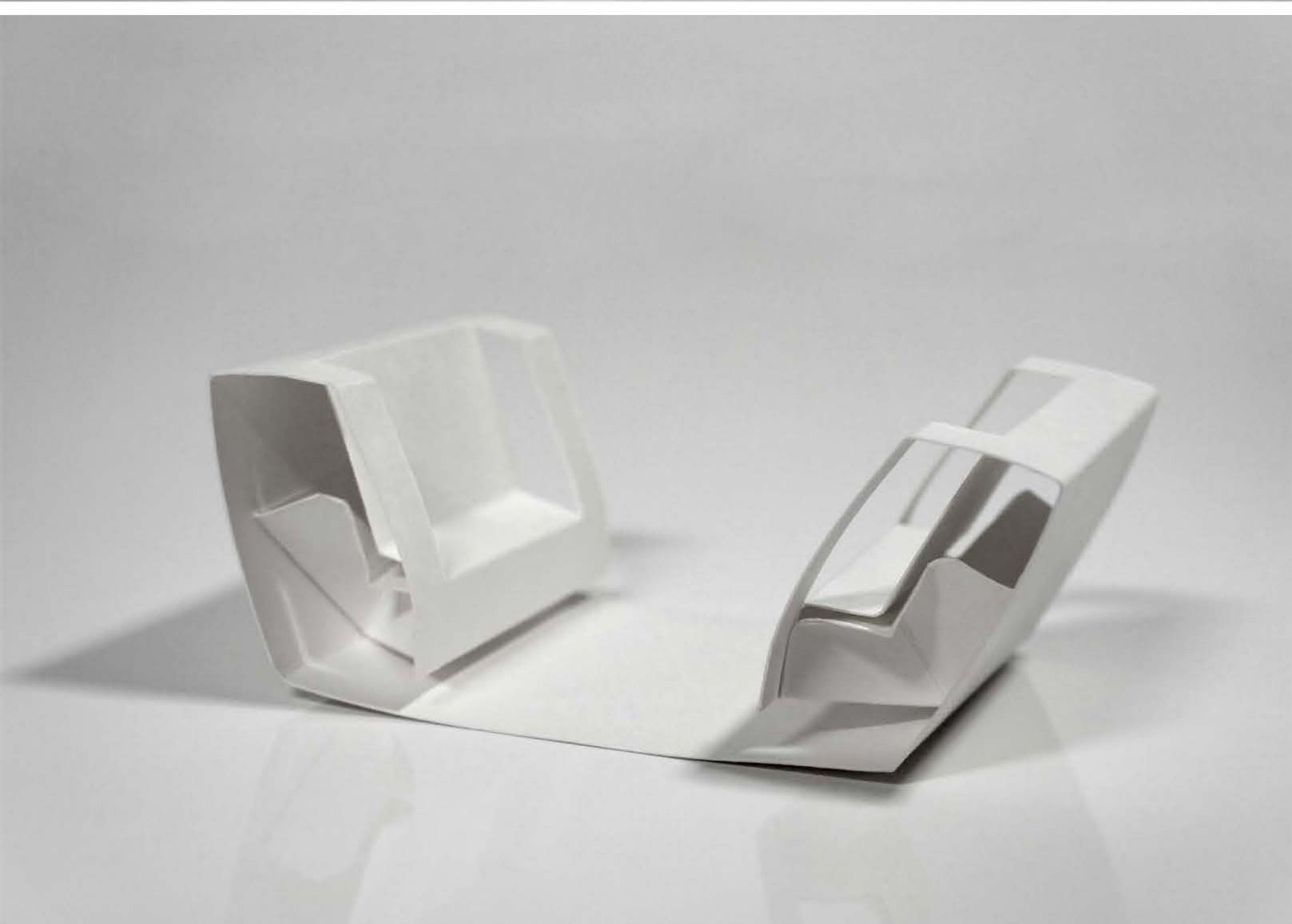
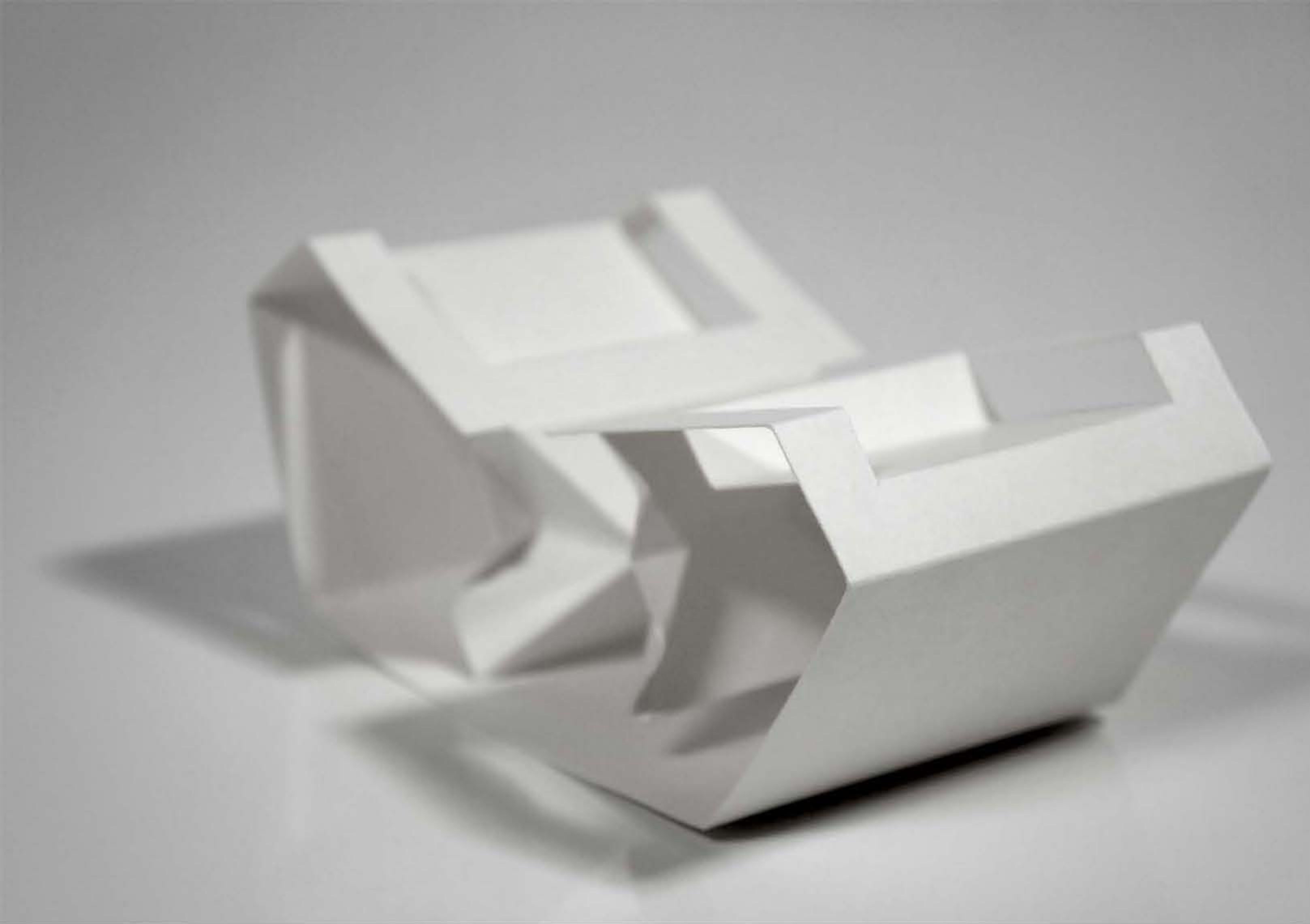


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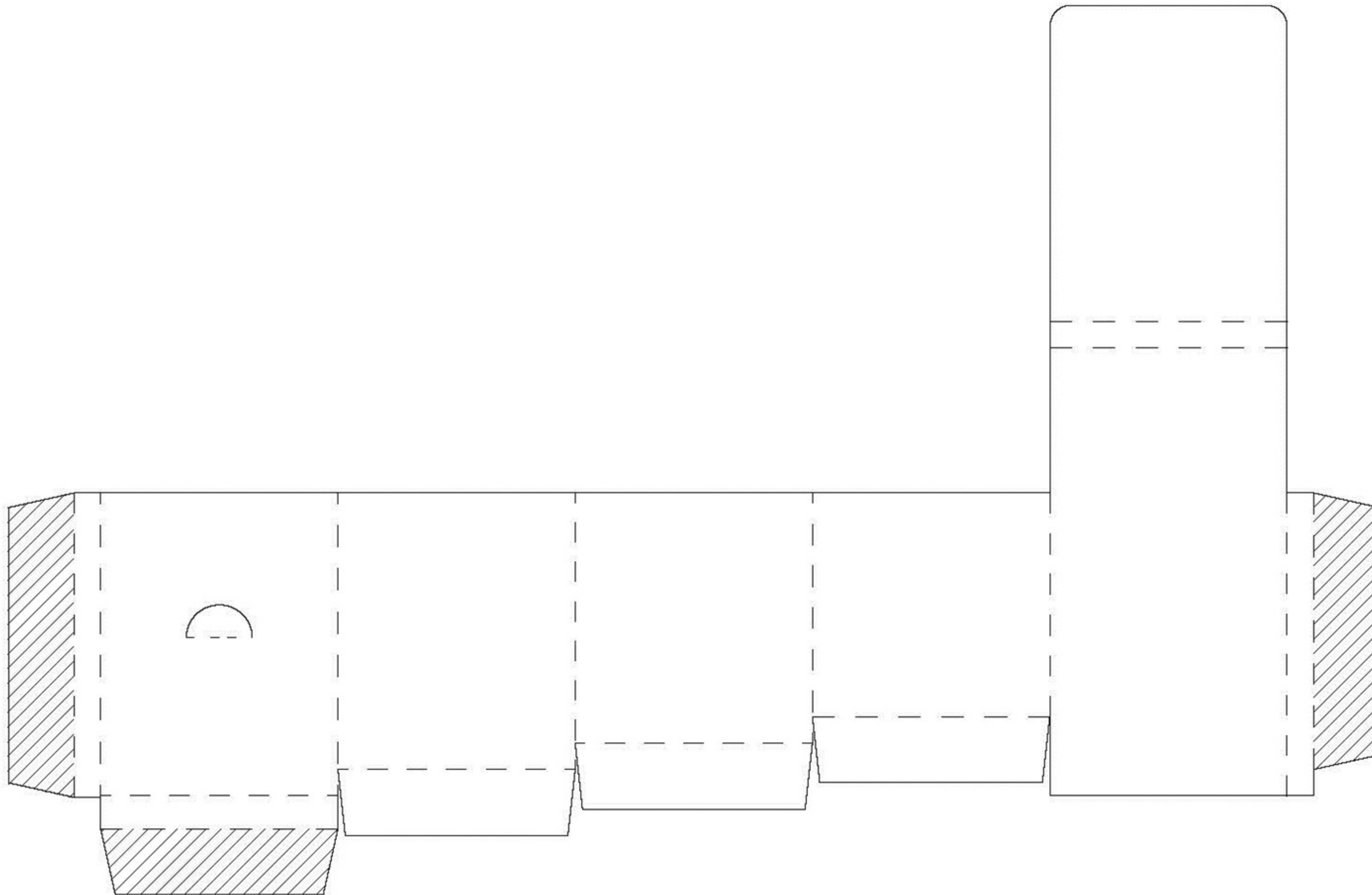
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t: @andrewzo





# TIERED GIFT CARD CARRIER

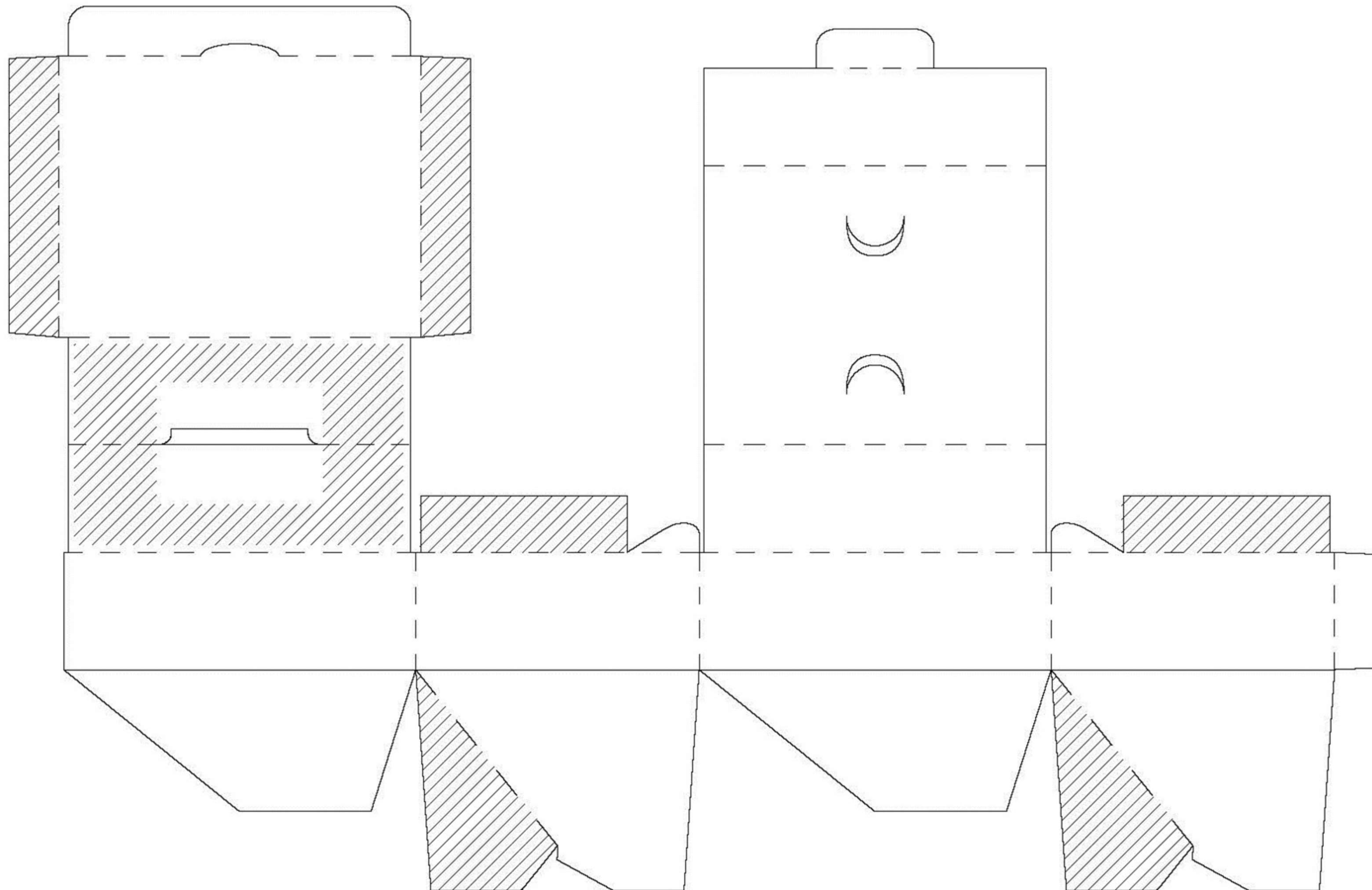
The Tiered Gift Card Carrier uses interior platforms to stagger the gift cards in a vertical, layered cascade. The flap is hinged closed by a simple diecut notch on the front pocket.

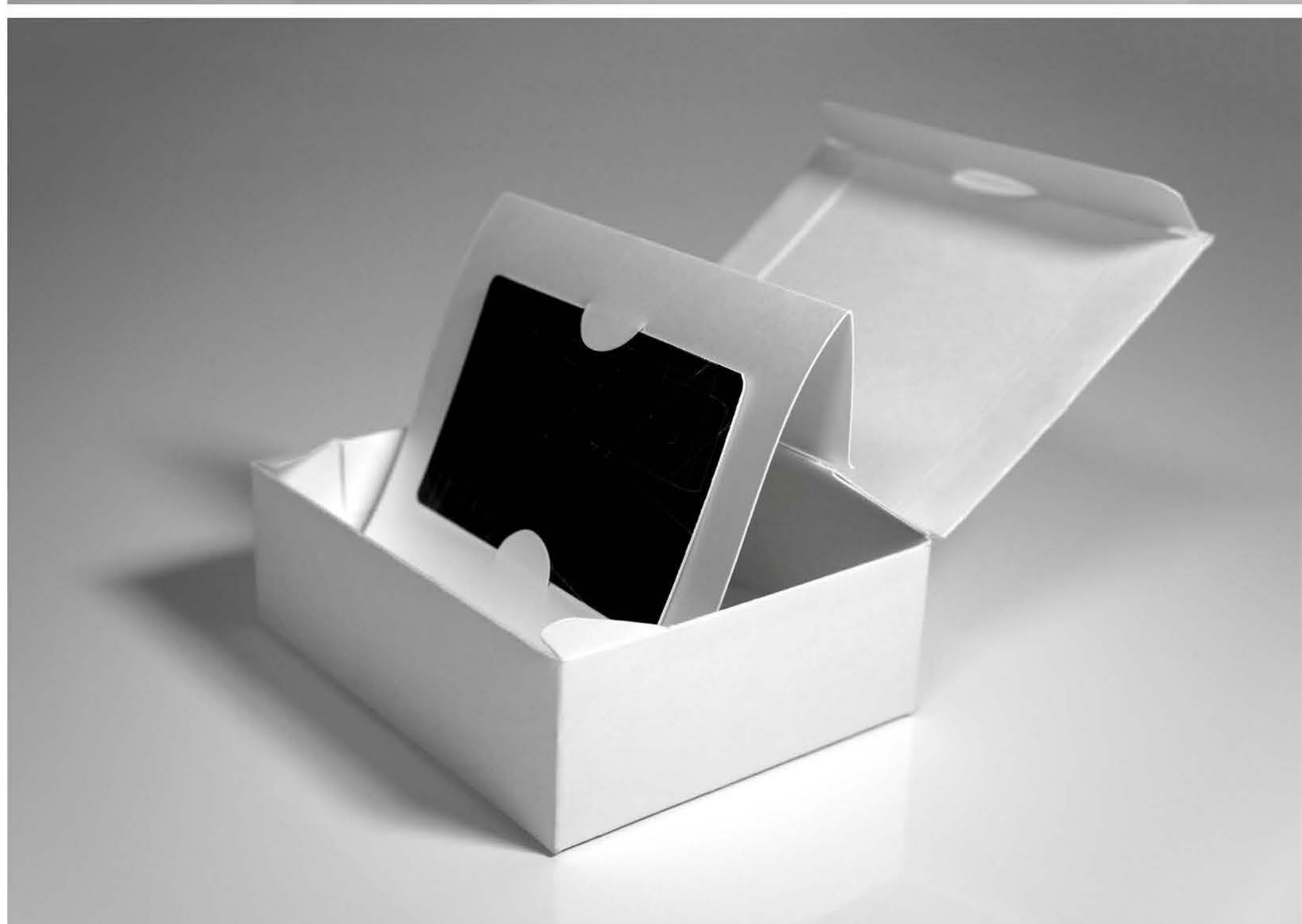
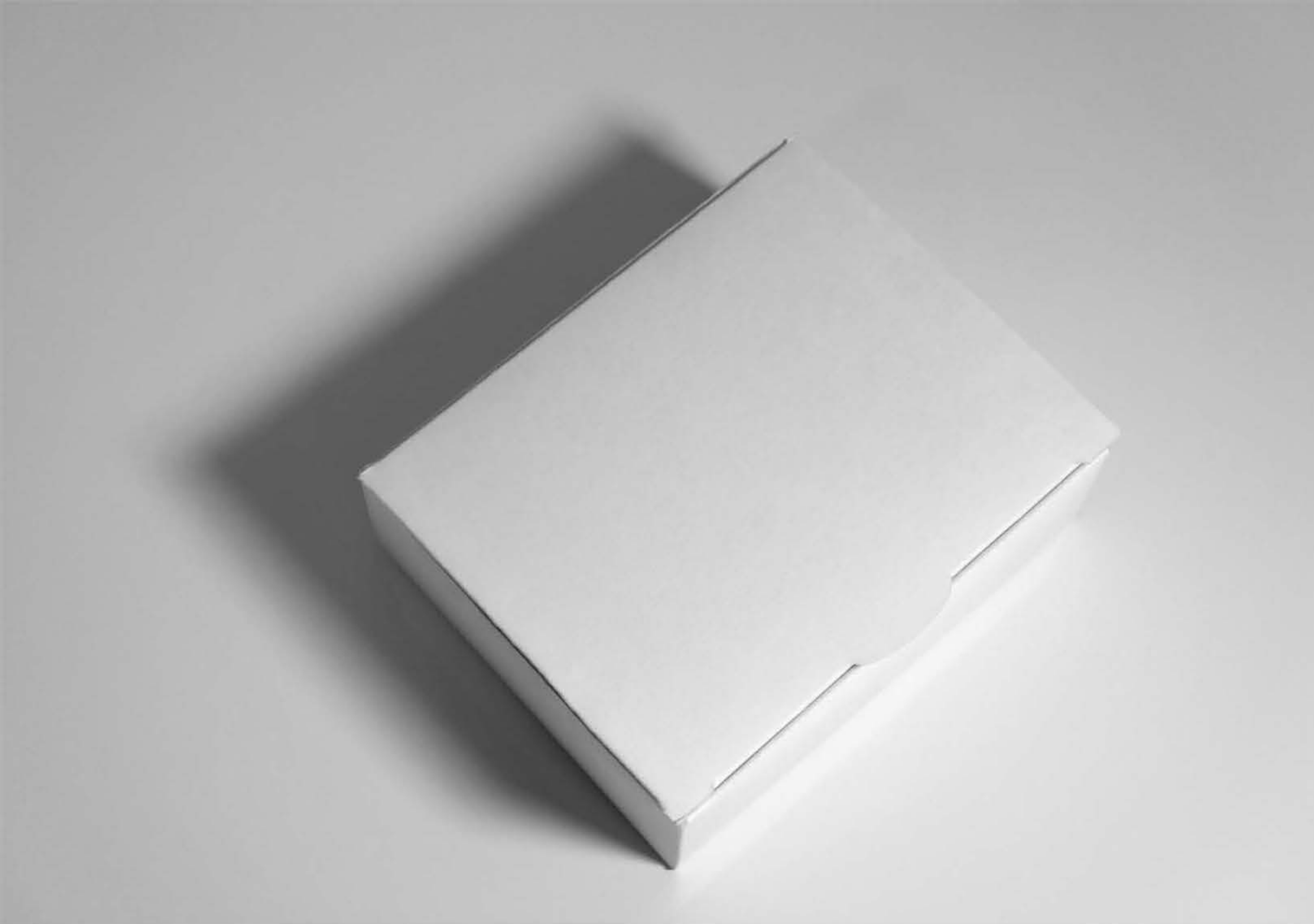




# POP-UP GIFT CARD CARRIER

The Pop-Up Gift Card Carrier surprises the viewer with a card that presents itself as the packaging design is opened. Creating this vertical presentation, puts it directly into the viewer's line of sight.

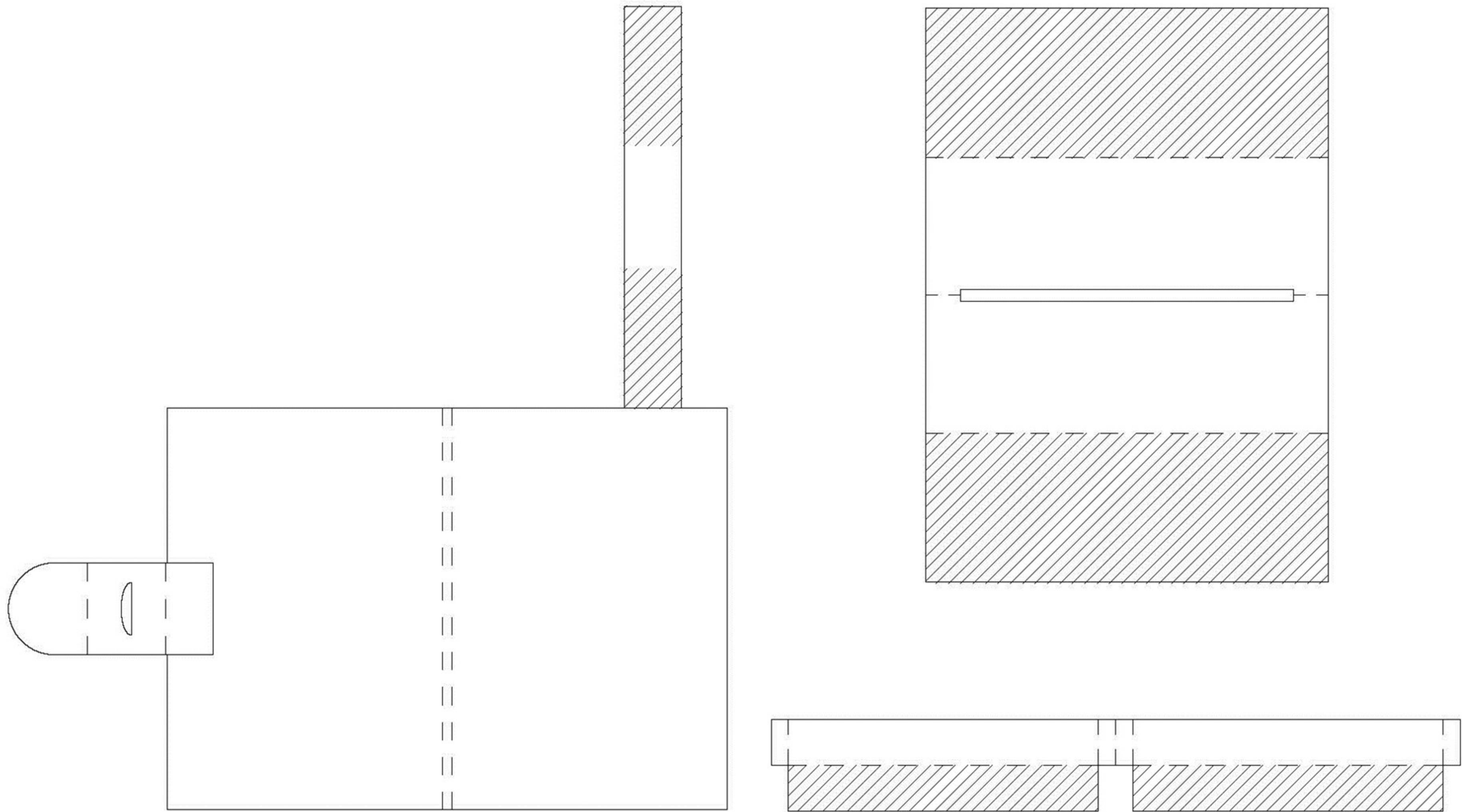


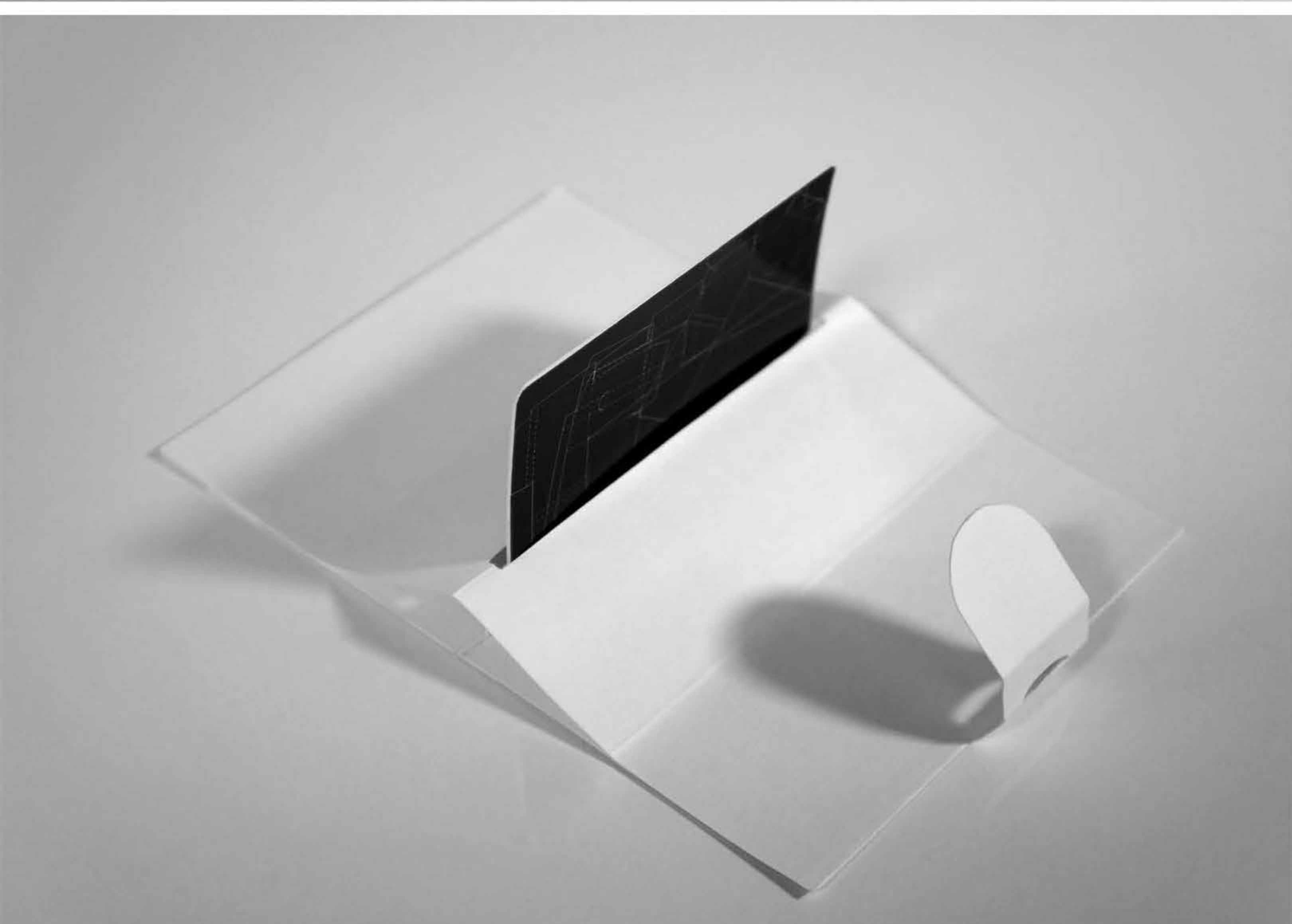
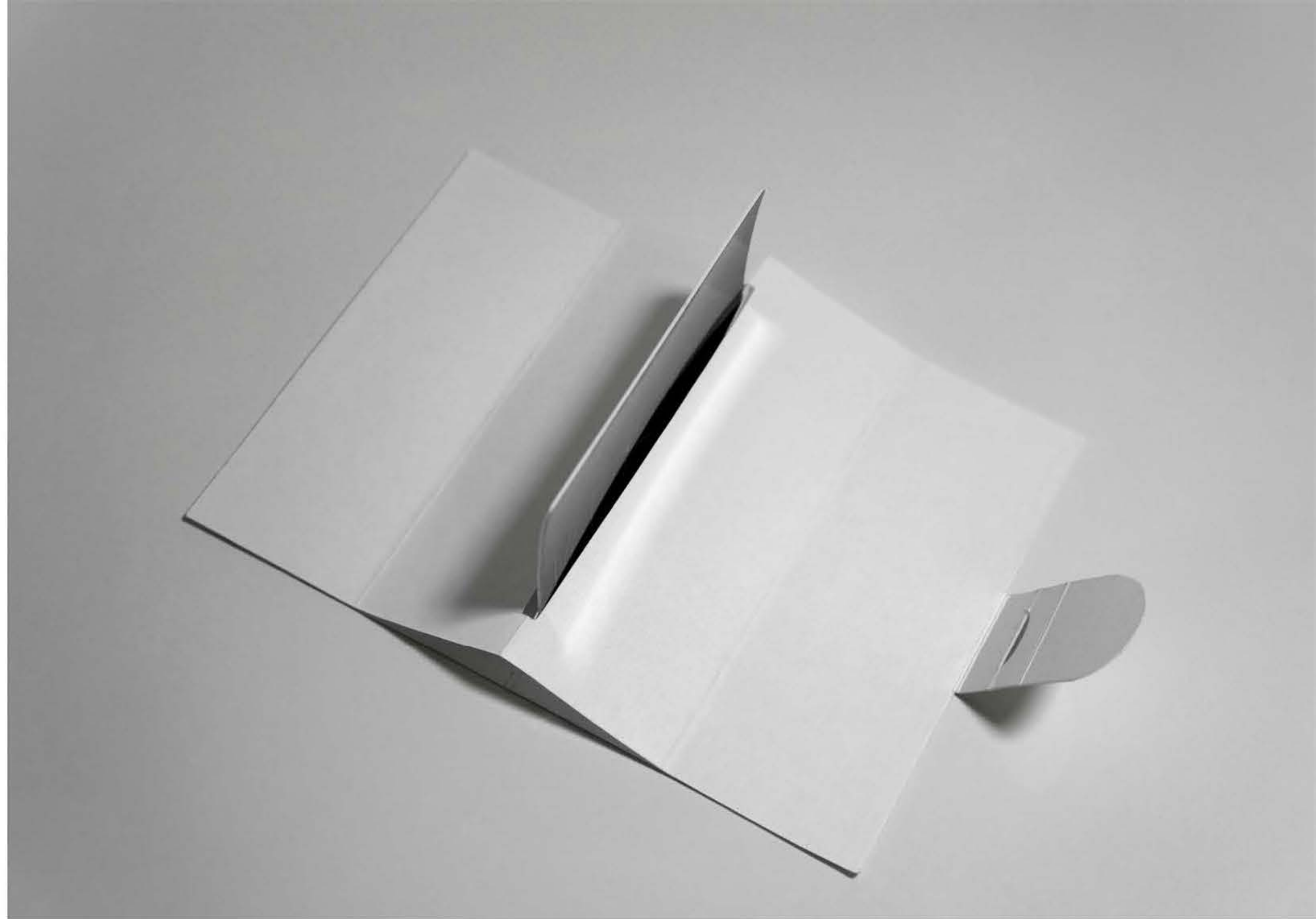
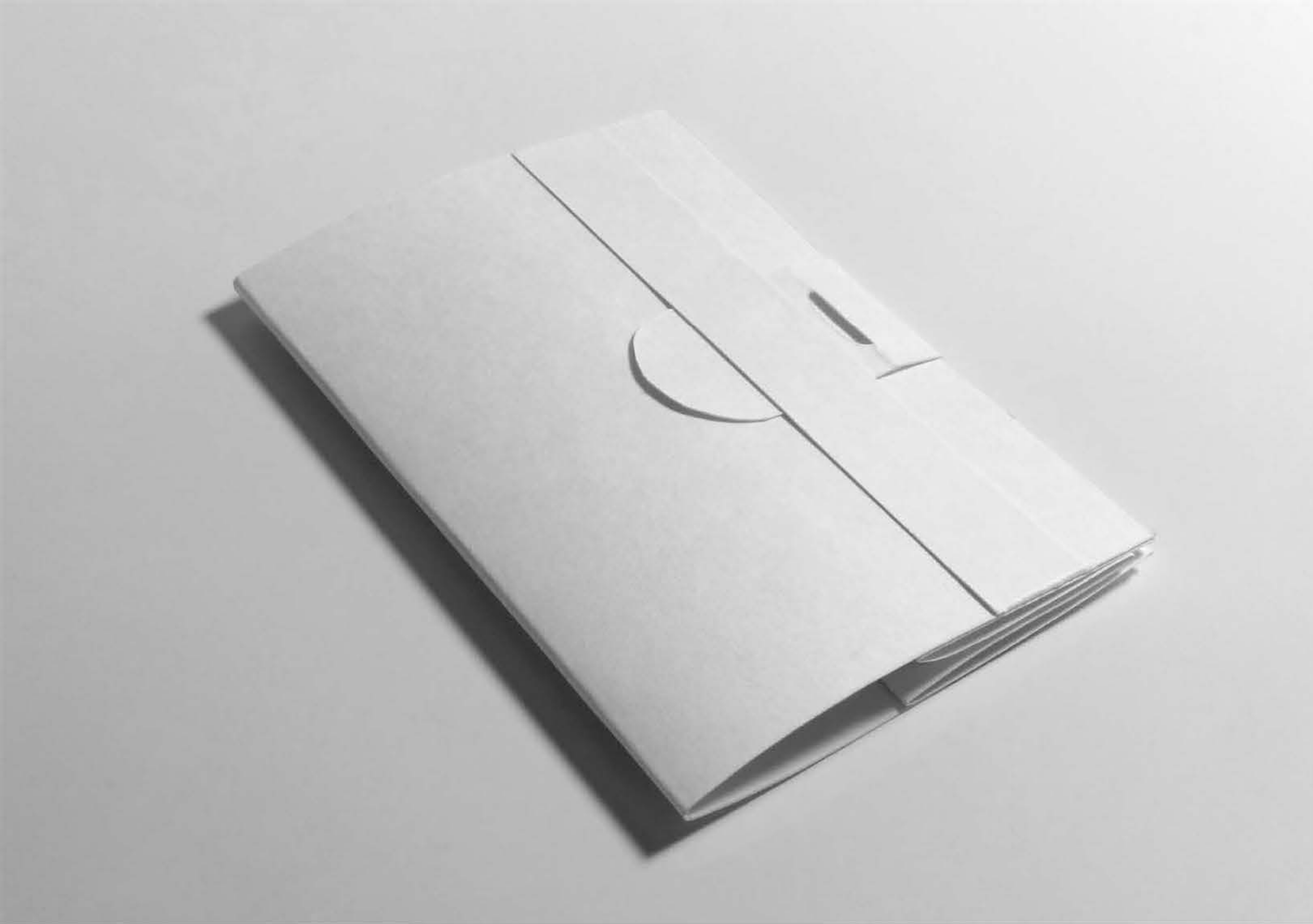




# POP-UP ENVELOPE

Everybody loves a pop-up! This interactive pop-up gift card carrier slowly presents the card from within the envelope as it opens, creating a dramatic unveiling allowing the card to be the centerpiece.

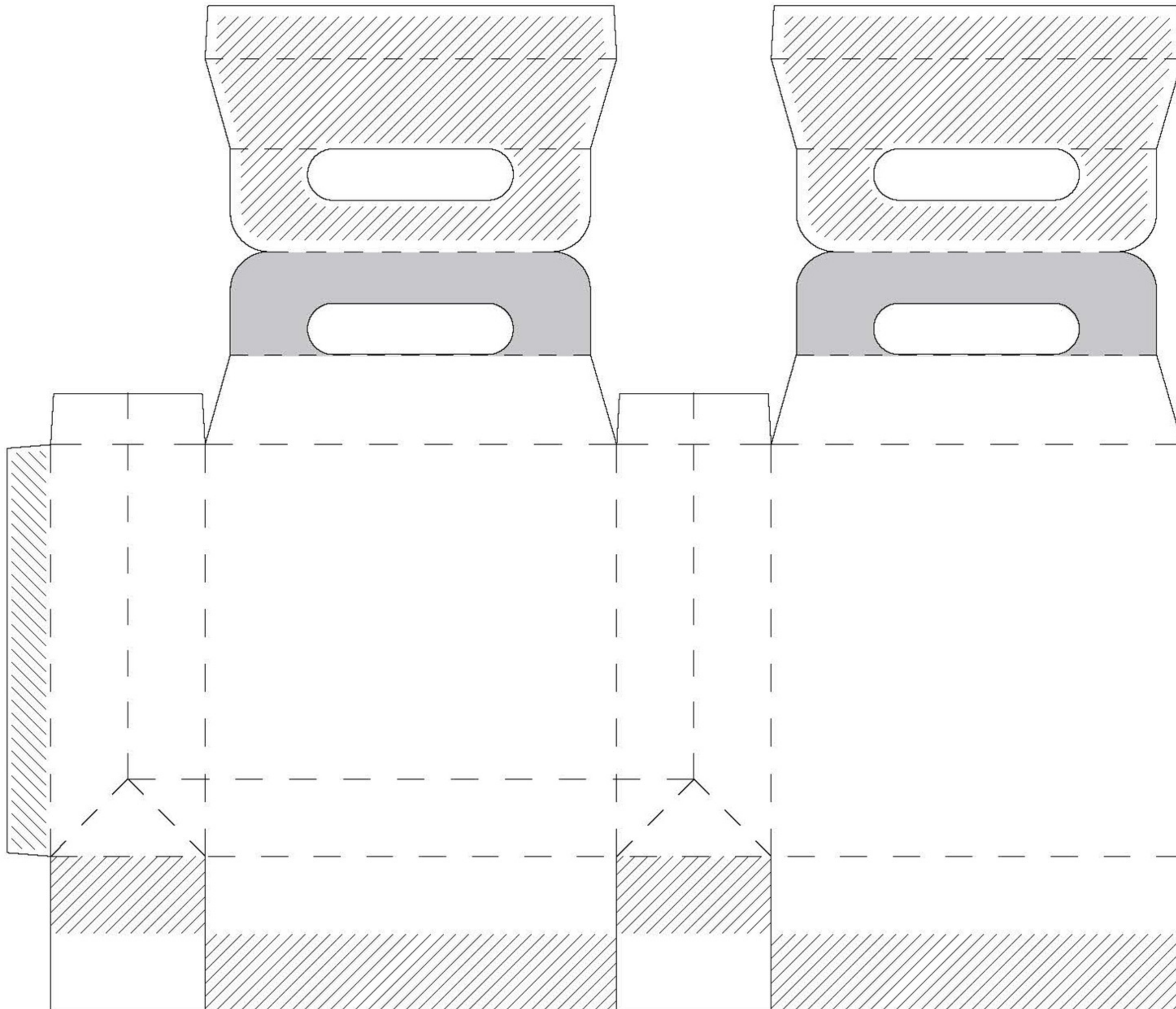






# DIECUT HANDLE SHOPPING BAG

This variation of a Die-Cut Handle Shopping Bag gathers to create an ergonomic handle without pinching the product within.



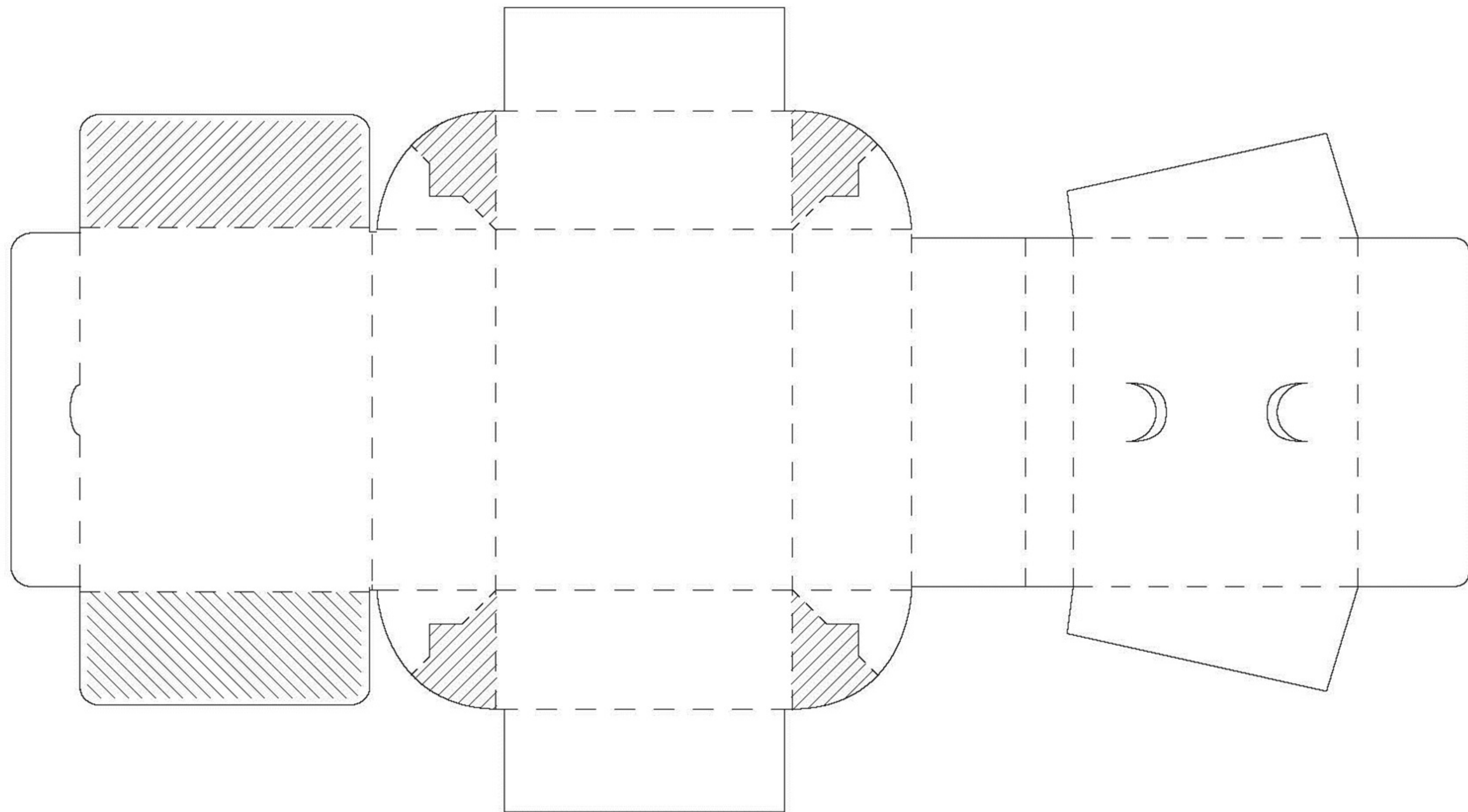






# SIMPLEX GIFT CARD CARRIER

This simplex style gift card carrier box includes a built-in insert that conveniently displays the gift card at an angle. The dieline can be adapted to fit a variety of products.

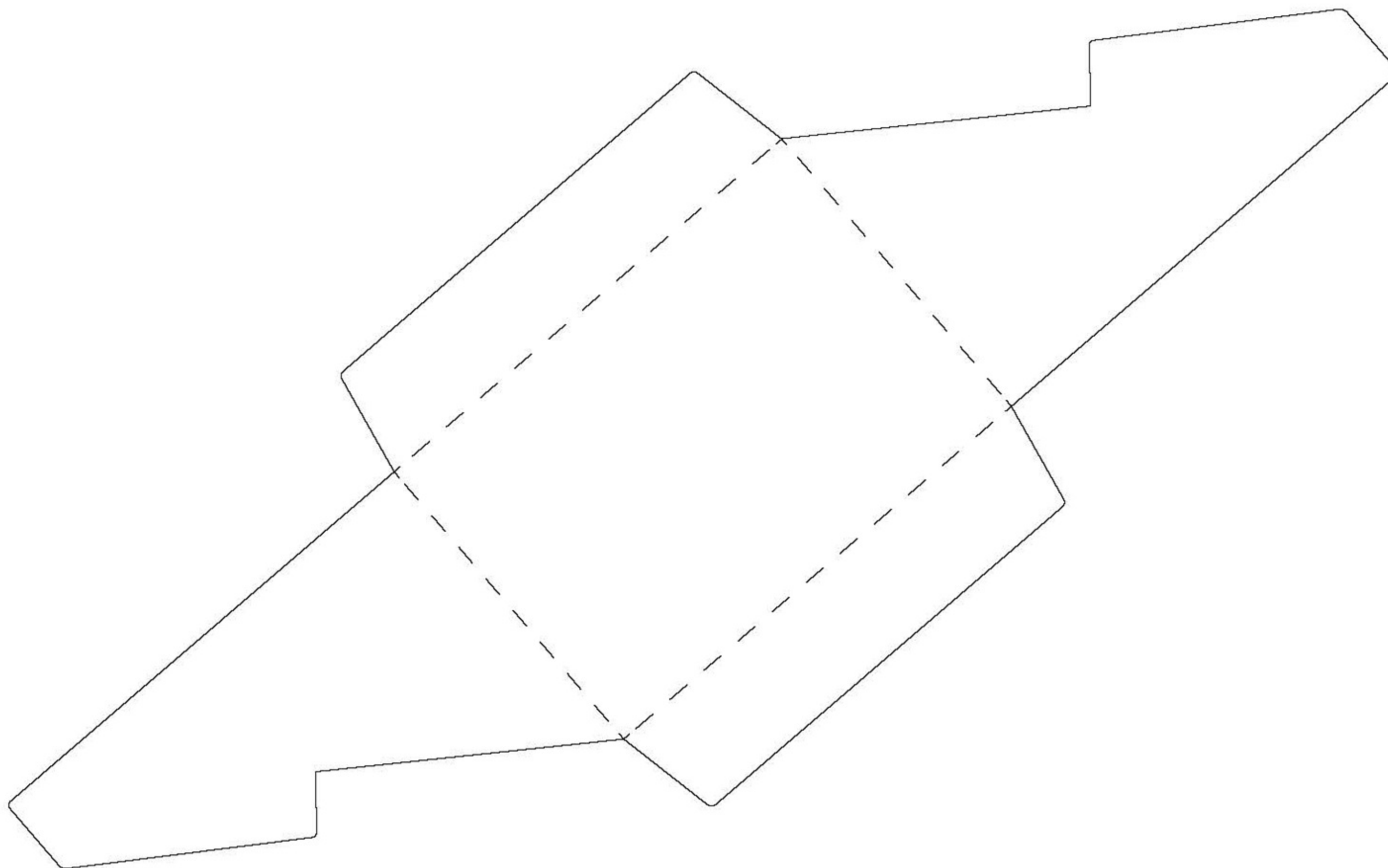






# INTERLOCKING ENVELOPE

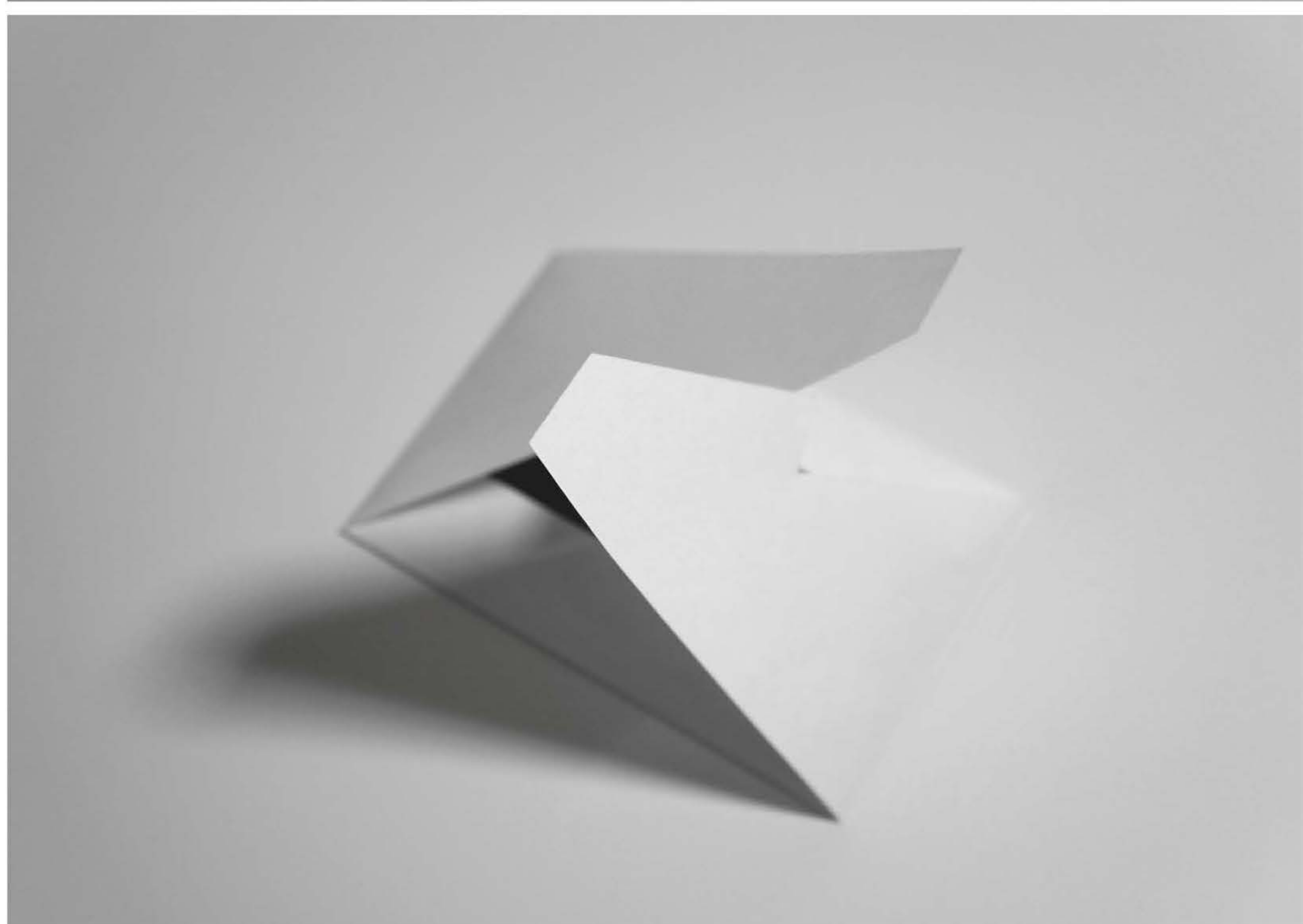
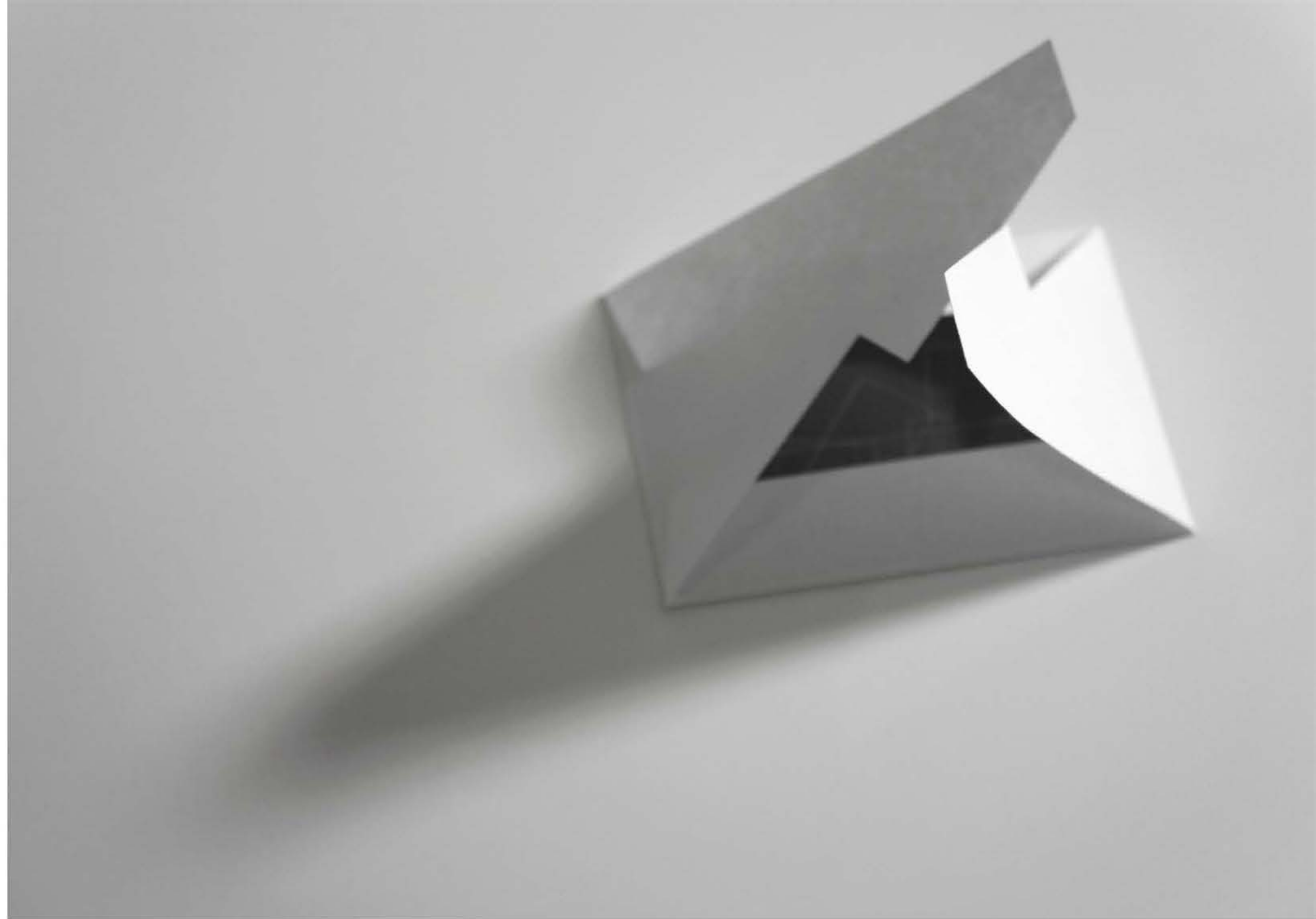
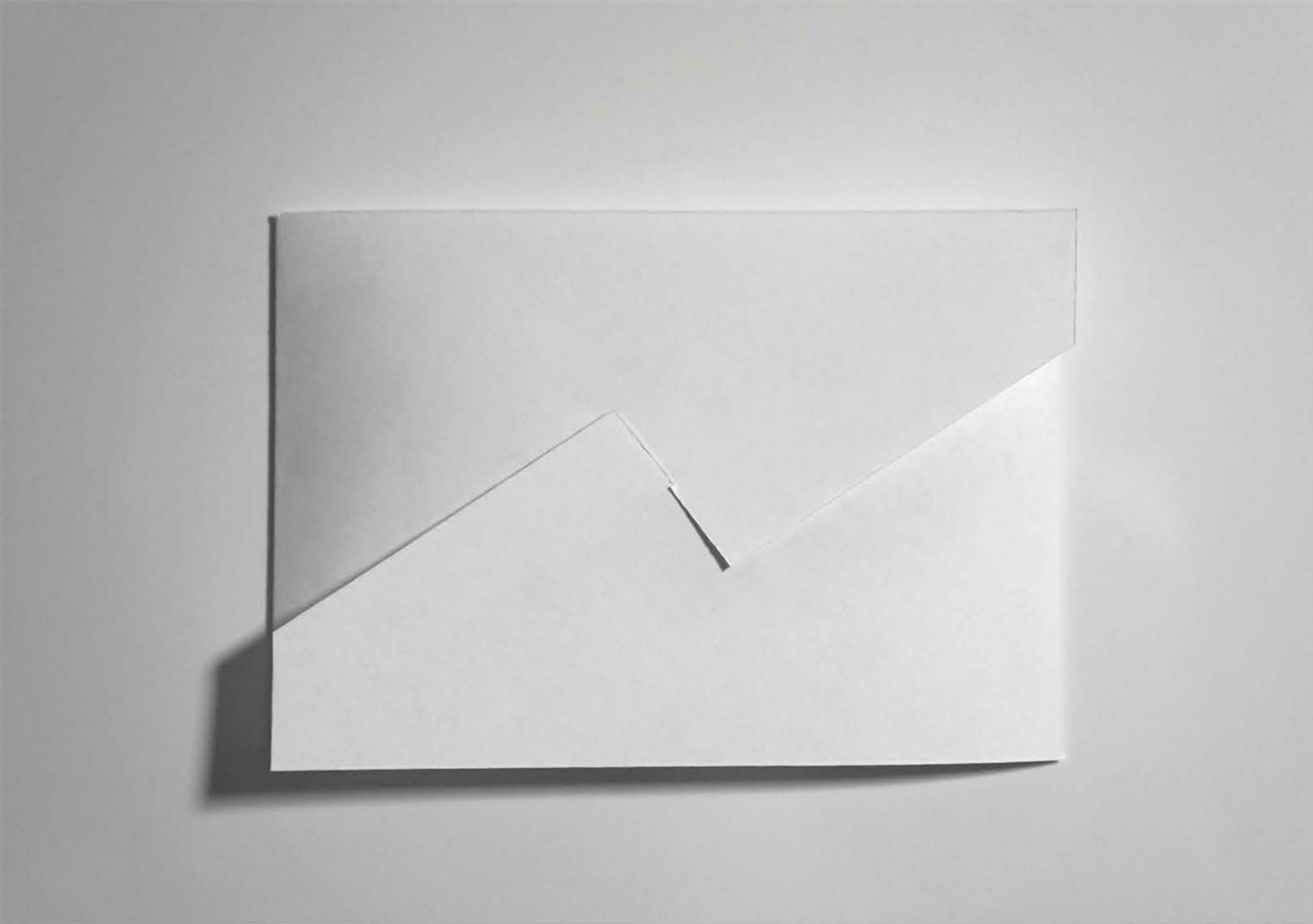
The interlocking envelope uses no glue, utilizing a simple dieline with dramatic angles.



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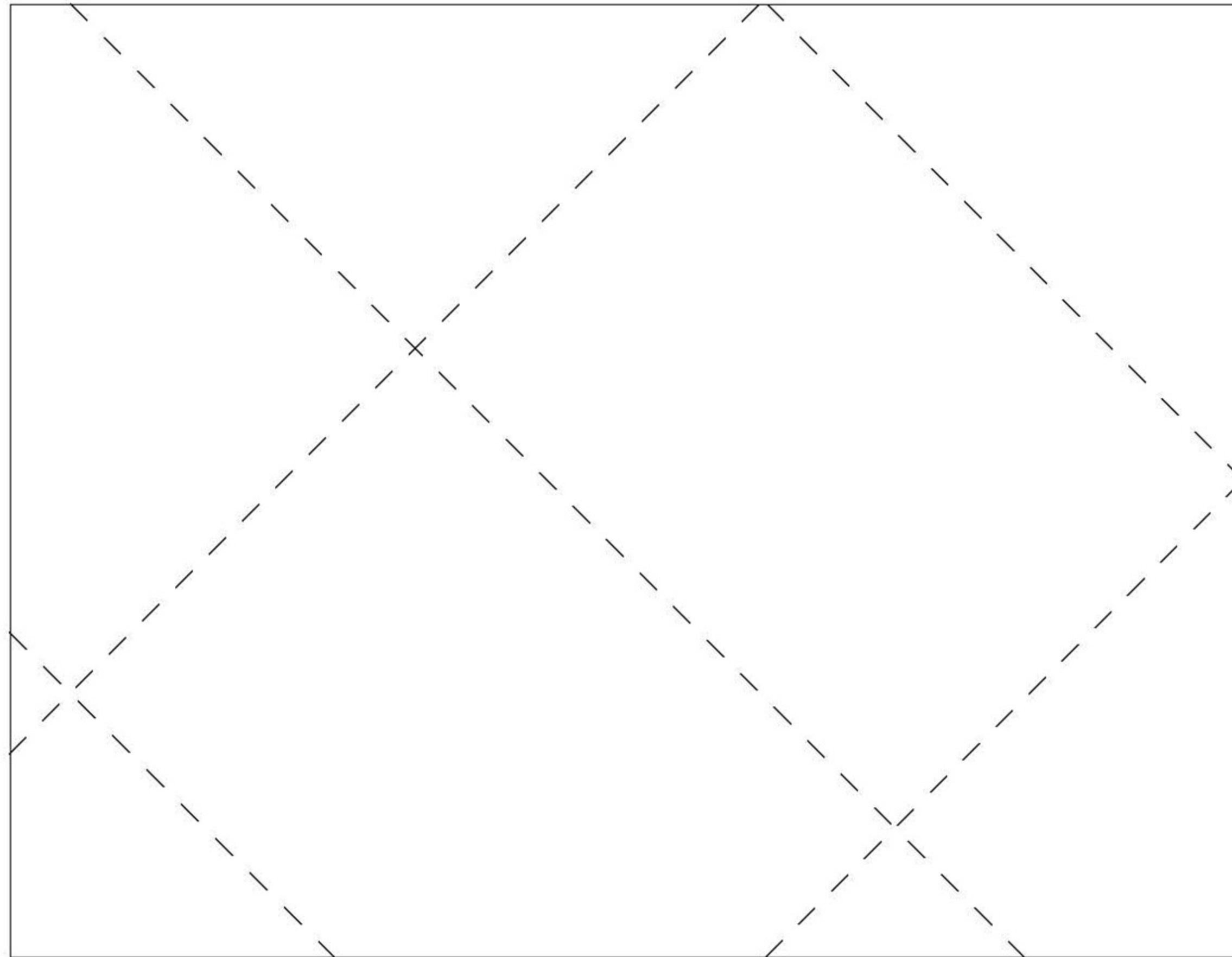
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# ORIGAMI ENVELOPE

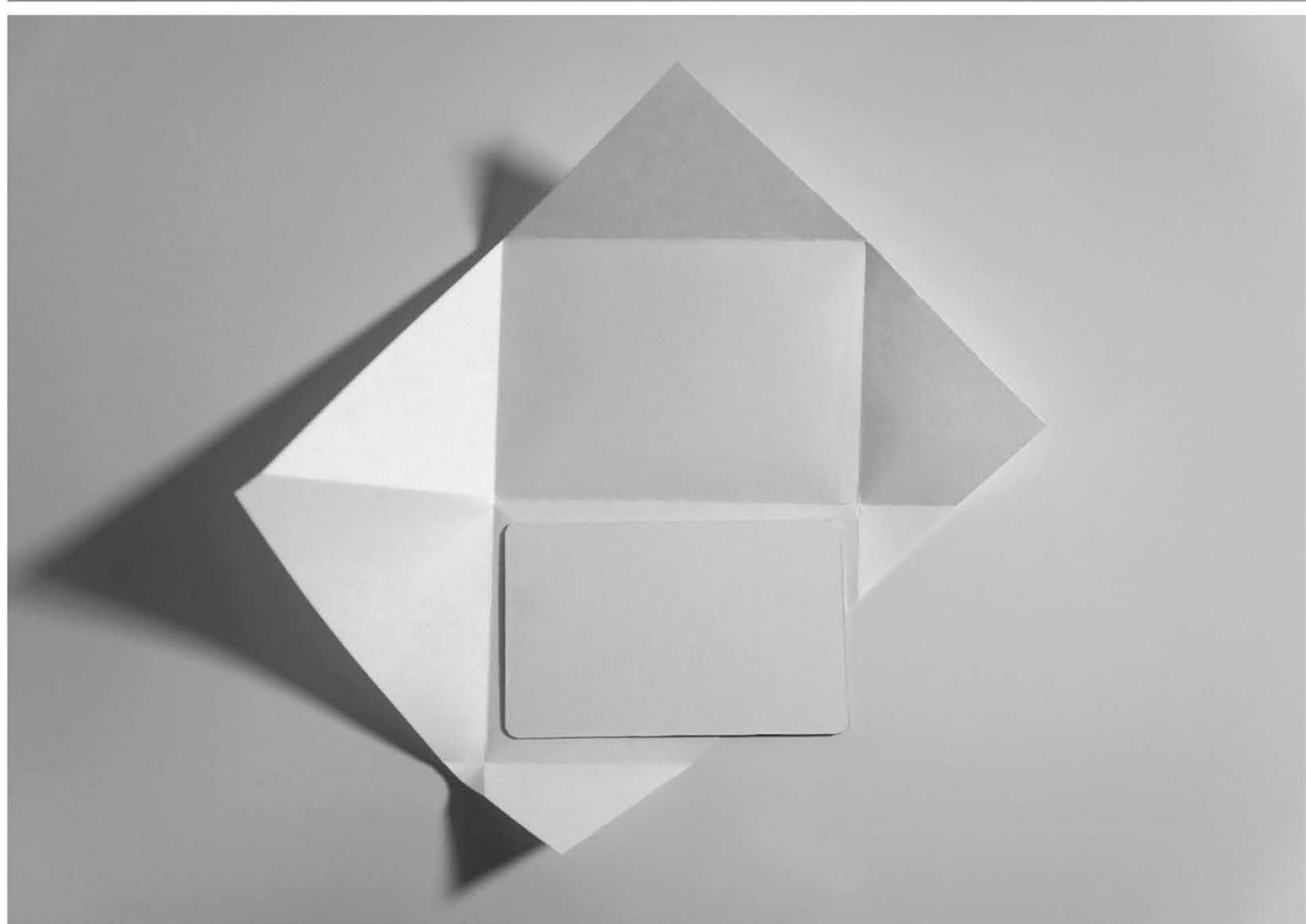
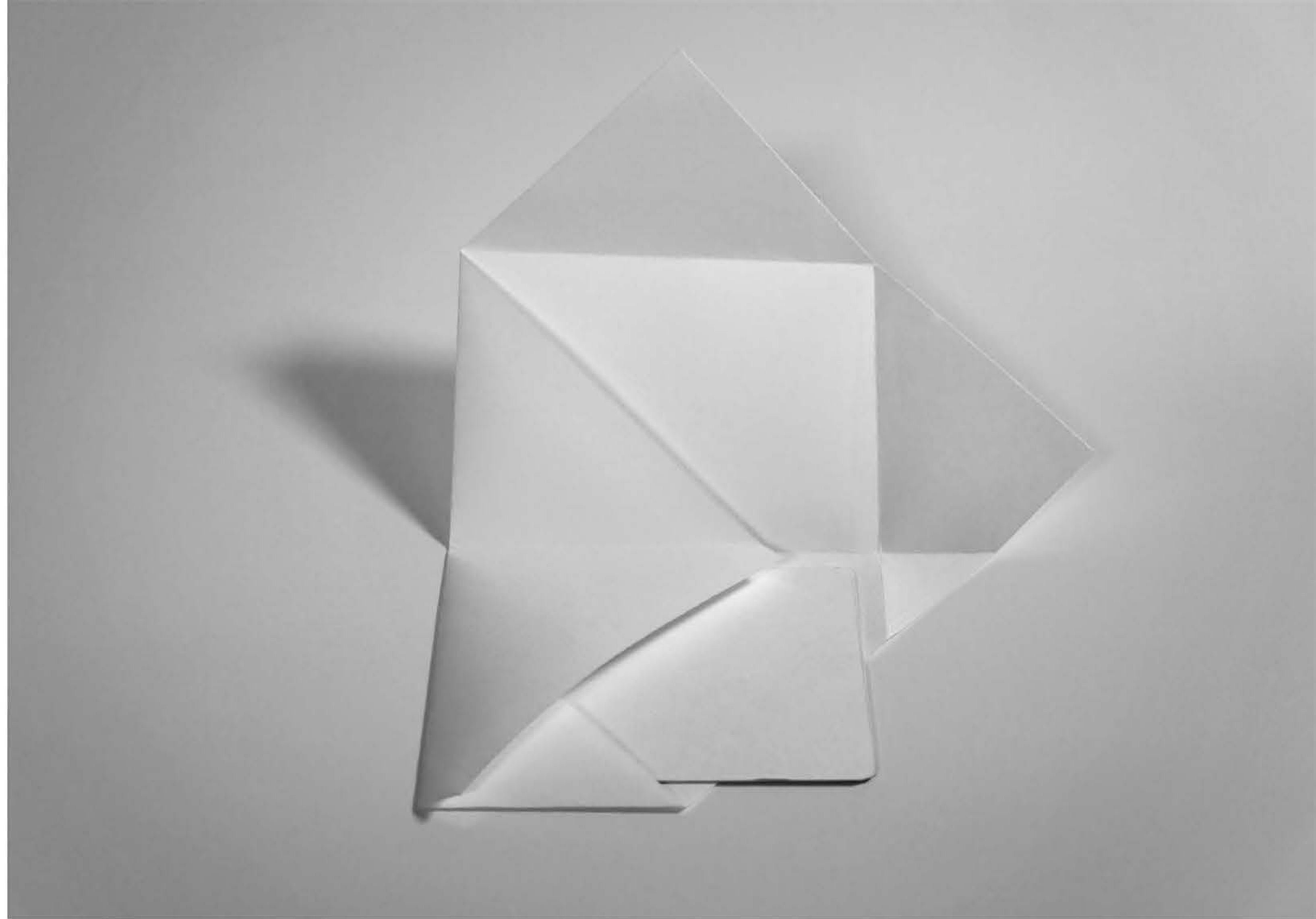
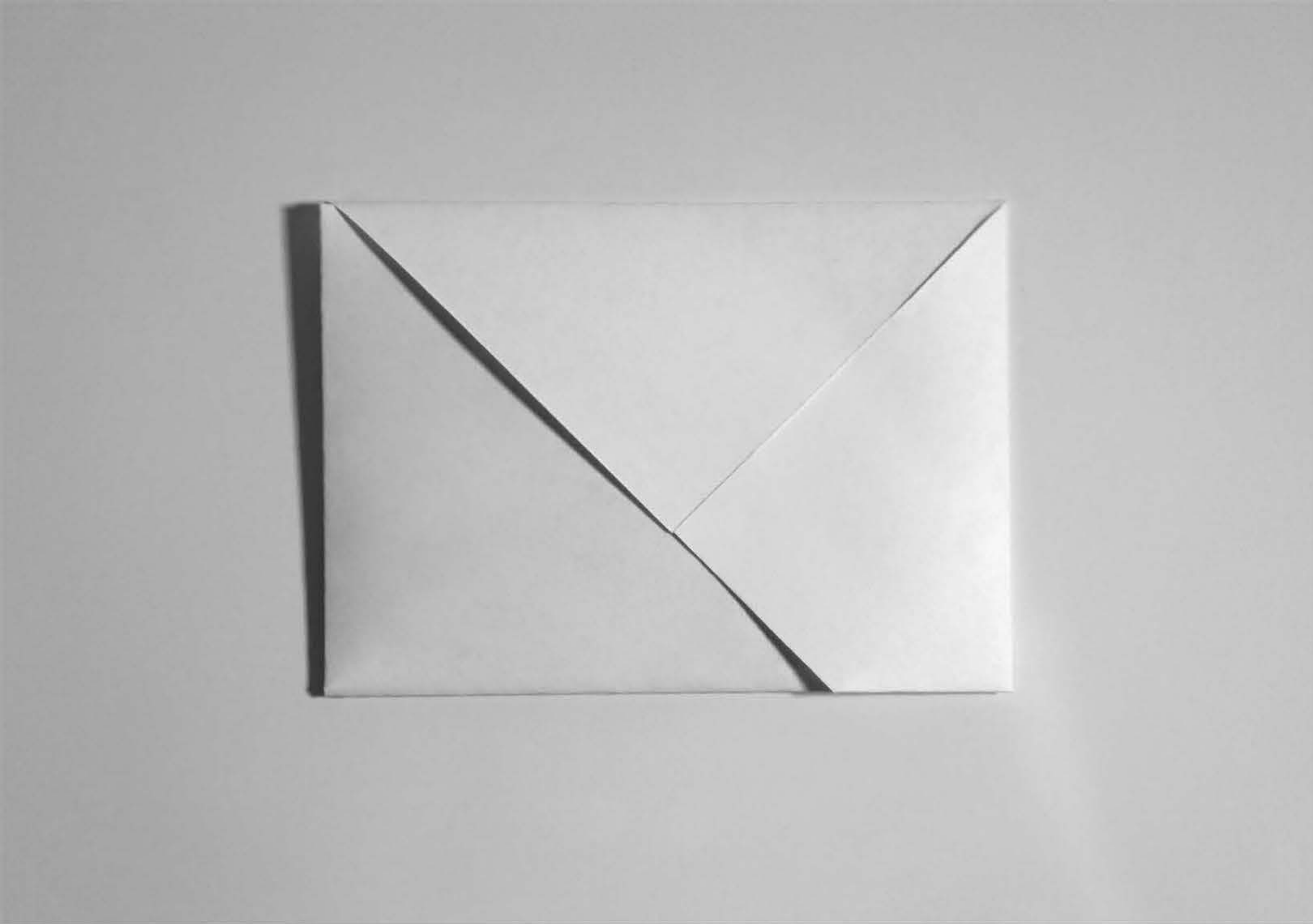
Inspired by the art of folding paper, this card holder turns a flat sheet of paper into a compact little envelope. This is a great option when a standard envelope just won't do. Holds together with a wafer seal or peel and stick on the reverse.



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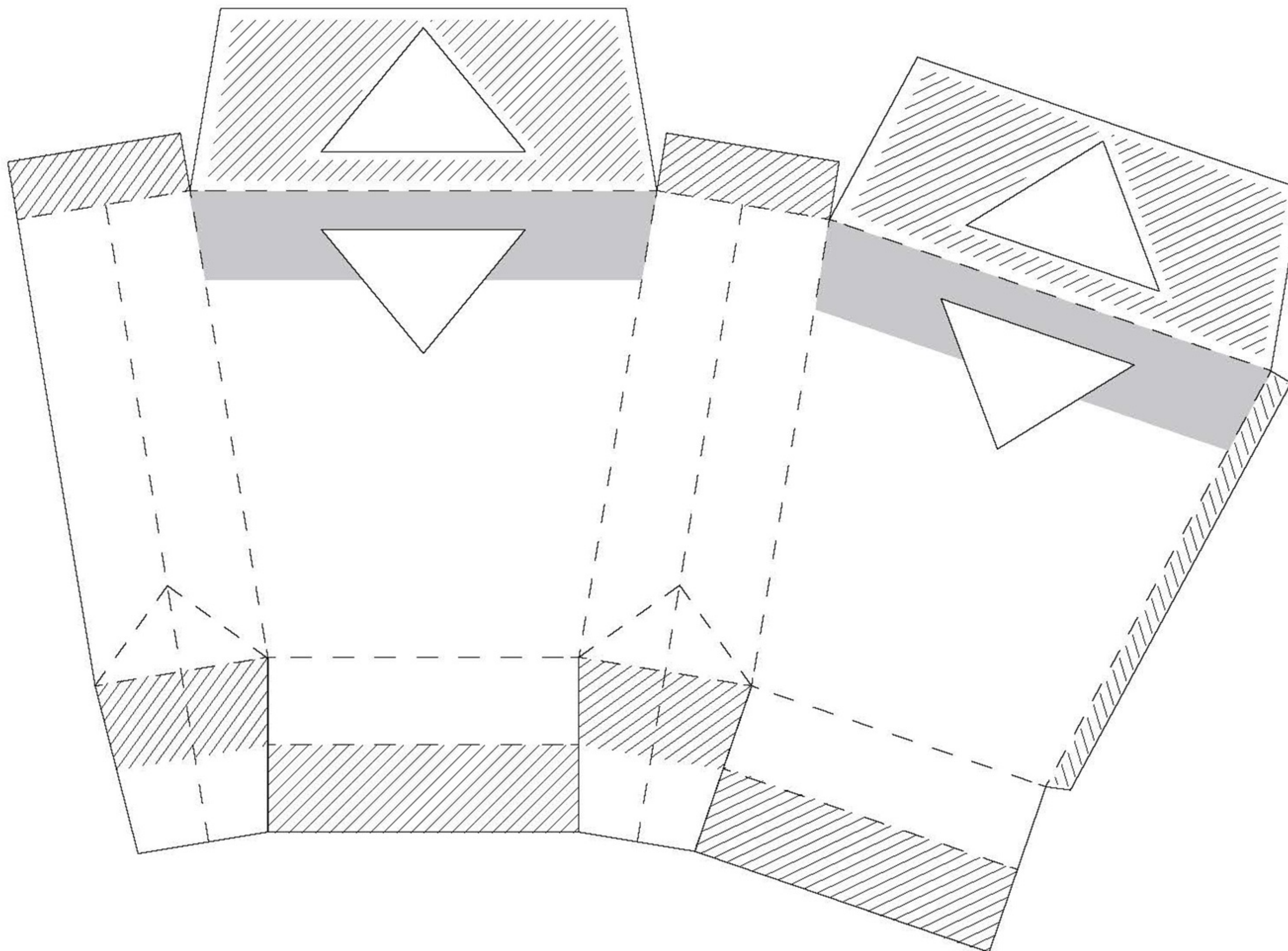
w: [andrewzo.com](http://andrewzo.com)  
t: [@andrewzo](https://twitter.com/andrewzo)

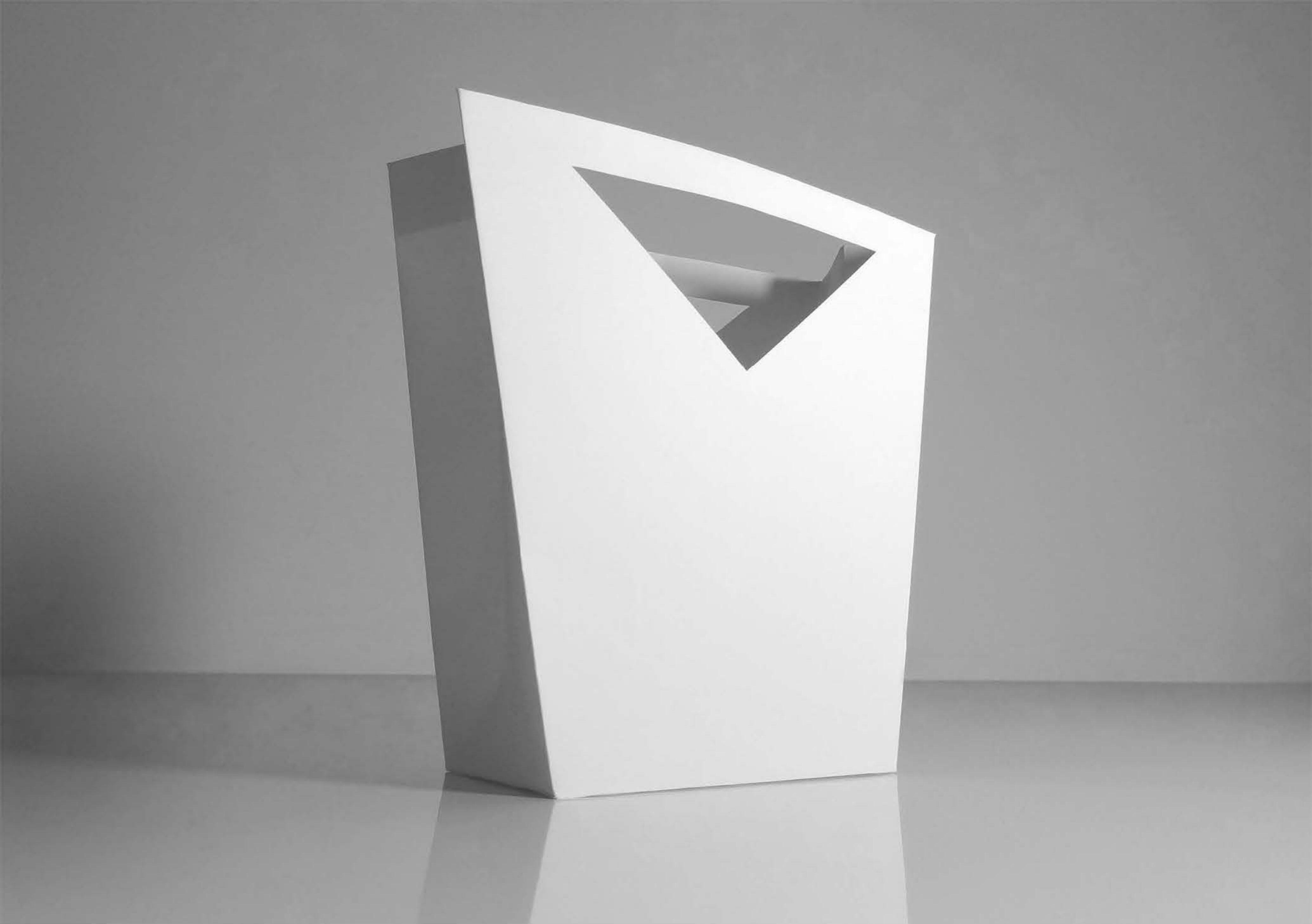




# ANGLED DIECUT HANDLE BAG

This Diecut Handle Bag is working all of its angles from the reverse trapezoidal construction to the distinctive triangular diecut handles. It's sure to make the ordinary retail shopping bag green with envy.

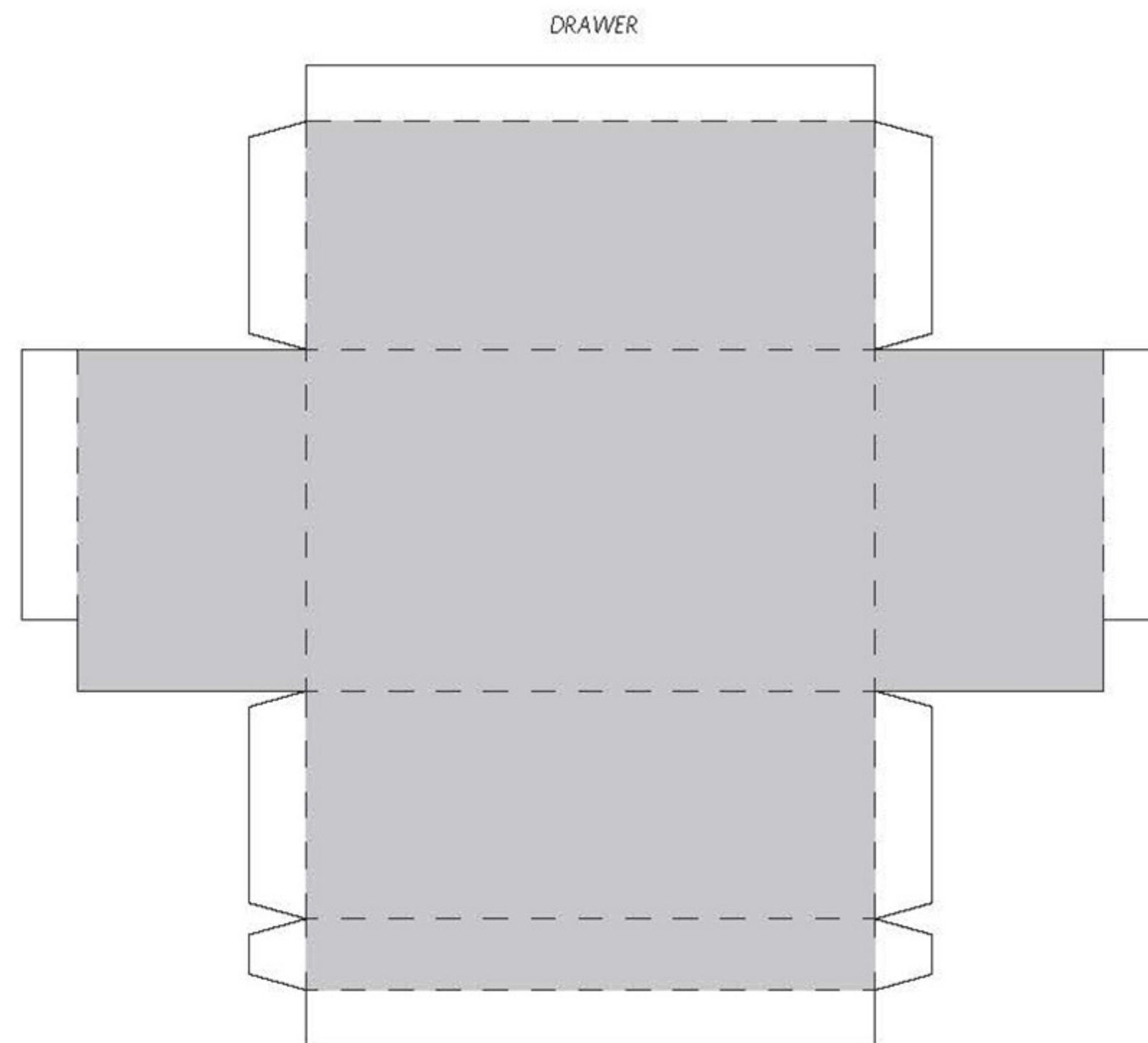
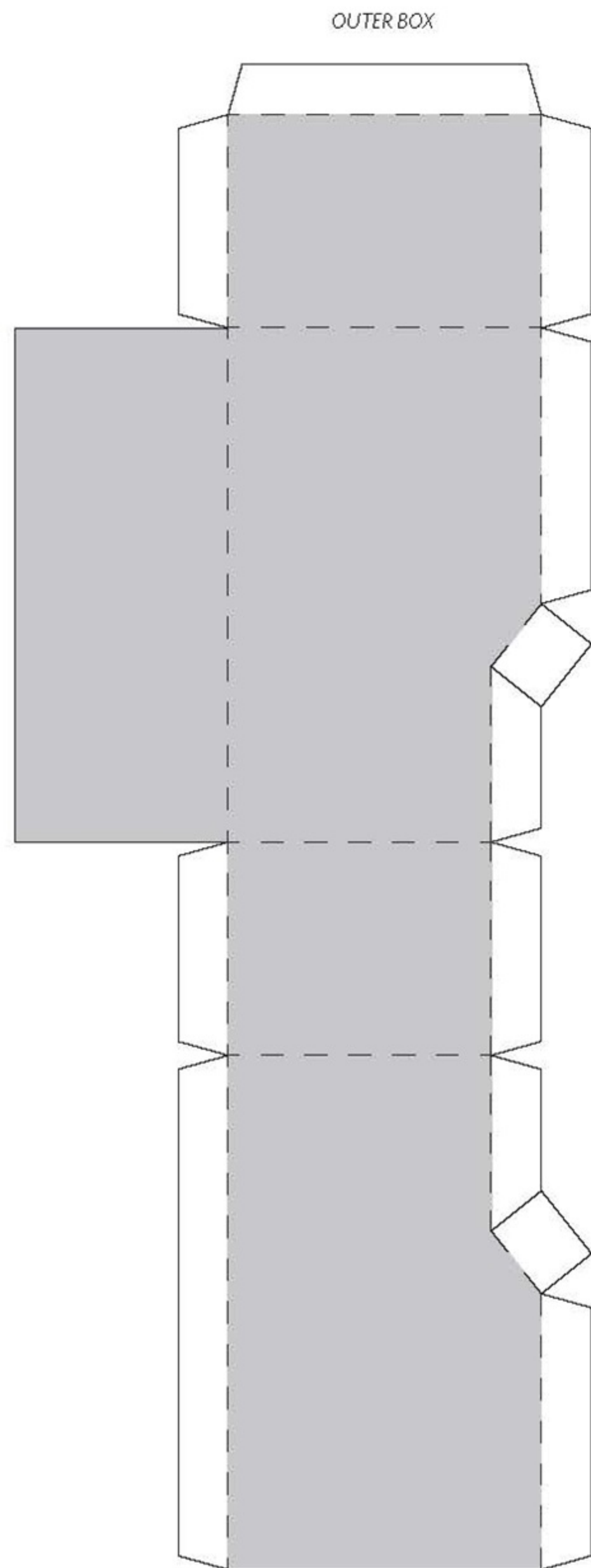






# RIBBON-LESS DRAWER BOX

Sometimes a ribbon pull just won't do. This packaging design features a cutaway tab on the sleeve, eliminating the need for a ribbon and providing a slightly more masculine feel. Its streamlined profile is a perfect solution for minimalist packaging design.

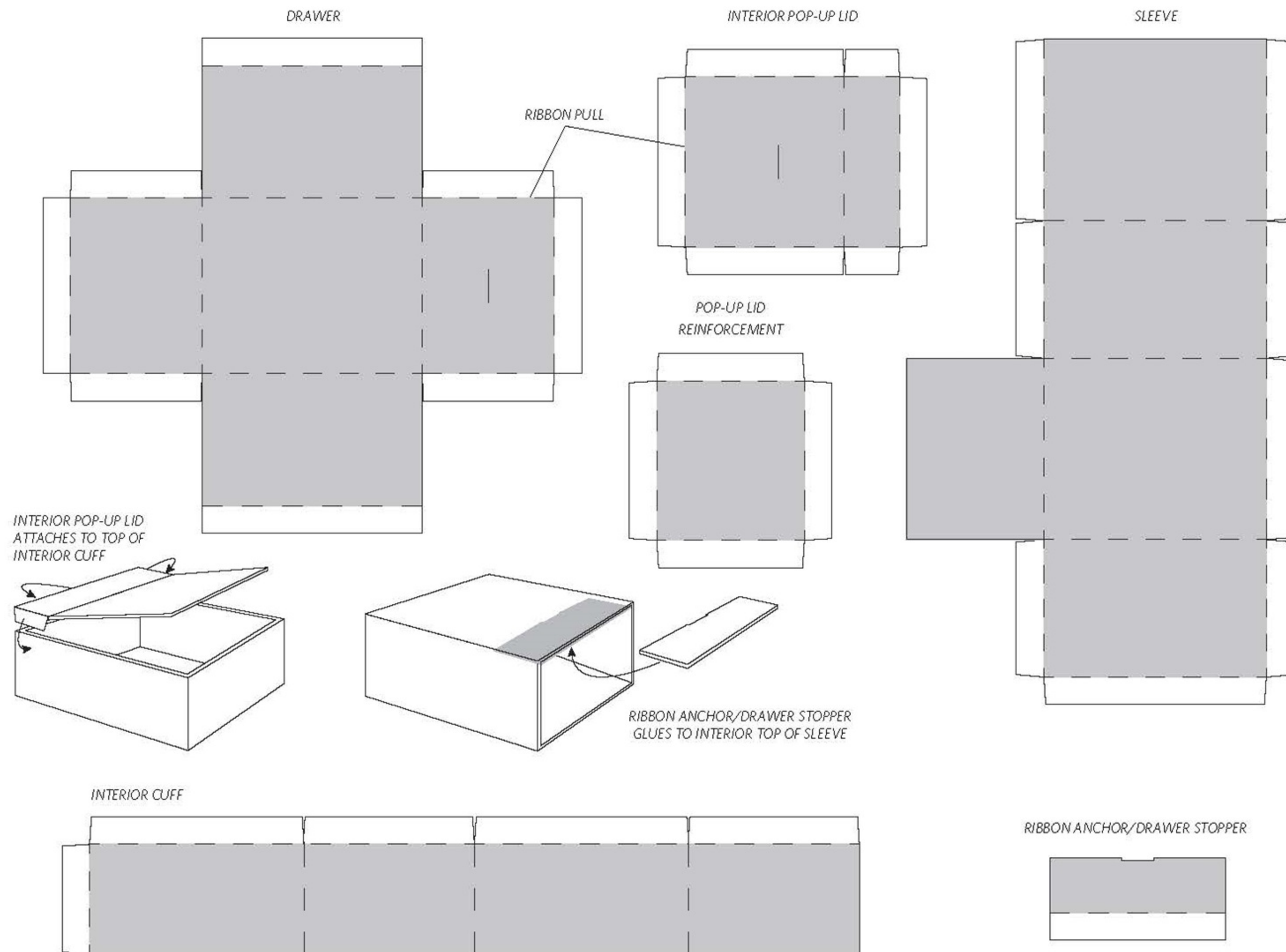


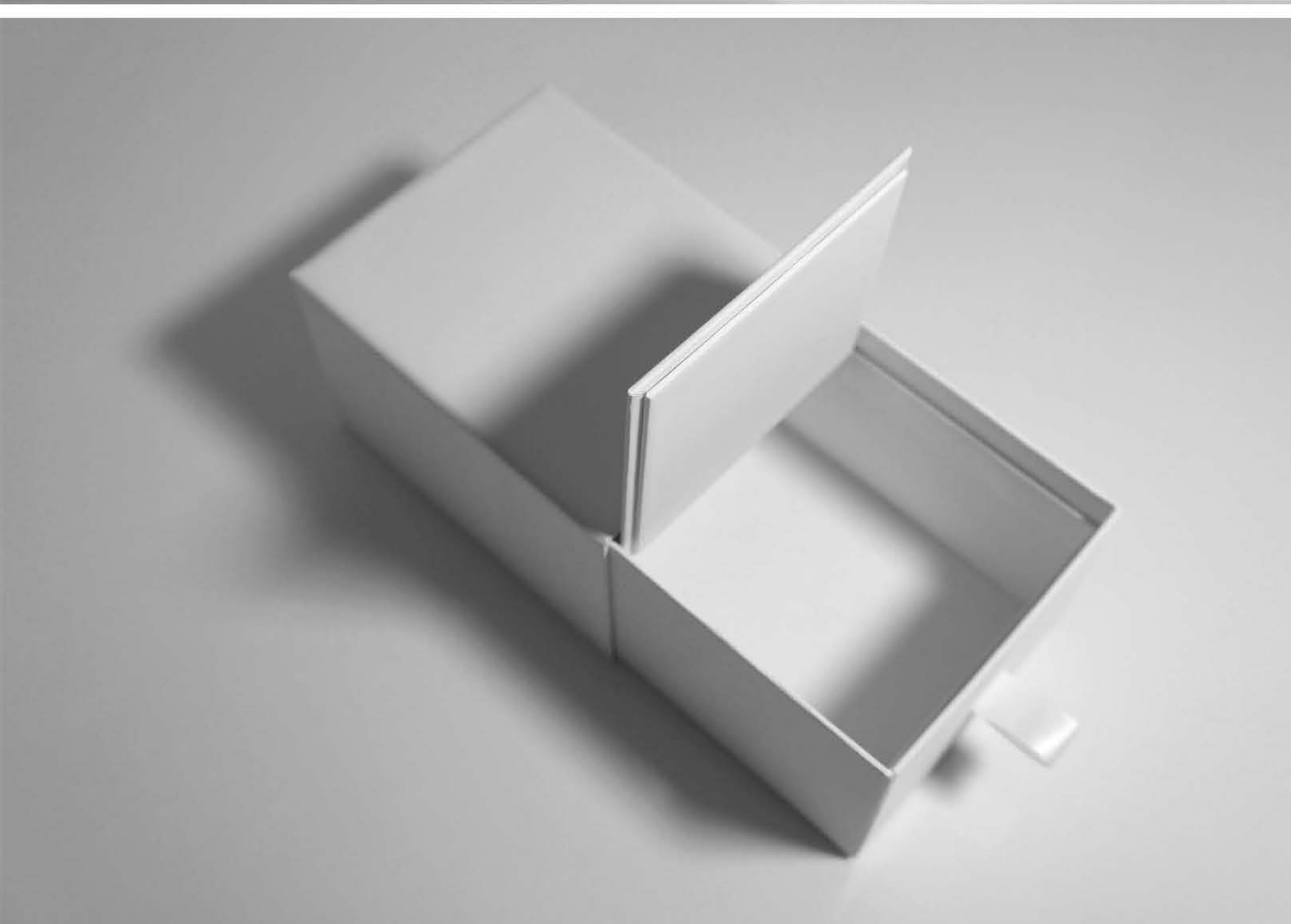
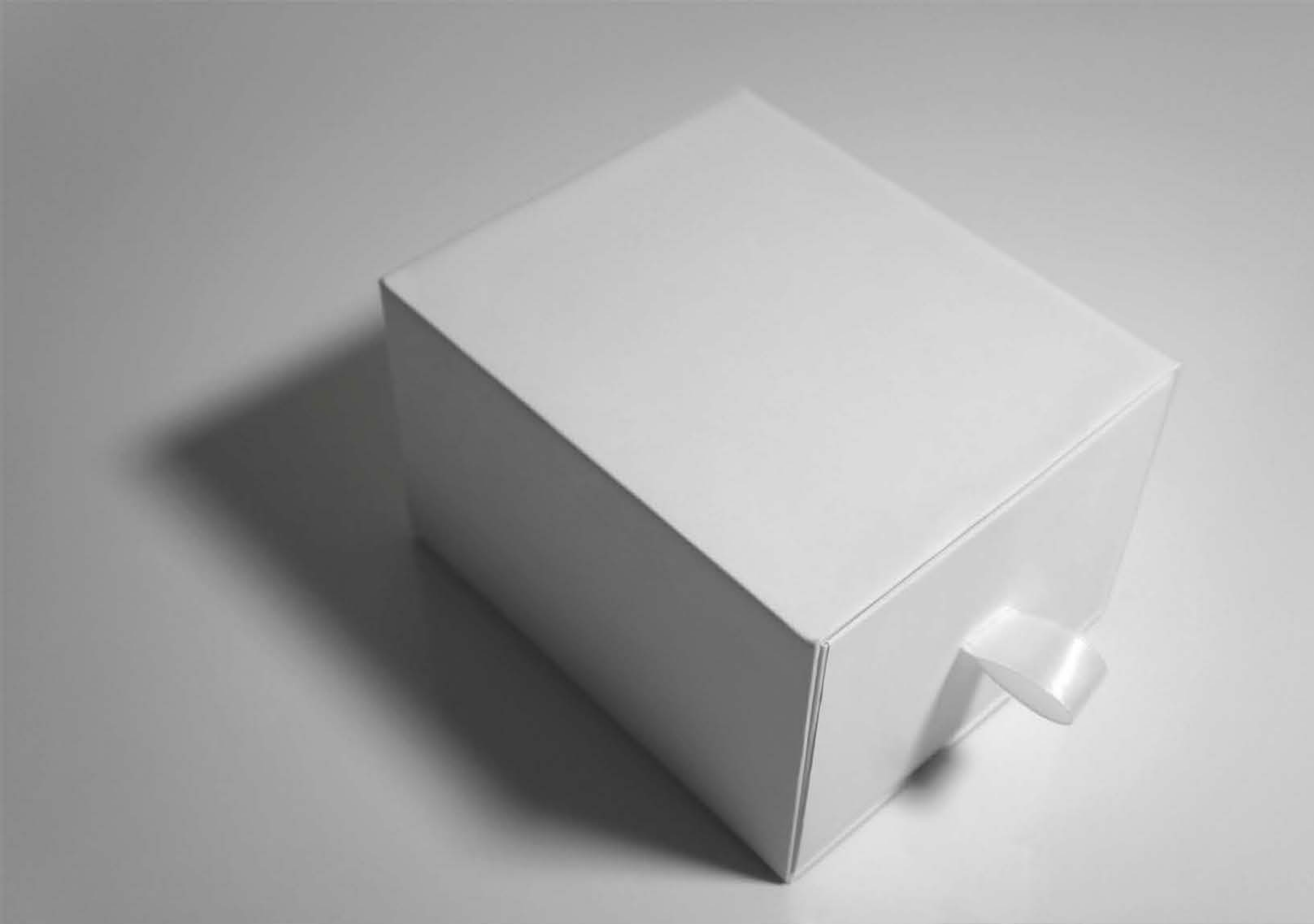




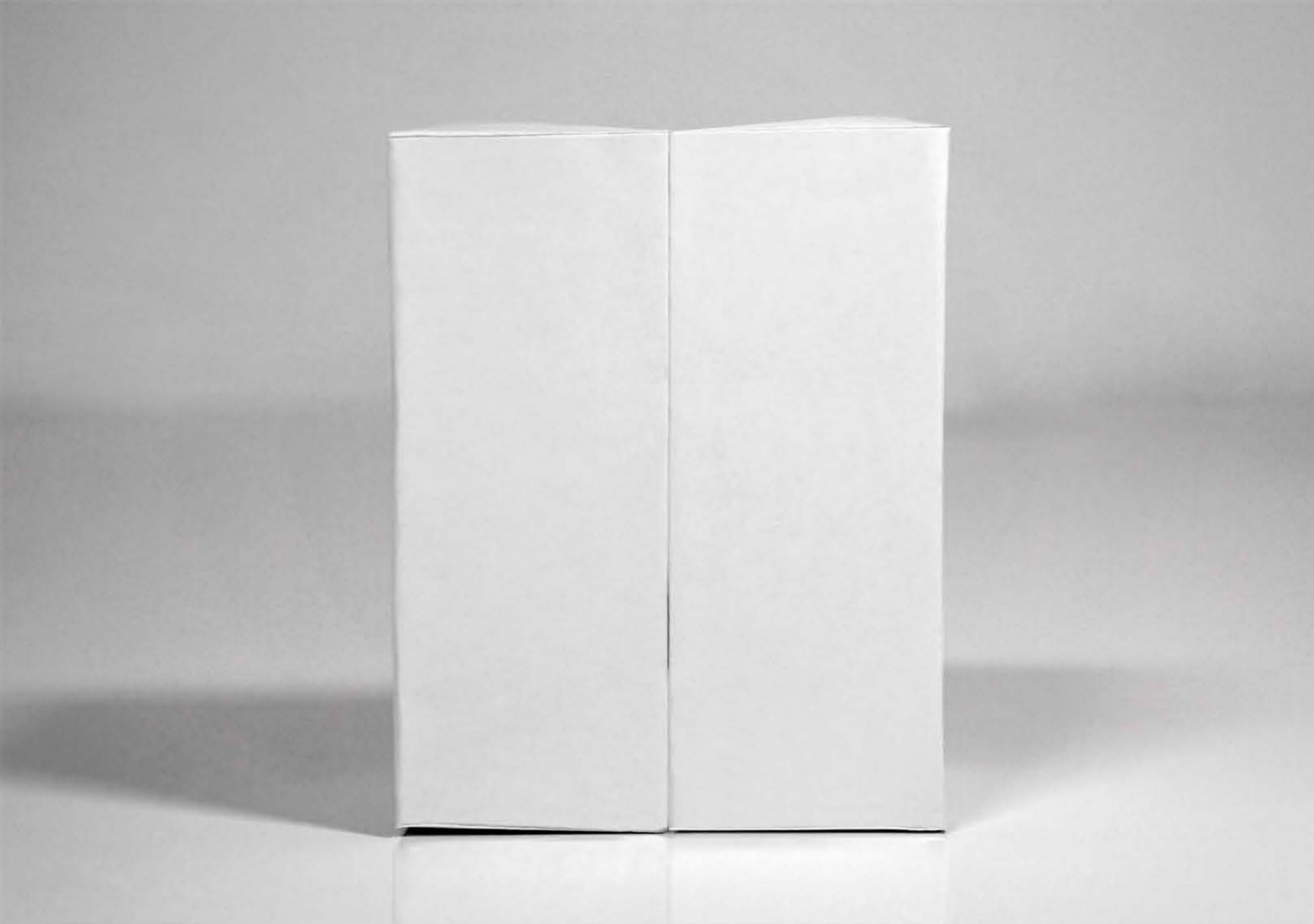
# POP-UP DRAWER BOX

The seemingly normal drawer box, is anything but. When pulled open this packaging design utilizes a hidden ribbon to raise the interior lid, creating a memorable moment of delight in the user's unboxing experience.









# 3-DRAWER BOX

This product packaging design's hinged doors swing open to reveal multiple drawers within. Due to the stackable nature and removable drawers, this compartmentalized concept can serve as the foundation for a reusable modular packaging design.

